



U.S. Department  
of Transportation  
Federal Highway  
Administration

# Memorandum

Subject: Request for Brand Name or Equal Approval  
NM PRA-BAND 200(1) Juniper Campground Road

Date: September 9, 2010

From: Name  
Project Manager

In Reply Refer To:  
HFCO-16

To: Name, Contracting Officer

We are hereby requesting authorization to use brand name products for the above referenced project. The requested products will be used according to the following:

- Section 611 – Water Systems, Item 61112-0000 Water Fountain (Hydrant)
- Section 636 – Signal, Lighting, and Electrical Systems, Item 63640-0700 Relocate Electrical Line, and
- Section 646 – Fixture, Picnic Table, Fire Ring, Item 64603-0700 Fixture, Picnic Table and Item 64603-1600 Fixture, Fire Ring.

A brief narrative describing the history and reasoning behind this request is attached.

Federal Acquisition Regulations (FAR) Subpart 11.104 *Use of band name or equal purchase descriptions*, states:

(a) While the use of performance specifications is preferred to encourage offerors to propose innovative solutions, the use of brand name or equal purchase descriptions may be advantageous under certain circumstances.

(b) Brand name or equal purchase descriptions must include, in addition to the brand name, a general description of those salient physical, functional, or performance characteristics of the brand name item that an "equal" item must meet to be acceptable for award. Use brand name or equal descriptions when the salient characteristics are firm requirements

In conformance with FAR Subpart 11.104, I submit the following information:

Narrative: The Bandelier National Monument campground existing furnishings are the same type and model as requested below. It is requested by Bandelier NM that the existing furnishings within the campgrounds be replaced in kind that are compatible with Bandelier back country mesa top settings, responding to scale, color, texture, and non-reflectivity.

**Product Name:** Post Hydrant, Model M-ESHSC175VA

**Manufactured by:** Murdock – Super Secur  
15125 Proctor Avenue



City of Industry, CA 91746

**Phone:** 1-800-453-7465

**Fax:** 826-855-4880

**Email:** <http://www.murdock-supersecur.com>

**Product Name:** RV Mobile Home Park Power Outlet – Model U5200-XL-75

**Manufactured by:** Milbank Manufacturing Company

PO Box 504372

St. Louis, MO 63150

**Phone:** 1-816-483-5314

**Fax:**

**Email:** <http://www.milbankmfg.com>

**Product Name:** XT Series Extra Heavy Duty Portable RV Rectangular with Brown Powder Coat frames and Grey Plastisol Coated D-Type Expanded Steel Seats and Top – Model XT/CW-6DA

**Product Name:** FA-30 Series Campfire Cooksite with Angle Spade Anchors – Model FA-30/9/AL

**Manufactured by:** RJ Thomas Manufacturing Company

PO Box 946

Cherokee, IA 51012-0946

**Phone:** 1-800-762-5002

**Fax:** 712-225-5796

**Email:** <http://www.pilotrock.com>

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**SIGNATURES**

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Pursuant to FAR Subpart 11.104:

Requested by: \_\_\_\_\_ Date: \_\_\_\_\_  
Name  
Project Manager

Approved by: \_\_\_\_\_ Date: \_\_\_\_\_  
Name  
Contracting Officer

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