

WYOMING'S BENCHMARK REPORT and HIGHWAY SAFETY PLAN



FISCAL YEAR 2007

**Highway Safety Program
Wyoming Department of Transportation
5300 Bishop Blvd. Cheyenne, Wyoming 82009-3340**

DAVE FREUDENTHAL
Governor

MATT CARLSON, P.E.
Governor's Representative for
Highway Safety

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I. Process for Identifying Wyoming's Highway Safety Problem Areas

Wyoming's highway safety related problem identification process is done annually based on the previous calendar year data. Data utilized for analysis of highway safety problem areas are primarily taken from two documents which involves information from many different highway safety related agencies or departments. Both documents are provided by the Wyoming Department of Transportation Highway Safety Program.

The "Wyoming's Comprehensive Report on Traffic Crashes" is compiled annually from traffic crash reports submitted by all levels of Wyoming law enforcement, ie: state highway patrol, sheriff's offices, municipal police departments, B.I.A., and others. Individual owner operator crash reports are also utilized if the crash was not investigated. This document is the primary source of traffic crash information in Wyoming; available to the general public, law enforcement, schools, lawyers, judges, insurance agencies, and interested local, county, and state government agencies. Traffic crash information is in the form of tables and graphs, easy to read and provides data which can be utilized by the reader for answering questions related to Wyoming's present and past traffic crash experiences. Information provided addresses Wyoming's traffic crash general statistics in the following categories:

1. General Crash Information
2. Human Factors
3. Environmental Factors
4. Vehicle Type Information
5. Wyoming Cities and Towns
6. 14-20 Year Old Driver Involved Crashes
7. Alcohol Involved Traffic Crashes
8. Special Vehicle Crash Interests involving: Trucks, School Buses, and Motorcycles

Another annual document entitled "Wyoming 402 Highway Safety Problem Identification" is compiled for a more in depth analysis of traffic safety program areas which are directly eligible for Section 402 federal highway safety funding consideration. These funds are apportioned and obligated each year to the State of Wyoming by the federal government through the National Highway Traffic Safety Administration for distribution throughout the state. The Highway Safety Program of the Wyoming Department of Transportation is assigned the responsibility of being the pass-through agency for these funds each year. This document is used to justify highway safety program areas to be addressed in Wyoming's annual Highway Safety Plan including what areas in the state should be considered for funding. Specific crash data program analysis areas involved are subject to change but presently address the following concerns:

1. Alcohol Crashes
2. Speed Related Crashes
3. Occupant Protection Issues
4. Driver Issues - Chemical Testing Results, Arrests, Evading Law Enforcement, Ages of All Drivers Involved, etc....
5. Wyoming's Youth - Traffic Crashes involving drivers age 14-20
6. Traffic Crashes on Wyoming Highways in Construction Zones

I. Process for Identifying Wyoming's Highway Safety Problem Areas - [Continued]

7. Traffic Crashes involving Pedestrians
8. Traffic Crashes involving Bicyclists
9. Traffic Crashes involving Motorcyclists
10. Traffic Crashes involving School Buses and Trucks
11. Roadway Environment Summaries - Mileage by Road Types
12. General Statistics - Fatality Rates, Total Traffic Crash Histories and related Human Injury Severities.
13. Older Driver Crash involvement [65+]

This information is utilized to not only indicate a traffic safety problem area but to also indicate when a problem does not exist. This document helps determine the selection of highway safety program areas each year which are placed in the annual Wyoming Highway Safety Plan for distribution of Wyoming's 402 Federal Highway Safety Funds.

While the two documents previously described are the primary sources utilized in statewide problem I.D. processes, other special reports or publications may be used from time to time to determine specific traffic safety related problems. Individual grant proposals and other agency problem statements are always considered by the Highway Safety Program. They are evaluated against the above documents for available funding. There are occasionally good opportunities to establish a traffic safety project even though it is not strong in the state problem I.D. evaluation.

II. How Programs/Projects which are included in the annual Highway Safety Plan are developed:

Programs/projects that are included in Wyoming's Fiscal Year 2006 Highway Safety Planning Document are developed by analyzing the problem identification information described previously and final decisions and selections are determined by the Highway Safety Program.

Statewide programs/projects are developed by the staff of the Highway Safety Program who cooperate with all levels of highway safety related agencies and organizations throughout the state. Traffic Safety Program Area countermeasures are developed with the intent of impacting positively upon the identified problem and reducing the negative effects upon Wyoming's men, women, and children when traveling.

Local/State level projects are developed by working with those interested agencies or organizations that have expressed an interest in implementing a highway safety project in their communities or areas of responsibilities. Outreach meetings are conducted annually *[prior to May 31 - if needed]*, with agencies and organizations statewide for solicitations of program and project interest each year. Negotiations are conducted, when needed, to develop measurable goals and objectives and to ensure that budgets are appropriate for the work that is to be done.

II. How Program/projects which are included in the annual Highway Safety Plan are developed: - [Continued]

All letters of interest should be received by the Highway Safety Program by May 31 each year for consideration in the following Fiscal Year's Highway Safety Plan. The following is the annual fiscal year time frame for Wyoming's 402 Highway Safety Plan process:

- | | | |
|-----------------------|----|--|
| October 1 thru May 31 | -- | New Grant Proposals Received
1. March/April/May - Letters and Meetings used for communicating with Key Program Area participants for program discussions and soliciting ideas for possible submissions to the Highway Safety Program by May 31. |
| March-April-May | -- | Annual 402 Highway Safety Problem I.D. Completed
1. Used for Benchmark Report Document, Planning Documents, and determining long and short range performance goals and time frames. |
| June | -- | Review 402 Grant Proposals Received - Evaluate Problem I.D.
1. Select HSP Program areas to be addressed & apply grant proposals based on "estimated" new 402 Federal Highway Safety Funds to be obligated in October and "estimated" unexpended carry-over 402 Federal Highway Safety Funds from the current Fiscal Year's Highway Safety Plan - [HSP]. |
| June/July | -- | Organize and Complete Annual Benchmark Report
1. Provides Wyoming's annual 402 Highway Safety Plan Process and indicates both short and long term performance goals for selected program areas to be implemented in Wyoming's upcoming fiscal year's highway safety plan. Performance goals are based on information and analysis provided in Wyoming's Annual 402 Highway Safety Problem Identification Report completed by May 31 each year. HS Form 217 is provided. |
| July | -- | Organize and Complete Wyoming's Annual Highway Safety Plan
1. Provides Wyoming's selected highway safety program areas, proposed projects to be implemented, certifications and assurances, estimated program area cost summaries and a HS Form 217. |

II. How Program/projects which are included in the annual Highway Safety Plan are developed: - [Continued]

- August 1
{Wyoming Target Date} -- The following documents should have been submitted to the National Highway Traffic Safety Administrations [NHTSA] for informational and program reference purposes:
1. Annual 402 Problem I.D. Report - May 31
 2. Annual Highway Safety Plan - August 1
[no later than September 1 - NHTSA]
- August 1
{Wyoming Target Date} -- The following documents should have been submitted to the National Highway Traffic Safety Administration [NHTSA] for **information** and **approval**:
1. Annual Benchmark Report - will be completed and submitted with the annual Highway Safety Plan - August 1. **[no later than September 1 - NHTSA]**
- September 30 -- Complete current fiscal year's highway safety plan activities.
1. End of current fiscal year.
- December 31 -- Previous Fiscal Year's Highway Safety Plan Year End Program Evaluation Report completed and submitted to NHTSA.

III. How Proposed Performance Goals Were Developed:

Wyoming's performance goals were developed by reviewing the information described in section I. of this report. Key highway safety program area analysis highlights were utilized in the Annual 402 Highway Safety Problem I.D.' "Quick Facts" section pages 1 through 3 as well as multi-year trends in the pages that follow. Each trend line utilizes the R squared calculation to find best fit.

Wyoming's Highway Safety Program is dedicated to providing a Highway Safety Plan each year which applies the annual obligation of Federal Highway Safety Funds to a positive and consistent process. Any goals which have been listed for the future are structured to provide a positive direction towards saving lives and reducing the high cost of injuries and property damages as a result of traffic crash occurrences on Wyoming's roadways. Projects and programs generated by the annual Highway Safety Plan are only part of what is required to reduce the annual traffic crashes, deaths, injuries and property damage to the public traveling on Wyoming's many miles of roadways. As citizens of Wyoming we all have a major role to play in improving the safety of our roadways and the Highway Safety Program is committed to being a major partner in these endeavors..

Wyoming Information & Demographics

Governor: Dave Freudenthal (D) (First Term)

U.S. Congressional Delegation

Senators: Thomas Craig (R)
Michael Enzi (R)
Representative: Barbara Cubin (R)

Governor's Representative: Matt Carlson, P.E.
Highway Safety Program
Department of Transportation

402 Program Coordinator: Dee West Peterson
Highway Safety Program

Enforcement:

There are 2.2 law enforcement officers per 1,000 Population. Includes small rural staffing for administration functions. The National average is 2.6.

* There are 2.2 Wyoming law enforcement officers per 1,000 population versus 2.6 nationally. These numbers alone do not account for the hardship since the state is a large rural state sparsely populated. Some towns have only 1 or 2 officers and therefore patrolling is difficult when administrative functions or vacation/illness coverage is needed. If there are statistics of officers per state square miles in both state and national, I believe the hardship would be more understandable.

Population:

Between 2004 and 2005 Wyoming's population's increased by 1%. Wyoming's population is comprised of 86.6% White, 6.3% Hispanic, 1.8% Indian and 5.3% other.

1990	2000	2002	2003	2004	2005
453,588	493,782	498,703	501,242	506,529	509,294

Vehicle Registrations:

Between 2004 and 2005 vehicle registrations increased by about 3%.

2000	2001	2002	2003	2004	2005
610,473	710,407	714,155	736,679	758,891	782,687

Vehicle Miles:

Between 1995 and 2005, vehicle miles increased by 26.4%. The average increase between these years was 2.5%. Between 2004 and 2005 100M VMT decreased by 2%.

1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005
70.45	73.39	76.49	79.91	77.96	80.67	85.76	85.76	89.96	90.81	89.02

Above numbers are Hundred Million Vehicle Miles Traveled (MVMT) used with the year's crash data. Typically the 100 M VMT used was one year behind the crash year's data.

License Drivers:

2000	2001	2002	2003	2004	2005
407,520	412,032	405,209	392,413	404,178	397,716

From 2004 to 2005 licensed drivers decreased by 1.6 %. Thereafter, the increases and decreases were less than 3.3%.

Key Information

Wyoming	2000	2001	2002	2003	2004	2005
Safety Belt Use	66.8%	69.4%	66.6%	NA	70.1	63.5
Total Fatalities	152	186	176	165	164	170
Total Fatal Crashes	132	155	151	141	142	147
Fatalities/100M VMT	1.88	2.16	1.95	1.79	1.81	1.91
Injuries/100M VMT	75.83	67.15	73.04	69.35	67.33	68.66
Estimated Percent of Alcohol-Related Fatalities	27%	38%	33%	30%	32%	32%

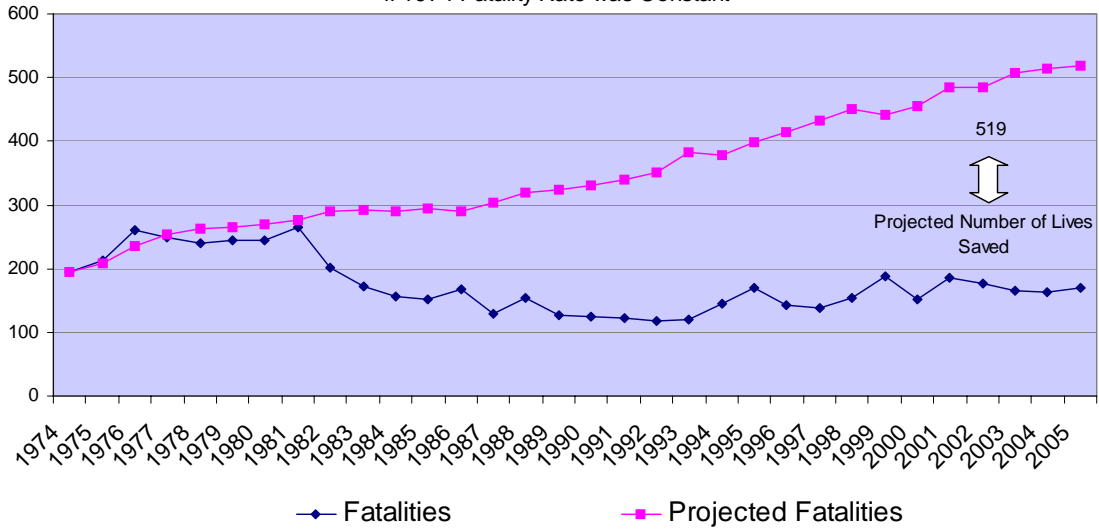
Status of Key Traffic Safety Laws: Wyoming

Safety Belt Law	Yes, secondary enforcement
Administrative license revocation	Yes
0.08 BAC <i>per se</i> law (Section 163)	Yes
Zero tolerance for drivers < age 21	Yes (0.02)
Graduated licensing	Yes
Open Container (Section 154)	Yes (Note: Not compliant with Section 154)
Repeat Intoxicated Driver Laws (Section 164)	Partial (Note: Not compliant with Section 164)
Child Safety Seat Law	Yes
Booster Seat Law	Yes

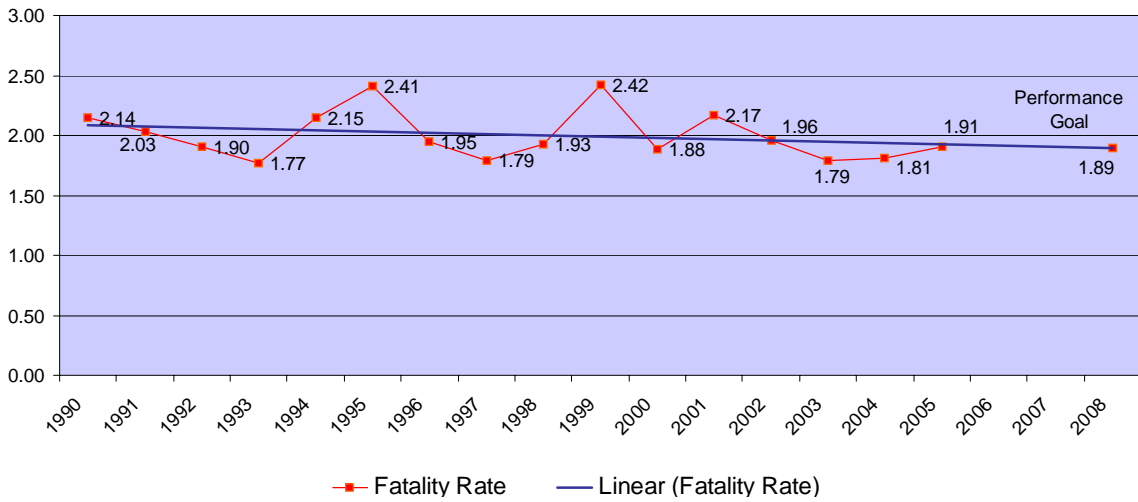
Performance Goals, Measure of Success FY07 Action Plans

Planning and Administration	
Performance Goal:	Measure of Success:
<p>Maintain an effective HSO staff through professional development and content training to administer/monitor federal funds and projects under its responsibility.</p>	<ol style="list-style-type: none"> 1. The HSO staff will attend educational courses and seminars to update their knowledge as well as obtain national and state highway safety perspectives. 2. The HSO staff will ensure guidance is provided to subgrantees, monitoring is performed and project documentation is complete. 3. The HSO will administer Federal funds in accordance with 23 U.S.C., Sections 402, 408, 2010, 2011, etc. as noted in the DOT <u>Highway Safety Grant Management Manual</u>. 4. Utilize other safety partners in planning process. 5. Reduce the Wyoming fatality rate per 100 million vehicle miles traveled (100M VMT) from 2.05 in CY 2002 to <u>1.76</u> by the end of calendar year 2008. 6. Reduce the fatality and serious injury rate from 14.2 in CY 2002 to <u>12.7</u> by the end of calendar year 2008.
Action Plan:	
<ul style="list-style-type: none"> • Resolve and close issues documented in recent Management Review (MR) Corrective Action Plan (CAP). • Update NHTSA Rocky Mountain Region regarding Alcohol and Occupant Protection Performance Enhancement Plans (PEP) activities. • Provide TSI training for all staff members as applicable. • Governor's Representative (GR) and/or Grant Coordinator will attend NHTSA regional meetings. • GR and/or Grant Coordinator will attend GHSA annual conference. • GR, Coordinator and Grant Specialists will attend conferences, forums, and trainings as appropriate. • Safety partners can attend various safety forums, training or conferences upon GR's or Coordinator's request. e.g. Public Affairs staff attend November Media Forum in Chicago with HSO. • Fund requested projects with the greatest potential to reduce traffic injuries and deaths. • HSO office staff will travel throughout state for training, outreach, project setup, monitoring, and evaluation as needed. 	

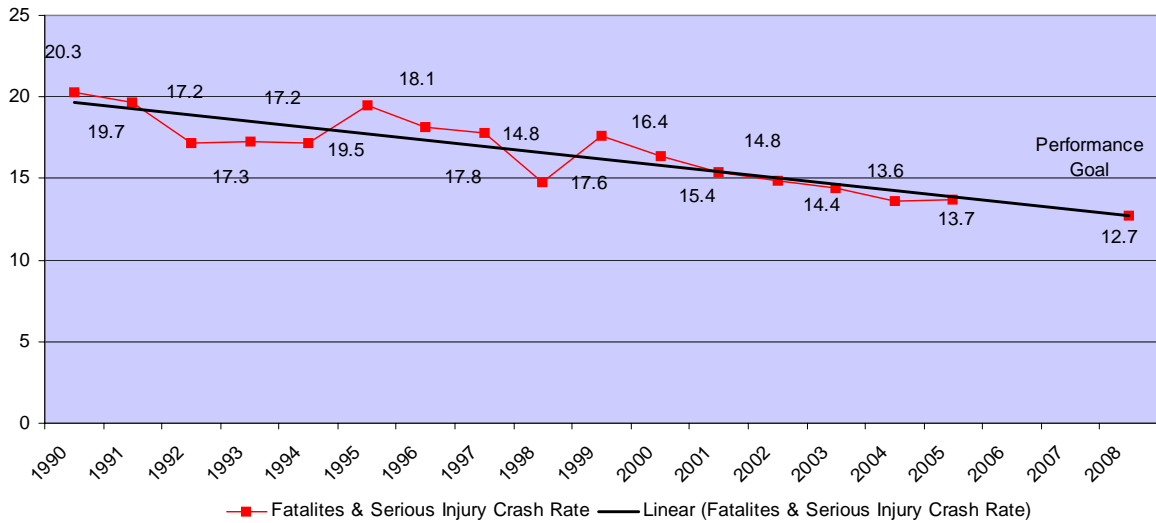
Actual vs Projected Annual Fatalities
if 1974 Fatality Rate was Constant



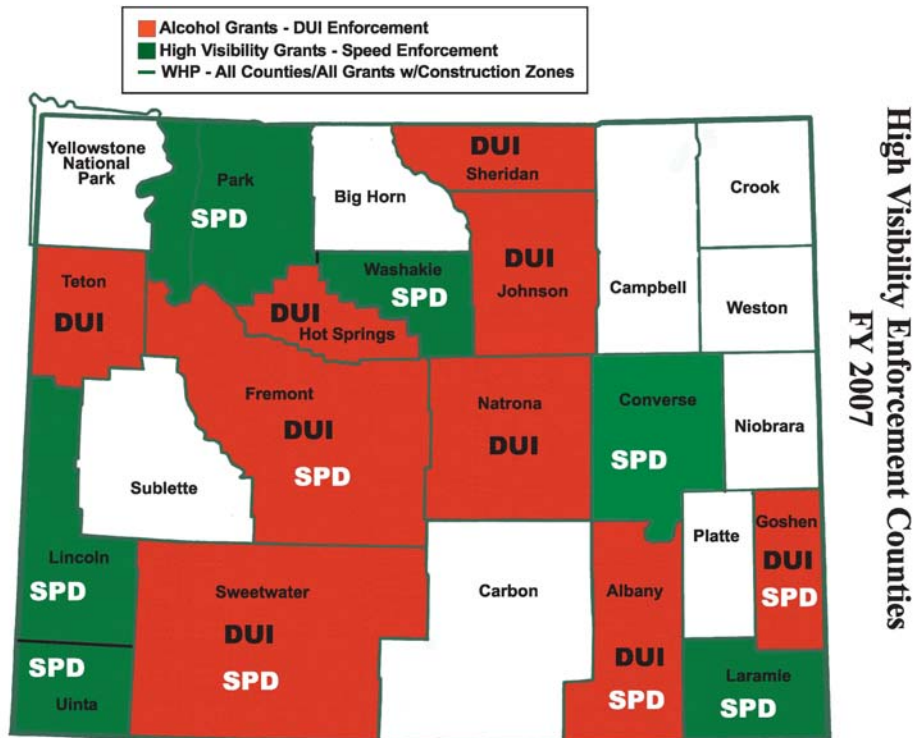
402 - Wyoming FY 1990 - FY 2005 Comparisons



Motor Vehicle Crash Fatalities & Serious Injuries
Rate per 100 M VMT

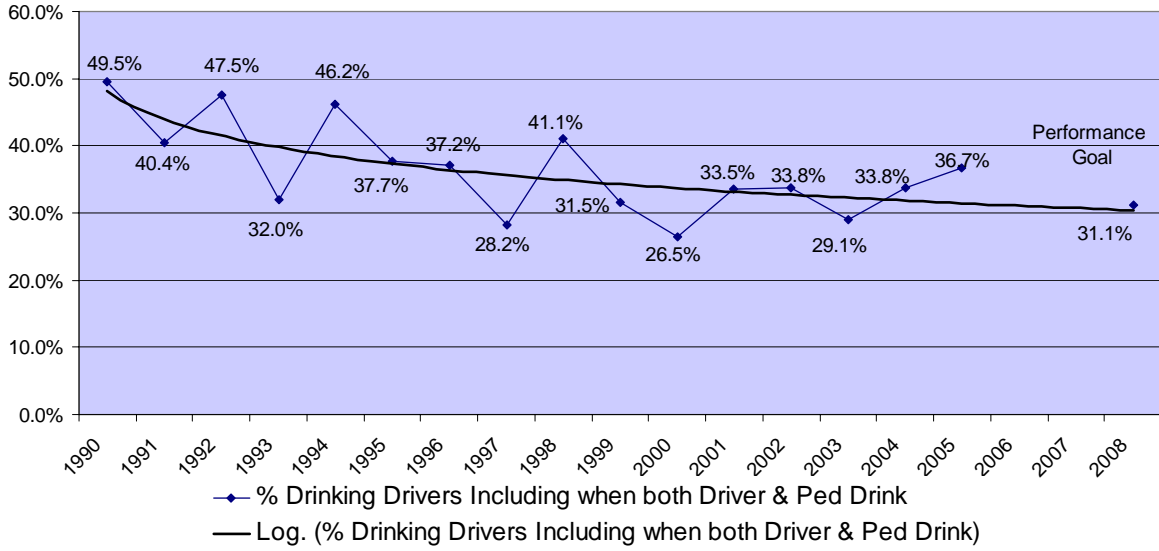


Police Traffic Services	
Performance Goal:	Measure of Success:
Support law enforcement activities focused on traffic safety through training, education, equipment or public awareness.	<p>Note: See project areas of Speed and Alcohol for applicable equipment and training.</p> <ol style="list-style-type: none"> 1. Contract with a Law Enforcement Liaison (LEL). 2. Provide learning opportunities for all members of the WYDOT Safety Team on the topics of various safety campaigns, media efforts, elements of their best practices and campaign evaluation.
Action Plan:	
<ul style="list-style-type: none"> • Contract with Law Enforcement Liaison to assist the Highway Safety Office in providing information to law enforcement agencies, coordinating safety campaigns and gathering efforts for NHTSA reporting. • To facilitate better public awareness of safety campaigns and the law enforcement component therein, the HSO will fund travel and conference expenses for Public Affairs staff. 	

