

— **KNOW YOUR WHY** —

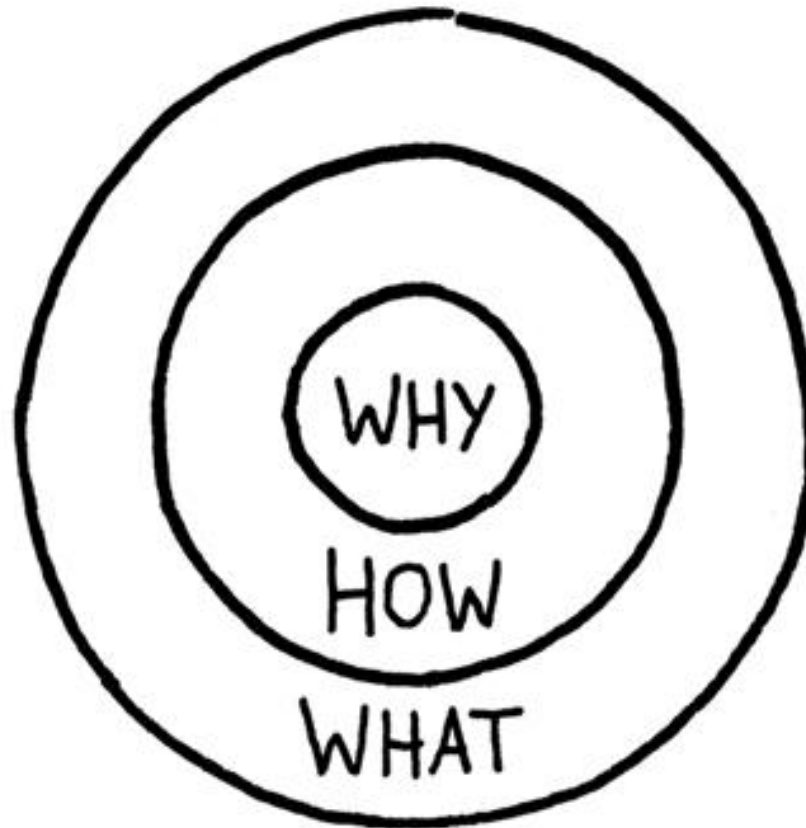


WHAT'S YOUR WHY?



