

# **Pedestrian Forum**

Safe Pedestrians and a Walkable America VOL. 25, Winter 2004 http://safety.fhwa.dot.gov/programs/ped\_bike.htm

The goal of the FHWA is to continually improve highway safety by reducing highway fatalities and injuries by 20 percent in ten years. Ensuring safe travel on highways is the guiding principle throughout the FHWA. Pedestrian fatalities account for about 12 percent of all traffic fatalities and are one of the focus areas of the Safety Office. FHWA has taken the position that walking and bicycling are legitimate modes of transportation. There is no question that conditions for bicycling and walking need to be improved in every community in the United States; it is no longer acceptable that over 5,000 pedestrians and bicyclists are killed in traffic every year, that people with disabilities cannot travel without encountering barriers, and that two desirable and efficient modes of travel have been made difficult and uncomfortable.

Every transportation agency has the responsibility and the opportunity to make a difference in the bicycle-friendliness and walkability of our communities. The design information to accommodate bicyclists and pedestrians is available, as is the funding. The USDOT is committed to doing all it can to improve conditions for bicycling and walking and to make them safer ways to travel. (The Pedestrian Forum is also on the web at <u>http://safety.fhwa.dot.gov/programs/ped\_bike.htm</u>

Changes to the MUTCD Help Pedestrians and Bicyclists Enhancements in the 2003 edition of the Manual on Uniform Traffic Control Devices (MUTCD) includes guidelines for "animated eyes," electronic signs that mimic back-and-forth eye movements to serve as a reminder to look both ways before crossing a street; "countdown signals" that tell pedestrians the time remaining to cross a street safely; and crosswalk markings and "in-street" pedestrian signs that focus the eyes of the driver on crosswalk activity. The revised manual also includes new provisions to help pedestrians with disabilities. For example, the use of barriers to assist in safe navigation of walkways and audible devices to communicate sign information will assist visually impaired individuals. To improve safety for bicyclists, the manual calls for new bicycle lane markings and symbols. See http://mutcd.fhwa.dot.gov for more information.

National Association Of County Engineers Awarding Grants

NACE, in cooperation with 3M's Traffic Control Materials Division, is starting a new grant program that will award its members \$2,000 to \$10,000 to help fund projects designed to improve specific traffic and pedestrian safety problems. Categories include school zone safety, pedestrian safety, high hazard roads and high incident intersections. Grant winners will receive 3M products with with in-kind specified values. For more information, visit: www.3m.com/us/safety/tcm/news/nace.jhtml.

**There's Safety in Numbers for Pedestrians and Bicyclists** A study done by Peter Jacobson, a Public Health Consultant, found that a motorist is less likely to collide with a person walking and bicycling if more people walk or bicycle. The study found that policies that increase the numbers of people walking and bicycling appear to be an effective route to improving safety of people walking and bicycling. To view the article, please follow this limk:

http://ip.bmjjournals.com/cgi/content/abstract/9/3/205?etoc

#### Michigan Ruling Bad News for Pedestrians

If a traffic light malfunctions and causes a crash, how much responsibility does the municipality have? Not very much, according to a recent ruling in the Michigan Court of Appeals. A man who was robbed, beaten up and left in the street was struck by 2 cars and killed as he struggled to get to safety. His family sued, saying that motorists would have seen him had an overhead street light that had been burned out for two months been repaired by the city. The family was originally awarded \$1 million, then that judgment was overturned, as recent appellate court rulings exempted Detroit from any liability for street lighting. For a link to the complete story follow:

http://www.freep.com/news/metro/dicker29 20031029.htm.