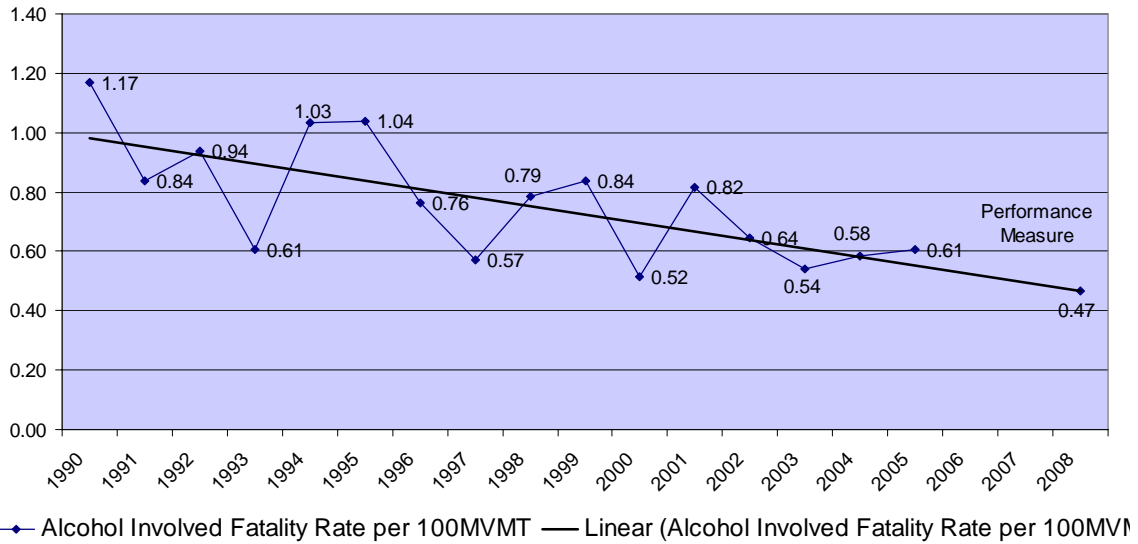


Alcohol	
Performance Goal:	Measure of Success:
<p>Reduce the number of persons injured or killed as the result of alcohol involved traffic crashes.</p> <p>Note: Alcohol projects are funded by 154AL transfer funds.</p>	<ol style="list-style-type: none"> 1. Reduce the percentage of driver alcohol involved fatal crashes from 33.8% in CY 2002 to <u>28.0%</u> by the end of calendar year 2008. 2. Decrease the alcohol involved fatality rate per 100M VMT from 0.64 in CY 2002 to <u>0.53</u> by the end of the calendar year 2008. 3. Decrease the number of drivers under the age of 21 in alcohol involved crashes from 187 in CY 2002 to <u>160</u> by the end of calendar year 2008. 4. Report outreach efforts to prosecutors, judges, Native Americans, etc.
Action Plan:	
<ul style="list-style-type: none"> • Tool law enforcement agencies with appropriate equipment to assist in the detection and conviction of persons drinking and driving. • Fund sustained enforcement overtime grants to support alcohol mobilizations and target times proven to have DUIs most often. • Fund Alcohol Paid Media during national and state campaigns. These are a collaborative effort of the Safety Team comprised of WYDOT Public Affairs, WHP, HSO and the Dept. of Employment. • Fund Cheyenne and Casper projects which utilize teens to deliver messages of low risk life choices regarding drinking and driving, riding with impaired drivers, using safety equipment and speeding. • Fund Youth Impact Circles to reduce the recidivism of youth DUI. • Partner with the Enforcing Underage Drinking Laws (EUDL) Council to ensure collaboration throughout the state. • Contract with an LEL to assist in campaign efforts, reporting thereof and personal contacts. • Pursue funding a Traffic Safety Resource Prosecutor and State Judicial Educator. • Wyoming has two DUI courts. Discover if there are other interested sites. • Fund alcohol detection/monitoring equipment for Laramie County DUI court participants. • Continue partnership with the Wyoming Association of Sheriff's and Chief of Police (WASCOP) in Phase two (data analysis) of Evaluation of Alcohol factors in Wyoming Custodial/DUI Arrests. • Fund the efforts of the multi-disciplined Governor's Council on Impaired Driving as they develop proposals and implementation strategies addressing priority alcohol issues. • Fund the Governor's Impaired Driving Conference which will provide plenary and break out sessions to educate and recognize individuals from the areas of: law enforcement, legislative, adjudication, business, media, education and prevention, citizen activist, youth initiative, and government. • Fund alcohol components of the WYDOT WHP's Alive at 25 effort. • Fund Fremont county's DUI Supervised Probation Program to continue their reduction in recidivism. • Continue support of the MADD multi-media presentations at elementary, junior high and high schools. • Provide educational materials, posters and incentive items appropriate for various age groups, motorcycle communities, etc. • Research and encourage educational courses/seminars for law enforcement, prosecutors, judges, and Department of Health Chemical Testing staff. • Revitalize the partnership between the HSO and the university's alcohol awareness group. • Support and fund DRE Training in Laramie, WY. This town is the site of the state university. • Utilize participation in Governor's Council on Impaired Driving for outreach and networking with judges, prosecutors, Native Americans, law enforcement, state coordinators, administrators, etc. • Fund viable activities identified from outreach efforts. 	

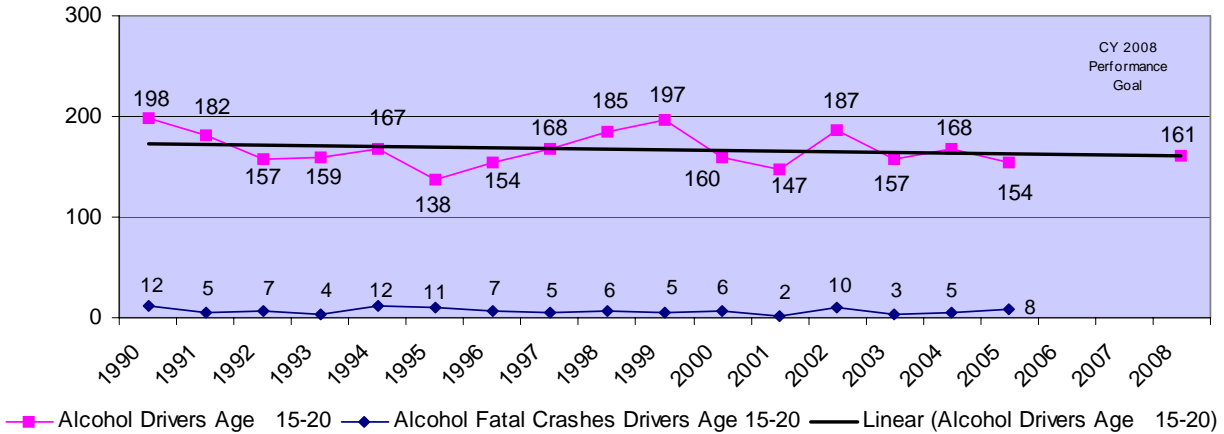
% Drinking Drivers in Fatal Crashes



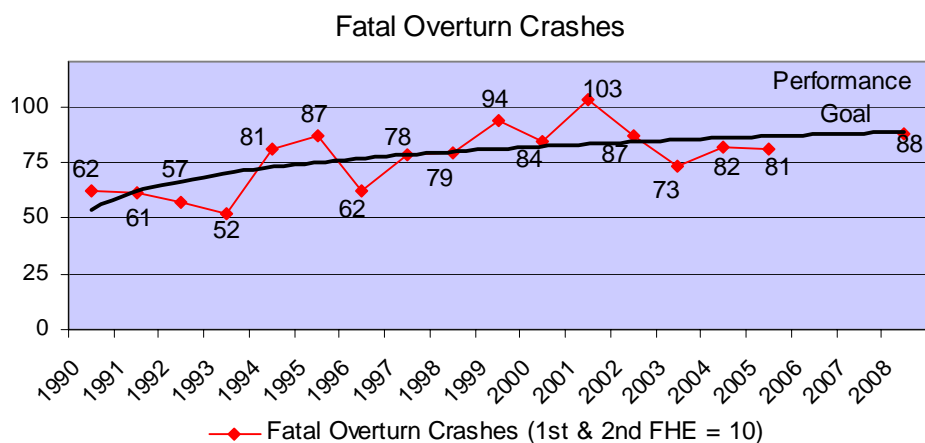
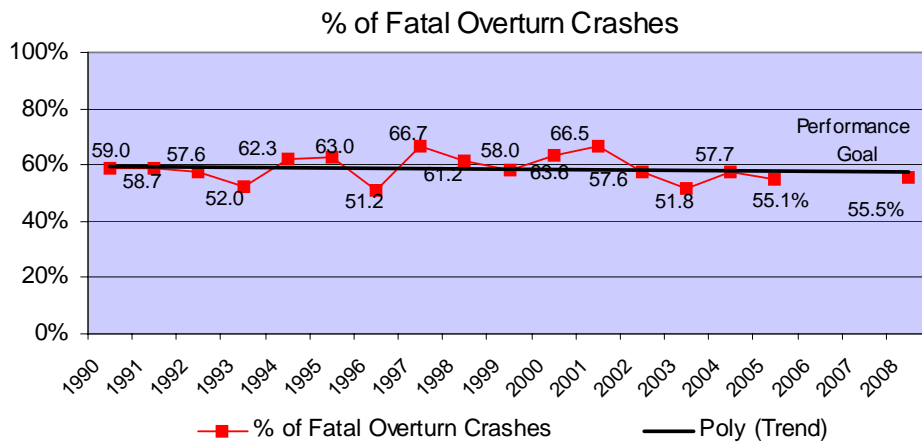
Alcohol Involved Fatality Rate per 100M VMT



Alcohol Involved Drivers Age 15-20

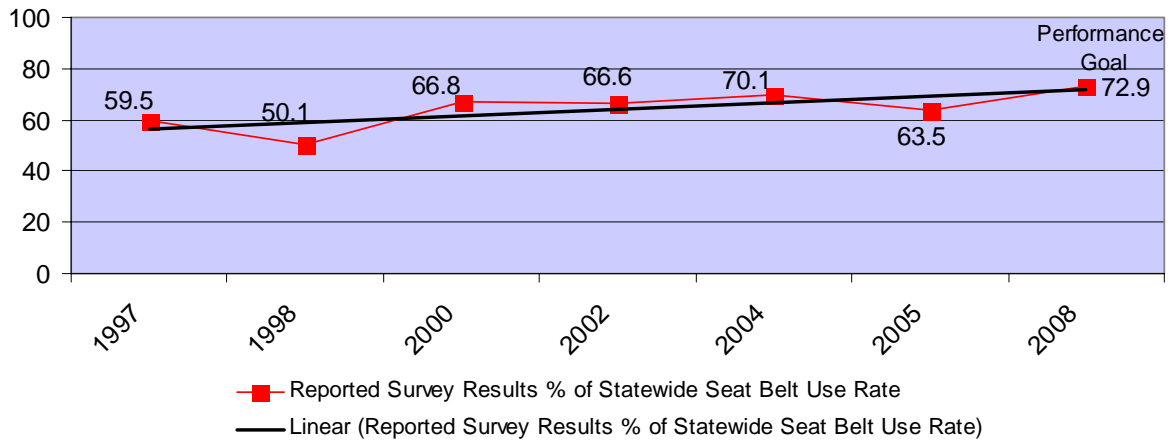


Traffic Records	
Performance Goal:	Measure of Success:
Support the WyTRCC's strategic efforts to develop dynamic comprehensive traffic records systems that will be timely, accurate, complete, integrated, uniform and accessible. Financial support will be provided by the HSO through any 408 funds received.	<ol style="list-style-type: none"> 1. Develop final project priorities based on funding received. These priorities will be determined by the WyTRCC and Executive WYDOT committees. 2. Identify the project manager and review submitted reimbursement requests and activity reports.
Action Plan:	
<ul style="list-style-type: none"> • Upon notification of funding, the WYTRCC committees will determine project(s) priority and available the funding sources to be used. 	

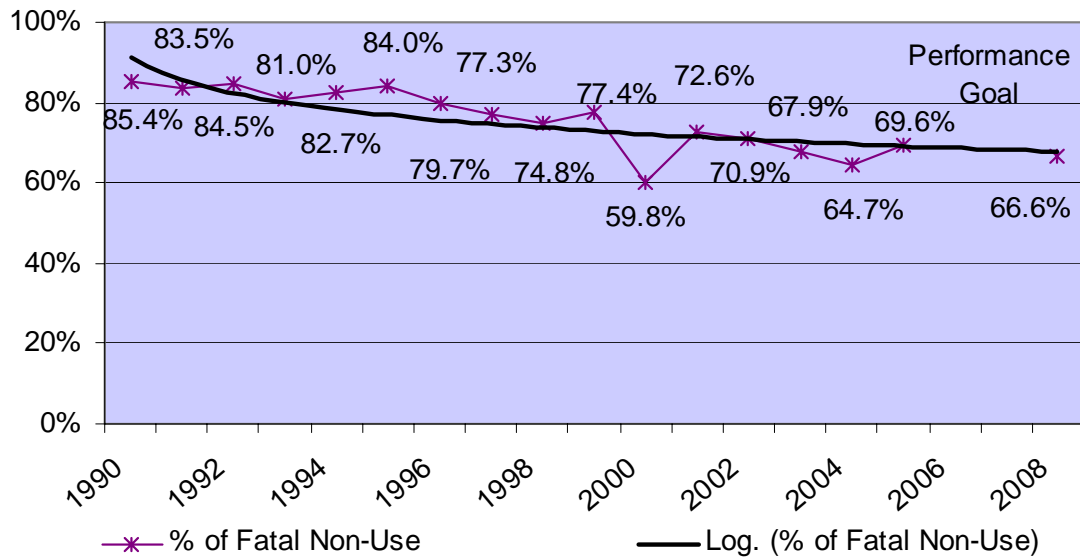


Occupant Protection	
Performance Goal:	Measure of Success:
<p>Increase the proper restraint usage and reduce the associated number of persons injured and killed through partner collaboration on safety projects including elements of education, training, enforcement, public information, campaign planning and incentives.</p>	<ol style="list-style-type: none"> 1. Increase statewide seatbelt usage rate from the new benchmark of 63.5% to <u>68%</u> by August 31, 2008. Note: A new NHTSA-approved methodology went into effect March 2006. 2. Reduce unbelted fatalities from 70.9% in CY 2002 crash data to <u>64%</u> by the end of crash data year 2008. 3. Increase the observed Wyoming resident seatbelt usage in the 403 priority counties from 54.9% in March 2006 to <u>68.7%</u> in the June 2007 survey. The targeted priority counties for this grant are: Albany, Campbell, Fremont, Laramie, Natrona and Sheridan. 4. Conduct a statewide observational safety belt survey. 5. Orchestrate the formation of an Occupant Protection Coalition to increase statewide restraint use by addressing elements of best practices documented in the April 2006 OP Assessment. 6. Increase the proper restraint use of children, age 1-8, from 11.4% in 2004 to <u>15%</u> by the end of FY07 as demonstrated by the CPS Check-Up Tracker database.
Action Plan:	
<ul style="list-style-type: none"> • Conduct a statewide observational safety belt survey to measure daytime usage. • 402 funds will assist in the additional observational surveys required in the 403 grant effort. The 403 funds will provide for overtime enforcement, opinion poll, media, and survey efforts in totality for November's campaign and in part for March and May's <i>Click-It, Don't Risk It</i> campaigns. The target counties for this grant are: Albany, Campbell, Fremont, Laramie, Natrona and Sheridan. • Fund the WYDOT WHP <i>Alive at 25</i> project which targets the reduction of youth risk behaviors and increases restraint usage. • Orchestrate the formation of an Occupant Protection Coalition to increase statewide restraint use by addressing elements of best practices documented in the April 2006 OP Assessment. Followup will be made with the Department of Health, Trauma Coordinator to determine her ability and desire to serve as project coordinator. • Continue funding a statewide CPS project coordinator responsible for planning and implement training courses throughout the state designed to certify, renew certification or refresh CPS technicians so that they may conduct child safety seat checkups in their communities. Other project objectives will include: the collection of state checkpoint data, author a quarterly newsletter, provide administrative/technical support and materials needed to support CPS technicians and instructors. • Provide travel and expenses for CPS Technicians/Instructors to attend national training. • Fund the project, "Building New Traditions" focused on Native American child restraint usage. • Continue to support distribution of Spanish safety equipment educational materials. • Support a booster seat program in Fremont County. • Fund the Douglas Police Department's "Sizzling in the Summer" effort to increase youth safety equipment usage. 	

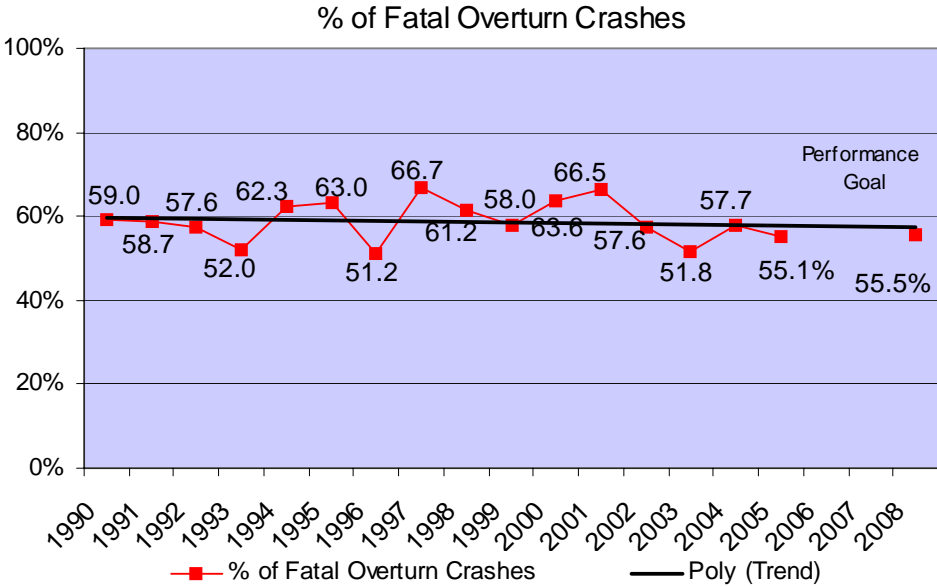
Statewide Observational Survey Results
on Seat Belt Use



% of Unbelted Fatalities*

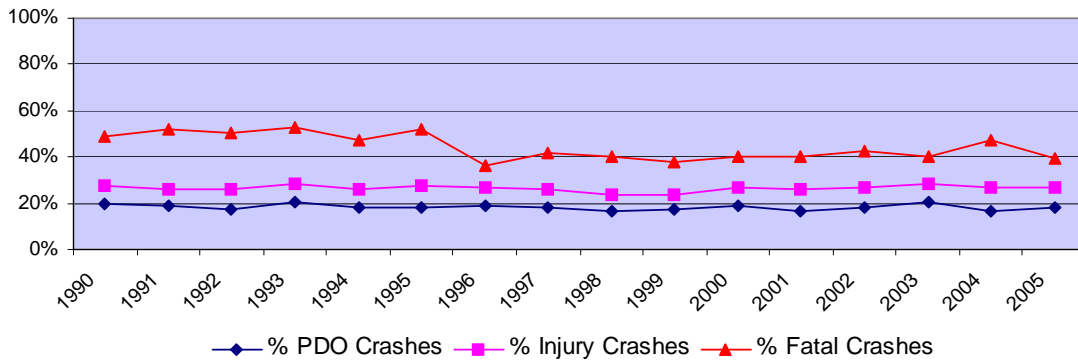


Roadway Safety	
Performance Goal:	Measure of Success:
<p>Reduce traffic injuries and deaths associated with roadway environs through the efforts of the Safety Management System projects and public awareness.</p>	<ol style="list-style-type: none"> 1. Have a representative from the Highway Safety Office as a member of the Safety Management System (SMS) Committee. 2. SMS members will consider behavioral and roadway solutions to factors of fatal or serious injury crashes. e.g. rumble strips, traffic signs, etc. 3. The SMS team will forward 402 eligible projects to the Highway Safety Office for funding consideration. 4. Identify other roadway safety partners. 5. Produce safety messages for public information & education.
Action Plan:	
<ul style="list-style-type: none"> • WYDOT Public Affairs will continue to create roadway safety messages upon discussion with the Safety Team members. The HSO is well represented on the team. • The Highway Safety GR will continue to chair the SMS team, thus ensuring behavioral consideration in roadway discussions. NHTSA State Regional Representative participation will provide national perspective to behavioral safety concerns. • Support Strategic Highway Safety Plan (FHWA) by providing a copy of the HSP and associated data. • Fund the WYDOT purchase of reflective winter coats for maintenance employees to increase their visibility and safety during roadway maintenance. • Purchase bright safety vests for volunteers performing roadside cleanup efforts. 	

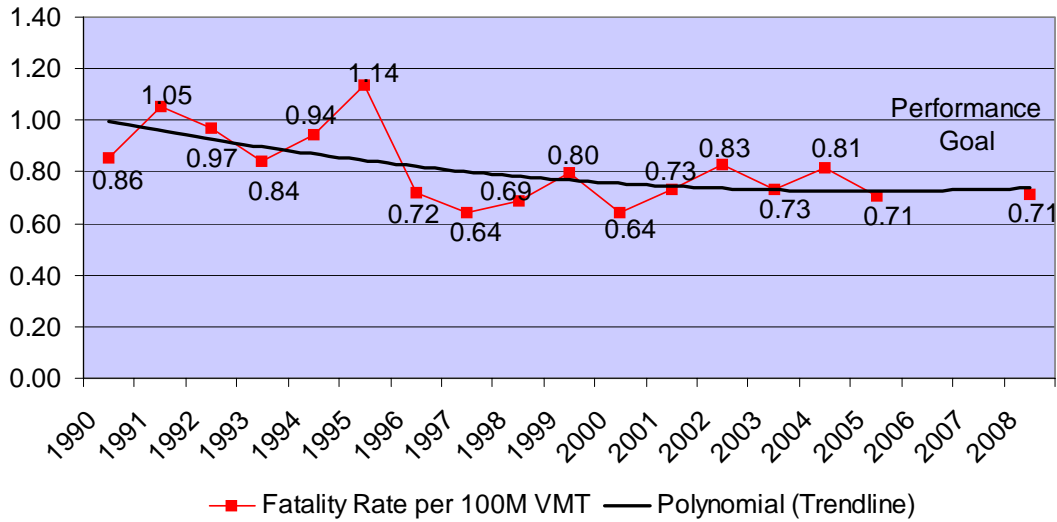


Speed	
Performance Goal:	Measure of Success:
<p>Utilize state and local partners to reduce the number of persons killed or seriously injured in speed related crashes.</p>	<ol style="list-style-type: none"> 1. Reduce the percentage of speed related fatal crashes from 39.5% in calendar year 2005 to <u>37%</u> in 2006. 2. Reduce the fatality rate of speed related crashes per 100 M VMT from 70.8 for crash year 2005 to <u>67.4</u> in 2007. (5% reduction) 3. Reduce the fatal/serious injury rate in speed related crashes per 100 M VMT from 4.15 in crash year 2005 to <u>4.11</u> in 2007. (5% reduction) 4. Offer 100% of the first year law enforcement speed grantees with up to 3 radars. Second year grantees are offered up to 2 radars depending on the agency size. 5. Provide speed advisories on interstate dynamic message signs as applicable for road construction, conditions, etc. 6. Encourage speed enforcement corridor projects by providing data relevant to law enforcement agencies.
Action Plan:	
<ul style="list-style-type: none"> • Fund 22-30 state and local law enforcement overtime grants to increase traffic enforcement, visibility, and public's perspective of heightened enforcement. • Fund WHP overtime enforcement in construction zones. • Partner with WYDOT districts, via Dynamic Message Signs, to warn motorists of adverse road conditions and advise them to reduce their speed accordingly. • As funding allows, provide radar equipment to detect speed offenders. 	

