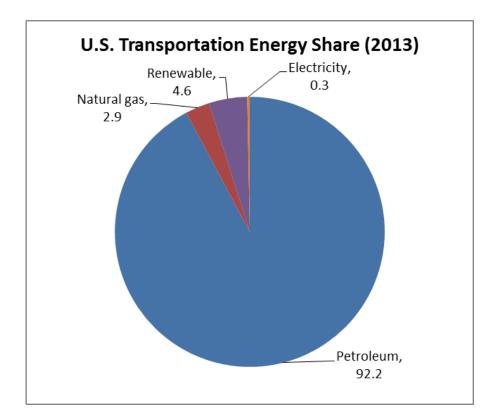


U.S. Department of Transportation's Climate Adaption and Mitigation Workshop

Opportunities in Transportation – Short and Long Term Strategies

Mark S. Smith Vehicle Technologies Office/ Clean Cities Team February 26, 2015

We are Highly Dependent on Oil



Source: Transportation Energy Data Book, ed. 33, Table 2.2, http://cta.ornl.gov/data/chapter2.shtml

- Transportation is responsible for 2/3 of our petroleum usage
- On-road vehicles responsible for ~85% of transportation petroleum usage and 1/3 of GHG emissions
- In 2012 the U.S. economy lost \$116 billion due to dislocation losses, temporary reductions in GDP due to oil price shocks.
- Over the past ten years, U.S. regular conventional retail gasoline prices have fluctuated from below \$1.50 to more than \$4 per gallon.



Historical Gasoline Prices

Historical Gasoline Prices



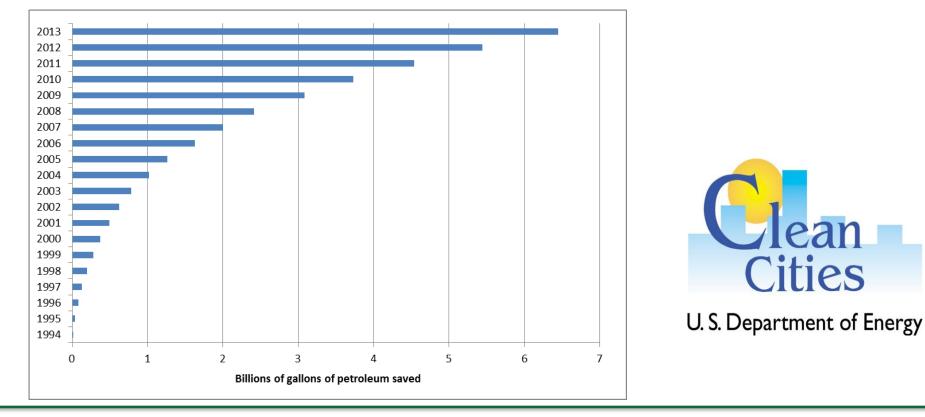
Data from EIA



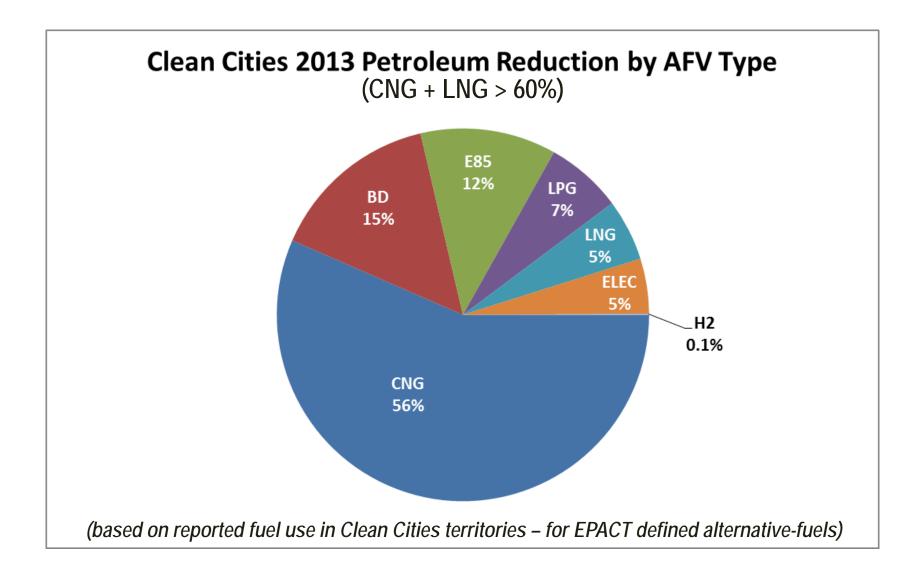
Alternative Fuel use during Clean Cities 20+ year history