# Enforcement Proves to be Effective Tool in Reducing Crosswalk Crashes

Oregon cities have been able to reduce pedestrian crashes by rigorously enforcing pedestrian laws and fining drivers for not stopping for pedestrians in crosswalks. Under the Pedestrian Safety Operations (PSE) program, a decoy police officer attempts to cross in a crosswalk. A video camera records each incident of drivers not yielding and either a warning or citation is issued. In the first three years of the program, there was a 16% decrease in pedestrian injuries (from 348 to 293) and a 19% reduction in pedestrian fatalities (from 16 toi 13), related to crosswalks.

For more information on ODOT's program, contact Rick Waring, ODOT Bicycle and Pedestrian Safety Program, (503) 986-4196, e-mail: <u>rick.a.waring@odot.state.or.us</u>.

**ITE Accepting applications for Pedestrian Project Award** The Institute of Transportation Engineers is accepting applications for Pedestrian Project Awards in the categories of: Facilities, Policy, Elderly and/or Mobility Impaired, Education, Safety, and Partnerships. Nominations are due no later than April 1 2004. See full description on page 3.

### NYC DOT Using Street Print to Mark Crosswalks

The NYC Department of Transportation is trying a new technology called "street print" with DuraTherm<sup>TM</sup> to mark crosswalks. It imprints thermoplastic into the street to create the image of bricks or other patterns, while eliminating the "tripping" hazard caused when conventional bricks or pavers are used.

According to the company's website: "DuraTherm<sup>TM</sup> is a pre-cut, thermoplastic template (grid) that is heat-set into new StreetPrint<sup>TM</sup> imprinted asphalt. The result is an attractive and visible surface that is completely flush with the asphalt. DuraTherm<sup>TM</sup> is highly durable, vibrationfree, snow-plow-proof and fully ADA compliant. DuraTherm<sup>TM</sup> is fast and simple to install, can be installed at night, and the surface can reopen to traffic virtually immediately. In addition, a DuraTherm<sup>TM</sup> surface is safe. It has superior skid resistance that helps prevent slips and falls. DuraTherm<sup>TM</sup> is the only night reflective form of decorative crosswalk or traffic calming surface available." For more information visit:

http://www.streetprint.com/media\_room/index.php?id=51

Note: This is for informational purposes only. The FHWA does not endorse or promote any commercial products.

## WHAT'S NEW?

Accessible Sidewalks and Street Crossings: On the Safe Side (FHWA-SA-03-017)—Is a newly released postersized brochure that condenses much of the information in the Part 2: Designing Sidewalks and Trails for Access: Best Practices Design Guide. One side of the poster has information on the legal framework for the Americans with Disabilities Act of 1990, understanding sidewalk users, sidewalk corridors, sidewalks grades and cross slopes, sidewalk surfaces, protruding objects in the pedestrian environment, driveway crossings, curb ramps, accessible pedestrian signals, and pedestrian crossings. Much of the second side of the brochure contains a map that demonstrates how various ADA treatments look in the roadway environment.

And for those who prefer a booklet format rather than a poster, there is <u>Accessible Sidewalks and Street</u> <u>Crossings: an Informational Guide (FHWA-SA-03-019)</u>, which has all of the information as the poster sized document, but without the map. The booklet is 40 pages long spiral- bound. For more information, contact Leverson Boodlal, Pedestrian Safety Consultant to FHWA, at 202-366-8044 or at leverson.boodlal@fhwa.dot.gov.

#### (What's New? Cont.)

<u>Pedestrians and Bicyclists 2003</u>—a Transportation Research Board Safety Research Publication 1828 focuses on the safety and convenience of pedestrian and bicycle travel in urban and rural areas. Pedestrian research topics covered are methods to reduce traffic speeds in high-pedestrian rural areas, an analysis of North Carolina's guidelines for school walk zones, and pedestrian safety with a raised median and redesigned intersection.

http://gulliver.trb.org/news/blurb\_detail.asp?id=2017.

