

# Monitoring and Sharing the Impacts of ITS: US Perspective

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IBEC 2 Reliable Data for ITS Deployment

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## **ITS Knowledge Resources**



- Part of the USDOT's ITS Evaluation Program
- One-of-a-kind collection of Webbased resources to assist decision makers, state and local government agencies, and researchers in understanding the benefits, costs, lessons learned, and extent of deployment of ITS.



http://www.itskrs.its.dot.gov/

- Websites supplemented by:
  - Outreach activities (webinars, presentations, etc.)
  - Publications such as a periodic Benefits, Costs, and Lessons Learned (BCLL) Update Report and articles









# ITS Knowledge Resources Evolution



Year	Major New Feature
1995	1st (USDOT) ITS Benefits Report was published
1999	The ITS Knowledge Resources website first launched, with ITS benefits and unit costs data
2003	ITS Deployment statistics survey data put online System Costs introduced
2005	The Lessons Learned Knowledge Resource developed
2011	Interactive Mapping Feature implemented
2013	Sample unit costs spreadsheets made available
2014	Interactive Benefits, Costs, and Lessons Learned Fact Sheets Launched







### Who is the Target Audience?



- State, regional, and local transportation professionals seeking to consider ITS in the development of transportation plans and projects to address local transportation needs and problems.
- Researchers or policymakers seeking to better understand the state of knowledge and extent of deployment of ITS.



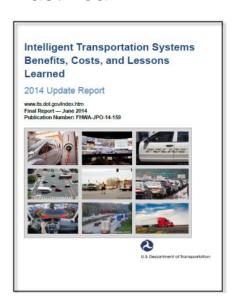


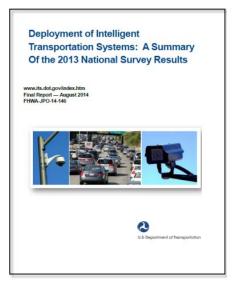


#### **2015 Status**



# Two Major Evaluation Products Published Last Year





Summary Type	Number of Summaries
Benefits	885
Costs	332
Lessons Learned	593
Total	1,810

Data from these reports have been incorporated into the online ITS Knowledge Resources





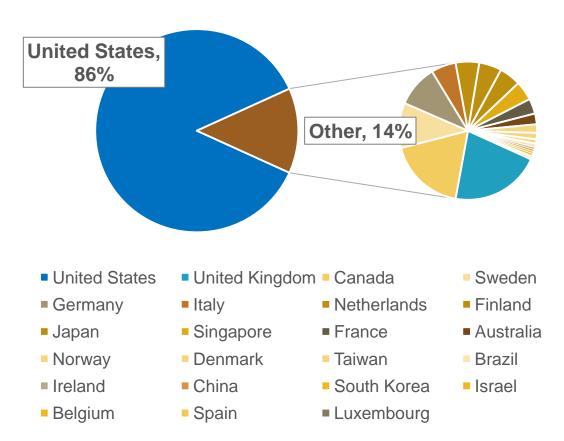




# International Data in the Knowledge Resources



#### Source of Data









#### **Recent Trends**



- Increasing benefits from congestion pricing and HOV to High Occupancy Toll (HOT) conversions.
- Advances in Integrated Corridor Management (ICM) strategies that allow transportation subsystems to operate in a coordinated and integrated manner.
- The emergence of crash avoidance technologies that utilize advanced radar and sensor technologies.
- The adoption of adaptive signal control and transit signal priority to improve traffic flow resulting in reduced fuel consumption and emissions.
- Demonstrations of connected vehicle technologies





