



Tell Us What You Think

PennDOT's Modernized Engagement Process

May 7, 2015

Presented By:

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About the Commission



- The **State Transportation Commission (STC)** is comprised of 15 members
- Serves as **PennDOT's Board of Directors**
- Established by **PA Act 120** of 1970
- Conducted biennial **Public Hearings** across the state to collect feedback for **Statewide Twelve Year Program (TYP)**

Transportation Planning In PA



What is the Twelve Year Program?

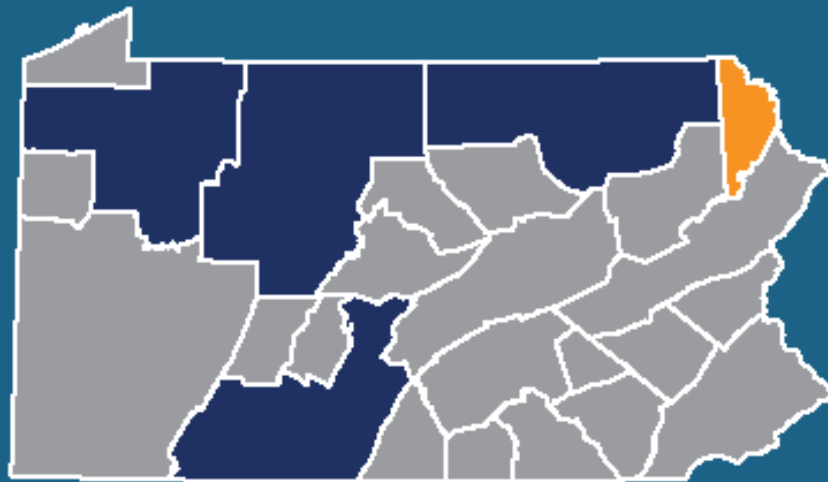
The **TYP** is a multimodal, fiscally constrained program of transportation improvements spanning a **12-year period**. Multimodal means that the **TYP** includes all travel modes, including highways, bridges, public transit, aviation, rail, freight, and bicycle and pedestrian facilities.






