

# Game Board

Phoenix, Arizona



Because it's never too early to teach the importance of air quality, Phoenix created a children's cityscape poster, which included the *It All Adds Up to Cleaner Air* tag line. Children are given the poster and several sheets of stickers depicting a bus, carpool, vanpool, pedestrian, bicyclist and computer mouse (to represent telecommuting). While kids color and affix stickers to the streets and buildings, they, and their parents, are introduced to more environmentally friendly modes of transportation.