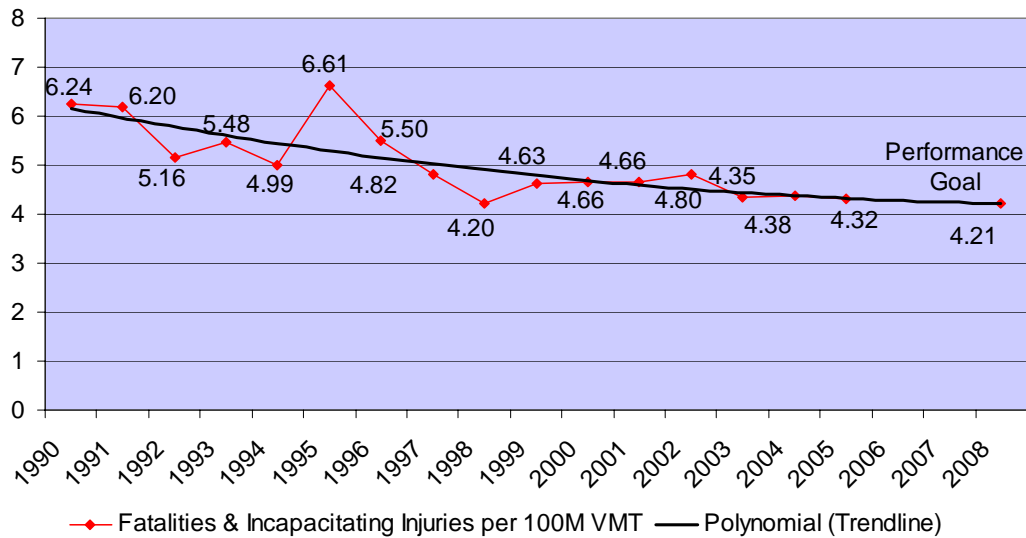
**% of Speed Related Crashes
(Speeding or Speed Too Fast for Conditions)**



**Speed Related Fatality Rate per 100M VMT
(Speeding or Speed Too Fast for Conditions)**

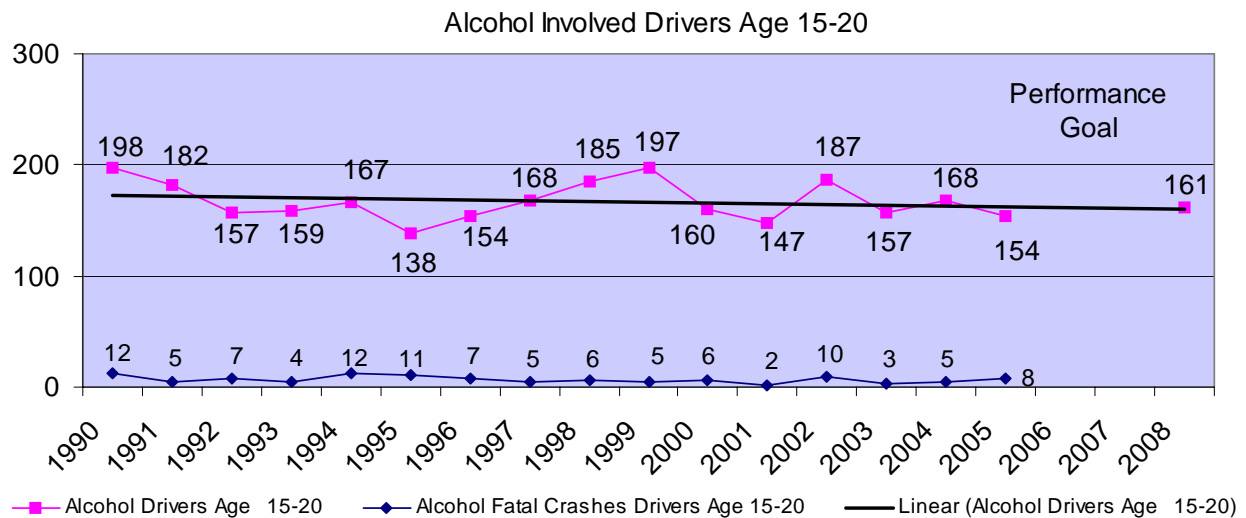


**Speed Related Fatality & Incapacitating Injury Rate per 100M VMT
(Speeding or Speed Too Fast for Conditions)**



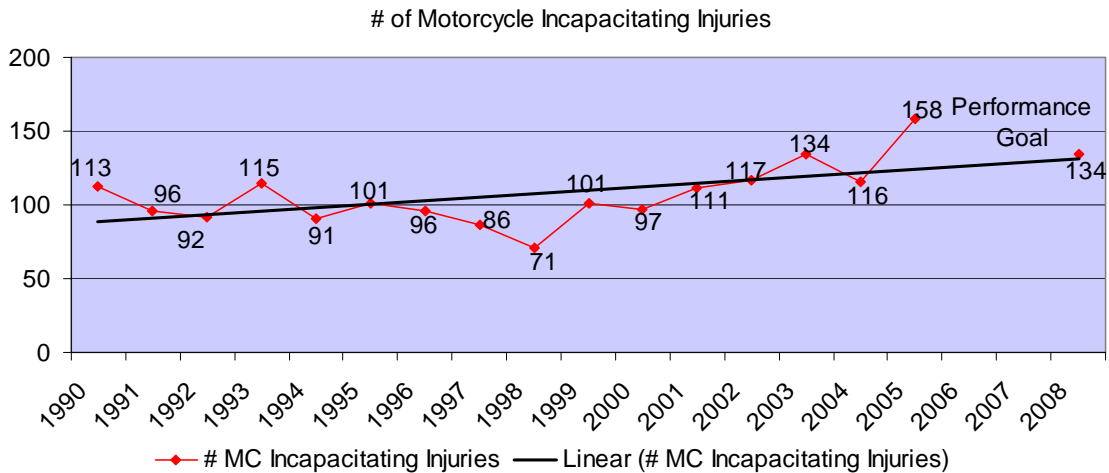
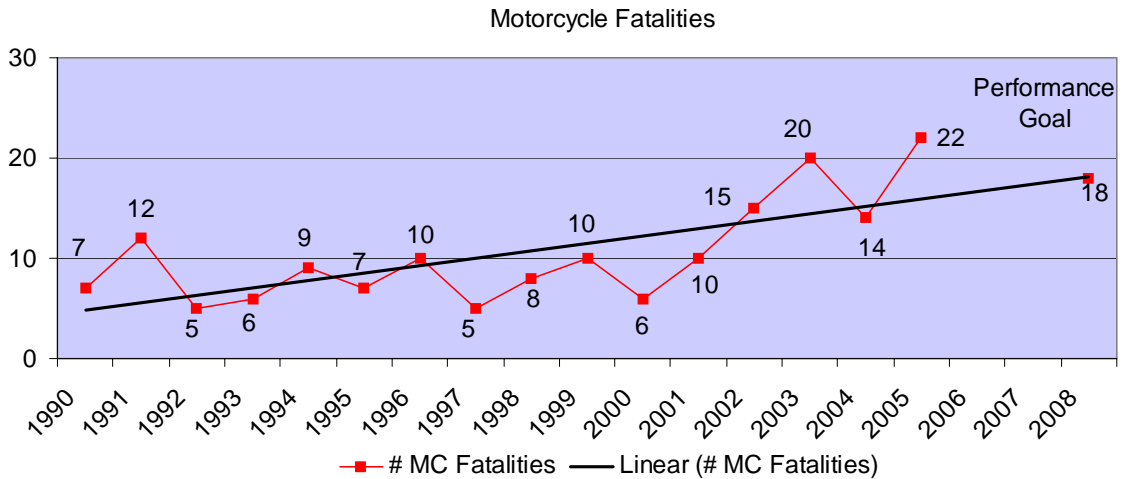
Paid Media	
Performance Goal:	Measure of Success:
<p>Utilize all media venues appropriate in the delivery of safety messages designed to influence motorist behaviors and lower the number of persons injured or killed on Wyoming roadways.</p>	<ol style="list-style-type: none"> 1. Maintain a media reach of 80% of the specific market.. 2. Document media purchases, types and audience reach per grant/campaign. 3. Use funding to support at least two national media campaigns: May Mobilization and August Crackdown. 4. Outreach to Reservations
Action Plan:	
<ul style="list-style-type: none"> • Through the WYDOT HSO and Public Affairs, purchase print, radio and TV media for traffic safety messages as discussed within SMS meetings and/or Safety Team meetings. Campaigns will include at least: 1) May mobilization Click It-Don't Risk It for 403 target counties & No Excuses. Buckle Up statewide, and 2) August National Crackdown You Drink & Drive. You Lose or Drunk Driving. Over the Limit. Under Arrest. • Fund billboards and posters for the Native American campaign New Traditions. • Fund media costs for Fremont County Booster campaign, Gimme a Boost. • Fund the paid media elements of the WHP project, Alive at 25. • Highway Safety messages delivered via the University of Wyoming Sports Properties, Wyoming's #1 sports franchise, across the Cowboy Sports Network consisting of 25 radio stations state-wide broadcasting the Cowboy Basketball and Football games live, daily UW Sports program, stadium signs and arena-auditorium advertising. The project is planned to have three 30 second spots during each UW Football game, a live feature during the football & basketball broadcasts, two 30 second spots in each UW men's basketball broadcasts, three months sponsorship of the UW Sports Today Daily Show, one field level sign at WAR Memorial Stadium, one court level scoreboard panel at the Arena-Auditorium. Messages will be of the Safety Team's choosing. UW Sports Properties will be responsible for all signs production cost. • Fund media assessments as required or desired. 	

Youth Alcohol	
Performance Goal:	Measure of Success:
Through focused partnerships, reduce the number of drinking drivers age 15 - 20 involved in traffic crashes.	<ol style="list-style-type: none"> 1. Reduce the number of crashes with alcohol involved drivers age 15-20 from 188 in crash year 2002 to <u>161</u> in crash year 2008. 2. Reduce the number of fatal crashes with alcohol involved drivers age 15-20 from 10 in crash year 2002 to no more than <u>4</u> in crash year 2008. 3. Limit the percentage of youth alcohol involved crashes to less than the <u>3.5%</u> as reported in the calendar years 2002 and <u>2004</u>.
Action Plan:	
<ul style="list-style-type: none"> • Continue funding MADD multimedia presentations to appropriately 50% of all Wyoming students. The presentation period also provides an opportunity to discuss the hazards of alcohol, drinking and driving and the benefits of using safety equipment provided in the video. • See additional projects in the 'ALCOHOL' Area. • Partner with the Enforcing Underage Drinking Laws (EUDL) Council to ensure collaboration throughout the State. • Continue to support and partner with the Wyoming First Lady's Initiative to reduce underage drinking. 	



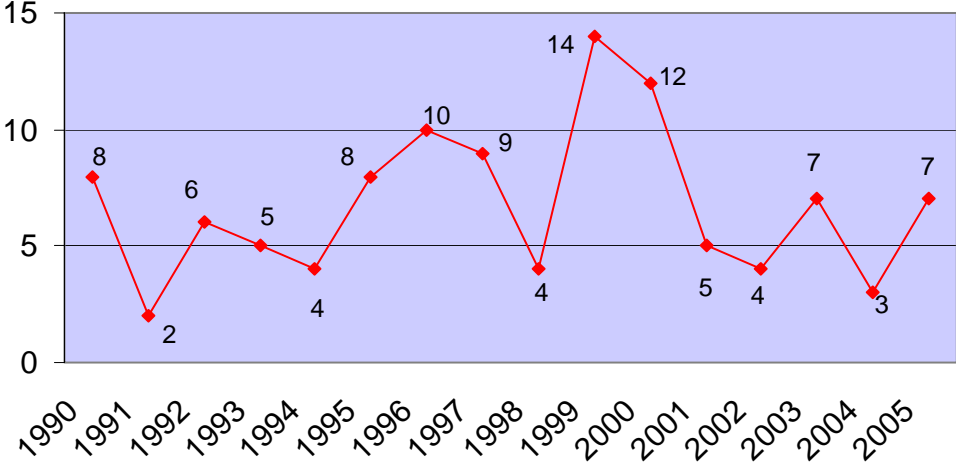
Safe Communities	
Performance Goal:	Measure of Success:
<p>Work with Wyoming communities regarding safety issues applicable to their region. (e.g., safety equipment usage, drinking and driving, speed, etc.) by providing best practice resources and data applicable to their region.</p>	<ol style="list-style-type: none"> 1. Assist new safety coordinators in Sheridan and Natrona counties by providing county specific data and safety campaign resources. 2. Perform outreach to Native American for a Traffic Safety/Safe Community Program.
Action Plan:	
<ul style="list-style-type: none"> • Assist Sheridan and Natrona in outlining an FY07 action plan that meets the elements of nationally renown best practices appropriate for the counties. This effort will be done, as needed, through sharing HSO and NHTSA information and data compelling enough to raise community awareness. • Capitalize on efforts in building a new occupant protection coalition to reach out to more communities and statewide safety partners. Outreach will include Native American safety advocates. 	

Motorcycles	
Performance Goal:	Measure of Success:
<p>Though the Wyoming numbers are small, reduce the upward trend of persons killed or seriously injured in motorcycle crashes.</p> <p>Note: Motorcycle safety and training courses are state funded.</p>	<p>1. Reduce the upward trend of motorcyclists being killed or seriously injured in state crashes. In 2005, 22 cyclists were killed and 158 seriously injured. Using a linear trend line, target a reduction that limits deaths to <u>18</u> (18% reduction) and serious injuries to <u>134</u> (15% reduction).</p>
Action Plan:	
<ul style="list-style-type: none"> • Provide state and national motorcycle crash data to the state motorcycle coordinator for inclusion into motorcycle training programs. • Produce a motorcycle plan encompassing issues of motorist awareness of cycles on the roadway, defensive driving by cyclists, dangers of drinking and driving on cycles and helmet use. • Motorcycle application for Public Awareness 	

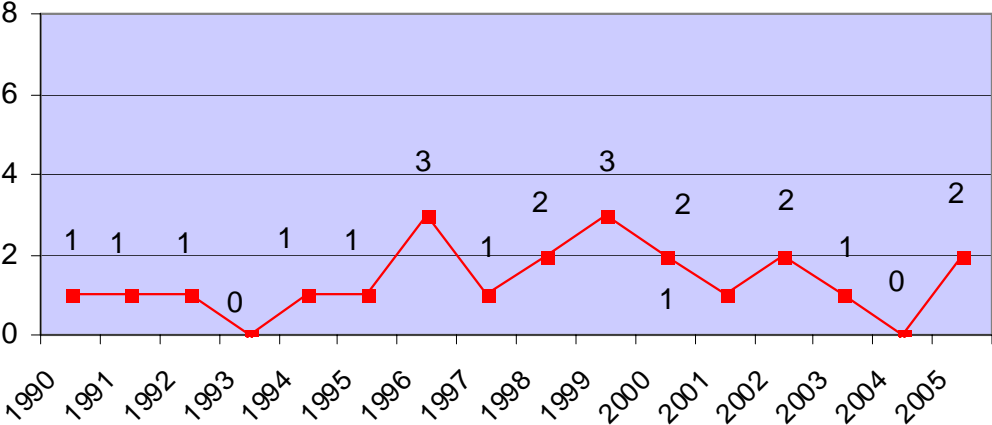


Pedestrian and Bicycles	
Performance Goal:	Measure of Success:
Maintain a goal of zero bicycle and pedestrian traffic crash fatalities.	<p>1. The number of bicycle/motor vehicle fatalities has ranged from 0 to 3 over the past 14 years. The number of incapacitating injuries currently has a decreasing trend line. Though the actual numbers are very small, a successful measurement would be a continued decreasing trend.</p> <p>2. The number of pedestrians killed in motor vehicle traffic crashes has ranged from 14 in 1999 to 3 in 2004. There were 4 pedestrians killed in 2005 crashes. Collaborate with the pedestrian/ bicycle coordinator to find new opportunities to reduce traffic related pedestrian injuries and deaths.</p>
Action Plan:	
<ul style="list-style-type: none"> • Provide pedestrian and bicycle crash information (tables, crash listings of specifics, and map locations) to the WY Pedestrian/Bicycle Coordinator and local municipalities. • Include the WY Pedestrian/Bicycle Coordinator in SMS meetings for input and collaboration. • Fund elements of the project, Share the Road. 	

Pedestrians Fatalities



Bicycle Fatalities



OMB No. 2127-0003
 National Highway Traffic Safety Administration
 Federal Highway Administration

STATE WYOMING NUMBER 2007-00 DATE AUGUST 31, 2006

Program Area	Approved Program Cost	Basis for % Change	State/Local Funds	Previous Balance	Increase/(Decrease)	% Change	FEDERALLY FUNDED PROGRAMS	
							Current Balance	Federal Share to Local
PA 07-01	\$ 107,350.70		\$ 214,991.00		\$ 107,350.70		\$ 107,350.70	\$ -
AL 07-02	\$ -		\$ -		\$ -		\$ -	\$ -
PT 07-03	\$ 62,000.00		\$ -		\$ 62,000.00		\$ 62,000.00	\$ -
TR 07-05	\$ -		\$ -		\$ -		\$ -	\$ -
OP 07-06	\$ 383,517.07		\$ -		\$ 383,517.07		\$ 383,517.07	\$ 316,018.07
RS 07-07	\$ 182,302.80		\$ -		\$ 182,302.80		\$ 182,302.80	\$ 60,000.00
SE 07-08	\$ 523,043.90		\$ -		\$ 523,043.90		\$ 523,043.90	\$ 523,043.90
PM 07-09	\$ 229,462.00		\$ -		\$ 229,462.00		\$ 229,462.00	\$ 50,000.00
YA 07-10	\$ 69,500.00		\$ -		\$ 69,500.00		\$ 69,500.00	\$ 69,500.00
SA 07-11	\$ 64,036.00		\$ -		\$ 64,036.00		\$ 64,036.00	\$ 64,036.00
PS 07-12	\$ 3,813.96		\$ -		\$ 3,813.96		\$ 3,813.96	\$ 3,813.96
TOTAL NHTSA	\$ 1,625,026.43		\$ 214,991.00	0	\$ 1,625,026.43	0	\$ 1,625,026.43	\$ 1,086,411.98
K9-TR 07-27-01	\$ 300,000.00		\$ 60,000.00		\$ 300,000.00		\$ 300,000.00	\$ -
408 Data Program Total	\$ 300,000.00		\$ 60,000.00		\$ 300,000.00		\$ 300,000.00	\$ -
K6-MC 07-28-01	\$ 100,000.00		\$ -		\$ 100,000.00		\$ 100,000.00	\$ 80,000.00
2010 Motorcycle Total	\$ 100,000.00		\$ -		\$ 100,000.00		\$ 100,000.00	\$ 80,000.00
154AL 07-17	\$ 30,000.00		\$ -		\$ 30,000.00		\$ 30,000.00	\$ -
154AL 07-18	\$ 40,000.00		\$ -		\$ 40,000.00		\$ 40,000.00	\$ 40,000.00
154AL 07-20	\$ 205,000.00		\$ -		\$ 205,000.00		\$ 205,000.00	\$ 155,000.00
154HE 07-21	\$ 205,198.98		\$ -		\$ 205,198.98		\$ 205,198.98	\$ -
164HE 07-21	\$ 32,148.74		\$ -		\$ 32,148.74		\$ 32,148.74	\$ -
154AL 07-22	\$ 1,063,340.80		\$ -		\$ 1,063,340.80		\$ 1,063,340.80	\$ 1,045,840.80
154PM 07-22	\$ 140,000.00		\$ -		\$ 140,000.00		\$ 140,000.00	\$ -
154HE 07-23	\$ 3,450,879.00		\$ -		\$ 3,450,879.00		\$ 3,450,879.00	\$ -
164HE 07-23	\$ 4,450,879.00		\$ -		\$ 4,450,879.00		\$ 4,450,879.00	\$ -
154HE 07-24	\$ 3,450,879.00		\$ -		\$ 3,450,879.00		\$ 3,450,879.00	\$ -
164HE 07-25	\$ 4,450,879.00		\$ -		\$ 4,450,879.00		\$ 4,450,879.00	\$ -
154AL 07-26	\$ 1,327,000.00		\$ -		\$ 1,327,000.00		\$ 1,327,000.00	\$ 1,145,000.00
TOTAL FHWA	\$ 18,846,204.52		\$ 274,991.00	0	\$ 18,846,204.52	0	\$ 18,846,204.52	\$ 2,385,840.80
TOTAL NHTSA and FHWA	\$ 20,871,230.95		\$ 274,991.00		\$ 20,871,230.95		\$ 20,871,230.95	\$ 3,552,252.73

Federal Official(s) Authorized Signature:

NHTSA - NAME:
 TITLE:

FHWA - NAME:
 TITLE:

DATE:

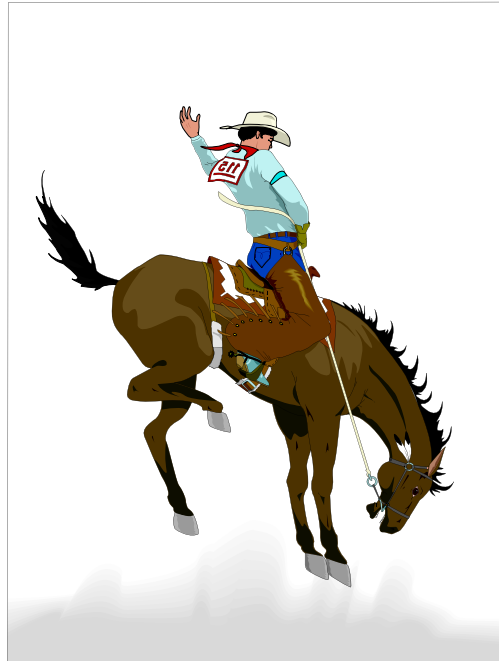
DATE:

Effective Date:

Effective Date:

9-5-06

WYOMING'S HIGHWAY SAFETY PLAN



FEDERAL FISCAL YEAR 2007

Highway Safety Program
Wyoming Department of Transportation
5300 Bishop Blvd. Cheyenne, Wyoming 82009-3340

DAVE FREUDENTHAL
Governor

MATT CARLSON, P.E.
Governor's Representative for
Highway Safety

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Executive Summary

During **2003 - 2005** Wyoming average statistics:

Average Crashes:

- 143 Fatal Crashes
- 4,017 Injury Crashes
- 11,765 Property Damage Only (PDO) Crashes

Average Injuries:

- 166.3 fatalities
- 1,097 incapacitating injuries
- 2,564 non-incapacitating injuries
- 2,498 possible injuries

Average Teen (age 16-20) driver involvement:

- 21 Fatal Crashes
- 1,136 Injury Crashes
- 3,039 Property Damage Only (PDO) Crashes

Safety Equipment Usage self or Officer reported averaged 87.0% per year. However, as injury severities increased, the use of safety equipment decreased.

The usage by injury severity is:

- Fatal injury: 32.3% use
- Incapacitating injury: 61.3%
- Non-incapacitating injury: 70.7%
- Possible injury: 81.3%
- No injury: 89.7%
- Observed Usage: 63.5% - Note: Methodology changed reflected in June 2006 Report

Alcohol Involvement for past 3 years 2003, 2004, 2005 respectively:

- Fatal crash percentages: 30.5%, 35.2%, 34.7%
- Injury crashes: 11.5%, 10.7%, 12.4%
- Property Damage Only (PDO) crash: 4.2%, 4.1%, 4.9%

Grant Applicants:

In FY06 the Highway Safety Program Grants Section had 107 grant applicants. Due to the timing of Federal funding, only 86 grant agreements were executed.

FY06 Performance Goals

For Measures of Success, FY06 Action Plans, charts multi-year trend line, please refer to the preceding Benchmark Report **page 7**.

Planning and Administration Performance Goal:

Maintain an effective HSO staff through professional development and content training to administer/monitor federal funds and projects under its responsibility.

Police Traffic Services:

Support law enforcement activities focused on traffic safety through training, education, equipment or public awareness.

Alcohol:

Reduce the number of persons injured or killed as the result of alcohol involved traffic crashes. Note: Alcohol projects are funded by 154AL transfer funds.

Traffic Records:

Support the WyTRCC's strategic efforts to develop dynamic comprehensive traffic records systems that will be timely, accurate, complete, integrated, uniform and accessible. Financial support will be provided by the HSO through any 408 funds received.

Occupant Protection:

Increase the proper restraint usage and reduce the associated number of persons injured and killed through partner collaboration on safety projects including elements of education, training, enforcement, public information, campaign planning and incentives.

Roadway Safety:

Reduce traffic injuries and deaths associated with roadway environs through the efforts of the Safety Management System projects and public awareness.

Speed:

Utilize state and local partners to reduce the number of persons killed or seriously injured in speed related crashes.

Paid Media:

Utilize all media venues appropriate in the delivery of safety messages designed to influence motorist behaviors and lower the number of persons injured or killed on Wyoming roadways.

Youth Alcohol:

Through focused partnerships, reduce the number of drinking drivers age 15 - 20 involved in traffic crashes.

Safe Communities:

Work with Wyoming communities regarding safety issues applicable to their region. (e.g., safety equipment usage, drinking and driving, speed, etc.) by providing best practice resources and data applicable to their region.

Motorcycle Performance Goal:

Though the Wyoming numbers are small, reduce the upward trend of persons killed or seriously injured in motorcycle crashes. Note: Motorcycle safety and training courses are state funded.

Bicycle/Pedestrian Performance Goal:

Maintain a goal of zero bicycle and pedestrian traffic crash fatalities.