Transportation Planning in PA

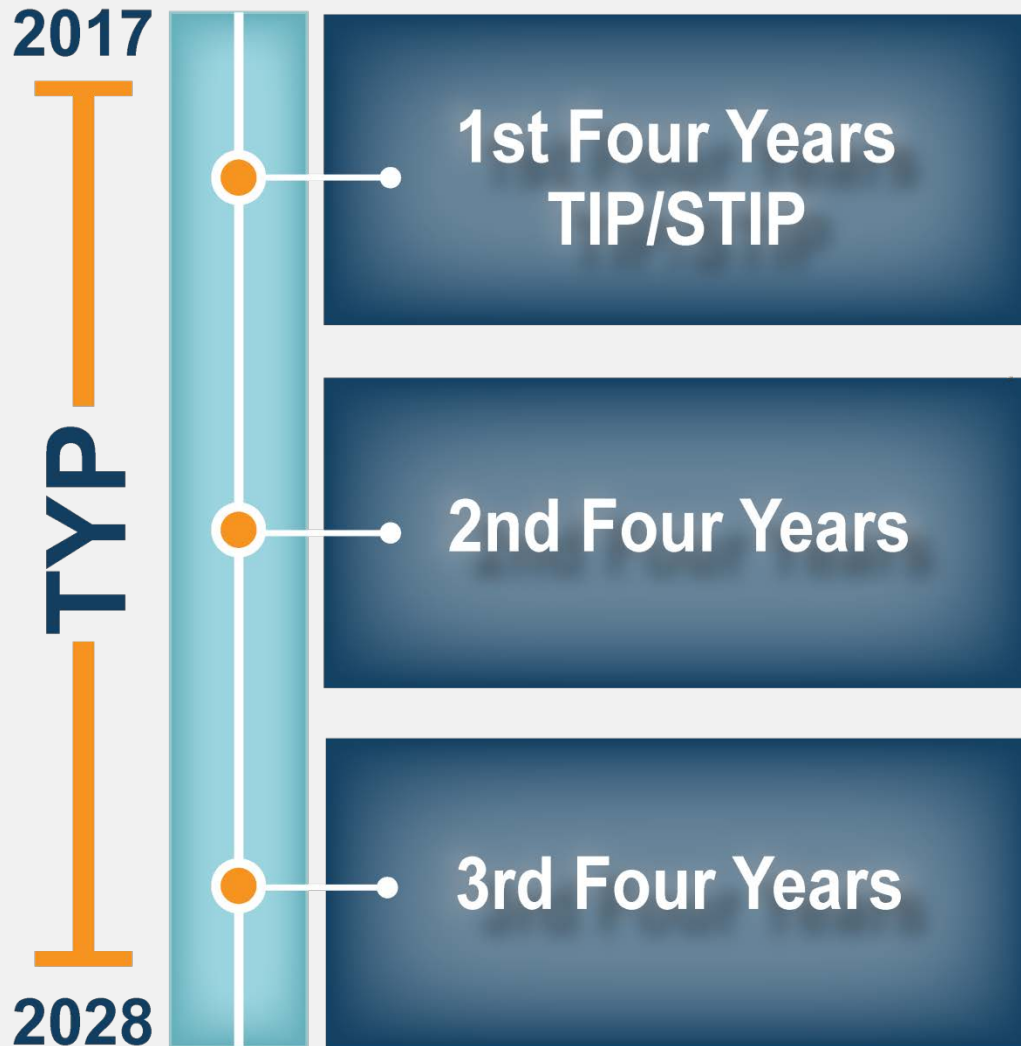


Our Planning Partners



-  MPO
-  RPO
-  Independent County

Transportation Planning In PA

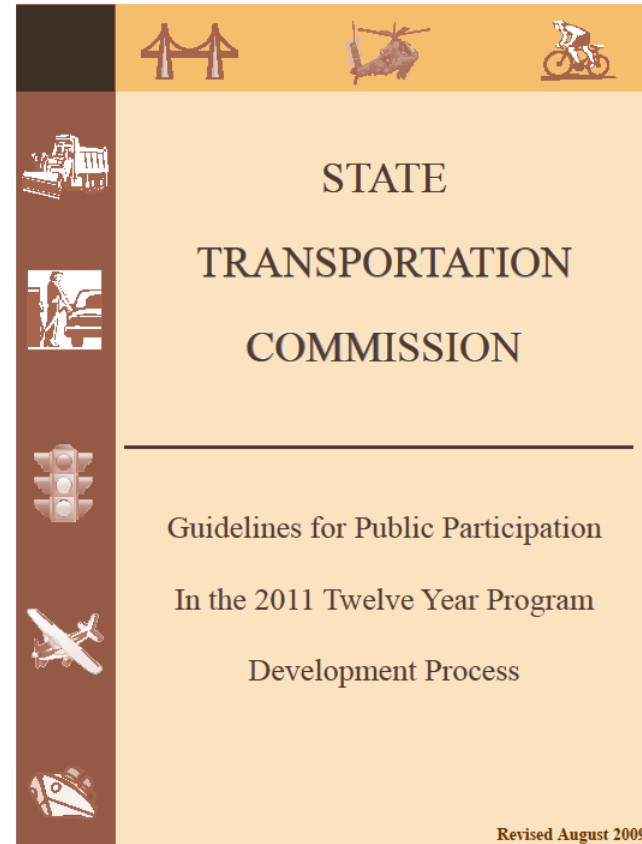


**Transportation
Improvement Program
(TIP)**

Transportation Planning In PA



Traditional STC Hearings



2013 Public Outreach Pilot



Goals:

- **Extend the range** of public involvement **techniques** to increase input
- Use **modernized** tools and techniques
- **Educate** customers and increase **awareness**
- **Reduce overlapping public meetings/hearings** between the STC and **regional Planning Partners**

Modernizing Our Process – 2013



Launched **New Website**



Offered **Online Survey 24/7**



Hosted Statewide **Webcast Public Meeting**



Collaborated with Planning Partners

2013 Promotions

www.talkPAtransportation.com



State Transportation Commission



Home	About STC	Public Meetings	Transportation Planning	Tell Us What You Think	Resources	Contact Us
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Welcome to the Pennsylvania State Transportation Commission...