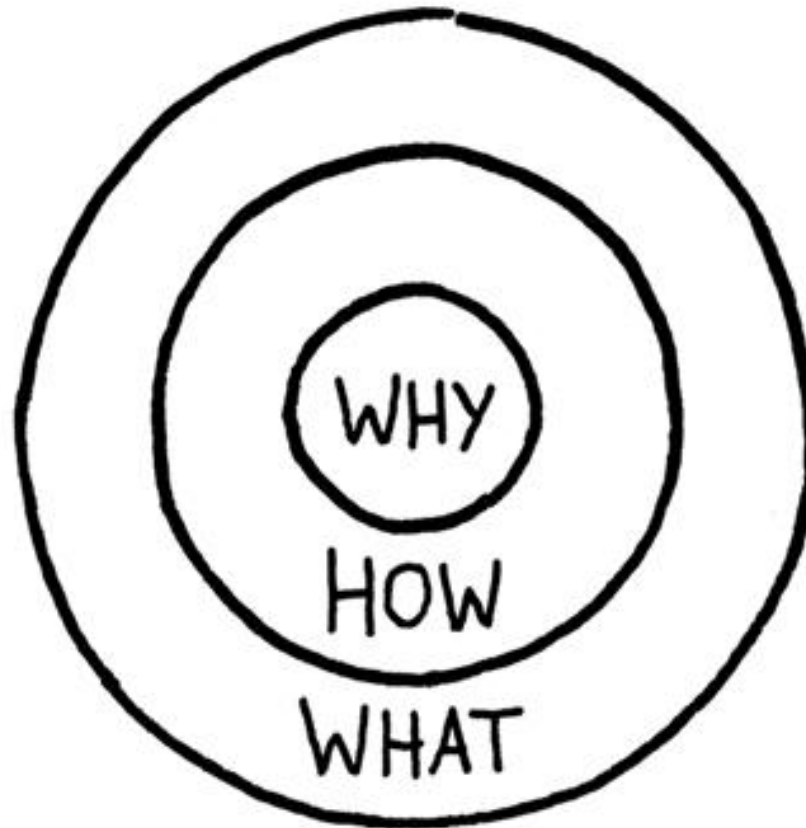
— KNOW YOUR WHY —

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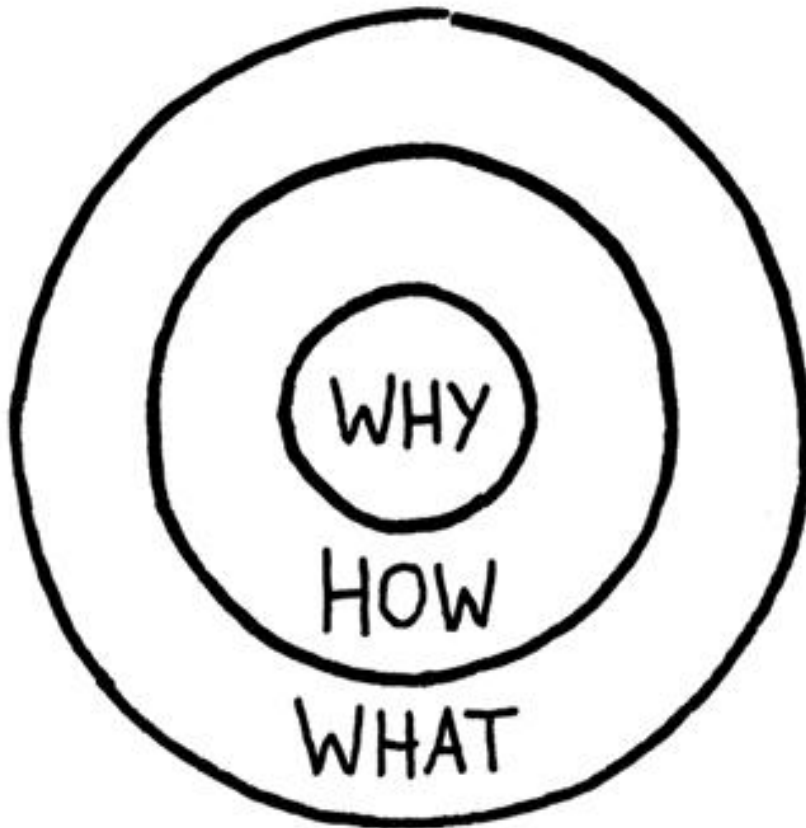
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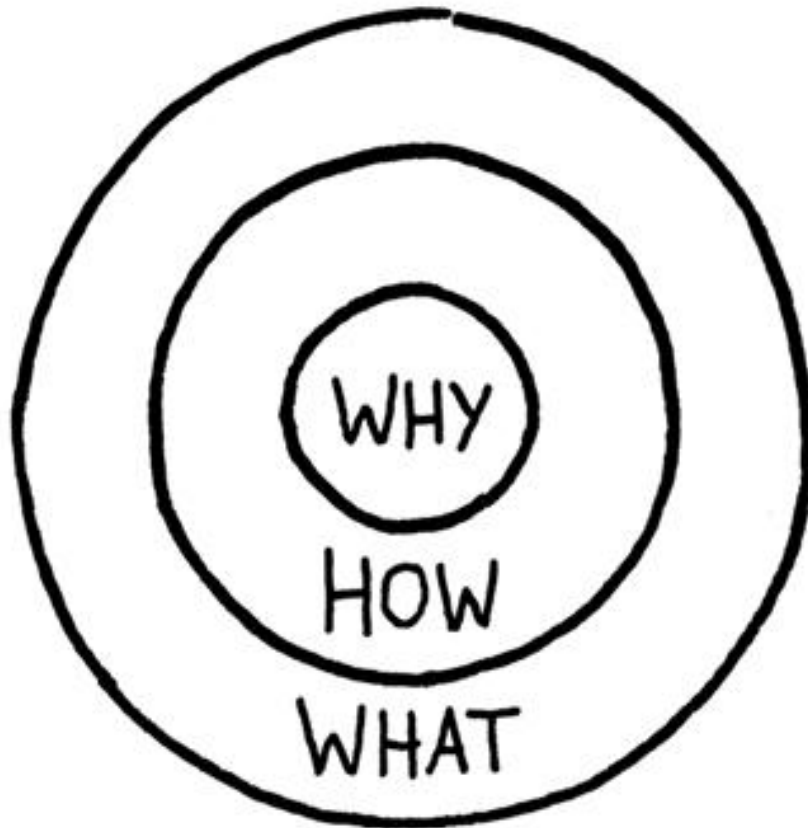
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What

Every organization on the planet knows WHAT they do. These are Products or the services they offer.