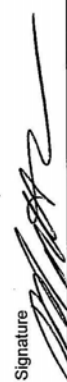
HIGHWAY SAFETY PROGRAM COST SUMMARY
-FOR PLANNING PURPOSES ONLY-

OMB No. 2127-0003
National Highway Traffic Safety Administration
Federal Highway Administration

STATE WYOMING NUMBER 2007-00 DATE AUGUST 18, 2006

Program Area	Approved Program Cost	Basis for % Change	State/Local Funds	Previous Balance	Increase/Decrease	FEDERALLY FUNDED PROGRAMS		
						%Change	Current Balance	Federal/Share to Local
PA 07-01	\$ 107,350.70		\$ 214,991.00		\$ 107,350.70		\$ 107,350.70	\$ -
AL 07-02	\$ -		\$ -		\$ -		\$ -	\$ -
PT 07-03	\$ 62,000.00		\$ -		\$ 62,000.00		\$ 62,000.00	\$ -
TR 07-05	\$ -		\$ -		\$ -		\$ -	\$ -
OP 07-06	\$ 383,517.07		\$ -		\$ 383,517.07		\$ 383,517.07	\$ 316,018.07
RS 07-07	\$ 182,302.80		\$ -		\$ 182,302.80		\$ 182,302.80	\$ 60,000.00
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TOTAL NHTSA	\$ 1,625,026.43	0	\$ 214,991.00	0	\$ 1,625,026.43	0	\$ 1,625,026.43	\$ 1,086,411.93
154AL 07-17	\$ 30,000.00		\$ -		\$ 30,000.00		\$ 30,000.00	\$ 30,000.00
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154HE 07-21	\$ 205,198.98		\$ -		\$ 205,198.98		\$ 205,198.98	\$ -
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TOTAL FHWA	\$ 18,846,204.52	0	\$ -	0	\$ 18,846,204.52	0	\$ 18,846,204.52	\$ 2,415,840.80
TOTAL NHTSA and FHWA	\$ 20,471,230.95	0	\$ 214,991.00	0	\$ 20,471,230.95	0	\$ 20,471,230.95	\$ 3,502,252.73

Federal Official Authorized Signature:



NHTSA - NAME:

FHWA - NAME:

TITLE: GOVERNOR'S HIGHWAY SAFETY PROGRAM ENGINEER

TITLE:

DATE: 8-23-06

DATE:

Effective Date:

Effective Date:

STATE CERTIFICATIONS AND ASSURANCES

Failure to comply with applicable Federal statutes, regulations and directives may subject State officials to civil or criminal penalties and/or place the State in a high risk grantee status in accordance with 49 CFR '18.12.

Each fiscal year the State will sign these Certifications and Assurances that the State complies with all applicable Federal statutes, regulations, and directives in effect with respect to the periods for which it receives grant funding. Applicable provisions include, but not limited to, the following:

- 23 U.S.C. Chapter 4 - Highway Safety Act of 1966, as amended;
- 49 CFR Part 18 - Uniform Administrative Requirements for Grants and Cooperative Agreements to State and Local Governments
- 49 CFR Part 19 - Uniform Administrative Requirements for Grants and Agreements with Institutions of Higher Education, Hospitals and Other Nonprofit Organizations
- 23 CFR Chapter II - ("1200, 1205, 1206, 1250, 1251, & 1252) Regulations governing highway safety programs
- NHTSA Order 462-6C - Matching Rates for State and Community Highway Safety Programs
- Highway Safety Grant Funding Policy for Field-Administered Grants

Certifications and Assurances

The Governor is responsible for the administration of the State highway safety program through a State highway safety agency which has adequate powers and is suitably equipped and organized (as evidenced by appropriate oversight procedures governing such areas as procurement, financial administration, and the use, management, and disposition of equipment) to carry out the program (23 USC 402(b) (1) (A));

The political subdivisions of this State are authorized, as part of the State highway safety program, to carry out within their jurisdictions local highway safety programs which have been

approved by the Governor and are in accordance with the uniform guidelines promulgated by the Secretary of Transportation (23 USC 402(b) (1) (B));

At least 40 per cent of all Federal funds apportioned to this State under 23 USC 402 for this fiscal year will be expended by or for the benefit of the political subdivision of the State in carrying out local highway safety programs (23 USC 402(b) (1) (C)), unless this requirement is waived in writing;

The State will implement activities in support of national highway safety goals to reduce motor vehicle related fatalities that also reflect the primary data-related crash factors within the State as identified by the State highway safety planning process, including:

- **National law enforcement mobilizations,**
- **Sustained enforcement of statutes addressing impaired driving, occupant protection, and driving in excess of posted speed limits,**
- **An annual statewide safety belt use survey in accordance with criteria established by the Secretary for the measurement of State safety belt use rates to ensure that the measurements are accurate and representative,**
- **Development of statewide data systems to provide timely and effective data analysis to support allocation of highway safety resources.**

The State shall actively encourage all relevant law enforcement agencies in the State to follow the guidelines established for vehicular pursuits issued by the International Association of Chiefs of Police that are currently in effect.

This State's highway safety program provides adequate and reasonable access for the safe and convenient movement of physically handicapped persons, including those in wheelchairs, across curbs constructed or replaced on or after July 1, 1976, at all pedestrian crosswalks (23 USC 402(b) (1) (D));

Cash drawdowns will be initiated only when actually needed for disbursement, cash disbursements and balances will be reported in a timely manner as required by NHTSA, and the same standards of timing and amount, including the reporting of cash disbursement and balances, will be imposed upon any secondary recipient organizations (49 CFR 18.20, 18.21, and 18.41). Failure to adhere to these provisions may result in the termination of drawdown privileges);

The State has submitted appropriate documentation for review to the single point of contact designated by the Governor to review Federal programs, as required by Executive Order 12372 (Intergovernmental Review of Federal Programs);

Equipment acquired under this agreement for use in highway safety program areas shall be used and kept in operation for highway safety purposes by the State; or the State, by formal agreement with appropriate officials of a political subdivision or State agency, shall cause such

equipment to be used and kept in operation for highway safety purposes (23 CFR 1200.21);

The State will comply with all applicable State procurement procedures and will maintain a financial management system that complies with the minimum requirements of 49 CFR 18.20;

The State highway safety agency will comply with all Federal statutes and implementing regulations relating to nondiscrimination. These include but are not limited to: (a) Title VI of the Civil Rights Act of 1964 (P.L. 88-352) which prohibits discrimination on the basis of race, color or national origin (and 49 CFR Part 21); (b) Title IX of the Education Amendments of 1972, as amended (20 U.S.C. " 1681-1683, and 1685-1686), which prohibits discrimination on the basis of sex; (c) Section 504 of the Rehabilitation Act of 1973, as amended (29 U.S.C. '794), which prohibits discrimination on the basis of handicaps (and 49 CFR Part 27); (d) the Age Discrimination Act of 1975, as amended (42U.S.C. " 6101-6107), which prohibits discrimination on the basis of age; (e) the Drug Abuse Office and Treatment Act of 1972 (P.L. 92-255), as amended, relating to nondiscrimination on the basis of drug abuse; (f) the comprehensive Alcohol Abuse and Alcoholism Prevention, Treatment and Rehabilitation Act of 1970(P.L. 91-616), as amended, relating to nondiscrimination on the basis of alcohol abuse of alcoholism; (g) " 523 and 527 of the Public Health Service Act of 1912 (42 U.S.C. " 290 dd-3 and 290 ee-3), as amended, relating to confidentiality of alcohol and drug abuse patient records; (h) Title VIII of the Civil Rights Act of 1968 (42 U.S.C. 'OL 39 \f "WP TypographicSymbols" \s 12 3601 et seq.), as amended, relating to nondiscrimination in the sale, rental or financing of housing; (i) any other nondiscrimination provisions in the specific statute(s) under which application for Federal assistance is being made; and, (j) the requirements of any other nondiscrimination statute(s) which may apply to the application.

The Drug-free Workplace Act of 1988(49 CFR Part 29 Sub-part F):

The State will provide a drug-free workplace by:

- a) Publishing a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession or use of a controlled substance is prohibited in the grantee's workplace and specifying the actions that will be taken against employees for violation of such prohibition;
- b) Establishing a drug-free awareness program to inform employees about:
 - 1) The dangers of drug abuse in the workplace.
 - 2) The grantee's policy of maintaining a drug-free workplace.
 - 3) Any available drug counseling, rehabilitation, and employee assistance programs.
 - 4) The penalties that may be imposed upon employees for drug violations occurring in the workplace.
- c) Making it a requirement that each employee engaged in the performance of the grant be given a copy of the statement required by paragraph (a).
- d) Notifying the employee in the statement required by paragraph (a) that, as a condition of employment under the grant, the employee will --
 - 1) Abide by the terms of the statement.
 - 2) Notify the employer of any criminal drug statute conviction for a violation occurring in the workplace no later than five days after such conviction.
- e) Notifying the agency within ten days after receiving notice under subparagraph (d) (2) from an employee or otherwise receiving actual notice of such conviction.
- f) Taking one of the following actions, within 30 days of receiving notice under subparagraph (d) (2), with respect to any employee who is so convicted -

- 1) Taking appropriate personnel action against such an employee, up to and including termination.
 - 2) Requiring such employee to participate satisfactorily in a drug abuse assistance or rehabilitation program approved for such purposes by a Federal, State, or local health, law enforcement, or other appropriate agency.
- g) Making a good faith effort to continue to maintain a drug-free workplace through implementation of paragraphs (a), (b), (c), (d), (e), and (f) above.

BUY AMERICA ACT

The State will comply with the provisions of the Buy America Act (23 USC 101 Note) which contains the following requirements:

Only steel, iron and manufactured products produced in the United States may be purchased with Federal funds unless the Secretary of Transportation determines that such domestic purchases would be inconsistent with the public interest; that such materials are not reasonably available and of a satisfactory quality; or that inclusion of domestic materials will increase the cost of the overall project contract by more than 25 percent. Clear justification for the purchase of non-domestic items must be in the form of a waiver request submitted to and approved by the Secretary of Transportation.

POLITICAL ACTIVITY (HATCH ACT).

The State will comply with the provisions of 5 U.S.C. " 1501-1508 and implementing regulations of 5 CFR Part 151, concerning "Political Activity of State or Local Offices, or Employees".

CERTIFICATION REGARDING FEDERAL LOBBYING

Certification for Contracts, Grants, Loans, and Cooperative Agreements

The undersigned certifies, to the best of his or her knowledge and belief, that:

(1) No Federal appropriated funds have been paid or will be paid, by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement.

(2) If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, the undersigned shall complete and submit Standard Form-LLL, "Disclosure Form to Report Lobbying," in accordance with its instructions.

(3) The undersigned shall require that the language of this certification be included in the award documents for all sub-award at all tiers (including subcontracts, subgrants, and contracts under grant, loans, and cooperative agreements) and that all subrecipients shall certify and disclose accordingly.

This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

RESTRICTION ON STATE LOBBYING

None of the funds under this program will be used for any activity specifically designed to urge or influence a State or local legislator to favor or oppose the adoption of any specific legislative proposal pending before any State or local legislative body. Such activities include both direct and indirect (e.g., "grassroots") lobbying activities, with one exception. This does not preclude a State official whose salary is supported with NHTSA funds from engaging in direct communications with State or local legislative officials, in accordance with customary State practice, even if such communications urge legislative officials to favor or oppose the adoption of a specific pending legislative proposal.

CERTIFICATION REGARDING DEBARMENT AND SUSPENSION

Instructions for Primary Certification

1. By signing and submitting this proposal, the prospective primary participant is providing the certification set out below.
2. The inability of a person to provide the certification required below will not necessarily result in denial of participation in this covered transaction. The prospective participant shall submit an explanation of why it cannot provide the certification set out below. The certification or explanation will be considered in connection with the department or agency's determination whether to enter into this transaction. However, failure of the prospective primary participant to furnish a certification or an explanation shall disqualify such person from participation in this transaction.
3. The certification in this clause is a material representation of fact upon which reliance was placed when the department or agency determined to enter into this transaction. If it is later determined that the prospective primary participant knowingly rendered an erroneous certification, in addition to other remedies available to the Federal Government, the department or agency may terminate this transaction for cause or default.
4. The prospective primary participant shall provide immediate written notice to the department or agency to which this proposal is submitted if at any time the prospective primary participant learns its certification was erroneous when submitted or has become erroneous by reason of changed circumstances.
5. The terms *covered transaction, debarred, suspended, ineligible, lower tier covered transaction, participant, person, primary covered transaction, principal, proposal, and voluntarily excluded*, as used in this clause, have the meaning set out in the Definitions and coverage sections of 49 CFR Part 29. You may contact the department or agency to which this proposal is being submitted for assistance in obtaining a copy of those regulations.
6. The prospective primary participant agrees by submitting this proposal that, should the proposed covered transaction be entered into, it shall not knowingly enter into any lower tier covered transaction with a person who is proposed for debarment under 48 CFR Part 9, subpart 9.4, debarred, suspended, declared ineligible, or voluntarily excluded from participation in this covered transaction, unless authorized by the department or agency entering into this transaction.
7. The prospective primary participant further agrees by submitting this proposal that it will include the clause titled "Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion-Lower Tier Covered Transaction," provided by the department or agency entering into this covered transaction, without modification, in all lower tier covered transactions and in all solicitations for lower tier covered transactions.
8. A participant in a covered transaction may rely upon a certification of a prospective participant in a lower tier covered transaction that it is not proposed for debarment under 48 CFR Part 9, subpart 9.4, debarred, suspended, ineligible, or voluntarily excluded from the covered transaction, unless it knows that the certification is erroneous. A participant may decide the method and frequency by which it determines the eligibility of its principals. Each participant may, but is not required to, check the list of Parties Excluded from Federal Procurement and Non-procurement Programs.
9. Nothing contained in the foregoing shall be construed to require establishment of a system

of records in order to render in good faith the certification required by this clause. The knowledge and information of a participant is not required to exceed that which is normally possessed by a prudent person in the ordinary course of business dealings.

10. Except for transactions authorized under paragraph 6 of these instructions, if a participant in a covered transaction knowingly enters into a lower tier covered transaction with a person who is proposed for debarment under 48 CFR Part 9, subpart 9.4, suspended, debarred, ineligible, or voluntarily excluded from participation in this transaction, in addition to other remedies available to the Federal Government, the department or agency may terminate this transaction for cause or default.

**Certification Regarding Debarment, Suspension, and Other Responsibility Matters-
Primary Covered Transactions**

(1) The prospective primary participant certifies to the best of its knowledge and belief, that its principals:

- (a) Are not presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded by any Federal department or agency;
- (b) Have not within a three-year period preceding this proposal been convicted of or had a civil judgment rendered against them for commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (Federal, State or local) transaction or contract under a public transaction; violation of Federal or State antitrust statutes or commission of embezzlement, theft, forgery, bribery, falsification or destruction of record, making false statements, or receiving stolen property;
- (c) Are not presently indicted for or otherwise criminally or civilly charged by a governmental entity (Federal, State or Local) with commission of any of the offenses enumerated in paragraph (1)(b) of this certification; and
- (d) Have not within a three-year period preceding this application/proposal had one or more public transactions (Federal, State, or local) terminated for cause or default.

(2) Where the prospective primary participant is unable to certify to any of the Statements in this certification, such prospective participant shall attach an explanation to this proposal.

Instructions for Lower Tier Certification

1. By signing and submitting this proposal, the prospective lower tier participant is providing the certification set out below.
2. The certification in this clause is a material representation of fact upon which reliance was placed when this transaction was entered into. If it is later determined that the prospective lower tier participant knowingly rendered an erroneous certification, in addition to other remedies available to the Federal government, the department or agency with which this transaction originated may pursue available remedies, including suspension and/or debarment.
3. The prospective lower tier participant shall provide immediate written notice to the person to which this proposal is submitted if at any time the prospective lower tier participant learns that its certification was erroneous when submitted or has become erroneous by reason of changed circumstances.
4. The terms *covered transaction, debarred, suspended, ineligible, lower tier covered transaction, participant, person, primary covered transaction, principal, proposal, and voluntarily excluded*, as used in this clause, have the meanings set out in the Definition and Coverage sections of 49 CFR Part 29. You may contact the person to whom this proposal is submitted for assistance in obtaining a copy of those regulations.
5. The prospective lower tier participant agrees by submitting this proposal that, should the proposed covered transaction be entered into, it shall not knowingly enter into any lower tier covered transaction with a person who is proposed for debarment under 48 CFR Part 9, subpart 9.4, debarred, suspended, declared ineligible, or voluntarily excluded from participation in this covered transaction, unless authorized by the department or agency with which this transaction originated.
6. The prospective lower tier participant further agrees by submitting this proposal that it will include the clause titled "Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion -- Lower Tier Covered Transaction," without modification, in all lower tier covered transactions and in all solicitations for lower tier covered transactions. (See below)
7. A participant in a covered transaction may rely upon a certification of a prospective participant in a lower tier covered transaction that it is not proposed for debarment under 48 CFR Part 9, subpart 9.4, debarred, suspended, ineligible, or voluntarily excluded from the covered transaction, unless it knows that the certification is erroneous. A participant may decide the method and frequency by which it determines the eligibility of its principals. Each participant may, but is not required to, check the List of Parties Excluded from Federal Procurement and Non-procurement Programs.
8. Nothing contained in the foregoing shall be construed to require establishment of a system of records in order to render in good faith the certification required by this clause. The knowledge and information of a participant is not required to exceed that which is normally possessed by a prudent person in the ordinary course of business dealings.
9. Except for transactions authorized under paragraph 5 of these instructions, if a participant in a covered transaction knowingly enters into a lower tier covered transaction with a person who is proposed for debarment under 48 CFR Part 9, subpart 9.4, suspended, debarred, ineligible, or voluntarily excluded from participation in this

transaction, in addition to other remedies available to the Federal government, the department or agency with which this transaction originated may pursue available remedies, including suspension and/or debarment.

Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion -- Lower Tier Covered Transactions:

1. The prospective lower tier participant certifies, by submission of this proposal, that neither it nor its principals is presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from participation in this transaction by any Federal department or agency.
2. Where the prospective lower tier participant is unable to certify to any of the statements in this certification, such prospective participant shall attach an explanation to this proposal.

ENVIRONMENTAL IMPACT

The Governor's Representative for Highway Safety has reviewed the State's Fiscal Year **2007** highway safety planning document and hereby declares that no significant environmental impact will result from implementing this Highway Safety Plan. If, under a future revision, this Plan will be modified in such a manner that a project would be instituted that could affect environmental quality to the extent that a review and statement would be necessary, this office is prepared to take the action necessary to comply with the National Environmental Policy Act of 1969 (42 USC 4321 et seq.) and the implementing regulations of the Council on Environmental Quality (40 CFR Parts 1500-1517).



Governor's Representative for Highway Safety - Wyoming

8-18-06 Date

PROGRAM AREA: 07-01

**PLANNING and
ADMINISTRATION**

Project Number **07-01-01**
Program Name **Planning and Administration**
Subgrantee **Highway Safety Program**

The Highway Safety Program serves as the Highway Safety Office for the state of Wyoming. The office maintains a commitment to reducing deaths and injuries on Wyoming roadways through professional staff development which includes all partners for related traffic safety planning, effective management of federal highway safety funds, data driven programs, and partnerships with other traffic safety groups and organizations.

No Highway Safety salaries are fully funded with Planning and Administration funds. The Planning and Administration program area also funds employee and partner training, travel, vehicle operation expenses, equipment and other elements contributing to the overall management of the State’s Highway Safety Plan.

The Highway Safety Program/Office consists of:

- Governor’s Representative / State Highway Safety Engineer
- Highway Safety Program Supervisor / Coordinator
- Program Specialist / Financial Specialist
- Program Specialist / Financial Specialist
- Program Specialist / Data Analyst

Partners, in this program area, are defined as any person or entity that expands the ability of the current Highway Safety’s limited staffing; e.g. Department of Transportation Public Affairs Office.

Evaluation Measure	Review and report progress in the Annual Report on measures reducing fatalities and serious injuries. Enumerate the number of courses attended by HSO staff and traffic safety partners in relation to planning.
Program Area Code	PA
Cost Summary	\$107,350.70
Local Benefit	None
Capital Equipment	The HSO may require non-major equipment. No major equipment is anticipated.
Performance Measures	Planning and Administration Measures 1-6.

PROGRAM AREA: 07-02

Alcohol
see 154AL Funded Projects

Sections:

07-17

07-18

07-20

07-22

07-26

PROGRAM AREA: 07-03

POLICE TRAFFIC SERVICES

Project Number: 07-03-01 or 07-20-01
Project Name: Law Enforcement Liaison (LEL)
Subgrantee: To be determined

As shown in the enclosed Benchmark*, Wyoming has shortages of both law enforcement officers and Highway Safety Program 402 staff. To strengthen both, the HSO sees benefit in utilizing an LEL to distribute applicable data and materials, solicit campaign support and registrations, catalog agencies' activities and citations during campaigns, encourage and report saturation patrol efforts, and serve as a communication conduit between officers and the HSO.

The HSO will work with the Rocky Mountain Regional office in preparing a description and appropriate objectives for an LEL. The HSO will also involve the Wyoming Association of Sheriff and Chief of Police (WASCOP) in the process. Non-major equipment may be considered.

This project addresses one of the suggestions documented in the 2005 Alcohol Special Management Review.

Evaluation Measure: 1) Provide NHTSA a draft description, duties and objectives for an LEL.
2) Solicit interest through WASCOP or RFP for candidates.
3) Execute a grant agreement or contract as applicable.
4) Provide training as available and appropriate.
5) Report on activities performed.

Program Area Code PT

Cost Summary \$50,000 estimate

Local Benefit None

Major Equipment None

Performance Measures This program addresses Police Traffic Services measurement 2; Alcohol 1-3; Speed 1-3 & 6; Youth 1-3.

* There are 2.2 Wyoming law enforcement officers per 1,000 population versus 2.6 nationally. These numbers alone do not account for the hardship since the state is a large rural state sparsely populated. Some towns have only 1 or 2 officers and therefore patrolling is difficult when administrative functions or vacation/illness coverage is needed. If there are statistics of officers per state square miles in both state and national, I believe the hardship would be more understandable.

Project Number: 07-03-02
Project Name: PAO Training - Lifesavers and/or Media
Subgrantee: WYDOT-Public Affairs Office

The Public Affairs Office (PAO) serves as the Safety Management Systems (SMS) and Highway Safety Program's (HSP) public information and education (PI&E) developer in all key highway safety areas.

The Lifesavers' and media forums allow the Public Affairs Office to work seamlessly with HSP and SMS on national and state traffic safety messages. The PAO staff members gain valuable experience for traffic safety ideas and campaign development. Forums provide opportunity for parallel assessments of Wyoming, regional and national plans and activities.

The grant will provide up to four (4) Public Affairs staff members to attend the Lifesavers conference and four (4) to attend the Media forum with the HSP. Funds permitting, other training opportunities related to traffic safety may be attended.

Evaluation Measures: A trip report, of the knowledge obtained and how it will benefit Highway Safety, will be part of their final report

Program Area Code: PT

Cost Summary:	Training/Travel	\$ 11,630.40
	Indirect Costs (3.08%)	<u>\$ 369.60</u>
	Total	\$ 12,000.00

Local Benefit: N/A

Capital Equipment: None

Performance Measures: Police Traffic Services 2; Alcohol 1-3; Occupant Protection 1-3, 5; Paid Media 1-3; Youth Alcohol 1-3; Motorcycles 1; Pedestrian and Bicycles1-2

PROGRAM AREA: 07-04

EMERGENCY MEDICAL SERVICES

There are no projects in this section for FY2007. Two projects are planned in FY should 408 be awarded.

PROGRAM AREA: 07-05

TRAFFIC RECORDS

There are no projects in this section for FY2007. Three projects are planned in FY should 408 be awarded.

PROGRAM AREA: 07-06

OCCUPANT PROTECTION

Project Number **07-06-01**
Program Name **Comprehensive Safety Belt Program**
Subgrantee **WYDOT-Highway Safety Program**

This program intends to complement other prevention and education efforts to make a difference in the quality of life in Wyoming through the increased use of seat belt and child restraint systems. "Tween" safety, which addresses children from 8-12 years of age, will be done through a collaborative effort with Safe Kids Wyoming and the fifteen local chapters with a stipend for implementing activities meeting Highway Safety criteria. The elementary schools will be provided materials for use with children 5-8 years of age on booster seat usage and the "5 Step Test" to explain when to transition to a safety belt in a motor vehicle through a collaboration with school nurses and resource officers. New brochures will be developed or purchased for tweens, adults and for businesses through collaboration with the Department of Employment. Local law enforcement and firemen will be encouraged to become CPS technicians to educate parents and children on safety belt use. CPS trained Public Health nurses will provide education to young families through the Home Visiting Program. Child safety seats will be purchased on a limited basis for distribution to low income families through child passenger safety technicians statewide where local funding is unavailable. Incentive items will be purchased and distributed statewide upon request for schools, fairs, and community events to emphasize the buckle up message.

Evaluation Measure Summarize local program efforts by compiling where materials are distributed and when Vince & Larry crash dummies are used to spread the buckle up message to all ages with preference given to children. Report collaboration efforts with all 15 chapters and Safe Kids Wyoming on a "Tween" Safety Program. Booster Seat Safety programs will be provided to at least 50% of the elementary schools, Kindergarten through 3rd grade in partnership with school nurses and school resource officers. Increase the number of local law enforcement, public health nurses and firemen as CPS technicians.