The Pennsylvania State Transportation Commission (STC) is a 15-member body, chaired by the Secretary of the Pennsylvania Department of Transportation (PennDOT), Mr. Barry J. Schoch, P.E. The STC serves as the Board of Directors to PennDOT. The STC is charged with the high-level evaluation of Pennsylvania's transportation system and provides policy driven direction with respect to the development of the Twelve Year Transportation Program. The public comment period is currently open through Oct. 7, 2013. Now is your chance to help shape Pennsylvania's transportation priorities for the future.

2013 Promotion Campaign



- **Press Release** to all Media Outlets
- **Stakeholder Email Blast Network:**
 - Planning Regions (MPO/RPOs)
 - Chambers/EDAs
 - Stakeholder networks
 - Legislators/Elected Officials
- **Website Widgets and Links**
- **Social Media Posts** and Sharing
- **QR Codes** on all Promotional Materials



Promotion Campaign



Tell Us What You Think
Help Plan Future Projects

2017 TYP

Pennsylvania State Transportation Commission



Tell Us What You Think!

Twelve Year Program Online Public Meeting
Join the State Transportation Commission and PennDOT leadership for an interactive public meeting to share your input on how Pennsylvania should invest in future transportation improvements.

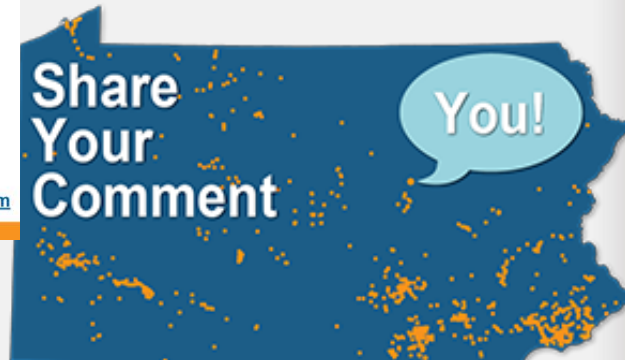
Have A Question?
Submit questions during the online meeting or send in your questions by April 13th to RA-PennDOTSTC@pa.gov.

Click here to **REGISTER NOW** 



DATE: April 16, 2015
TIME: 7 p.m. – 8 p.m.

Visit the website for more details at www.talkPAtransportation.com



Share Your Comment

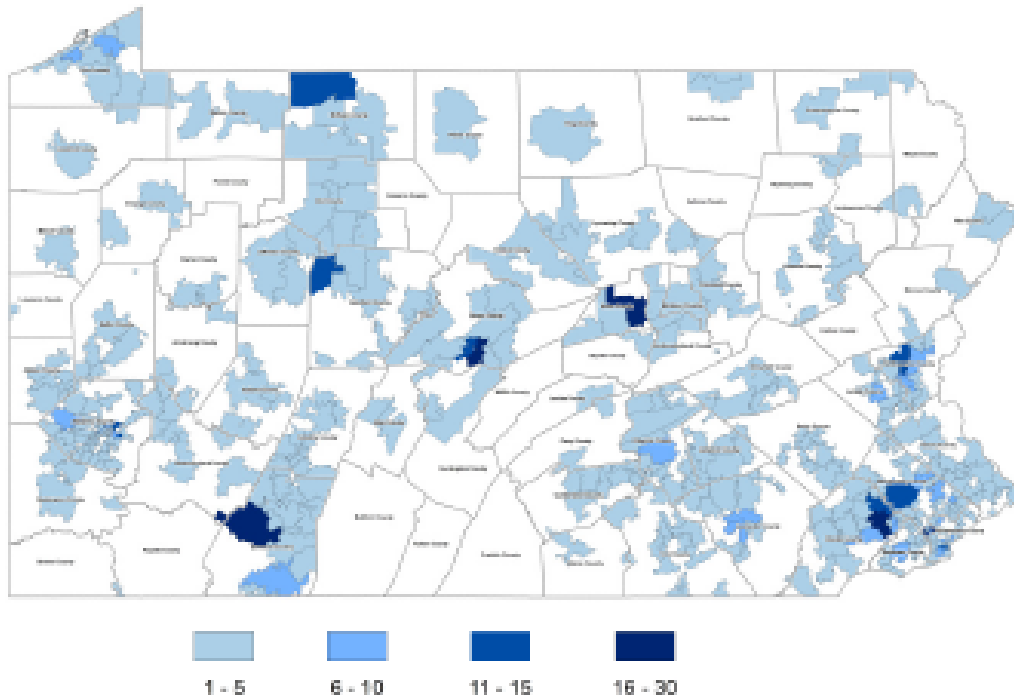
You!