Child Pedestrian Fatality Rates by Striking Vehicle Type. NHTSA's National Center for Statistics and Analysis (NCSA) recently completed an examination of data from the Fatality Analysis Reporting System (FARS) comparing pedestrian fatality rates for the two five-year time periods of 1992-1996 and 1997-2001. Rates were stratified according to the body type of the striking vehicle. The research found that Sport utility vehicles, pickups, and vans fatally injured pedestrians at a higher rate than passenger cars during the period 1997-2001, with the greatest difference seen among children under 8 years old. Check out: <u>http://www-nrd.nhtsa.dot.gov/pdf/nrd-30/NCSA/Rnotes/2003/809-640/index.html</u>

<u>Pedestrian Roadway Fatalities--</u>NHTSA's National Center for Statistics and Analysis (NCSA) compiled this technical report (DOT HS 809 456) in April 2003. The objective of the study was to examine the pedestrian fatalities in motor vehicle crashes. Data was analyzed for trends using the 1998 through 2001 NCSA Fatality Analysis Reporting System. The report can be viewed at: <u>http://www-nrd.nhtsa.dot.gov/pdf/nrd-30/NCSA/Rpts/2003/809-456.pdf</u>.

### UPCOMING EVENTS AND CONFERENCES

Jan. 11-15 Annual Transportation Research Board Meeting, Washington, DC <u>http://www.nas.edu/trb/</u>.

Jan. 22-24 New Partners for Smart Growth, Portland, OR www.outreach.psu.edu/C&I/Smartgrowth/

**Feb. 1-8** Trailbuilders Conference, Reno, NV www.trailbuilders.org/conference/2004/overview04.html.

Mar. 28-30 Lifesavers National Conference, San Diego, CA www.lifesaversconference.org/.

**May 6-8** Fourth National Congress of Pedestrian Advocates, Silver Spring, Maryland. <u>http://americawalks.org/congress/</u>.

June 9-11\_Walk21 Conference, Copenhagen, Denmark www.citiesforpeople.dk.

**Sep. 7-10** Pro-Bike/Pro-Walk 2004, Victoria, British Columbia, Canada. <u>http://www.bikewalk.org/PWPB2004/PWPB2004.htm</u>.

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Institute of Transportation Engineer

# The Institute of Transportation Engineers and the Partnership for a Walkable America invite you to



Apply for the

# **Pedestrian Project Award**

# **Award Categories**

Awards will be presented in six categories:

- A Facilities—projects that enhance existing or provides for new pedestrian facilities in the planning, designing, operating, maintenance stages;
- A Policy—implementation of programs to support the long-range planning and systematic enhancement, maintenance and construction of pedestrian facilities;
- Elderly and/or Mobility Impaired—implementation of projects and/or programs to meet the needs of the elderly and/or mobility impaired pedestrians;
- Education—implementation of educational programs that demonstrate increased use and support of pedestrian facilities;
- Safety—implementation of programs to reduce pedestrian-related crashes, injuries and fatalities;
- Partnerships—development of partnerships with local or regional pedestrians who have increased elected and appointed community leaders' support of pedestrian facility, safety and health issues.

## How to enter

Submittals must be 10 pages or less (including cover letter), single-spaced, left justified and include:

- not one-page summary (no more than 300 words) of the project objectives and results;
- \* Project objectives in detail;
- \* Measured results (detailed enough to allow objective judging of these efforts);
- \* List of participating organizations and project sponsors;
- \* Budget; and
- \* Project duration.

Eight copies of each award submittal is required. Photographs, if applicable, should also be included.

# Winning Projects

Award recipients will receive an award plaque, recognition in the *ITE Journal* and on the ITE Web site (www.ite.org), and up to \$1,500 for travel reimbursement to the ITE 2004 Annual Meeting and Exhibit in Orlando, FL, to participate in the awards banquet.

#### Deadline

Nominations are due no later than April 1, 2004. Please send submissions to: Pedestrian Project Award c/o Institute of Transportation Engineers 1099 14th St., NW, Suite 300 West, Washington, D.C. 20005 USA

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