Program Area Code OP

Cost Summary Materials/ Supplies \$24,253.00
 Indirect Cost (3.08%) \$ 747.00
 Total \$25,000.00

Local Benefit 100%

Capital Equipment None

Performance Measures This project will address performance measures: Planning and Administration 5 & 6, and Occupant Protection 1-3, 6.

Project Number 07-06-02
Program Name Alive at 25
Subgrantee Wyoming Highway Patrol

Every year Wyoming has a number of deaths and serious injuries on our highways that could be prevented or reduced through the proper use of occupant restraints. In 2005, approximately sixty eight percent (68%) of those killed on Wyoming highways were not using occupant restraints at the time of the crash. Fourteen percent (14%) of the Wyoming deaths were teens. Teen drivers are among the leading cause of motor vehicle crashes in the nation. Teen drivers are also the easiest group to change driving behaviors and attitudes when driving. The "Alive at 25" Program is designed to make young drivers aware of safe driving practices, encourage appropriate teen driving behavior, and encourage them to use seatbelts. A variety of programs and displays will be used to promote seat belt and child restraint usage with supportive brochures, posters and incentives for: the seat belt convincer, the rollover demonstrator, public service announcements, safety presentations at the fairs, civic groups, and schools. Maintenance of the convincer, the rollover demonstrator and the survivor trailers will be funded. These educational activities will be conducted by uniformed troopers thus illustrating their strong support and attention to the primary child restraint law and the secondary occupant safety equipment law. Training and travel expenses will be funded for Lifesavers and USEOW training conferences for two individuals.

Evaluation Measure Minimum of five "Alive At 25" classes, maximum of 24 per class, number of other safety presentations conducted with contact of approximately 25,000 people by WHP troopers demonstrating their focus on occupant protection by September 30, 2007, noting behavioral and attitudinal changes toward seat belts and child safety seats.

Program Area Code OP

Cost Summary	Personal Services	\$11,000.00
	Travel/Training	\$12,000.00
	Maintenance	\$ 2,000.00
	Materials/ Supplies	\$27,000.00
	Non-major Equipment	\$10,000.00
	Production Costs	\$ 3,000.00
	Indirect Cost (3.08%)	<u>\$ 2,002.00</u>
	Total	\$67,002.00

Local Benefit 100%

Non Major Equipment \$10,000.00 LCD Projector (5)

Performance Measures This project will address performance measures in Planning and Administration 5 & 6, and Occupant Protection 1-3 & 6 and assist Speed 1-3.

Project Number **07-06-03**
Program Name **Buckle Up Kids**
Subgrantee **United Medical Center Foundation**

Motor vehicle related injuries kill more children and young adults (i.e. those aged 0-24 years) than any other single cause in the United States. In Wyoming, 49 people (0-24years) were killed in motor vehicle crashes with 3 (0-14 years). A comprehensive statewide initiative will continue to work with local communities to train and certify volunteer personnel to provide child safety seat checks. The program will offer technical support, statewide data center, certified trainers and advocates and checkup results to target the misuse problems. At least two child passenger safety training courses will be implemented for new technicians, advocates, and will have at least two refresher/renewal classes to help maintain the technical knowledge base needed. A central data bank will continue to be utilized to record efforts throughout the state, including planning, implementing and tracking training efforts, as well as gathering and recording data from checkup events to coordinate and optimize efforts. The quarterly newsletter entitled *Buckle Up Express* will continue to provide pertinent information to technicians and advocates statewide. Statewide meeting for program coordinators working on traffic safety issues will be planned and implements before September 30, 2007 as an effort to further promote 'tween' and adult seat belt usage. CPS technicians will continue to work with parents and care givers to ensure all vehicle occupants are using the appropriate restraint system with an emphasis for the "Tweens" to be safe in the vehicle and riding in the back seat. Two staff personnel will be funded to attend Lifesavers Conference.

Evaluation Measure A minimum of two CPS Classes conducted and with a maximum per class of 20 technician candidates certified and/or recertified. The number of child safety seats checked and replaced with the decrease in misuse noted. Review data from the trauma registry and other sources to determine if a change in behavior is being reflected.

Program Area Code OP

Cost Summary	Personal Services	\$ 53,408.16
	Materials/ Supplies	\$ 20,600.00
	Training	\$ 42,350.00
	Travel	\$ 9,300.00
	<i>Bookkeeping Expense(5%)</i>	<u>\$ 6,282.91</u>
	Total	\$131,941.07

Local Benefit 100%
Capitol Equipment None

Performance Measures This project will address performance measures in Planning & Administration 5 & 6, and Occupant Protection 1-3, and 6.

Project Number	07-06-04
Program Name	Seat Belt Survey
Subgrantee	To be determined

An annual seat belt survey will be conducted to measure progress of occupant protection programs and state legislation. The statewide safety belt usage survey will cover drivers and front seat outboard passengers in passenger motor vehicles (passenger cars, pickup trucks, vans, and sport utility vehicles), registered in the state and out-of-state, traveling on all road segments (US, State, and local). The process for the Safety Belt Use Survey will be according to the NHTSA guidelines with input from the Regional Office and other appropriate agencies or individuals which will identify the sample for the survey and provide a way to ensure a low error factor in the sampling thus making it capable of being done on an annual basis. The new methodology established in FY2006 will be used for the FY2007 Seat Belt Observational Survey. The new baseline results from June 2006 will be incorporated into the survey to develop the trend relationships associated with the use rates.

Evaluation Measure	Complete Seat Belt Survey within specifications and report results by Sept. 15, 2007.
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Program Area Code	OP
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Cost Summary	Contractual Services	<u>\$ 67,499.00</u>
	Total	\$ 67,499.00

Local Benefit	0%
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Capitol Equipment	None
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Performance Measures	This project will address performance measure Occupant Protection 4.
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Project Number **07-06-05**
Program Name **Mini grants for Occupant Protection Programs**
Subgrantee **To be Determined**

The mini grant concept is used to establish community-based programs in areas at or below the state occupant restraint usage level. Mini grants of up to \$3,000 will be provided to organizations that submit proposals for their area to promote safety belt, child safety seat usage and/or air bag education as well as alcohol when safety belt education is involved. This will provide reimbursement for materials to gain public interest in the program and to compensate for salary (no more than half of the grant funds) when necessary. The establishment of the Occupant Protection Coalition will create enthusiasm, motivation and focus to mini grant applicants.

Evaluation Measure Support up to at least 2 new communities in their efforts to increase child restraint and seat belt usage with potential of more communities.

Program Area Code OP

Cost Summary	Personal Services	\$ 2,000.00
	Materials/ Supplies	<u>\$ 4,000.00</u>
	Total	\$ 6,000.00

Local Benefit 100%

Capital Equipment None

Performance Measures This project will address performance measures in Occupant Protection 1-3 and 6, assist with Planning & Administration 5 & 6 and Alcohol 1-3 if mini grant includes drinking and driving messages.

Project Number **07-06-06**
Program Name **Building New Traditions/Tribal Outreach**
Subgrantee **Injury Prevention Resources**

Safety belt use in Indian country is dismally low nationwide. On the Wyoming Wind River Indian Reservation, belt use has hovered near 20% for the last several years. Injury Prevention Resources intends to implement a culturally compatible social marketing campaign to increase safety belt use on the Reservation with support from the Shoshone Business Council. A photographer, photo director and actors will be contracted for this campaign. Coined "Building New Traditions. Buckle Those You Love", the campaign will include five billboard displays in and around the reservation for one year (**Note:** Paid Media funds will be used) and posters distributed on the reservation. Two photo images will be used for both the billboards and the posters. One image will be of an elder male with a 5-year old male child in the front seat of a pick-up truck dressed in western gear, with both buckled appropriately in a seat belt and booster seat. The second image will be of an elder female with a 5-year old female child in the front seat of a pick-up truck dressed for a pow-wow both buckled appropriately in a seat belt and booster seat. Tribal support for the campaign content, materials and process has been established. *(The billboard (5) rental expense will be reflected in the Paid Media project number 06-09-03.)*

Evaluation Measure Process evaluation will include specific locations where posters and 5 billboards are distributed and displayed and the number and descriptions of the people who view the posters and billboards. Conduct pre and post safety belt observation surveys at various locations on the Wind River Indian Reservation.

Program Area Code OP

Cost Summary	Contractual Services	\$ 3,000.00
	(Photographer, photo director & actors)	
	Printing of Posters	\$ 1,600.00
	Administrative Services	<u>\$ 6,000.00</u>
	Total	\$10,600.00

Local Benefit 100%

Capital Equipment None

Performance Measures This project will address performance measures in Occupant Protection 1-3 and 6 and assist with Planning & Administration 5 & 6.

Project Number **07-06-07**
Program Name **Gimme A Boost**
Subgrantee **Injury Prevention Resources**

Fremont County has seen an increase in use of child safety seats by children under age 5 to nearly 80% in 2004 but the use of restraints by children age 5-8 is only about 33% according to crash data. A community and school-based strategy will be developed, implemented and evaluated to increase the correct use of booster seats by children age 5-8. "Gimme a Boost" will combine educational programs for children and parents with enforcement to increase booster seat use. The educational programs will include interactive assemblies for children in K-3, classroom instruction, school-based booster seat clinics, and incentives for children. Enforcement efforts will include over-time for officers to patrol elementary school zones during drop-off and pick-up times to first warn the parents about not properly securing children and then later to issue citations. IPR will arrange enforcement efforts with local law enforcement. (**Note:** Due to funding, this project was started in July 2006 and will continue through the upcoming school year to complete the project.) Radio advertising for this project will utilize Paid Media funds.

Evaluation Measure Process evaluation will include six elementary schools in Lander and Riverton with assemblies, the number of students per assembly, six booster seat clinics and the number of students involved. Conduct pre and post booster seat observation surveys at the various school locations both at drop-off and pick-up times. *The summary will reflect the number of contacts, warnings and citations issued through the enforcement of school zones.*

Program Area Code OP

Cost Summary	Personal Services	\$2,500.00
	<i>(Overtime CSS enforcement)</i>	
	Materials/ Supplies	\$3,000.00
	Administrative Support	<u>\$4,000.00</u>
	Total	\$9,500.00

Local Benefit 100%

Capital Equipment None

Performance Measures This project will address performance measures in Occupant Protection 1-3 & 6 and Planning & Administration 5 & 6.

Project Number **07-06-08**
Program Name **Eligible Training - Child Passenger Safety**
 Technicians/Instructors
Subgrantee **Child Passenger Safety Technician/Instructors**

Child Passenger Safety Technicians/Instructors need to stay current in the field of Child Passenger Safety(CPS). Having the opportunity to receive first hand knowledge will provide them with the incentive to share this information with those on a local basis as well as statewide in scheduled training. Each technician/instructor will be given the opportunity to attend a traffic safety conference where child passenger safety will be presented. This project will provide for the registration, travel expense, and per diem to keep the CPS technicians/instructors abreast of new products, technology, and an opportunity to network with experts in the vehicle and safety seat industry. Each participant will be required to provide a written summary of the workshops attended, what information they received and how they will use this new information in their communities.

Evaluation Measure Provide funding for ten technicians/instructors in the area of child passenger safety to improve their knowledge base and remain current in the ever changing child passenger safety arena.

Program Area Code OP

Cost Summary	Training/ Travel	<u>\$15,000.00</u>
	Total	\$15,000.00

Local Benefit 100%

Capital Equipment None

Performance Measures This project will address Occupant Protection performance measures 1-3 & 6 and assist with Planning & Administration measures 5 & 6.

Project Number **07-06-09**
Program Name **Wyoming Seat Belt Coalition**
Subgrantee **WDH Preventive Medicine**

Motor vehicle injuries are the leading cause of death for individuals from age 5 through 27. Motor vehicle crashes are the principal cause of on-the-job fatalities and are the leading cause of unintentional death in the United States. Wyoming is a secondary seat belt law state. The seat belt usage rate determined through the June 2006 Observational Survey is 63.5%. This is below the national average of 82%.

A seat belt coalition similar to the Governor’s Impaired Driving Council will be developed to communicate a comprehensive, coordinated strategy for increasing the use of safety belts and child restraints. Highway Safety Program will work with the state trauma coordinator and NHTSA Regional office regarding best coalition structure and practices appropriate for Wyoming. The organization will be a broad-based grassroots coalition of organizations, agencies, industry groups and businesses to advocate for necessary legislative changes; create and implement a strong, statewide, unified OP enforcement strategy and message to increase safety belt usage; promote statewide participation in the national safety belt mobilizations for law enforcement and the public; and recruit participation from diverse ethnic, cultural and religious populations.

Evaluation Measure The formation of a seat belt coalition with a broad base, with a strategic plan of action for a statewide coordinated effort and a summary of the activities the coalition has accomplished in it’s first year—legislative, advocacy, etc.

Program Area Code OP

Cost Summary To be determined once established \$ 50,000.00

Local Benefit 100%

Capital Equipment None

Performance Measures This project will address Occupant Protection performance measures 1-3, 5 & 6 and assist with Planning & Administration measures 4-6.

The seat belt coalition will address best practices documented in the April 2006 Occupant Protection Assessment.

Project Number **07-06-10**
Program Name **Sizzling in the Summer**
Subcontractor **Douglas Police Department**

The Douglas Police Department, in cooperation with the Converse County School District #1, will host 2nd Annual “Sizzling in the Summer Youth Program for elementary aged children in the community. This program is designed to provide health, safety, and resistance skills information in a classroom, as well as a recreational setting. The program will provide for 120-150 students over two one week sessions. Traffic safety, as it applies to occupant protection, is a societal concern that will be added to the program format as a means of educating youth to the value of seat belts, child restraints, and air bags. This program will be held in June & July 2007 with program results reviewed through student and staff evaluation. These funds will provide a t-shirt for each of the participants with an appropriate traffic safety logo applied. This program will help increase seat belt usage through social norming of youth.

Evaluation Measure Program success will be determined through the use of an evaluation form done with both the youth and adult participants. Provide t-shirts with safety logo applied with appropriate safety belt information for 150 elementary students.

Program Area Code OP

Cost Summary	Material/ Supplies	<u>\$ 975.00</u>
	Total	<u>\$ 975.00</u>

Local Benefit 100%

Capitol Equipment None

Performance Measure This project will address performance measures in Occupant Protection 1-3 & 6 and assist with Planning & Administration 5 & 6.

PROGRAM AREA: 07-07

ROADWAY SAFETY

Project Number: 07-07-01
Project Name: Traffic Safety Information & Communication
Subgrantee: WYDOT-Public Affairs Office

The Public Affairs Office (PAO) serves as the Safety Management System's (SMS) and Highway Safety Program's (HSP) public information and education (PI&E) developer in all key highway safety areas. PAO will coordinate efforts to provide public information regarding traffic safety issues. Funding will be used to purchase materials/supplies and personal/professional services needed to develop PI&E related to this effort.

Evaluation Measures: Provide written communication to HSP identifying each traffic safety issue, funding categories, and expected benefit to the public.

Provide all fiscal documents along with supporting documentation such as vouchers, invoices, etc., along with monthly report on activities related to expenditure.

Provide a signed copy of any sub-contract/agreement related to the grant.

Program Area Code: RS

Cost Summary:	Materials/Supplies	\$21,230.00
	Personal/Professional Services	\$ 3,000.00
	Indirect Costs (3.08%)	<u>\$ 770.00</u>
	Total	\$25,000.00

Local Benefit: N/A

Capital Equipment: None

Performance Measures: Alcohol 1-3; Occupant Protection 1-3; Roadway Safety 5; Paid Media 1-3; Youth Alcohol 1-3; Motorcycles 1

Project Number: 07-07-02
Project Name: Safety Management System (SMS)
Subgrantee: Various

In an effort to have diverse partnerships in data driven traffic safety issues, 402 funding has been assigned to the SMS Committee. This project will address roadway and human related traffic safety issues as identified by the SMS committee and as deemed eligible for 402 federal funding under the roadway safety section. The SMS committee will determine the desired results for each grant project and will make any direct contacts with potential sub-grantees. Potential subgrantees will contact the State Highway Safety Engineer with a letter of intent - requesting 402 federal highway safety funding. The grant process will be handled by the Highway Safety Program grant specialists and will provide the SMS committee with the project results. Project coordination for any chosen SMS oriented projects will be the responsibility of the State Highway Safety Engineer/Governor's Highway Safety Representative. The Grant Coordinator will provide NHTSA state representative the necessary documentation, per project, to support 402 expenditure approval.

Evaluation Measure The measure will vary with the individual project

Program Area Code RS

Cost Summary	Roadway Safety Projects	\$ 58,152.00
	Indirect Costs [3.08%]	<u>\$ 1,848.00</u>
		\$ 60,000.00

Local Benefit depending on project, up to \$60,000.00

Capital Equipment None expected

Performance Measures Roadway Safety 1-5

Project Number: 07-07-03
Project Name: WYDOT Employee Safety Reflective Winter Coat
Subgrantee: WYDOT Employee Safety

To reduce the chance injuries and deaths to maintenance employees, reflective coats will be purchased for High Visibility clothing. More specifically, to outfit the maintenance personnel with fluorescent orange winter coats, utilizing retro-reflective materials for nighttime or low light situations. Because they are responsible for motorist safety and make visual contact with the public in a traffic control emergency, the conspicuity of maintenance employees is paramount. This is the final purchase of last year's request which was funded at only fifty percent.

Evaluation Measure To purchase High Visibility Clothing for WYDOT's maintenance personnel. Report on usefulness of the coats.

Program Area Code RS

Cost Summary	35 Fluorescent orange winter coats	\$ 35,000.00
	Indirect Costs [3.08%]	<u>\$ 1,078.00</u>
		\$ 36,078.00

Local Benefit none

Capital Equipment None expected

Performance Measures Roadway Safety 2 - 4

Project Number: 07-07-04
Project Name: Safety Maintenance Program - Adopt-A-Highway
Subgrantee: WYDOT State Maintenance Engineer

To reduce the chance injuries and deaths to volunteers by making them more visible to traffic while they are picking up litter along our highways. The FHWA states that the use of the class 2 vests will decrease the likelihood of fatalities or injuries to workers on foot who are exposed to traffic while working within the rights of way. Budget permitting, this project will fund the purchase of 4500 vests this fiscal year. This represents half of those requested.

Evaluation Measure To purchase High Visibility Clothing for Adopt-A-Highway volunteers.

Program Area Code RS

Cost Summary	4500 high visibility class 2 safety vests	\$ 56,000.00
	Indirect Costs [3.08%]	<u>\$ 1,724.80</u>
		\$ 57,724.80

Local Benefit none

Capital Equipment None expected

Performance Measures Roadway Safety 2-4

Project Number: 07-07-05
Project Name: Macromedia Director Software Training
Subgrantee: WYDOT-Public Affairs Office

The Public Affairs Office serves as the public information and education developer in all key highway safety areas. In order to keep up with emerging technology necessary to develop messages of interest to their target, training is required. The training offered in this project provides the broadest range of creative tools for expressiveness and creation of interactive media, websites or applications. Macromedia speeds design, development, and the maintenance process. Software was purchased with state funds.

The training is invaluable as the Public Affairs Office continues to educate the public about the importance of a variety of highway safety issues.

An audit revealed that 80% of WYDOT's efforts are safety related.

Evaluation Measures: Provide funding for one Public Affairs Office staff member to attend Macromedia Director Software Training.

A trip report on the benefits of the software training will be part of their final report.

Program Area Code: PT

Cost Summary:	Training/Travel	\$ 3,392.20
	Indirect Costs (3.08%)	\$ 107.80
	Total	\$ 3,500.00

Local Benefit: N/A

Capital Equipment: None

Performance Measures: Police Traffic Services 2; Alcohol 1-3; Occupant Protection 1-3, 5; Roadway Safety 4; Paid Media 1-3; Youth Alcohol 1-3; Motorcycles 1; Pedestrian and Bicycles 1-2

PROGRAM AREA: 07-08

SPEED ENFORCEMENT

Project Number: 07-08-01
Project Name: County/Municipal Law Enforcement Overtime High Visibility Speed Enforcement
Subgrantee: Local Law Enforcement Agencies

This project provides the opportunity for local law enforcement to target speeding issues and reduce of its involvement in crashes. It additionally increases their visibility, the number of traffic enforcement hours and perception of heightened enforcement on the roadways. Agencies that have requested funding are:

Douglas P.D.	Year 3	Shoshoni P.D.	Year 2
Converse County S.O.	Year 3	Green River P.D.	Year 2
Hot Springs County S.O.	Year 3	Cheyenne P.D.	Year 2
Albany County S.O.	Year 3	Torrington P.D.	Year 2
Lovell P.D.	Year 3	Kemmerer P.D.	Year 2
Thermopolis P.D.	Year 3	Evansville P.D.	Year 1
Lincoln County S.O.	Year 3	Cokeville P.D.	Year 1
Deaver P.D.	Year 2	Pine Bluffs P.D.	Year 1
Washakie County S.O.	Year 2	Vacant	Year 1
Evanston P.D.	Year 2	Vacant	Year 1
Goshen County S.O.	Year 2	Vacant	Year 1
Fremont County S.O.	Year 2		

NOTE: Law enforcement agencies currently must move from speed to DUI overtime grants after 3 years. Candidates represent law enforcement in 30% of all counties. According to the HSP Problem ID, the interested candidates above represent 68% of the county populations, page 71; 36-42% of top county crash rates/population, page 72; 38% of top crashes/VMT, page 73; 40% of counties in highest need by Safety Index Ranking, page 4. WHP is also contracted and provides coverage in 100% of counties via five districts. See following WHP projects.

All overtime/high visibility grants are encouraged to utilize their contact time to support child and occupant safety equipment law through education, warnings and citations. Activity report forms provide a location to capture this information. All subgrantees are required to notify media outlets of their heightened enforcement at least once during their grant period.

Equipment provided for the first year programs will receive a minimum of two or three radar units (depending on the size of agency), second year programs will receive a minimum one or two radar units (depending on the size of agency).

Evaluation Measure Provide daily, and monthly activity reports on forms supplied by the Highway Safety Program. The goal is 2 contacts per overtime hour.

Program Area Code SE

Cost Summary	Personal Services	\$ 220,000.00
	Non-major equipment	\$ 48,000.00
	Travel	\$ 32,100.00
	Total	\$ 300,100.00

Local Benefit \$300,100.00

Capital Equipment Non-major only. A maximum of two \$2,000.00 radars are provided to 1st year speed grant recipients only. The number of units is dependent on the size of the community served by law enforcement agency.

Performance Measures This project directly impacts Speed measures 1-6

Project Number: 07-08-02
Project Name: Wyoming Highway Patrol Overtime High Visibility Speed Enforcement
Subgrantee: Wyoming Highway Patrol (WHP)

This project provides the WHP the opportunity to target speeding issues and reduce its involvement in crashes. It also increases their visibility and enforcement hours on the roadways. The WHP administrators allocate grant funds to each patrol division. Each division discusses best locations on which to work the enforcement hours. If requested, appropriate crash data is provided to each division to assist their specific enforcement areas. Utilizing the patrol, the state has heightened enforcement in 100% of their counties.

This overtime/high visibility grant is encouraged to utilize their contact time to also support state and national campaigns child and occupant safety equipment law through education, warnings and citations. Activity report forms provide a location to capture this information. At least one press release notifying media outlets of their heightened enforcement is required during their grant period.

Evaluation Measure Provide daily activity reports and monthly summary reports on forms supplied by the Highway Safety Program. The target number of contacts per overtime hour is 2.

Program Area Code SE

Cost Summary	Personal Services	\$ 95,000.00
	Indirect Costs (3.08%)	<u>\$ 2,926.00</u>
	Total	\$ 97,926.00

Local Benefit \$ 97,926.00

Capital Equipment None

Performance Measures This project directly impacts Speed measures 1-6

Project Number: 07-08-03
Project Name: Wyoming Highway Patrol Construction Zone Overtime High Visibility Speed Enforcement
Subgrantee: Wyoming Highway Patrol (WHP)

This project provides the WHP the opportunity to target construction zone speeding issues the reduce its involvement in crashes. It also increases their visibility and enforcement hours on the roadways. The WHP administrators allocate grant funds to each patrol division. Each division discusses construction zones and determines the best locations on which to work the enforcement hours. The Highway Safety Office will provide appropriate crash data is provided to each division to assist their specific enforcement areas.

Utilizing the patrol, the state has heightened enforcement in 100% of their counties. This grant allows use of the speed monitoring devices in partnership with WYDOT District Engineers and Construction Contractors.