Connecting With Customers



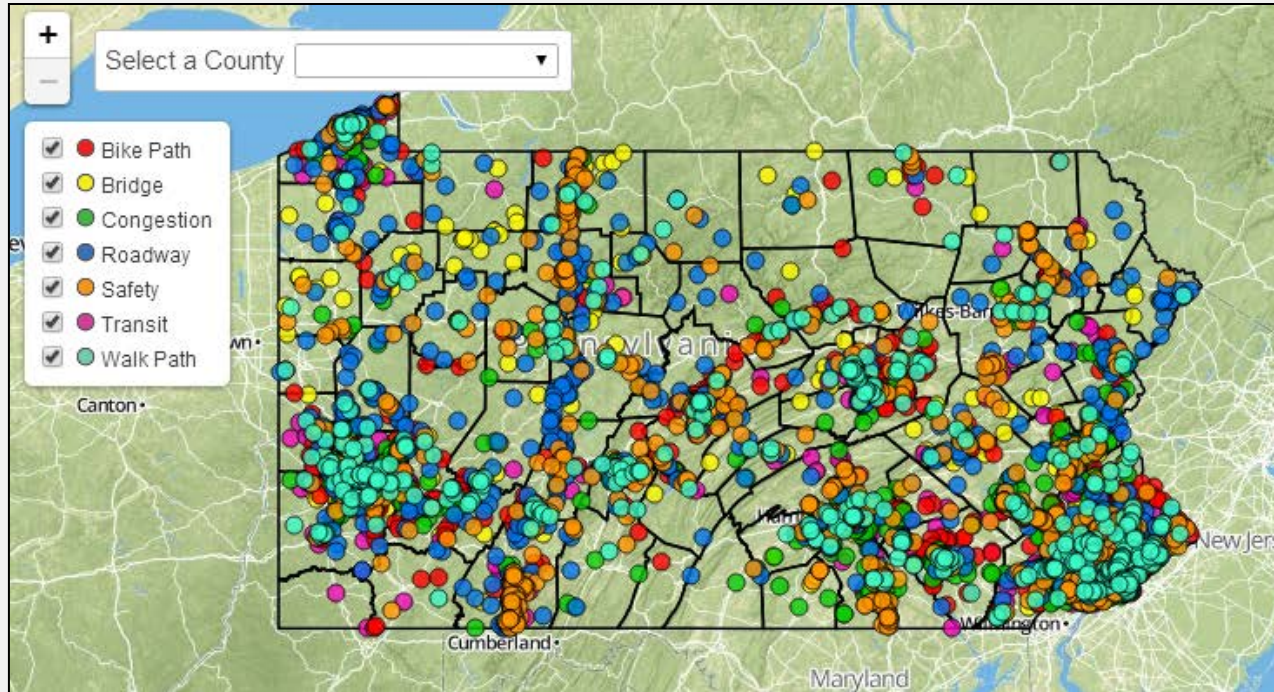
Participation Across Pennsylvania

The public survey was completed by customers across the state. The map depicts the level of participation with the darker colors representing the highest levels of participation.