Nearly 6.5 Billion Gallons of Petroleum Reduction since 1993

- Nearly 600,000 AFVs on the road in the US
- Over 14,500 alternative fueling and charging stations
- Long term goal of 2.5B gal/year by 2020

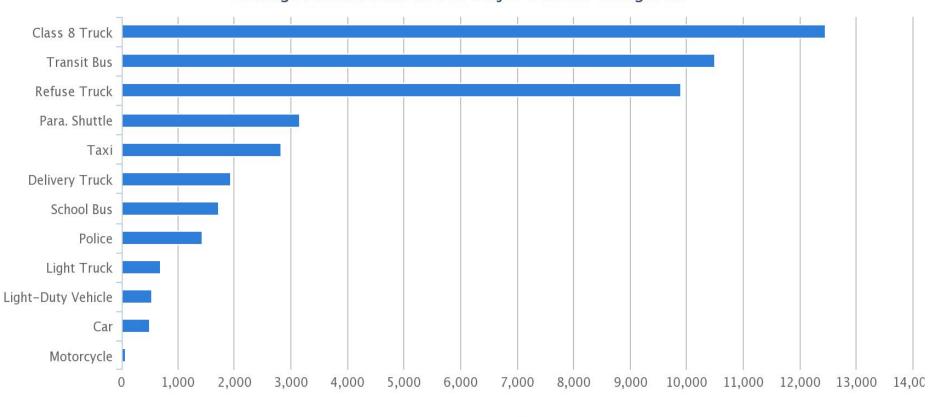


Natural Gas dominates current alt-fuel use





Fuel Consumption and Efficiency



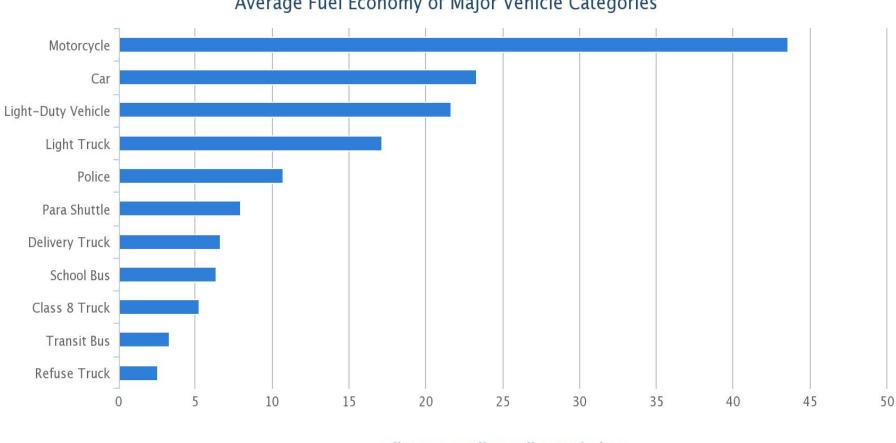
Average Annual Fuel Use of Major Vehicle Categories

GGEs per year

Source: Federal Highway Administration Table VM-1 and American Public Transit Association's Public Transportation Fact Book Tables 8, 16, and 21.



Fuel Consumption and Efficiency



Average Fuel Economy of Major Vehicle Categories

Miles per gasoline-gallon equivalent

Source: Federal Highway Administration Table VM-1 and American Public Transit Association's Public Transportation Fact Book Tables 8, 16, and 21.



US DOE Clean Cities Primary Goal and Results

PRIMARY GOAL: Mass market adoption of alternative fuel and advanced technology vehicles and smarter driving habits

Reduced Petroleum Use in Transportation

Reduced Greenhouse Gas Emissions

PRIMARY GOAL RESULTS

Reduced Dependence on Oil

Improved US Energy, Economic, and Environmental Security



The Clean Cities Model

Leveraging national policies and resources at the local level to facilitate change



Franchise model - coalitions adapt consistent approaches and messages to local market conditions and priorities

National

Local



Conduct mass media and *online outreach for consumers and fleets* Provide unbiased tools and experts for *technical assistance* Develop *national partnerships* with industry and corporate fleets Provide *financial assistance* to incentivize private investment