Evaluation Measure	Provide daily activity reports and monthly summary reports on forms supplied by the Highway Safety Program. The target number of speed citations per overtime hour is 2.	
Program Area Code	SE	
Cost Summary	Personal Services	\$ 30,000.00
	Indirect Costs (3.8%)	<u>\$ 924.00</u>
	Total	\$ 30,924.00
Local Benefit	\$ 30,924.00	
Capital Equipment	None	
Performance Measures	This project directly impacts Speed measures 1-6	

Project Number: 07-08-04
Project Name: WHP radar upgrades
Subgrantee: Wyoming Highway Patrol

Each year upgrades are planned to WHP's aging radars but each year funds are insufficient to cover the need. This project once again plans upgrades for a portion of the fleet's radars that will be used to support speed countermeasures. With their dedication of enforcing speed, their commitment to enforcing current state seat belt and child seat laws, their ever watchful eye for impaired driving and state coverage, the WHP impact goals to reduce crashes and injuries on rural highways throughout Wyoming.

Evaluation Measure To aid officers in their efforts to reduce speeding, the WHP will purchase IACP approved radars with associated accessories.

Program Area Code PT

Cost Summary	Minimum of 24 units w/accessories @	
	\$2,995.00	\$ 71,811.65
	Indirect cost [3.08%]	<u>\$ 2,282.02</u>
	Total	\$ 74,093.67

Local Benefit 74,093.67

Capital Equipment Non-Major equipment only

Performance Measures This project directly impacts Speed measures 1-6

Project Number: 07-08-05
Project Name: Mini grants for speed radars
Subgrantee: Local Law Enforcement Agencies

This project provides speed radars to support local law enforcement agencies in their effort to reduce speeding both during and beyond traffic safety campaigns. Some grantees may not be eligible for a speed grant, not have enough officers to work overtime, or may be in a particular grant year not typically provided radars. Agencies that have requested funding are: Thermopolis Police Department, and Lincoln County Sheriff's Office, along with two [2] vacant openings.

Evaluation Measure	Provide funding for six speed radar units to improve speed enforcement in Wyoming.
Program Area Code	PT
Cost Summary	6 radar units @ \$2,000.00 = \$12,000.00
Local Benefit	\$12,000.00
Capital Equipment	Non-Major equipment only
Performance Measures	This project directly impacts Speed measures 1-6

Project Number: 07-08-06
Project Name: City of Laramie Radar Training
Subgrantee: Laramie Police Department

To fund a trainer(s) to certify law enforcement officers in the area of Radar Speed Measuring Testing. In the State of Wyoming, certification is required to instruct law enforcement officers in this area. There is a shortage of regional training offered to certify instructors in this discipline. Currently, there are only a handful of institutions nationwide that offer these types of training and only a handful of instructors available to teach the class in Wyoming.

Evaluation Measure	To conduct a one week radar instructor course to include a maximum of 40 students. Provide a list of attendees, their agency, location and class completion status.	
Program Area Code	SE	
Cost Summary	Training for both components	\$ 8,000.00
Local Benefit	\$ 8,000.00	
Capital Equipment	N/A	
Performance Measures	This project directly impacts Speed measures 1-6	

PROGRAM AREA: 07-09

PAID MEDIA ADVERTISING

Project Number: 07-09-01
Project Name: PAO - Paid Media with 402 Funds
Subgrantee: WYDOT-Public Affairs Office

The Public Affairs Office, serving as PI&E, will work with the Wyoming Broadcaster's Association, Ray Lansing Advertising, radio and print media to address key issues identified by the Highway Safety Program, Wyoming Highway Patrol and SMS Committee. Key issues to address include are the national seat belt mobilization, motorcycle safety and other roadway safety messages. Television spots will provide closed captioning. To expand use of 402 funds, the national "crackdown" paid media will be addressed with alcohol transfer funds.

How will the funds be used: TV, radio, print

How will effectiveness be assessed: Phone or direct contact survey. See Evaluation Measures below.

The amount allocated for paid advertising: See Cost Summary below.

The amount allocated to conduct the assessment: See Cost Summary below.

Evaluation Measures: A report will be provided that comply with the Grant Management Planning guidelines noted in the February 2002 publication for advertising campaigns more than \$100,000. In addition to phone or direct surveys, assessments will be comprised of:

- 1) The size of audience reach
- 2) The number of paid airings or print ads that occurred,
- 3) The number of airings or print ads if separation of paid versus free if available.

Program Area Code: PM

Cost Summary:	Paid Media Advertising	\$130,688.00
	Assessments (1)	\$ 5,000.00
	Indirect Costs (3.08%)	<u>\$ 4,312.00</u>
	Total	\$140,000.00

Local Benefit: N/A

Capital Equipment: None

Performance Measures: Alcohol 1-3; Occupant Protection 1-3; Paid Media 1-3; Youth Alcohol 1-3; Motorcycles 1;

Project Number **07-09-02**
Program Name **Building New Traditions/Tribal Outreach**
Subgrantee **Injury Prevention Resources**

Safety belt use in Indian country is dismally low nationwide. On the Wyoming Wind River Indian Reservation, belt use has hovered near 20% for the last several years. Injury Prevention Resources has been asked to implement a culturally compatible social marketing campaign to increase safety belt use on the Reservation. Coined “Building New Traditions. Buckle Those You Love”, the campaign will include billboard displays in and around the reservation and posters distributed on the reservation. Two photo images will be used for both the billboards and the posters. One image will be of an elder male with a 5-year old male child in the front seat of a pick-up truck dressed in western gear, with both buckled appropriately in a seat belt and booster seat. The second image will be of an elder female with a 5-year old female child in the front seat of a pick-up truck dressed for a pow-wow both buckled appropriately in a seat belt and booster seat. The billboard rental expense will be funded through this grant.

How will the funds be used: Billboards
How will effectiveness be assessed: See Evaluation Measures below.
The amount allocated for paid advertising: See Cost Summary below.
The amount allocated to conduct the assessment: \$ 0

Evaluation Measure	The assessment will comprise of: 1) size of audience reach, 2) the number of billboards posted, 3) the specific locations of each billboard; 4) the description of audience whether on reservation only or state highway general population.	
Program Area Code	PM	
Cost Summary	Billboard space rental fees	<u>\$ 13,000.00</u>
	Total	<u>\$ 13,000.00</u>
Local Benefit	100%	
Capital Equipment	None	
Performance Measures	This project will address performance measures in Occupant Protection 1, 2 & 6, Paid Media 4 and assist with Planning & Administration measures 5 & 6.	

Project Number **07-09-03**
Program Name **Gimme A Boost**
Subgrantee **Injury Prevention Resources**

Fremont County has seen an increase in use of child safety seats by children under age 5 to nearly 80% in 2004 but the use of restraints by children age 5-8 is only about 33% according to crash data. A community and school-based strategy will be developed, implemented and evaluated to increase the correct use of booster seats by children age 5-8. "Gimme a Boost" will combine educational programs for children and parents with enforcement to increase booster seat use. The educational programs will include interactive assemblies for children in K-3, classroom instruction, school-based booster seat clinics, and incentives for children. Enforcement efforts will include over-time for officers to patrol elementary school zones during drop-off and pick-up times to first warn the parents about not properly securing children and then later to issue citations. Media messages will be developed and distributed to local media outlets.

How will the funds be used: Radio
How will effectiveness be assessed: See Evaluation Measures below.
The amount allocated for paid advertising: See Cost Summary below.
The amount allocated to conduct the assessment: \$ 0

Evaluation Measure The assessment will comprise of: 1) size of audience reach, 2) the number of "Gimme A Boost" paid airings that occurred, 3) the number of free airings that occurred, if any; 4) the size of audience reached in free airings if separation of paid versus free is available.

Program Area Code PM

Cost Summary	Radio Advertising	<u>\$ 1,000.00</u>
	Total	\$ 1,000.00

Local Benefit 100%

Capital Equipment None

Performance Measures This project will address performance measures in Occupant Protection 1-3 & 6 and Planning & Administration 5 & 6.

Project Number **07-09-04**
Program Name **Alive at 25**
Subgrantee **Wyoming Highway Patrol**

Every year Wyoming has a number of deaths and serious injuries on our highways that could be prevented or reduced through the proper use of occupant restraints. In 2005, approximately seventy three percent (68%) of those killed on Wyoming highways were not using occupant restraints at the time of the crash. Fourteen percent (14%) of the Wyoming deaths were teens. Teen drivers are among the leading cause of motor vehicle crashes in the nation. Teen drivers are also the easiest group to change driving behaviors and attitudes when driving. The "Alive at 25" Program is designed to make young drivers aware of safe driving practices, encourage appropriate teen driving behavior, and encourage them to use seatbelts.

A media promotion will be developed to build awareness of the "Alive at 25" classes and encourage young adults to participate in the classes.

How will the funds be used: Print, Radio, Television
How will effectiveness be assessed: See Evaluation Measures below.
The amount allocated for paid advertising: See Cost Summary below.
The amount allocated to conduct the assessment: \$ 0

Evaluation Measure The assessment will comprise of: 1) size of audience reach, 2) the number of "Alive At 25" paid airings or print ads that occurred, 3) the number of free airings or print ads that occurred, if any; 4) the size of audience reached in free airings or print ads if separation of paid versus free is available.

Program Area Code PM

Cost Summary	Media Purchases in radio, TV and print	\$ 15,000.00
	Indirect Cost (3.08%)	<u>\$ 462.00</u>
	Total	\$ 15,462.00

Local Benefit 0%

Performance Measures This project will address performance measures in Paid Media 1 & 2, Planning and Administration 5 & 6, and Occupant Protection 1-3 & 6.

Project Number: 07-09-05
Project Name: UW Sports Properties
Subgrantee: University of Wyoming Sports Properties

The University of Wyoming Sports Properties (UWSP) will work with the Highway Safety Team to reach a statewide targeted audience via radio and stadium/auditorium signage for traffic safety messages. The Highway Safety Program is excited that this company is going to reach the sports enthusiasts that both attend the events or follow the events via radio. Reaching a target market during desired or premium programming increases likelihood of the message being retained.

How will the funds be used: Radio, Sign and Scoreboard
 Live and pre-programmed safety messages will be broadcast during UW Football and Basketball games. A three month sponsorship on the UW Sports Today Daily Show will assist recognition and social norming efforts. A safety message of the Safety Team’s choosing will be placed on a field level sign at War Memorial Stadium (capacity 32,580) and on a court level scoreboard panel at the Arena Auditorium (capacity 15,000). Production costs of signs will be covered by the University of Wyoming Sports Properties.

How will the project assess effectiveness: See Evaluation Measures below.
The amount allocated for paid advertising: See Cost Summary below.
The amount allocated to conduct the assessment: \$0

Evaluation Measures: The UWSP will provide a report containing: 1) size of audience reach, 2) the size of audience reached in free airings or print ads if available, 3) the number of airings or print ads.

Program Area Code: PM

Cost Summary:	Network Radio	\$ 48,000.00
	Stadium Signage	<u>\$ 12,000.00</u>
	Total	<u>\$ 60,000.00</u>

Local Benefit: \$ 36,000

Capital Equipment: N/A

Performance Measures: Alcohol 1-3; Occupant Protection 1-3; Paid Media 1-2; Youth Alcohol 1-3;

PROGRAM AREA: 07-10

YOUTH ALCOHOL

Project Number **07-10-01**
Program Name **Multimedia Presentation**
Subgrantee **Mothers Against Drunk Driving -MADD Wyoming**

Our youth in Wyoming are one of our most important resources. Many are currently involved in high risk behavior in their decisions to drink and drive, to ride with another driver that is under the influence of alcohol or other drugs, and not using safety belts. Young people ages 14-20 years old are over represented in the Wyoming traffic crash data. Driver inexperience, speed, alcohol and the non-use of safety belts were factors in crashes. One avenue of educating our young people which has been proven successful in Wyoming is through the multimedia presentations, "Spot" and "Ace". MADD Wyoming will provide the multimedia shows to approximately 100 schools in the spring through the fall of 2006. "Game On" and "Take 2" are two very powerful and inspirational multimedia shows. This DVD-driven production captivates youth using a state-of-the-art projection video wall and full motion on three giant screens. Incorporated is major motion picture clips and top music to hold and maintain student attention. The student will hear real life stories and thoughts of other students and celebrities that convey messages of hope and motivation dealing with the three major issues of drinking and driving, not riding with an impaired driver and the use of safety belts. MADD National, through contractual services with MADD Wyoming, will be responsible for scheduling presentations and logistical concerns, delivery and set up of equipment, checking out the synchronization and readiness of all equipment, operation of equipment during actual programs, arranging for their crews' transport, food and lodging. MADD National will be asked to accept responsibility to handle up to two presentations per day, per school.

Evaluation Measure Conducting the MADD School Assembly Program in 50% of the schools, report the number of students and if the schools involved work with the curriculum and fill out evaluations.

Program Area Code YA

Cost Summary	Personal Services	\$ 68,500.00
	Travel (In-State MADD Wyoming)	<u>\$ 1,000.00</u>
	Total	\$ 69,500.00

Local Benefits 100%

Capital Equipment None

Performance Measures This project will address the performance measures in Youth Alcohol 1-3, Alcohol 1-3, Occupant Protection 1-3 and assist with Speed 1-3.

PROGRAM AREA: 07-11

SAFE COMMUNITY

Project Number 07-11-01
Project Name Sheridan County Safe Community Task Force
Subgrantee Wellness Council of Sheridan County

Safe Communities concept is to initiate a generation of community programs that address traffic-related injuries within the context of all injuries. Sheridan was named #1 Western Town in America out of 500 communities, but ranks 4th in All Crashes per Vehicle Miles Traveled (VMT), 16th for Driver Safety Equipment Usage, and 3rd in All Alcohol Crashes per VMT (according to the FY2007 Problem ID p.4-5). Collaborative efforts with the Sheridan County Prevention Coalition, School Districts 1, 2, & 3, law enforcement, DRIVEN (student lead group) will continue a community awareness campaign for impaired driving prevention. Child passenger safety program will partner with the Fire Department to work with the childcare, schools; and community checkup events; partner with the Sheriff's DARE Program to bring 'tween', bicycle/helmet and seatbelt education into the schools. Continue work with High Schools on the Driver Education Program; School Health Fairs; support student led program, DRIVEN, to expand their membership and increase awareness activities. Project supplies will include speaker fees, meeting expenses, posters, displays, promotional safety items such as banners, t-shirts, and child safety seats with appropriate traffic safety messages. Travel and training expense for Lifesavers Conference; CPS training/travel expense; and traffic safety related meetings in-state to gain resources to enhance the Safe Community Program and reduce injuries and deaths caused by traffic crashes.

Evaluation Measure Provide a summary of the events in the county stressing the decrease of alcohol and other drug impairment when driving. The statewide observational survey for seat belt usage will be utilized to evaluate usage affecting the traffic crash picture.

Program Area Code	SA		Wellness Council
		402 Funds	Match
Cost Summary	Personal Services	\$ 9,500.00	\$ 5,000.00
	Benefits		\$ 2,000.00
	Project Supplies	\$ 6,000.00	\$ 2,500.00
	Office Expense		\$ 8,000.00
	Travel/ Training	\$ 7,000.00	\$ 1,500.00
	Project Development	<u>\$ 2,500.00</u>	
	Total	\$25,000.00	<u>\$19,000.00</u>

Local Benefit 100%

Capital Equipment None

Performance Measures This project will address performance measures in Alcohol 1-3, Occupant Protection 1, 2 & 6 and Safe Communities 1.

Project Number **07-11-02**
Project Name **Safe Communities - Mini Grant Proposals (1-3)**
Subgrantee **To be determined**

Safe Communities concept is to initiate a generation of community programs that address traffic-related injuries within the context of all injuries. A community will assess the traffic related problems and develop program strategies selecting one or more injury prevention priorities, beginning with traffic safety, since it is often the largest part of a community's injury problem. Use proven countermeasure strategies and accessible data to document the problems and measure the impact of program strategies. A maximum of three Safe Community Projects may be funded designed to save lives and prevent serious injury from traffic crashes in their respective communities.

Evaluation Measure Outreach and fund up to three communities to address speed, occupant protection, alcohol issues and/or other traffic safety issues.

Program Area Code SA

Cost Summary	Personal Services	\$ 6,700.00
	Program Development	<u>\$13,300.00</u>
	Total	\$20,000.00

Local Benefits 100%

Capitol Equipment None

Performance Measures These programs may address performance measures in Planning and Administration 5 & 6, Alcohol 1-3, Occupant Protection 1-3 & 6, Speed 1-3 and Safe Communities 1.

Project Number 07-11-03
Project Name Natrona County Safe Community
Subgrantee Wyoming Medical Center Foundation

Natrona County, having a population of 70,000, is located in the mid-eastern part of Wyoming with its largest city, Casper. Natrona County continues to climb in the number of motor-vehicle crashes. It is higher than the national rate and is higher in comparison to many counties in Wyoming. (Alcohol crash rate per VMT is 2nd and 1st in all crash rate per VMT from the FY2007 Problem ID p. 4,5.) It has been documented that children who are injured or die in alcohol related crashes are generally riding in the car with the impaired driver causing the incident. In a county where alcohol related crashes are high, efforts will be made to protect children with a campaign designed to create awareness and promote legislative initiatives to enforce responsible behavior.

A coalition will be formed and focus on a campaign to address the alcohol-related motor vehicle crash rate through support of law enforcement and businesses. Brochures will be developed, data collected and a publicity campaign will be developed and facilitated through the coalition partners to spread throughout the county that alcohol-related crashes are unacceptable. The program will also address the impaired driving danger posed on children.

Evaluation Measure The number of crashes with injuries, deaths and/or property damages will be measured to past years. Report any legislation change regarding impaired driving, its effect on the county citizens (especially children) and measure an increase in public awareness through collaboration with WASCOP on the Public Opinion Survey on Alcohol (funded by 154AL funds).

Program Area Code	SA	402 Funding	Natrona CO Match
Cost Summary	Personal Services	\$ 6,240.00	\$16,000.00
	Benefits	\$ 1,996.00	\$ 5,120.00
	Office Expense	\$ 1,800.00	\$ 4,300.00
	Non-major Equipment	\$ 2,000.00	\$ 1,500.00
	Travel/Training	\$ 3,000.00	\$ 2,000.00
	Program Development	<u>\$ 4,000.00</u>	<u>\$ 5,000.00</u>
	Total	\$19,036.00	\$33,920.00

Local Benefits 100%

Capitol Equipment Non-Major Equipment: \$2,000 Computer/keyboard/monitor

Performance Measures These programs may address performance measures in Planning and Administration 5 & 6, Alcohol 1-3, Occupant Protection 1-3 & 6 and Safe Communities 1.

PROGRAM AREA: 07-12

**BICYCLE & PEDESTRIAN
SAFETY**

Project Number **07-12-01**
Project Name **Share the Road Campaign**
Subgrantee **WYDOT Planning**

Motorists and bicyclists sharing the road in Wyoming is a continuing safety concern. Approximately 6,500 pedestrians and 800 bicyclists are killed each year as a result of collisions with motor vehicles in the U.S. In Wyoming in 2005, 91 reported crashes involved bicycles.

The Highway Safety Program will partner with the WYDOT Bicycle/Pedestrian Program to develop a Share the Road Safety campaign. This will include purchase of 2-3 vinyl billboard covers to promote safe passing of bicyclists by motorists and sharing the road. The project will also include development of a video "Share the Road" public service announcement (PSA). It is anticipated that outdoor advertising companies will provide free space for these billboard covers and television stations will provide free air time.

Evaluation Measure The posting location of each of the billboards, what the reach is at that location, what television stations played the PSA and what was the reach. Feedback from bicyclists will be in these locations will determine if a positive impact was accomplished for the bicyclist/motorist relations.

Program Area Code PS

Cost Summary	Purchase of three (3) vinyl billboard posters	\$ 2,200.00
	Development of Share the Road PSA	\$ 1,500.00
	Indirect Costs (3.08%)	<u>\$ 113.96</u>
	Total	\$ 3,813.96

Local Benefits 100%

Capitol Equipment None

Performance Measures The program may address performance measures in Pedestrian and Bicycles 1 & 2.

154AL

PROGRAM AREA: 07-17

**FY03 FUNDS
for FY07 PROJECTS**

Project Number: 07-17-01
Program Name: Comprehensive Alcohol Program
Subgrantee: WYDOT-Highway Safety Program

This program intends to complement other alcohol prevention and education efforts to make a difference in the quality of life in Wyoming through the reduction of alcohol impaired driving. This project would provide for the printing or purchasing of alcohol educational materials or incentive items mirroring alcohol campaign slogans in media. Printed materials may be distributed to law enforcement, hospitals, doctor offices, public health facilities, policy makers, etc.

Evaluation Measure Provide a report of project activity, materials purchased or printed and/or incentive items with the message contained thereon as applicable.

Program Area Code 154AL (FY2003 Funding)

Cost Summary	Materials/ Supplies	\$ 29,103.61
	Indirect Costs (3.08%)	\$ <u>896.39</u>
	Total	\$ 30,000.00

Local Benefit N/A

Capital Equipment N/A

Performance Measures This project will address performance measures in Alcohol 1-3, and Youth Alcohol 1-3.

154AL

PROGRAM AREA: 07-18

**FY04 FUNDS
for FY07 PROJECTS**

Project Number: 07-18-01
Program Name WY Parents LEAD
Subgrantee: WYDOT-Highway Safety Program

This project partners with the efforts of the Wyoming First Lady’s Initiative and Enforcing Underage Drinking Laws (EUDL) Advisory Board funded through at present the Governor’s Planning Office. This project will develop an educational packet targeting Wyoming parents/guardians/adults to reduce underage drinking. The packet may contain any of the following: Current Wyoming laws, guides to help parents influence their children’s lives, fact sheets, best practices for community involvement (community, schools, businesses, and law enforcement), suggestions for parents when teens have parties, proclamations, 11"x 17" posters, sample press releases, sample editorials about miscellaneous incentive items, etc.

Evaluation Measure Produce an educational packet for the target audience. Document distribution plan.

Program Area Code 154AL (FY2004 Funding)

Cost Summary	Materials/ Supplies	\$ 38,804.81
	Indirect Costs (3.08%)	\$ 1,195.19
	Total	\$ 40,000.00

Local Benefit \$ 40,000.00

Capital Equipment N/A

Performance Measures This project will address all performance measures in Alcohol 1-3 and Youth Alcohol 1-3.

154AL

PROGRAM AREA: 07-20

**FY05 FUNDS
for FY07 PROJECTS**

Project Number: 07-20-01 or 07-03-01
Project Name: Law Enforcement Liaison (LEL)
Subgrantee: To be determined

As shown in the enclosed Benchmark*, Wyoming has shortages of both law enforcement officers and Highway Safety Program 402 staff. To strengthen both, the HSO sees benefit in utilizing an LEL to distribute applicable data and materials, solicit campaign support and registrations, catalog agencies' activities and citations during campaigns, encourage and report saturation patrol efforts, and serve as a communication conduit between officers and the HSO.

The HSO will work with the Rocky Mountain Regional office in preparing a description and appropriate objectives for an LEL. The HSO will also involve the Wyoming Association of Sheriff and Chief of Police (WASCOP) in the process. Non-major equipment may be considered.

This project addresses one of the suggestions documented in the 2005 Alcohol Special Management Review and would focus on reducing alcohol involved fatal and injury crashes.

Evaluation Measure: 1) Provide NHTSA a draft description, duties and objectives for an LEL.
2) Solicit interest through WASCOP or RFP for candidates.
3) Execute a grant agreement or contract as applicable.
4) Provide training as available and appropriate.
5) Report on activities performed.

Program Area Code 154AL

Cost Summary \$50,000 estimate

Local Benefit None

Capital Equipment None

Performance Measures This program addresses Police Traffic Services measurement 2; Alcohol 1-3; Speed 1-3 & 6; Youth 1-3.

* There are 2.2 Wyoming law enforcement officers per 1,000 population versus 2.6 nationally. These numbers alone do not account for the hardship since the state is a large rural state sparsely populated. Some towns have only 1 or 2 officers and therefore patrolling is difficult when administrative functions or vacation/illness coverage is needed. If there are statistics of officers per state square miles in both state and national, I believe the hardship would be more understandable.

Project Number: 07-20-02
Project Name: Traffic Safety Resource Prosecutor
Subgrantee: To be determined

This project would fund a Traffic Safety Resource Prosecutor (TSRP) which addresses one of the recommendations documented in the 2005 Alcohol Special Management Review.

The Highway Safety Office (HSO) will request a list of appropriate speakers to address the Wyoming Prosecutor's Association from the NHTSA Rocky Mountain Regional (RMR) office. It will be determined what the alcohol prosecution needs are and the HSO will determine if the needs can be satisfied using 402 (or the like) funds. The HSO will request NHTSA input prior to a TSRP solicitation.

Non-major equipment may be considered.

Evaluation Measure: 1) Contact the NHTSA RMR for a speaker list.
2) Review the Association's calendar and request time on the agenda.
3) Document the resource needs identified from the meeting.
4) Determine if the Association's needs could be met with a TSRP.
5) Submit a draft contract or grant agreement for NHTSA input.
6) If appropriate contract a TSRP.
7) Report TSRP findings and activities while assessing state prosecutors.