- ✓ **2,238** people completed surveys
- ✓ **100** people attended webcast public meeting
- ✓ **48** people submitted project forms

Connecting with Customers



What We Heard!

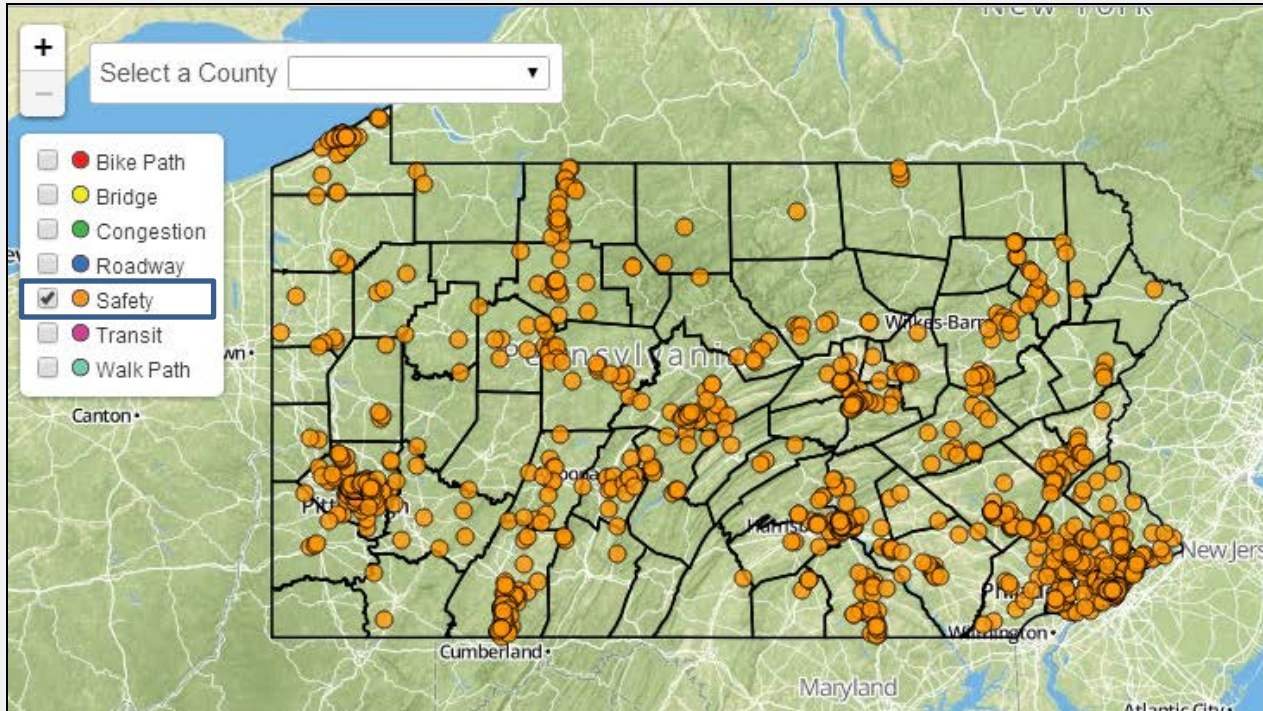
TWELVE YEAR PROGRAM FEEDBACK

Over 2,000 people provided input into the 2015 Twelve Year Transportation Program update through an online survey. As part of the survey, users identified more than 7,000 transportation needs using an interactive mapping tool. Please take some time and review the feedback offered using this web viewer by following the steps outlined below.

7,000 transportation needs were identified Statewide.

Please visit: www.talkPAtransportation.com for more information.

Sharing Information



What We Heard!

TWELVE YEAR PROGRAM FEEDBACK

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1,130 Safety concerns and issues were identified.

