

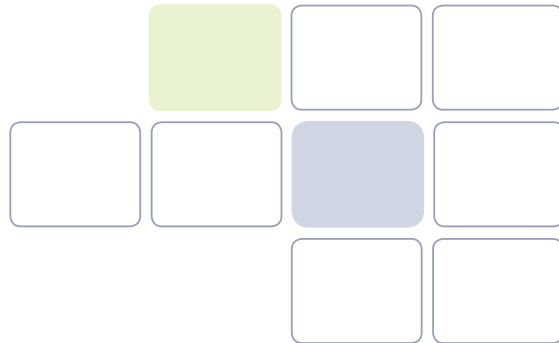
## A Foundation of Regional Objectives

Safe, efficient, and reliable transportation requires planning for and investing in regional strategies to manage and operate the multimodal transportation system.

An objectives-driven, performance-based approach can help your region:

- Fully integrate operations into the planning process
- Maximize transportation system performance
- Focus on specific, measurable outcomes
- Make planning and investment decisions based on performance measures and data
- Collaborate productively among agencies, jurisdictions, and modes

*Advancing Metropolitan Planning for Operations: The Building Blocks of a Model Transportation Plan Incorporating Operations—A Desk Reference* is designed to support transportation planners and their partners in applying the objectives-driven, performance-based approach to planning for operations.



Download the Desk Reference today at:

<http://www.ops.fhwa.dot.gov/publications/fhwahop10027/index.htm>

## Advancing Metropolitan Planning For Operations

SET OBJECTIVES | MEASURE PROGRESS | SEE RESULTS

U.S. Department of Transportation  
Federal Highway Administration  
1200 New Jersey Avenue, S.E.  
Washington, DC 20590  
Toll-Free "Help Line" 866-367-7487

<http://www.plan4operations.dot.gov>

Publication No.: FHWA-HOP-10-060



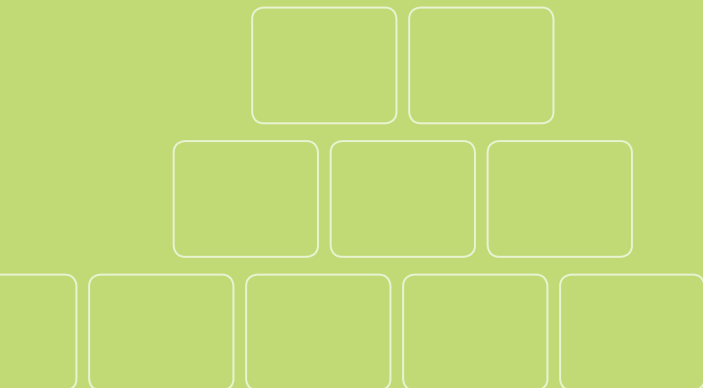
## Hundreds of Ideas to Get You Started

The Desk Reference contains more than 200 examples of customizable operations objectives that can be incorporated into transportation planning documents.

One-page fact sheets link these sample objectives to performance measures, data needs, M&O strategies, and possible safety impacts in the following categories:

- System efficiency
- System reliability
- System options
- Arterial management
- Emergency/incident management
- Freeway management
- Freight management
- Special event management
- Transit operations and management
- Travel demand management
- Travel weather management
- Traveler information
- Work zone management

To help planners understand how objectives can be applied, the Desk Reference also features important excerpts of a model metropolitan transportation plan.



# How Can the Desk Reference Help Build Operations into Your Transportation Plan?

## Management and Operations Strategies to Improve Efficiency, Reliability, and Options

The fact sheets and cross-reference table can help you explore, find, and understand M&O strategies.

## Operations Objectives

The objectives summary table has a comprehensive list of operations objectives for many planning scenarios.

## Operations Objectives by Operations Area

The cross-reference table lists the fact sheets and objectives associated with each operations area.

## Operations Objectives by Transportation Mode

The cross-reference table lists fact sheets and objectives for each transportation mode.

## Performance Measures and Data Needed to Track an Operations Objective

The objectives summary table and fact sheets provide information on how to measure progress on objectives.

## Model Multimodal Transportation Plan

The model metropolitan transportation plan excerpts in Section 4 illustrate how a complete transportation plan can make flexible use of M&O objectives.

## More Information About the Objectives-Driven, Performance-Based Approach

Sections 1 and 2 define and describe this approach to aid in implementation.

## References and Resources

Section 5 lists additional sources of information and assistance.