Program Area Code 154AL

Cost Summary \$55,000

Local Benefit \$55,000

Capital Equipment None

Performance Measures This program addresses Alcohol 1-4 and Youth 1-3.

Project Number: 07-20-03
Project Name: Alcohol Screening & Brief Intervention
Subgrantee: To be determined

Through the diverse membership within the Governor’s Council on Impaired Driving, the HSO has forged new relationships and thus new opportunities to address Alcohol Screening and Brief Intervention (ASBI). Though Wyoming laws complicate physicians participation in this effort, the firemen EMTs and ambulance EMTs may have some teachable moments when life saving efforts are not being addressed.

The HSO will capitalize on a meeting with Cheyenne Fire Department, State Trauma Coordinator and EMS staff to move this topic forward. Additional outreach will include volunteer firemen during their annual training in Riverton. This project will fund activities as they are identified through the outreach efforts. The HSO will share individual projects with NHTSA as they are formulated.

This project was one of the recommendations documented in the 2005 Alcohol Special Management Review.

Non-major equipment may be considered.

Evaluation Measure: 1) Set up meeting with Cheyenne Fire Department, State Trauma Coordinator, and EMS staff.
2) Obtain ASBI information from NHTSA website or regional office.
3) Fund projects as appropriate.
4) Outreach to more fire departments.
5) Outreach to volunteer fire departments (Wyoming majority).

Program Area Code 154AL
Cost Summary \$50,000
Local Benefit \$50,000
Capital Equipment None
Performance Measures This program addresses Alcohol 1-4 and Youth 1-3.

Project Number: 07-20-04
Project Name: DUI Courts or Supervised Probation
Subgrantee: To be determined

In 2005, 49 out of 147 fatal crashes (33.3%) involved alcohol impaired driving. Wyoming has two DUI Courts, one in Jackson and one in Cheyenne. There is one independent Supervised Probation service in Riverton, Wyoming. To avoid the lack of 402 resources when interests and motivation for DUI courts and supervised probation are running high, this project would provide an opportunity for the HSO to respond. Because projects of this nature can be financially exhaustive, only segments of any project can/will be funded. Any interested applicant will need to identify other financial partners.

Projects identified will be shared with NHTSA regional office.

Non-major equipment may be considered.

Evaluation

- 1) Contact the NHTSA RMR for a speaker list.
- 2) Review the Judicial Association's calendar and request time on the agenda.
- 3) Document challenges, solutions and resources needed as identified from the meeting.
- 4) Document outreach and requests for project funds.
- 5) Review each project location and data based need.
- 6) Report activities/projects in Annual Report.

Program Area Code 154AL

Cost Summary \$50,000

Local Benefit \$50,000

Capital Equipment None

Performance Measures This program addresses Alcohol 1-4 and Youth 1-3.

154AL

PROGRAM AREA: 07-22

**FY06 FUNDS
for FY07 PROJECTS**

Project Number 07-22-01
Program Name Governor's Council On Impaired Driving
Subgrantee Injury Prevention Resources

Alcohol continues to be a factor in Wyoming's fatal traffic crashes which occur each year. In 2005, 51 out of 147 fatal crashes (34.7%) were alcohol involved. The initial purpose of the Governor's Council on Impaired Driving is to provide a forum for discussion, and planning to reduce the incidence of impaired driving in Wyoming; identify priority issues and problems related to impaired driving; increase public awareness of and education relating to impaired driving issues; evaluate the effectiveness of current laws, existing programs and countermeasures; develop proposals addressing priority issues; advocate strategies to implement proposals, including adequate funding of needs. This project will attempt to provide a positive effect upon Wyoming's drinking driver related traffic crash reduction efforts. IPR will schedule quarterly meetings for participants and provide council members with agendas, reports, insightful presentations and discussions, and meeting minutes. A website will be maintained from which Wyoming residents will be able to access pertinent, timely information related to impaired driving. Public information and education materials will be developed and distributed to further the council's objectives. Training/travel expenses for Council members and support staff to participate in Lifesavers Conference to bring updated issues and ideas that would support the Council's efforts.

Evaluation Measure To reduce the number of alcohol-related traffic crashes statewide, increase awareness of the drinking and driving problem in Wyoming, to increase the use of seat belts as the best defense against an impaired driver.

Program Area Code 154AL (FY2006 Funds)

Cost Summary	Personal/ Professional Services	\$44,000.00
	Office Costs	\$ 5,800.00
	Quarterly Meetings	\$10,500.00
	Quarterly Meeting Supplies	\$ 500.00
	Printing	\$ 300.00
	Non-Major Equipment	\$ 2,500.00
	Travel (In-State)	\$ 3,500.00
	Training/Travel (Lifesavers)	\$ 8,000.00
	Coalition communication	\$ 1,000.00
	Public Ed./Material Dev. & Dist.	<u>\$15,000.00</u>
	Total	\$91,100.00

Local Benefit 100%

Capitol Equipment Non-major Equipment: \$2,500 Computer

Performance Measures This project will address performance measures in Alcohol 1-3.

Project Number **07-22-02**
Program Name **Alcohol Aspects of Alive at 25**
Subgrantee **Wyoming Highway Patrol**

Every year Wyoming has a number of deaths and serious injuries on our highways that could be prevented or reduced through the proper use of occupant restraints. In 2005, approximately sixty eight percent (68%) of those killed on Wyoming highways were not using occupant restraints at the time of the crash. Fourteen percent (14%) of the Wyoming deaths were teens. Teen drivers are among the leading cause of motor vehicle crashes in the nation. Teen drivers are also the easiest group to change driving behaviors and attitudes when driving. The "Alive at 25" Program is designed to make young drivers aware of safe driving practices, encourage appropriate teen driving behavior, and encourage them to use seatbelts.

Evaluation Measure Number of "Alive At 25" classes, number of students, number of other safety presentations conducted by WHP troopers demonstrating their focus on reduction of alcohol-related crashes by September 30, 2007, noting behavioral and attitudinal changes toward drinking and driving.

Program Area Code 154AL (FY2006 Funds)

Cost Summary	Materials/ Supplies	\$ 14,551.80
	Indirect Cost (3.08%)	<u>\$ 448.20</u>
	Total	\$ 15,000.00

Local Benefit 100%

Capitol Equipment None

Performance Measures This project will address performance measures in Planning and Administration 5 & 6, Alcohol 1-3, Youth Alcohol 1-3 and assist Speed 1-3.

Project Number **07-22-03**
Program Name **DUI Supervised Probation Program**
Subgrantee **Injury Prevention Resources**

In Fremont County, a convicted DUI offender’s sentence nearly always includes 12-36 months of probation. The conditions of probation vary between individual judges. Nearly all first and second time offenders, however, are placed on an “honor system” (no supervision, no monitoring) for compliance with the conditions of their probation. As a three-year pilot project, DUI Supervised Probation program which began in late FY2004 for setup of the program and will continue through FY2007. The purpose is to reduce recidivism by ensuring that convicted DUI offenders comply with the conditions of probation imposed by the courts. This program provides an intermediate step between the “honor system” (for DUI offenders with low risk of re-arrest) and drug court (for the highest risk DUI offenders) in Fremont County. The program will provide frequent, regular monitoring of DUI offenders and coordination of all probation activities to ensure compliance. Funding will be used for two DSP caseworkers to monitor the offender’s progress and refer any problems back to the court and funding for clinical supervision of the caseworkers. Both DSP caseworkers will receive continued training through local and state drug courts and Lifesavers. Funding will also provide for administrative supervision, including reporting, documentation and evaluation of the program; and to maintain the office and the office expenses already established. Since the program began accepting DUI offenders, 162 have been sentenced to DSP; only 24 (15%) have been removed from the program for failure. Self sufficiency is the ultimate direction of this program with the overwhelming reduction in the recidivism rate of participants in the this program.

Evaluation Measure To evaluate the program through the reduction in the number and percent of repeat DUI offenders in Fremont County. A database consisting of all DUI conviction data will be created and will be used to evaluate the effectiveness of the DSP program.

Program Area Code 154AL (FY2006 Funds)

Cost Summary	Personal Services	\$ 74,641.00
	Contractual Services	\$ 1,000.00
	Administrative Services	\$ 8,400.00
	Office Costs	\$ 12,850.00
	Travel	\$ 4,000.00
	Training	<u>\$ 4,000.00</u>
	Total	\$104,891.00

Local Benefits 100%

Capital Equipment None

Performance Measures This project will address the performance measures: Alcohol 1-3.

Project Number **07-22-04**
Program Name **Annual Governor Impaired Driving Conference**
Subgrantee **Injury Prevention Resources**

Alcohol continues to be a factor in Wyoming's fatal traffic crashes which occur each year. In 2005, 51 out of 147 fatal crashes (34.7%) were alcohol involved. This project will attempt to provide a positive effect upon Wyoming's drinking driver related traffic crash reduction efforts. The Governor's Council on Impaired Driving will coordinate this conference establishing an agenda, topics, and speakers to meet the goal of public awareness of the impaired driving problems in Wyoming, and recognizing the efforts law enforcement and other entities have had on this problem. Materials will be developed for conference participants. *(The consultant will be hired to provide the organization of the event through the announcement notice, the agenda, and work with the location and catering staff. This project generates program income that will be used to defray the cost of the food/ facility expense.)*

Evaluation Measure Conduct an Impaired Driving Prevention Conference which will provide a forum to recognize law enforcement and individuals statewide for their dedication to the reduction of impaired driving. Evaluation forms will be used for the workshops and the overall conference to determine timeliness of the topics and determine collaborative action.

Program Area Code 154AL (FY2006 Funds)

Cost Summary	Contractual Services	\$16,000.00
	Facility	\$ 7,000.00
	Printing/Postage	\$ 10,000.00
	Speakers	\$ 10,000.00
	Materials/ Supplies	\$ 8,000.00
	Administrative	<u>\$ 6,400.00</u>
	Total	\$ 57,400.00

Local Benefit 100%

Capital Equipment None

Performance Measures This project will address performance measures in Alcohol 1-3.

Project Number: 07-22-05
Project Name: Alcohol Countermeasures - Wyoming Highway Patrol
Overtime High Visibility DUI Enforcement
Subgrantee: Wyoming Highway Patrol (WHP)

This project provides the WHP the opportunity to target alcohol impaired driving and reduce its involvement in crashes. It also increases their visibility and enforcement hours on the roadways. The WHP administrators allocate grant funds to each patrol division. Each division discusses best locations on which to work the enforcement hours. If requested, appropriate crash data is provided to each division to assist their specific enforcement areas. The project will also cover the C.A.R.E. (Combined Accident Reduction Enforcement conference in order for the officers to learn the latest DUI enforcement techniques being used nationally.

All overtime/high visibility grants are encouraged to utilize their contact time to support child and occupant safety equipment law through education, warnings and citations. Activity report forms provide a location to capture this information. All subgrantees are required to notify media outlets of their heightened enforcement at least once during their grant period.

Evaluation Measure	Provide daily activity contact reports and monthly summary reports on forms supplied by the Highway Safety Program. The target number of DUI contacts per overtime hour is 0.10.	
Program Area Code	154AL - FY06 funds	
Cost Summary	Personal Services	\$ 70,000.00
	C.A.R.E. conference	\$ 6,000.00
	Indirect Costs [3.08%]	<u>\$ 2,340.80</u>
	Total	\$ 78,340.80
Local Benefit	\$ 78,340.80 per year	
Capital Equipment	None	
Performance Measures	This project directly impacts Alcohol measures 1-3 and Youth Alcohol 1-3.	

Project Number: 07-22-06
Project Name: Local Alcohol Countermeasures
County/Municipal Law Enforcement Overtime High Visibility DUI
Enforcement
Subgrantee: Local Law Enforcement Agencies

This project provides the opportunity for local law enforcement to target alcohol impaired driving and reduce its involvement in crashes. It also increases their visibility and enforcement hours on the roadways. Agencies that have requested funding are:

Natrona County S.O.	Year 3	Teton County S.O.	Year 2
Johnson County S.O.	Year 3	Casper P.D.	Year 2
Sheridan P.D.	Year 3	Sweetwater County S.O.	Year 2
Laramie County S.O.	Year 3	Pine Bluffs P.D.	Year 1
Lander P.D.	Year 3	Powell P.D.	Year 1
Thermopolis P.D.	Year 3	Fremont County S.O.	Year 1
Laramie P.D.	Year 2	Vacant	
Riverton P.D.	Year 2	Vacant	
Goshen County S.O.	Year 2		

NOTE: Law enforcement agencies currently must move between DUI and Speed overtime grants every 3 years. According to the HSP Problem ID, page 4, candidates represent law enforcement from 48% of all counties, 44% of all counties ranked according to need per population, 78% of all counties ranked according to need per VMT, 50% of all counties using the Safety Index. The interested candidates above represent 60% of the county populations, page 71. WHP is also contracted and provides coverage in 100% of counties via five districts. See following projects.

All overtime/high visibility grants are encouraged to utilize their contact time to support child and occupant safety equipment law through education, warnings and citations. Activity report forms provide a location to capture this information. All subgrantees are required to notify media outlets of their heightened enforcement at least once during their grant period.

Equipment provided for the first year programs will receive a minimum of two or three PBT's (depending on the size of agency), second year programs will receive a minimum one or two PBT's (depending on the size of agency).

Evaluation Measure Provide daily contacts reports, and monthly activity reports on forms supplied by the Highway Safety Program. The target number of contacts per overtime hour is 0.10.

Program Area Code 154AL - FY06 funds

Cost Summary	Personal Services	\$168,500.00
	Non-major equipment	\$ 12,475.00
	Travel	<u>\$ 22,500.00</u>
	Total	\$203,475.00

Local Benefit \$203,475.00

Capital Equipment Non-major only. A maximum of three \$499 portable breath testers are provided to 1st or 2nd year DUI grant recipients only. Number of units is dependent on the size of the community served by the law enforcement agency.

Performance Measures This project directly impacts Alcohol measures 1-3

Project Number **07-22-07**
Program Name **Campbell County Community Youth Impact Circles**
Subgrantee **Wyoming Prevention and Awareness Coalition**

Alcohol remains the most commonly used drug among Wyoming's youth. By effectively targeting the age at which youth begin experimenting with alcohol and raising awareness of impaired driving and its consequences the growing number of impaired teens entering Wyoming roadways each year can be reduced. The Youth Impact Circle change the attitudes and behaviors of youth regarding all forms of impairment. Youth Impact Circles will be presented through host agency partnerships. A focus group comprised of persons from the Wyoming Prevention and Awareness Coalition (WYPAC) and each host agency, establish clear objectives and direction for expected outcomes. Each host agency focus group meets before and after Impact Circles to insure agreed upon guidelines are met. Focus groups that are created in other communities build collaboration and utilize assets unique to these areas. Training will be provided to adult facilitators to guide youth through Restorative Justice and Victim Impact Panel techniques. The philosophy of Restorative Justice is to change how many people think about crime and criminal justice. The Youth Impact Circle challenges youth offenders to accept responsibility of their impairment violations. Youth learn statistics, reasons to wear seat belts, and the effects from alcohol on health and mind. WYPAC partners with the Department of Family Services, Campbell Co. School District, Juvenile Probation, Personal Frontiers, Campbell Co. Memorial Hospital and Eastern Wy. Health Services. It is now in Campbell, Crook, Weston, Sheridan, Johnson and Natrona Counties.

Evaluation Measure Report the outcome of each Youth Impact Circle (YIC) through the participants and facilitators thus reducing youth impaired driving. Minimum number of Youth Impact Circles (12). Provide the numbers of youth participants, summary of the YIC knowledge and attitudinal pre and post evaluations.

Program Area Code 154AL (FY2006 Funds)

Cost Summary	Personal Services	\$42,500.00
	Office Expenses	3,000.00
	Travel (In-State)	4,500.00
	Training	4,000.00
	Project Supplies	<u>3,000.00</u>
	Total	\$57,000.00

Local Benefit 100%
Capital Equipment None

Performance Measures This project will address performance measures in Planning and Administration 5,6; Youth Alcohol 1-3 and Occupant Protection 1-3.

Project Number: 07-22-08
Project Name: Alcohol Paid Media
Subgrantee: WYDOT-Public Affairs Office

The Public Affairs Office, serving as PI&E, will work with the Wyoming Broadcaster's Association, Ray Lansing Advertising, radio and print media to increase public awareness of alcohol related safety issues as well as the national "Crackdown" efforts and C.A.R.E. Television spots will provide closed captioning.

How will the funds be used: TV, radio, print

How will effectiveness be assessed: Phone or direct contact survey. See Evaluation Measures below.

The amount allocated for paid advertising: See Cost Summary below.

The amount allocated to conduct the assessment: See Cost Summary below.

Evaluation Measures: A report will be provided that comply with the Grant Management Planning guidelines noted in the February 2002 publication for advertising campaigns more than \$100,000. In addition to phone or direct surveys, assessments will be comprised of:

- 1) The size of audience reach
- 2) The number of paid airings or print ads that occurred,
- 3) The number of airings or print ads if separation of paid versus free if available.

Program Area Code: 154PM (FY2006 Funds)

Cost Summary:	Paid Media Advertising	\$130,688.00
	Assessments (1)	\$ 5,000.00
	Indirect Costs (3.08%)	\$ 4,312.00
	Total	\$140,000.00

Local Benefit: N/A

Capital Equipment: None

Performance Measures: Alcohol 1-3; Paid Media 1-3; Youth Alcohol 1-3

Project Number: 07-22-09
Project Name: Alcohol Factor Survey - Part Two - Data Analysis
Subgrantee: Wyoming Association of Sheriff's and Chief of Police (WASCOP)

This project funds the data analysis of the FY2006 Alcohol Factor Survey performed by Wyoming Association of Sheriff's and Chief's, (WASCOP). The FY06 project collected expanded data in Wyoming custodial arrests and has received more complete reporting than the introductory effort of FY05.

The second phase will be accomplished during a seven-month period of FY07 -- October 1, 2006 through March 30, 2007. It will include the activities: (1) assembling the data in usable formats; (2) obtaining analysis requests from EUDL and the Governor's Council on Impaired Driving and the like, (3) comprehensive analysis of the data best meeting the needs of all interested safety partners; (4) a collaborative process for formulating specific recommendations and strategies; (5) a draft of the final report and; (6) printing and dissemination of the project report to at least each county that collected the data and major alcohol reduction partners.

The funding for this project will also cover travel cost while working on getting input and statistics from individual groups.

Evaluation Measure	Completion of all the phase two elements/activities 1-6 listed above.	
Program Area Code	154AL - FY06 funds	
Cost Summary	Professional/contractual, supplies, travel, communications, printing/reproduction, mailing	\$57,300.00
	WASCOP Indirect Cost [10%]	<u>\$ 5,730.00</u>
	Total	\$63,030.00
Local Benefit	\$63,030.00	
Capital Equipment	N/A	
Performance Measures	This project will address Alcohol performance measures 1-3.	

Project Number **07-22-10**
Program Name **Tribal Outreach**
Subgrantee **To be determined**

The Wyoming Wind River Indian Reservation is a large portion of Fremont County. In the Highway Safety Program Problem ID p. 4-5, Fremont County is ranked number two (2) in the number of alcohol crashes per 1000 population and number one (1) in alcohol crashes per 100 million vehicle miles traveled. In Fremont County, in the last four years, 24 people died in impaired driving crashes and another 315 people were non-fatally injured. Fremont County law enforcement agencies, outside of the Reservation, have received funding to implement D.U.I. Overtime enforcement. A culturally compatible social marketing campaign to increase safety belt use is being implemented on the Reservation, coined “Building New Traditions. Buckle Those You Love”. This same avenue may be used to address the alcohol impaired driving issue on the Reservation.

Evaluation Measure Conduct outreach efforts focused on impaired driving issues on the Wind River Indian Reservation with tribal support. Report on efforts, attitude changes, number of contacts and formulate an action plan for future outreach.

Program Area Code 154AL (FY2006 Funds)

Cost Summary	Materials/ Supplies	<u>\$ 25,000.00</u>
	Total	\$ 25,000.00

Local Benefit 100%

Capital Equipment None

Performance Measures This project will address performance measures in Alcohol 1-4 and assist with Planning & Administration measures 5 & 6.

Project Number **07-22-11**
Program Name **Cheyenne Community CAN (Change Attitudes Now)**
Subgrantee **Laramie County School District Number One**

According to the 2005 Wyoming Comprehensive Report on Traffic Crashes, injury crashes involving alcohol occurred most often in Cheyenne and Casper (Page 148). Laramie County had the most injury crashes involving drivers age 14-20 (Page 152). Laramie County School District#1/ Safe & Drug Free Schools Program was funded in FY2004 as a mini grant to establish a drug education and safety belt use program to area elementary schools through the East High School CAN program. This program expanded to include East and Central High school students. The project is a mentor program by which area high school students speak/present to Cheyenne elementary school youth about the dangers of alcohol and other drugs and about the importance of always using safety belts while in vehicles. The program also encourages youth to be successful in school by staying involved in positive school programs and to earn good grades. The activities the CAN program provides include presentations at school and community health fairs; presentations through the Wyoming 1st Lady’s Initiative; presentations to community businesses and councils; and formal and informal classroom presentations to elementary and junior high schools.

Evaluation Measure Project evaluation will report the success of all CAN members who remain alcohol and drug free (data collected by LCSD #1) and that safety belt use is at 100% for these students by visual survey done by the project coordinator. A questionnaire will be given to all CAN members at the end of the school year. Survey teachers and students of elementary schools where CAN program presentations were given. (Minimum number of presentations (10) planned for at least 20 students per presentation.)

Program Area Code 154AL (FY2006 Funds)

Cost Summary	Personal Services	\$20,000.00
	Printing Expense	\$ 4,200.00
	(Trading Cards, T-shirts & badges)	
	Materials/ Supplies	\$ 2,000.00
	Travel (In-State)	<u>\$ 1,500.00</u>
	Total	\$27,700.00

Local Benefit 100%

Capital Equipment None

Performance Measures This project will address performance measures in Youth Alcohol 1-3 and Occupant Protection 1-3.

Project Number **07-22-12**
Program Name **Natrona County School District #1 Superstars**
Subgrantee **Natrona County School District Number One**

Natrona County School District students have an overriding problem with drinking and doing drugs according to the Wyoming Youth Risk Behavior Survey. Natrona County Superstars is a positive peer pressure approach to educating high school and elementary school students on the healthy reasons for living a drug and alcohol free life. This program will be a positive approach for both the high school and elementary students through activities to educate them on safe living. The program will use a formal pledge for all Superstar students to: never drink and drive; never ride with an impaired driver; and to always wear their seatbelts when in a motor vehicle and use other safety equipment when appropriate. Through this program, NCSD#1 is working to make an impact in the community to reduce deaths and injuries resulting from persons driving while impaired; to increase proper use of occupant protection devices; to reduce deaths and injuries from motorcycle crashes; to enhance awareness of roadway safety; and to enhance awareness of pedestrian and bicycle safety through the partnership with the Brain Injury Awareness group and the distribution of helmets. The other partners in this program are the Casper College 'Stars' Program who will assist in the development of materials for use in the elementary schools, Mercer House and Natural Helpers.

Evaluation Measure Project evaluation will be through the use of surveys of the student population before and after implementation and also surveying the student body of the elementary students for what they know and have experienced. Questions on the surveys will include alcohol and other drug use and if students are drinking and driving, using seatbelts or driving with impaired drivers. This information will be cross-referenced with the data from the annual risk surveys done by the Department of Health through the schools. Report number of student Superstars, number of schools involved, number of role modeling activities or presentations.

Program Area Code 154AL (FY2006 Funds)

Cost Summary Printing Expense \$19,000.00
 (Trading Cards, T-shirts, Flyers & posters)
 Personal Services \$24,000.00
 (Coordinator Positions for High Schools
 & Casper College (3))
 (Part-time Community wide coordinator)
 Total \$43,000.00

Local Benefit 100%

Capital Equipment None

Performance Measures This project will address performance measures in Youth Alcohol 1-3 and Occupant Protection 1-3.

Project Number: 07-22-13
Project Name: Eligible Training - State Chemical Testing Program
Subgrantee: Department of Health(DOH), Chemical Testing Program (CTP)

This project provides for technical and educational training of state CTP staff. This staff supports the efforts of law enforcement throughout the state by performing alcohol and other drug tests, maintaining local equipment and conducting equipment training courses.

Evaluation Measure Registration and travel expenses for training/educational seminars

Program Area Code 154AL (FY2006 funds)

Cost Summary	Registration	\$ 15,000.00
	and Travel Expenses	
	DOH Indirect costs [17%]	<u>\$ 2,550.00</u>
	Total	\$ 17,500.00

Local Benefit N/A

Capital Equipment N/A

Performance Measures This project is designed to address Alcohol measures 1-3

Project Number: 07-22-14
Project Name: State Chemical Testing Program - Testing Equipment
Subgrantee: Department of Health(DOH), Chemical Testing Program (CTP)

This project will provide for the purchase of two Intoximeter EC/IR II breath alcohol testing instruments to be used for training law enforcement personnel in administering BAC tests accurately. The Highway Safety Program and law enforcement agencies throughout the state depend heavily on the expertise and training provided by the Chemical Testing staff.