Easy Access to Data



- Tell Us What You Think
 - Take Our Survey
 - What We Heard
 - Regional Survey Results**
 - Webcast Q&A

Regional Survey Results

The State Transportation Commission (STC) asked for input from the public as the Twelve Year Transportation Program is updated for 2015. The comment period was open from Aug. 26 through Oct. 7, 2013. Users were asked to identify their priorities related to safety, mobility, and preservation and renewal and to use an interactive map to pinpoint any transportation needs that concerned them. You can view [survey results on overall transportation priorities across the state](#).

Listed below are the survey results for each individual MPO and RPO. There are two files per planning organization: a PDF of responses to the survey questions and an Excel file detailing the map points that were selected by users. The Excel file includes information on transportation concerns, and issues shared during the public outreach process. The map points can be integrated into a GIS application for further analysis. You can also view the map points through our [interactive web viewer](#).

Adams County Transportation Planning Organization (ACTPO)

- [Regional Survey Responses \(PDF\)](#)
- [Map Point Data \(Excel\)](#)

Northeastern Pennsylvania Alliance (NEPA)

- [Regional Survey Responses \(PDF\)](#)
- [Map Point Data \(Excel\)](#)

Altoona Metropolitan Statistical Area (MSA)

- [Regional Survey Responses \(PDF\)](#)
- [Map Point Data \(Excel\)](#)

Northern Tier RPO

- [Regional Survey Responses \(PDF\)](#)
- [Map Point Data \(Excel\)](#)

2013 Pilot Positive Outcomes

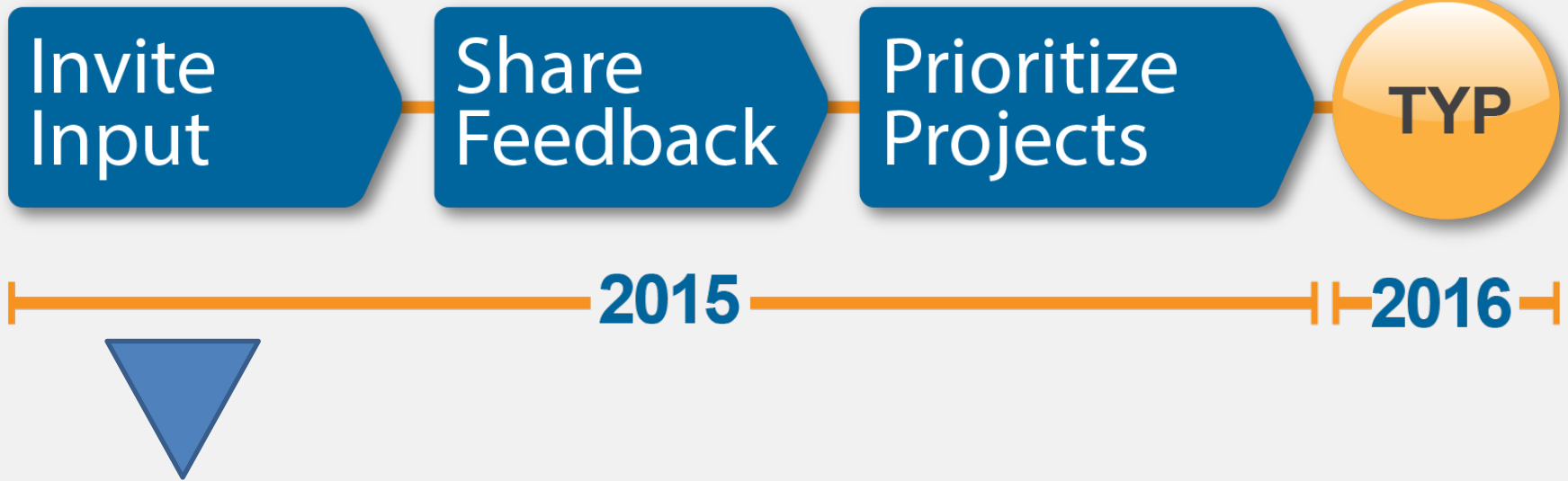


- **Increased accessibility and participation**
 - 2,000 participated in MetroQuest survey
 - 100+ participated in webcast public meeting
- **Increased awareness**
 - 10,000 website visitors a year and 65% are new
- **Connected STC Members with Planning Region outreach efforts**
 - Data shared between STC and Planning Regions with feedback considered in TYP Update