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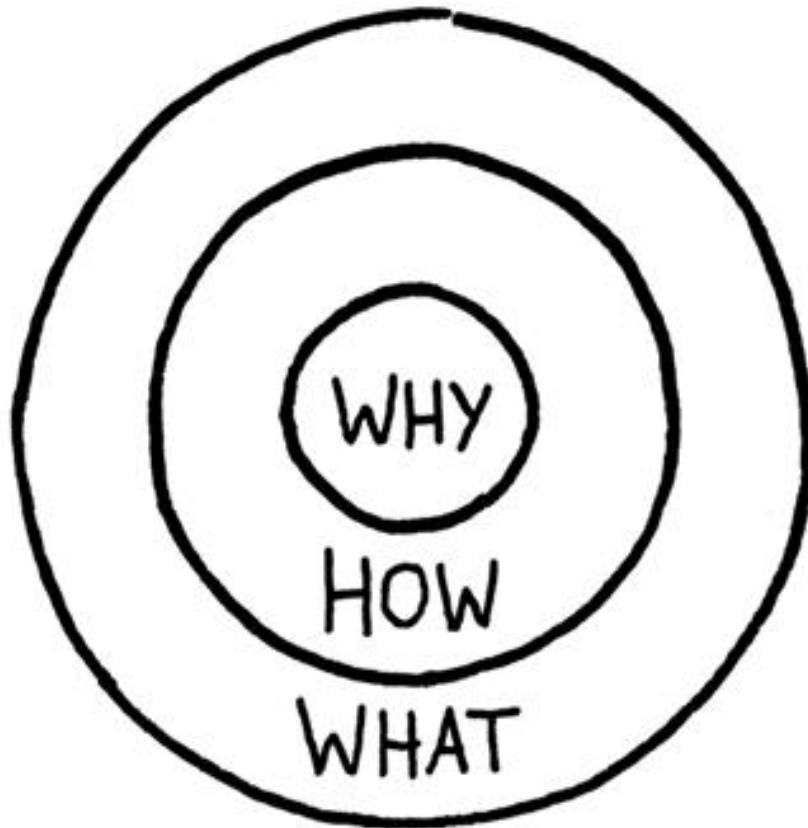
What

Every organization on the planet knows WHAT they do. These are Products or the services they offer.

How

Some organizations know HOW they do it. These are the things that make them special or set them apart from their competition.

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What

Every organization on the planet knows WHAT they do. These are Products or the services they offer.