Evaluation Measure To purchase (2) Intoximeter EC/IR II breath testing units.

Program Area Code 154AL (FY2006 funds)

Cost Summary	2 Intoximeters EC/IR II	\$ 12,000.00
	@ \$6,000.00 each	
	DOH Indirect costs [17%]	<u>\$ 2,040.00</u>
	Total	\$ 14,040.00

Local Benefit \$ 14,040.00

Capital Equipment Major Equipment - Purchase of 2 Intoximeter EC/IR II @ \$6,000.00 each.

Performance Measures Alcohol measures 1-3

Project Number: 07-22-15
Project Name: Video Cameras/Accessories for D.U.I. Arrest Support for Alcohol Countermeasures
Subgrantee: Wyoming Local Law Enforcement Agencies/Departments

To provide a minimum of [18] video cameras and accessories [Non-Major Equipment] to Wyoming local law enforcement agencies/departments to assist with D.U.I. arrest and court convictions. They will also improve officer safety. Agencies that have requested funding are: Town of Manderson, Powell Police Department, and Thermopolis Police Department, along with three vacant openings.

Evaluation Measure	Purchase of (10) Video Cameras and accessories for local law enforcement agencies/departments. A final report is required at the end of the year with the pros/cons of the cameras including any problems that occurred with the purchase of them.	
Program Area Code	154AL	
Cost Summary	Equipment	\$ 45,000.00
Local Benefit	\$45,000.00	
Capital Equipment	Depending on the market value, Video Cameras meeting the DOH/CTP specifications may exceed \$5,000 and thus be considered Major equipment	
Performance Measures	This project is designed to address Alcohol Measures 1-3 and Youth Alcohol 1-3.	

Project Number: 07-22-16
Project Name: Judges and Prosecutors Alcohol mini grants
Subgrantee: Undetermined

Alcohol continues to be a factor in Wyoming's fatal traffic crashes which occur each year. In 2005, alcohol was involved in 51 out of 147 fatal crashes (34.7%); drinking and driving accounted for 49 (33.3%) fatal crashes; and 54 of the 170 persons killed (31.8%) were killed in alcohol involved crashes.

The mini grants are designed to provide both judges and prosecutors opportunities to attend training or meetings that address the reduction of drinking and driving.

Evaluation Measure	Each project will be detailed in the State's Annual report.
Program Area Code	154AL (FY2006 funds)
Cost Summary	\$ 9,514.00
Local Benefit	100%
Capital Equipment	None expected.
Performance Measures	This project addresses Alcohol Measure 4 and assists in meeting Alcohol Measures 1-3.

Project Number: 07-22-17
Project Name: Laramie County DUI Court - SCRAM
Subgrantee: Laramie County

According to the *Wyoming Division of Criminal Investigation (DCI) Annual Report*, DUI arrests account for 16% of all arrests made by Laramie County law enforcement personnel. Laramie County represents 16.6% of the state's population and is the largest city of the state. In the *Highway Safety FY 2007 Program Problem ID* book, page 4, alcohol crash rate by VMT, the county is ranked fifth in the list of counties most needing improvement. Given these facts, the Laramie County District Court has a DUI Court built off the philosophies of DUI programs widely used around the nation.

The Laramie County DUI Court Team feels that new, dynamic approaches will reduce the number of DUI related crashes in Laramie County. They feel it will make this positive impact by identifying repeat DUI offenders or those with substance dependence, by providing them supervised probation, by utilizing sobriety compliance technologies, and by using philosophies and practices of DUI Court programming.

This project will offset the cost of a sobriety compliance device for 30 individuals for 60 days per person at twelve dollars a day. The use of the Secure Continuous Remote Alcohol Monitor (SCRAM) device, worn on the offender's ankle, will ensure compliance. They anticipate handling the costs after that point.

This project will also have program income. It will be used to defray cost and will required tracking during FY-07.

Evaluation Measure	The DUI Court goal is to obtain a compliance rate of 80%. Review data from DCI Annual Report, Department of Health's Substance Abuse Division, MADD, Case Management System and Highway Safety Program for county level impact.	
Program Area Code	154AL - FY06 funds	
Cost Summary	30 individuals monitored for 60 days per person at a cost of \$12.00 per day per person	\$ 21,600.00
Local Benefit	\$21,600.00	
Capital Equipment	N/A	
Performance Measures	This project is designed to address Alcohol measures 1-4	

Project Number: 07-22-18
Project Name: City of Laramie DRE Training
Subgrantee: City of Laramie Police Department

To provide funding to train 15 officers as DREs (Drug Recognition Experts). This program is a nationally recognized program in which Police Officers who are well versed in Standardized Field Sobriety Tests and DWUI enforcement are trained through an intensive 3-week program to assess and evaluate offenders who are suspected to be under the influence of drugs.

The Highway Safety Program is please that Laramie has offered to host officers statewide for this program.

Evaluation Measure	To host 15 officers in DRE on-site training. To follow those officers as they perform field evaluation in a near-by state.
Program Area Code	154AL (FY2006 funds)
Cost Summary	Training evaluation \$ 33,750.00
Local Benefit	\$ 33,750.00
Capital Equipment	N/A
Performance Measures	This project is designed to address Alcohol measures 1-3 and Youth Alcohol measures 1-3.

Project Number: 07-22-19
Project Name: Washakie County S.O. Sidney Car
Subgrantee: Washakie County S.O.

Using the 2007 Problem ID, page 4, Washakie County is ranked as eighth in the state needing improvement according to alcohol crash rates per hundred million vehicle miles. Two years of Washakie County prosecuted statistics are:

Year 2004 96 DUIs and 76 MIPs
 Year 2005 92 DUIs and 44 MIPs

Washakie County is a sparsely populated rural county containing only one town of greater than 15,000. Though there are numerous activities focused on heightening adult and youth awareness, the Sheriff’s Office feels they need a tool to demonstrate driver skill impairment in a manner appealing enough to capture the attention of youthful drivers.

This project would provide funding for the purchase of a Simulated Impaired Driving Experience or (SIDNE) vehicle. The vehicle simulates the effects of impairment from alcohol or other drugs on a motorist’s driving skills. In Impaired Mode, the vehicle reacts with delayed steering, braking and acceleration, simulating the effects of a vehicle being driven by an impaired driver.

The project will assist with counter measures of alcohol activities and bring in to a youthful appealing demonstration Washakie Co. Would like to start a program to help educate our youth and community with this vehicle. The SIDNE vehicle would be used in over 30 programs in the community, including meetings with youth alternative, law enforcement, county attorney, judges, and public health, to keep the community aware of alcohol and drug problems. Along with the purchase of this equipment training will be provided.

Evaluation Measure	Purchase of (1) SIDNE Vehicle.	
Program Area Code	154AL - FY06 funds	
Cost Summary	Equipment	\$ 23,000.00
Local Benefit	\$23,000.00	
Capital Equipment	Major Equipment	
Performance Measures	This project is designed to address Alcohol measures 1-3 and Youth Alcohol 1-3.	

Project Number: 07-22-20
Project Name: Intoximeter
Subgrantee: Undetermined

This project will replace alcohol testing equipment, such as the intoximeter, for large sample demand or Alco Sensor IV, for smaller demand. Placement or replacement is determined by the Department of Health (DOH), Chemical Testing Program (CTP) as they evaluate equipment location, age, ability to service and appropriate unit to sample demand. The Department of Health Chemical Testing Program will review locations for timeliness of officer to testing site, two hours. The Department of Health Chemical Testing Program (CTP) services all law enforcement alcohol testing equipment to ensure equipment delivers accurate BAC results. The CPT staff also trains officers on the equipment. Agencies that have requested funding are: Fremont County Sheriff's Office, Carbon County Sheriff's Office, Lincoln County Sheriff's Office, and Teton County Sheriff's Office.

Evaluation Measure Purchase approximately five intoximeters or Alco Sensor IVs, meeting the specifications set forth by the Department of Health, Chemical Testing Program (CTP). Equipment will be monitored by the Highway Safety Program for use, operating condition, and agency location. Duration of this monitoring is dependent on equipment classification of Non-Major or Major.

Program Area Code 154AL - FY06 funds

Cost Summary Equipment 5@\$5,000 \$ 25,000.00

Local Benefit \$25,000.00

Capital Equipment Depending on the market value, intoximeters or Alco Sensor IV's, meeting the DOH/CTP specifications may exceed \$5,000 and thus be considered Major equipment.

Performance Measures This project directly impacts Alcohol measures 1-3

Criteria: When an agency is interested in an intoximeter or other alcohol testing equipment, they:

- 1) Contact Chemical Testing regarding equipment to meet their needs.
- 2) Department of Health Chemical Testing then uses the following criteria:

From Tom Johnson, Chemical Testing Program Supervisor. "Our first criteria for instrument placement is geographical dispersion. We try to place instruments so that all sites are within approximately a one hour drive from any potential site of a traffic stop. The population density of an area and the number of law enforcement officers that would potentially utilize the instrument determines what type of instrument is placed at a particular site. We try to place EC/IR's in areas of high usage (e.g. Cheyenne, population 50,000) and Alcosensor IV's (with printers) in areas of low usage (e.g. LaBarge, population 600). We don't have any set numbers we use to determine placement because there is such a contrast in population density that it is usually obvious which instrument is needed."

- 3) The agency, then, like all other requestors, sends in a letter of intent, which in this case goes to me and then to Dalene Call. Within the letter, Dalene requires they provide the information received from Chemical Testing.

Project Number **07-22-21**
Program Name **The BACCHUS Network**
Subgrantee **University of Wyoming AWARE Program**

AWARE stands for Alcohol Wellness Alternatives, Research, & Education. The AWARE program strives to utilize best practices in providing drug and alcohol education and prevention programming for the University of Wyoming campus and community. The AWARE program promotes a standard of wellness in regard to healthy choices surrounding alcohol use and the prevention of illicit drug use by college students.

The AWARE program will affiliate with The BACCHUS Network which is a university and community based network focusing on support for student leadership and peer education on health and safety issues. Students of all ages are faced with making personal decisions about health and safety. Through BACCHUS, students will develop positive decision-making skills which will impact their student life and prepare them to enter the real world and the greater community. BACCHUS promotes respect for state laws and supports campus policies that address high-risk behaviors that compromise health and safety. The students will talk to their peers honestly about developing responsible habits and attitudes toward high-risk health and safety issues.

Evaluation Measure Summary of the number of students involved in the peer education on health and safety issues. The activities generated that focused on positive peer education to reduce and/or eliminate harm caused by alcohol and the deaths and injuries from alcohol-related crashes.

Program Area Code 154AL (FY2006 Funds)

Cost Summary	BACCHUS Network	<u>\$ 20,000.00</u>
	Total	\$ 20,000.00

Local Benefit 100%

Capital Equipment None

Performance Measures This project will address performance measures in Planning and Administration 5 & 6, Alcohol 1-3, Occupant Protection 1-3 and Youth Alcohol 1-3.

Project Number **07-22-22**
Program Name **Statewide Coordinated Youth Program**
Subgrantee **To Be Determined**

In order to capitalize on the many youth initiatives in Wyoming, a statewide youth program will be established. The program will assist local youth programs to advocate for youth identified issues. The youth organizations would actively engage youth to educate younger students about the dangers of underage drinking, tobacco and other drug use and the importance of using safety belts in vehicles.

Statewide coordination would provide a centralized location for all youth organizations and their sponsors to work together to affect change. Youth would be empowered to educate and advocate in their local communities, counties and at the state level to garner support for issues affecting youth in Wyoming. The statewide coordinator could provide assistance in the formation of a youth organization, and help established organizations to re-energize or refocus their efforts. Funds may be used for personal/contractual services, travel/training, and materials/supplies.

Evaluation Measures A report will be compiled to show the collaboration statewide of the youth organizations and their efforts to address youth identified traffic safety issues to affect change in the traffic crash picture in Wyoming.

Program Area Code 154AL (FY2006 Funds)

Cost Summary	Statewide Coordinated Youth Program	<u>\$ 40,000.00</u>
	Total	\$ 40,000.00

Local Benefit 100%

Capital Equipment None

Performance Measures This project will address performance measures in Planning and Administration 5 & 6, Alcohol 1-3, Occupant Protection 1-3 and Youth Alcohol 1-3.

Project Number: 07-22-23 (HSP FY07)
Project Name: Custodial Alcohol Factors
Subgrantee: Wyoming Association of Sheriff's and Chief of Police (WASCOP)

This project continues the FY2006 Alcohol Factor Survey performed by Wyoming Association of Sheriff's and Chief's, (WASCOP) in order to create a trendline. The effort collects specific data in custodial arrests in Wyoming that is more comprehensive in its approach than the initial effort in 2005. In order to expand the 2005 effort, this project will be conducted in two phases. The first phase will occur in FY2007 and the second phase will occur in early FY2008.

The first phase will be conducted over an eight-month period and will include the activities: (1) collect alcohol specific data in all 23 counties for a six-month period -- April 1 through September 30, 2007; (2) identify each participating agency's records personnel responsible to monitor and submit data; (3) provide \$500 to each participating agency for offset cost for additional work to assigned monitor; (4) create a master database in a manner that will allow for efficient harvesting of information during the analysis stage; (5) provide copy of database and proof of completion of the data collection phase by November 15, 2007.

The second phase will be accomplished during a seven-month period of FY2007 -- October 1, 2007 through March 30, 2008. It will include the activities: (1) assembling the data in usable formats; (2) comprehensive analysis of the collected data; (3) a collaborative process for formulating specific recommendations and strategies; (4) drafting of the final report; (5) and the printing and dissemination of the project report to each county.

Evaluation Measure	Completion of the five (5) activities identified in phase one above.
Program Area Code	154AL
Cost Summary	\$40,000.00
Local Benefit	\$40,000.00
Capital Equipment	N/A
Performance Measures	This project will address Alcohol performance measures 1-3.

Project Number: 07-22-24
Project Name: City of Laramie SFST Training
Subgrantee: Laramie Police Department

To fund a trainer to certify law enforcement officers in the area of DUI Standardized Field Sobriety Testing, (SFST). In the State of Wyoming, certification is required to instruct law enforcement officers in this area. There is a shortage of regional training offered to certify instructors in this discipline. Currently, there are only a handful of institutions nationwide that offer these types of training and only a handful of instructors available to teach SFST in Wyoming.

Evaluation Measure	To conduct a one week DUI SFST instructor course to include a maximum of 40 students. Provide a list of attendees, their agency, location and class completion status.	
Program Area Code	154AL	
Cost Summary	Training for both components	\$ 8,000.00
Local Benefit	\$ 8,000.00	
Capital Equipment	N/A	
Performance Measures	This project is designed to address Alcohol measures 1-4	

154AL

PROGRAM AREA: 07-26

**FY07 FUNDS
for FY08 PROJECTS**

FY07 154AL Funds for FY08 Projects

Itemized below are typical annual alcohol projects used to expand Wyoming's ability to address the reduction of alcohol involved drivers and the associated injuries and deaths on our roadways.

Governor's Council on Impaired Driving	\$92,000
Conference - Governor's Council	\$58,000
DUI Supervised Probation	\$97,000
WHP DUI High Visibility Enforcement (HVE) Overtime	\$79,000
Local DUI High Visibility Enforcement (HVE) Overtime	\$200,000
Campbell Co. Youth Impact Circles	\$57,000
Alcohol Paid Media - WYDOT Public Affairs	\$100,000
In-Custody Arrest Alcohol Factors Survey - WASCOP	\$40,000
Tribal Outreach	\$25,000
Cheyenne CAN Program	\$27,000
Natrona Super Stars	\$40,000
Dept. Of Health, Chemical Testing Program, Training & Equipment	\$32,000
Video Cameras	\$45,000
Outreach to Judges & Prosecutors - Training	\$10,000
Law Enforcement Liaison (LEL)	\$50,000
DUI Courts/Supervised Probation	\$50,000
DRE Training	\$40,000
Intoximeters	\$25,000
University of Wyoming - AWARE	\$20,000
Statewide School Youth Program	\$40,000
Standard Field Sobriety Testing (SFST) Training and data assistant	\$45,000
Traffic Safety Resource Prosecutor	\$55,000
Alcohol Screening & Brief Intervention (ASBI)	\$30,000
WY Parent LEAD Program	\$40,000
Alcohol Comprehensive Program - includes incentive items	\$30,000
TOTAL	\$1,327,000

PROGRAM AREA: 07-27

TRAFFIC RECORDS

There are no 402 funded Traffic Records projects for FY2007. The following projects will be funded with anticipated 408 funds. Priorities will be determined by the Traffic Records Coordinating Committee and Executive Committee in the September/October 2006 meeting. Till then, these are the anticipated top priorities utilizing \$300,000 408 funds. Updates will be provided accordingly.

Project Number **07-27-01**
Program Name **Crash Data Migration**
Subgrantee **Wyoming Department of Transportation**
 Wyoming Traffic Records Coordinating Committee

The Wyoming motor vehicle crash data currently resides on the state mainframe. This platform cannot be easily linked to other data sources nor is the database relational. To improve data accessibility and integration possibilities, the crash data must be migrated from the state mainframe to an Oracle Database.

To date, the Department of Transportation has funded phase one, creating a normalized crash database with GIS elements and phase two, copying and testing the mainframe data in the new relational database. Testing of the new relational database is currently being performed to ensure reports from Oracle are comparable to standard reports and ad hoc queries.

This project will pay for a consultant to build an interface from the current data entry program to the new expanded Oracle Database.

Evaluation Measure	A deliverable software product that provides and improves data accessibility. A platform on which future integrations with GIS and other traffic records systems will be possible and continuity between databases.
Program Area Code	K9-TR
Cost Summary	\$20,000
Local Benefits	N/A
Capital Equipment	None
Performance Measures	This project will further our traffic records data improvements identified in the FY05 408 Assessment and FY06 408 Strategic Plan.

Project Number	07-27-02
Program Name	Electronic Crash Data System
Subgrantee	Wyoming Department of Transportation Wyoming Traffic Records Coordinating Committee

The Wyoming motor vehicle crash data is currently captured manually using a paper form. The manual process of completing the traffic crash report is not as responsive for the officer at the crash scene nor does it ensure accuracy, completeness and consistency as much as an interactive electronic capture. This is also true for the Highway Safety Program's Accident Records Section which manually performs edit checks and data entry on the 151+ variables per report. The current form is only 47% MMUCC compliant versus 97.5% MMUCC compliancy rate.

The development of an electronic crash data capturing system for the new PR 902 crash report form will ensure uniformity whether paper or electronic capture is used. The electronic crash data capturing system will require completeness, validity and consistency checks through tables and cross field edits. This effort will move the crash system forward in the areas of accessibility and will move to a platform on which future integrations with GIS and other traffic records systems can be integrated.

Evaluation Measure	Data uniformity, timeliness, consistency, completeness, accuracy and data integration. More specifics will be applied as priorities are made, RFPs are created, vendor selected, and costs are itemized. The deliverable would be an interactive software package that captures, stores and transfers crash information.
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Program Area Code	K9-TR
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Cost Summary	\$240,000
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Local Benefits	N/A
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Capital Equipment	None
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Performance Measures	This project will further our traffic records data improvements identified in the FY05 408 Assessment and FY06 408 Strategic Plan.
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Project Number	07-27-03
Program Name	Electronic Citation Data System
Subgrantee	Wyoming Department of Transportation Wyoming Traffic Records Coordinating Committee

The process for writing and inputting citation data is a manual process. Manually entering the data opens the door for errors and incomplete data due to officer’s writing and human error.

The Wyoming Highway Patrol has been working with the State Court System in this project to have an electronic citation data system that improves timeliness, consistency, completeness, accuracy, data timeliness and stored in such a manner that makes the data integration ready.

The electronic citation data capturing system will require completeness, validity and consistency checks through tables and cross field edits. This effort will move the citation system forward in the areas of accessibility and will move to a platform on which future integrations with GIS and other traffic records systems can be integrated.

Evaluation Measure	More specifics will be applied as priorities are made, RFPs are created, vendor selected, and costs are itemized. The deliverable would be an interactive software package that captures, stores and transfers citation information.
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Program Area Code	K9-TR
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Cost Summary	\$40,000
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Local Benefits	N/A
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Capital Equipment	None
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Performance Measure	This project will further our traffic records data improvements identified in the FY05 408 Assessment and FY06 408 Strategic Plan.
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PROGRAM AREA: 07-28

MOTORCYCLE SAFETY

There are no FY2007 402 funded Motorcycle projects. The following project will be funded with anticipated 2010 funds. When funds are received, more specific information will be provided.

Project Number **07-28-01**
Program Name **Motorcycle Website Development**
Subgrantee **Wyoming Department of Transportation**
 Highway Safety Program

The Wyoming Highway Safety Program houses the Motorcycle Safety Program. It is responsible for the statewide motorcycle training courses. Such courses include classroom and field instruction. With motorcycle fatalities and serious injuries on the rise (see HSP Benchmark Report, page 21), the Highway Safety Program has applied for 2010 funding to improve the recruitment of motorcycle instructors/riders and increase public awareness of motorcycle safety elements. This will be accomplished with the development of an interactive website allowing electronic instructor application as well as a database driven electronic training class application, payment, and scheduling. It will also provide downloadable multi-media safety messages, posters and data regarding motorcycle safety factors to increase public awareness.

Evaluation Measure	Deliverable: a website with the aforementioned contents. Specifics will be provided upon notification of funds.
Program Area Code	K6 - MC
Cost Summary	\$100,000
Local Benefits	80%
Capital Equipment	None
Performance Measures	The project will address performance measure 1.

PROGRAM AREA

154 HAZARD ELIMINATION (TRANSFER FUNDS)

FY05

FY06

FY07

154HE Funds

TEA-21 Restoration Act established the new transfer program to encourage states to enact Open Container laws, Section 154. States that do not meet the statutory requirement by October 1, 2000 had one and one-half percent of funds apportioned to the State under Title 23 USC, Section 402. These funds are the result of Wyoming's compliance to this statutory requirement.

The funds are to be used on identified hazard Elimination projects. These funds take on the characteristics and requirements of FHWA's Section 152 Hazard Elimination Program. The Highway Safety Engineer will be notified by the appropriate WYDOT officials which hazard elimination projects have been assigned to these 402 - 154HE transfer funds and will be provided documentation which will indicate costs to be reimbursed to WYDOT through the 402 GTS finance process.

Project Number: 07-21-01
Project Name: **FY05** 154 Hazard Elimination Projects
Subgrantee: Wyoming Department of Transportation (WYDOT)
Cost Summary: Estimated funds: \$ 205,198.98

Project Number: 07-23-01
Project Name: **FY06** 154 Hazard Elimination Projects
Subgrantee: Wyoming Department of Transportation (WYDOT)
Cost Summary: Estimated funds: \$ 3,450,879.00

Project Number: 07-24-01
Project Name: **FY07** 154 Hazard Elimination Projects
Subgrantee: Wyoming Department of Transportation (WYDOT)
Cost Summary: Estimated funds: \$ 3,450,879.00

PROGRAM AREA

164 HAZARD ELIMINATION (TRANSFER FUNDS)

FY05

FY06

FY07

164HE Funds

TEA-21 Restoration Act established the new transfer program to encourage states to enact Repeat Intoxicated Driver laws, Section 164. States that do not meet the statutory requirement by October 1, 2000 had one and one-half percent of funds apportioned to the State under Title 23 USC, Section 402. These funds are the result of Wyoming's compliance to this statutory requirement.

The funds are to be used on identified hazard Elimination projects. These funds take on the characteristics and requirements of FHWA's Section 152 Hazard Elimination Program. The Highway Safety Engineer will be notified by the appropriate WYDOT officials which hazard elimination projects have been assigned to these 402 - 164HE transfer funds and will be provided documentation which will indicate costs to be reimbursed to WYDOT through the 402 GTS finance process.

Project Number: 07-21-01
Project Name: **FY05** 164 Hazard Elimination Projects
Subgrantee: Wyoming Department of Transportation (WYDOT)
Cost Summary: Estimated funds: \$ 32,148.74

Project Number: 07-23-01
Project Name: **FY06** 164 Hazard Elimination Projects
Subgrantee: Wyoming Department of Transportation (WYDOT)
Cost Summary: Estimated funds: \$ 4,450,879.00

Project Number: 07-25-01
Project Name: **FY07** 164 Hazard Elimination Projects
Subgrantee: Wyoming Department of Transportation (WYDOT)
Cost Summary: Estimated funds: \$ 4,450,879.00