2015 Comment Period in Progress



Public Input Timeline



Six Week Comment Period:

- Launch April 16, 2015
- Close May 29, 2015



Webcast Public Meeting

April 16, 2015

State Transportation Commission

pennsylvania
DEPARTMENT OF TRANSPORTATION

2017 Twelve Year Transportation Program Update
April 16, 2015

Presented By:
Honorable Leslie Richards,
Secretary of Transportation | STE Chair

Next Session Cancel

Public Survey – Six Weeks



Options for Our Customers:



Online MetroQuest Survey



In Writing



By Phone



MetroQuest Online Survey

Pennsylvania's Twelve Year Program Progress

Welcome State Transportation Commission

WELCOME



PRIORITIES 2
INVEST 3
MAP 4
THANK YOU 5

Tell Us What You Think.

Every two years, the State Transportation Commission (STC) and the Pennsylvania Department of Transportation (PennDOT) update the Twelve Year Transportation Program (TYP). The TYP outlines PennDOT's next 12 years of projects for all modes of travel including car and truck, public transit, bicycle and pedestrian, aviation, rail, and ports.

The first step in the TYP update process is to hear from you. Please tell us what you think.

Visit the website for more details at www.TalkPATransportation.com

[Click here to begin](#)

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Email
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?

www.TalkPATransportation.com

Rank Priorities



Pennsylvania's Twelve Year Program

Progress

2 **Your Priorities** Tell Us What You Think

WELCOME

PRIORITIES

Order your top 5 priorities
↑ above this line ↑

- Mobility
- Road Pavement Conditions
- Freight Movement
- Walking and Biking
- Aviation
- Safety
- Bridge Conditions
- Public Transit

What transportation issues matter most to you?

- From the list on the left, tell us what your highest priorities are for transportation investment over the next 12 years.
- Click on each priority for more information.
- Select your top five by dragging the item above the dotted line.
- Rank priorities by placing the most important item on the top.
- If there's something important that is not on the list, please click Suggest Another Priority (below) and let us know.
- When you are done, click Next to budget investment.

Suggest Another Priority

INVEST

MAP

THANK YOU

3 4 5

Budget Priorities



Pennsylvania's Twelve Year Program

Progress

3 **Our Budget** *Where would you allocate resources?* Introduction

WELCOME 2 PRIORITIES 3 INVEST 4 MAP 5 THANK YOU

How would you budget your transportation dollars?

Aviation Details 0	Bridges Details 0	Freight Movement Details 0
Mobility Details 0	Public Transit Details 0	Road Pavement Conditions Details 0
Safety Details 0	Walking and Biking Details 0	When you are done here: Next

100



Identify Projects



Pennsylvania's Twelve Year Program

Progress

1 WELCOME

2 PRIORITIES

3 INVEST

4 **Map Markers Identify Transportation Issues**

5 THANK YOU

Please use the six marker types to pin-point specific transportation issues. Navigate to a region using the zoom drop down on the right side of the map. There is no limit to the number of transportation issues you can identify. Zoom in to the street-level using the sliding scale on the left.

When you are done:

Bridge Freight Pedestrian or Bike Roadway Safety Transit

Zoom to...

Map data ©2015 Google Terms of Use Report a map error



Online Survey Lessons Learned



- Allot time in your budget to analyze and visualize data
- GIS, Excel and Database relationship experience is essential
- Graphic design support is important
- Include instruction tabs for more traditional users
- Ask demographic questions
- Limit free-form questions with verbatim answers
- Asking the right questions is the key to quality data

Questions



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