

## **MotorWeek Transcripts**

### **MotorNews ‘Hollywood Goes Green’**

**JESSICA SHEA CHOKSEY:** Last week we brought you the hottest tickets out of the LA Auto Show. But, along with all that glittered on the blacktop runway there, it seems the new Gold in Hollywood isn't Emmy, Oscar or Grammy, it's Green.

With more and more celebrities arriving at Red Carpet events in Eco-Friendly vehicles, it's clear the top names in films, TV, and music, and fashion are out to influence much more than pop-culture.

Stars are demanding to be shuttled to their premieres and photo ops in environmentally respectable transportation.

Some notable names in Tinsel-town currently shunning gas guzzling limousines and luxury cars for fuel cells include The Jonas Brothers, Katherine Heigl, America Ferrera, Jaimie Pressley and many others.

SOT: Jonas Brothers

**JOE JONAS:** Taking care of the Earth we live on, I think, for us is one of the most important things.

**NICK JONAS:** Our parents are amazing – they really brought us up to be respectful to the environment and all of that.

**CHOKSEY:** Among the green options most requested by celebs is the Chevrolet Equinox Hydrogen Fuel-Cell SUV that emits only water vapor.

As we recently reported, the fuel-cell Equinox is the core of GM's Project Driveway test initiative. Project Driveway is putting thousands of drivers, from stars to ordinary consumers, behind the wheel of 100 fuel cell SUVs to help spur the development of the truly green vehicles.

So, though the images of Hollywood's hottest cruising down Sunset strip in drop tops and sports cars have forever been engrained in our minds, it's obvious the automotive world is changing and they're changing with it. Now suddenly it's a lot cooler to be spotted in a Prius than a Hummer.

And, as Hollywood lines its streets of gold with more and more green, you can bet this more than just an eco-friendly trend. And that's it for this week's MotorNews.