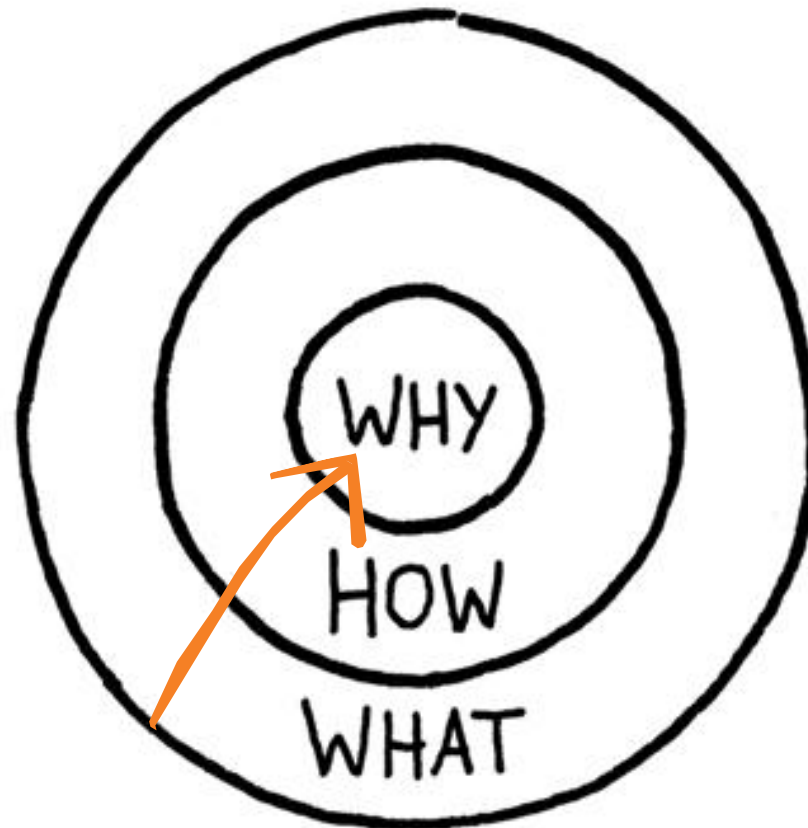
How

Some organizations know HOW they do it. These are the things that make them special or set them apart from their competition.

Why

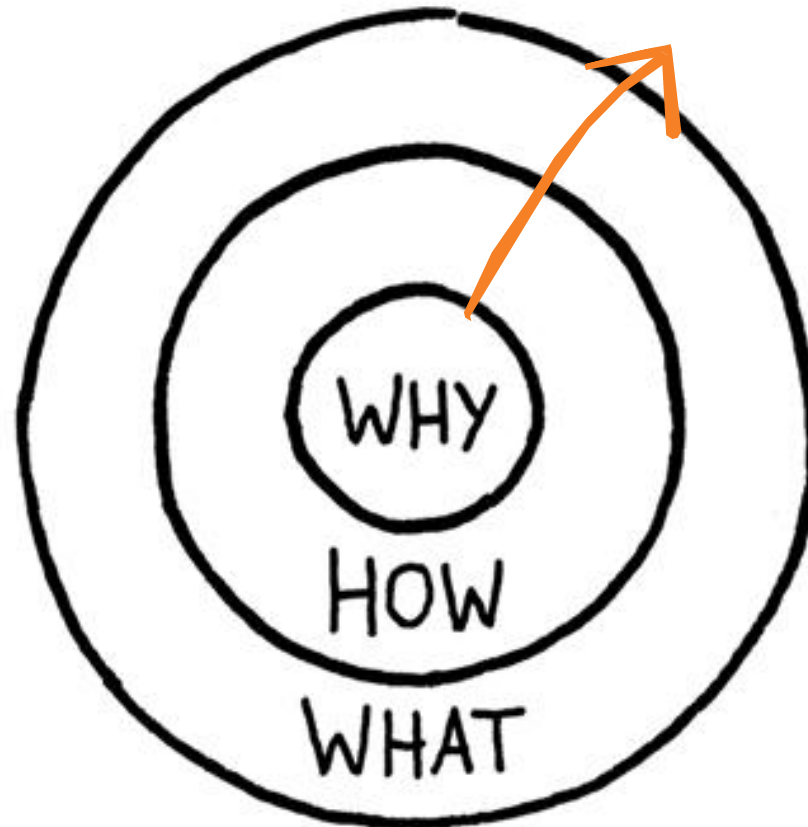
Very few organizations know WHY they do what they do. WHY is not about the result. It's a purpose, cause or belief. It's the very reason your organization exists.

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WHAT WAS YOUR INSPIRATION?



— KNOW YOUR WHY —



HIGHER CALLING



— KNOW YOUR WHY —



MISSION



— KNOW YOUR WHY —



HAVE FUN!



— KNOW YOUR WHY —



LOTS OF BENEFITS



— KNOW YOUR WHY —



HANG OUT WITH COOL PEOPLE



— KNOW YOUR WHY —



YOU ARE THE FUTURE



— KNOW YOUR WHY —

COMBINED AIR & SPACE
OPERATIONS CENTER

**DO YOU KNOW
YOUR WHY?**



KNOW YOUR WHY



HOW YOU CAN HELP



— KNOW YOUR WHY —

FLNG STRATEGIC PLAN



AF CORE VALUES



Integrity First

Service Before Self

Excellence in All We Do

Integrity



Service



EXCELLENCE



Lead with Purpose



Sacrifice



SrA Sean Parr



MSgt Charles Wilkie Jr.



MSgt Raleigh Rogers



Fatality Search & Recovery Team



Washington NG Deploys



Always Ready, Always There!

