### National "Be Ready. Be Buckled." Kids' Art Contest

## **Rules & Entry Form**

The annual Commercial Motor Vehicle (CMV) Safety Belt Partnership (<a href="www.fmcsa.dot.gov/safetybelt">www.fmcsa.dot.gov/safetybelt</a>) "Be Ready. Be Buckled." art contest for children with a relative or sponsor in the truck and bus industries in grades K-6 (ages 5-12) runs through Saturday, March 15, 2014!

The awards ceremony is held in conjunction with the American Society of Safety Engineers' (ASSE) North American Occupational Safety and Health Week (May 4-10, 2014) celebrations aimed at increasing awareness about work safety – being safe on the job. The "Be Ready. Be Buckled." art contest focuses on urging truck, bus and all drivers to buckle up to saves lives and reduce injuries.

Children with a relationship to individuals or organizations in the trucking and bus industries can participate as per entry requirements.

Artwork that best illustrates "the importance of commercial motor vehicle drivers buckling up" with the overarching message "Safety Belts Save Lives" will win the grand prizes in each of the two age categories.

The winners of this contest will be honored at an awards ceremony to be held at the U.S. Department of Transportation Headquarters in early May 2014. That afternoon there will be a special program for the winners at the Smithsonian National Air and Space Museum on the National Mall.

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When creating your work of art think about these questions:

- Why is it important for truck and bus drivers to buckle up every time?
- Bus and truck drivers can spend many hours a day on the road. Why is the motto "Safety Belts Save Lives" really important for them?
- Do you see big trucks and buses on the road? Why is it important for those drivers to buckle up and be safe?
- What would happen if a truck or bus driver did not buckle up while on the job?

The subject of the artwork entry is to be the student's personal expression of the importance of Commercial Motor Vehicle (CMV) drivers buckling up.

#### Criteria:

- 1. Entries can be a painting, drawing, collage, or other two-dimensional work no larger than 11" x 17".
- 2. For contact purposes only, students must include their name, address, phone number, school, and grade on the back of their artwork.
- 3. All entries must be emailed or postmarked by March 15 2014.

#### Participation: Entrants are divided into two categories by grade:

- Category A K through 2nd grades, as of September 3, 2013
- Category B 3rd through 6th grades, as of September 3, 2013
- There will be a total of 12 winners including first place prize winners for each category.

#### **Prizes:**

- Two Grand Prizes: Winners will receive a cash prize from the some CMV Safety Belt Partnership members and a copy of their artwork mounted and framed, and will be honored at an awards ceremony to be held at the U.S. Department of Transportation Headquarters.
- Twelve students featured in a 2015 calendar will receive a certificate of appreciation from the CMV Safety Belt Partnership for their entry.

#### **Entry Requirements:**

- 1. Only one submission per student.
- 2. Artwork should be 100% produced by the student.
- 2. Student must be related to someone working in the truck or bus industry, or sponsored by a partnering member or association of the CMV Safety Belt Partnership or by a business or driver in the commercial vehicle industry. For more information about sponsorship, please see <a href="https://www.fmcsa.dot.gov/safetybelt">www.fmcsa.dot.gov/safetybelt</a>.
- 3. Entry may be a painting, drawing, collage, or other two-dimensional work no larger than  $11" \times 17"$ .
- 4. CMV Safety Belt Partnership and members reserve the right to copy and modify any entry for reproduction. Entries will not be returned and may be used for future promotional opportunities.
- 5. Artwork will be judged on originality of design, clarity of theme message, and artistic merit.
- 6. Contest ends Friday, February 28, 2014.
- 7. All submissions must be postmarked no later than Saturday, March 15, 2014.
- 8. Results decided by April 10, 2014.

#### **CMV Safety Belt Partnership Associations**

American Association of Motor Vehicle Administrators (AAMVA)
American Bus Association (ABA)
American Society of Safety Engineers (ASSE)
American Trucking Associations (ATA)
Associated General Contractors (AGC)
Commercial Vehicle Safety Alliance (CVSA)
Commercial Vehicle Training Association (CVTA)
DRIVE SMART Virginia
Federal Motor Carrier Safety Administration (FMCSA)
First Student, Inc.
Great West Casualty Company
International Association of Chiefs of Police (IACP)
International Registration Plan, Inc. (IRP)
Krueger Ergonomics Consultants
National Association of Public Funded Truck Driving Schools (NAPFTDS)
National Association for Pupil Transportation (NAPT)
National Association of State Directors of Pupil Transportation Services (NASDPTS)
National Highway Traffic Safety Administration (NHTSA)
National Private Truck Council (NPTC)
National Safety Council (NSC)
National Tank Truck Carriers, Inc. (NTTC)
National Association of Truckstop Operators (NATSO, Inc.)
Network of Employers for Traffic Safety (NETS)
Owner-Operator Independent Drivers Association (OOIDA)
Professional Truck Driver Institute
Property Casualty Insurers Association of America
REI Safety Services
School Transportation Florida Department of Education
Truck & Engine Manufacturers Association (EMA)
Truckload Carriers Association
United Motorcoach Association (UMA)

# National "Be Ready. Be Buckled." Kids' Art Contest Entry Form

Artist's Name:	Artist's Age / Grade Level:
Artist's Signature:	
Artist's Signature.	
Artist's Address:	
Artist's Phone:	
School Name:	
School Address:	
School Phone:	
How are you related to a person that works with trucks and be	uses?
Are you sponsored? If so, by whom?	
Harry did was base about the contest?	
How did you learn about the contest?	

By entering the contest, each contestant and his or her parents, guardians, and/or legal representatives warrant and represent that submissions are the contestant's sole and original work. In addition, they consent to the use of the contestant's first and last name, artwork, grade and age on the 2014 CMV Safety Belt Planner and other related promotions, without further permission, compensation, or approval. Further, contestants and their parents, guardians, and/or legal representatives release, discharge, indemnify, and agree to hold harmless the CMV Safety Belt Partnership and its members, and representatives from all claims, damages, demands, obligations, or losses of any kind related to this contest.

Parent/Guardian Name:
Parent/Guardian Signature:
Parent/Guardian Address & Phone (if different from Artist):
Parent/Guardian Email Address:
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#### \*PLEASE CHECK THE INFORMATION YOU HAVE ENTERED ABOVE\*

All communications regarding this contest, including the announcement of winners, will be sent to the artists' parents. Please provide the most current contact information including the home address, and telephone number.

#### **Rules and Regulations**

Original artwork submitted with the contest entry form becomes the property of the CMV Safety Belt Partnership and its members. Art cannot be returned and may be reproduced by the CMV Safety Belt Partnership and member agencies. Winners assign all copyright, trademarks, and other intellectual property rights related to their winning entries to CMV Safety Belt Partnership. Prizes awarded may constitute income under applicable federal, state, and local tax laws, and winners shall be solely responsible for payment of any and all taxes that may be due with respect to acceptance of prizes. Prizes are subject to availability and change. No purchase necessary. Void where prohibited by law.

#### **Mail Artwork To:**

CMV Safety Belt Partnership c/o CVSA Attn: Lisa Claydon 6303 Ivy Lane, Suite 310 Greenbelt, MD 20770

For more information, please visit: <a href="http://www.fmcsa.dot.gov/safetybelt">http://www.fmcsa.dot.gov/safetybelt</a>