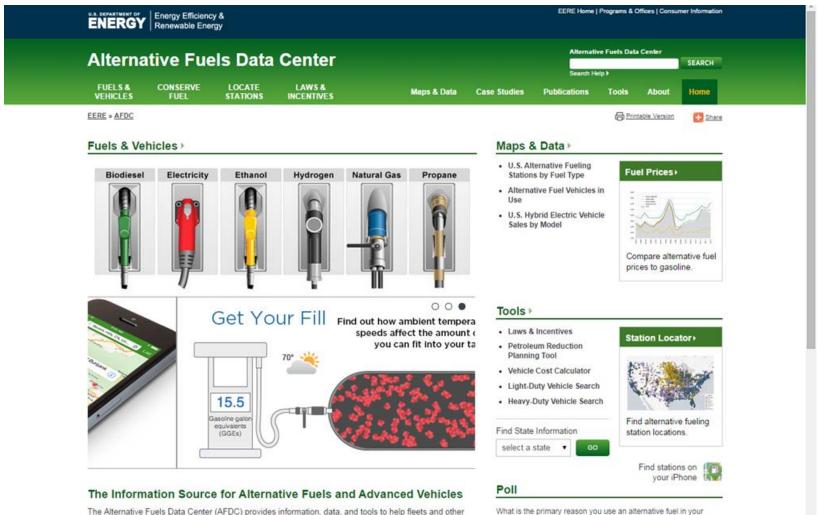
Local Community Partnerships



Clean Cities Coalitions

Nearly 100 coalitions with thousands of stakeholders

Alternative Fuels Data Center



The Alternative Fuels Data Center (AFDC) provides information, data, and tools to help fleets and other transportation decision makers find ways to reduce petroleum consumption through the use of alternative and renewable fuels, advanced vehicles, and other fuel-saving measures.

afdc.energy.gov

vehicle(s):

C. Detter for the environmentials multi-



Alternative Fuels Data Center: Tools



Case Studies Search: Find videos and Web stories that document how businesses, fleets, government agencies, and others have successfully deployed alternative fuels and advanced vehicles. Explore case studies at afdc.energy.gov/case.



Alternative Fueling Station Locator: Obtain addresses, maps, and driving directions for charging stations and alternative fueling stations; map a driving route with stations identified along the way; determine the total number of stations in a particular state or nationwide.



Light-Duty Vehicle Search: Find and compare light-duty alternative fuel vehicles, electric vehicles, and hybrids.



Heavy-Duty Vehicle Search: Find and compare heavy-duty alternative fuel vehicles, engines, and hybrid propulsion systems.



Incentives and Laws Search: Search our database of state and federal laws and incentives related to alternative fuels and vehicles, air quality, fuel efficiency, and other transportation topics.



Petroleum Reduction Planning Tool: Evaluate options and develop a strategy to reduce conventional fuel use and emissions in fleet and personal vehicles.



Vehicle Cost Calculator: Enter basic information about your driving habits to compare total cost of ownership and emissions for most vehicle models, including those that run on alternative fuels or electricity.



Publications Search: Find publications about alternative fuels and advanced vehicles in this extensive document database. Search for publications at *afdc.energy.gov/publications*.



JOBS Model

Estimate economic impacts of natural gas, hydrogen, or fuel cell infrastructure.





Consumer Information: Video





- > 150 professionally produced segments to date
- Bi-weekly Clean Cities success stories
- Clean Cities YouTube channel nearly 300 videos





Clean Cities Funding Projects

- (2009 to present) \$300 M Clean Cities ARRA Awards 20 Awards in 36 states (~\$10 - \$15M per award); helped deploy over 1500 AFV stations and over 8500 AFVs (Projects included EVs, CNG, LNG, LPG, H2, E85, and Biodiesel).
- (2012) \$11 M Clean Cities Alternative Fuel Implementation Awards 20 projects in 30 states + DC (~ \$500k \$1M per award); to help communities establish action plans, implement sustainable policies, address barriers, and develop incentives (*Projects included EVs, CNG, LNG, LPG, H2, E85, and Biodiesel did not fund vehicle costs or hardware*).
- (FY14 FOA) \$4.5M current funding opportunity for three topic areas
 - 1: Alternative Fuel Vehicle Demonstration and Enhanced Driver Experience Projects
 - 2: Alternative Fuel Training for First Responders, Public Safety Officials, and Critical Service Providers
 - 3: Incorporating Alternative Fuels into Emergency Response and Preparedness Operations.
- Notice of Intent Aggregated Purchasing



The 100 largest commercial fleets account for more than 1 million vehicles. Every 2,000 vehicles converted to alternative fuel = 1M gal/year petroleum displacement.



Challenge to top fleets across the country:

- Adopt alternative fuels, advanced vehicles, petroleum reduction plans
- Be pace-setters for others to follow

26 Partners





Contact Information & Important Links

Mark S. Smith National Clean Fleets Partnership Manager Office: (202) 287-5151 E-mail: Mark.Smith@ee.doe.gov

Clean Cities Website: www.cleancities.energy.gov

<u>Clean Cities Coordinators:</u> <u>www.eere.energy.gov/cleancities/progs/coordinators.php</u>

Alternative Fuels & Advanced Vehicles Data Center: www.afdc.energy.gov



16