



# ACQUISITION INNOVATIONS IN MOTION (AIiM)

Secretary Jeh Johnson's Unity of Effort Initiative aims to make DHS greater than the sum of its parts, an agency that operates with much greater cohesion – an interconnected and unified organization whose different pieces fit together tightly in pursuit of common goals. In support of these goals, DHS has developed a series of initiatives and industry engagement events, conversations focused on reciprocal learning between DHS and industry. We invite participant perspectives and feedback on best practices, new technologies and strategies to enhance acquisition methodologies and procurement practices.

GOALS

1

Institutionalize a consistent and recurring approach to industry engagement

2

Implement targeted initiatives designed to improve the DHS acquisition process

EVENTS & INITIATIVES

## Industry engagement and acquisition initiatives



### REQUIREMENTS EVENTS

Hear and discuss specific mission requirements or program challenges impacting specific DHS offices or components.



### MAJOR EVENTS

Learn about acquisition and procurement issues that affect the Department as a whole, or processes that have an impact on a broad spectrum of industry.



### LEARNING EVENTS

Come together to share best practices, explore innovation opportunities and understand business processes with the DHS acquisition community.

**CIO Discussion with Industry: DHS & FITARA**  
LEARNING

Update DHS Acquisition Policies & Procedures

**Reverse Industry Day**  
LEARNING  
MAJOR

**The End of the Fiscal Year**  
LEARNING

Update Debriefing Policy/Guidance

**Pricing Strategies & Consumption-Based Pricing Methodologies**  
LEARNING

Enhance Acquisition Performance Metrics

**DHS's Strategic Sourcing Portfolio**  
REQUIREMENTS

Update Vendor Communication Plan

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

JANUARY

Industry Engagement    Acquisition Initiatives

GET INVOLVED

## Who will benefit

### Industry participants

- Current DHS contractors (small, mid-size and large)
- Non-traditional DHS contractors
- Incubator firms
- DHS-centric associations/forums

### The DHS acquisition community

- Senior leadership
- Component Acquisition Executives
- Heads of Contracting Activity and other contracting professionals
- Front-line mission operators
- Program officials/managers and requirements personnel

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Learn more online

[DHS.gov/how-do-i/do-business-dhs](https://www.dhs.gov/how-do-i/do-business-dhs)