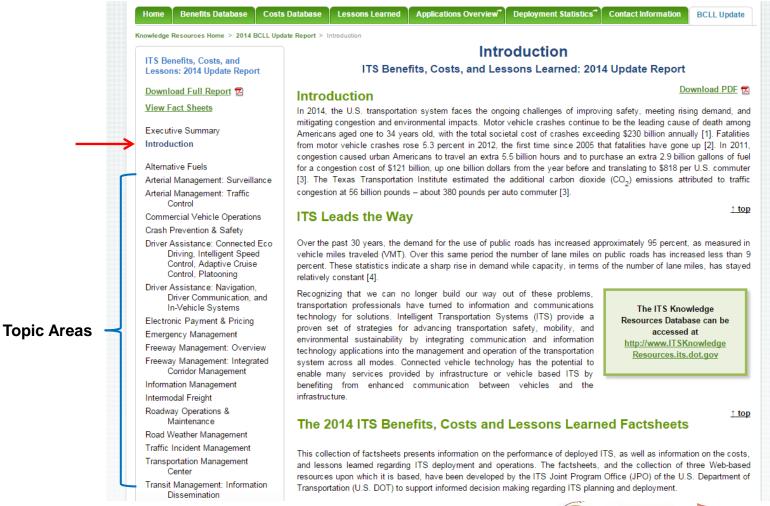




## **BCLL Update Report Page**



http://www.itsknowledgeresources.its.dot.gov/its/bcllupdate/





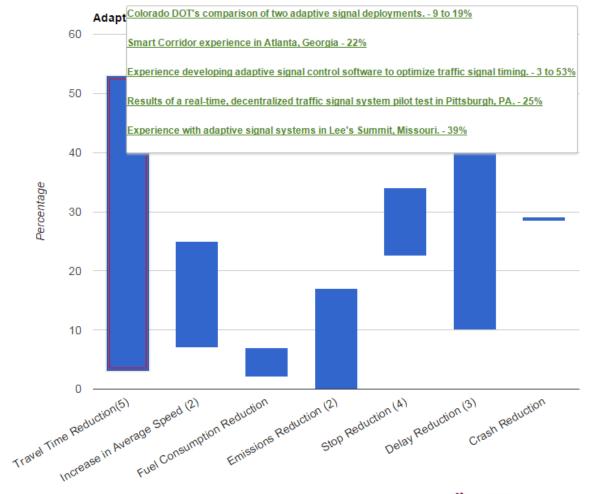






### **Interactive Graphs**











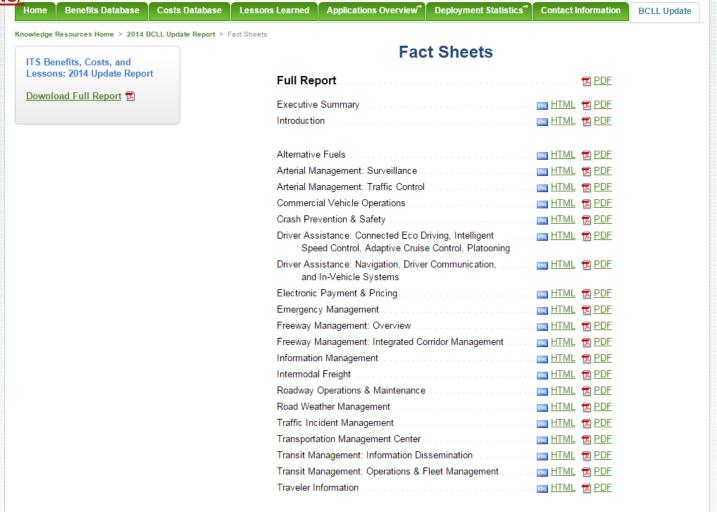


#### **PDF Versions of Fact Sheets**



http://www.itsknowledgeresources.its.dot.gov/its/bcllupdate/fa

ctsheets/





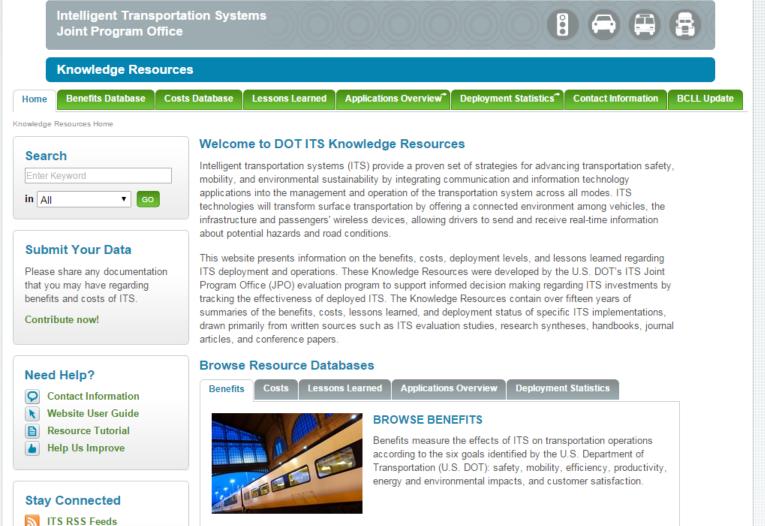






## **Knowledge Resources Portal**













# Introduction to the Knowledge Resources: ITS Benefits Database

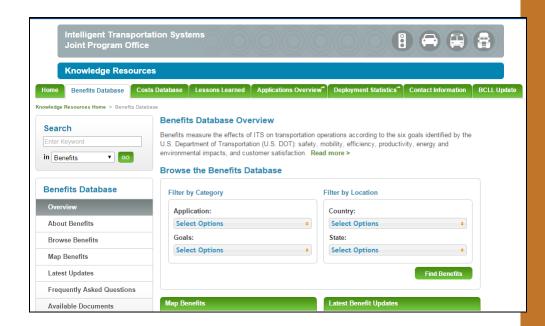


#### **Objective**

- Analyze and document ITS benefits
- Disseminate information about ITS benefits

#### **Benefit Entries**

- Provide summary of source document
- Provide methodology
- Provide results, findings, performance impacts, conclusions, etc.
  - Quantitative
  - Qualitative
- Direct link to source document



www.itsbenefits.its.dot.gov









# Introduction to the Knowledge Resources: ITS Costs Database

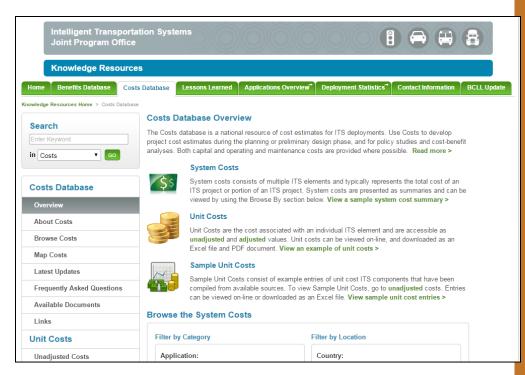


#### **Objective**

- Analyze and document the costs of deploying ITS
- Disseminate information about ITS costs

#### **Costs Summary**

- Unit Costs
  - Cost associated with an individual ITS element
  - Sample Unit Costs
- System Costs
  - Multiple ITS elements and typically represents the total project cost
- Costs summaries provide same level of detail as Benefit and Lessons Learned summaries



#### www.itscosts.its.dot.gov









# Introduction to the Knowledge Resources: ITS Lessons Learned

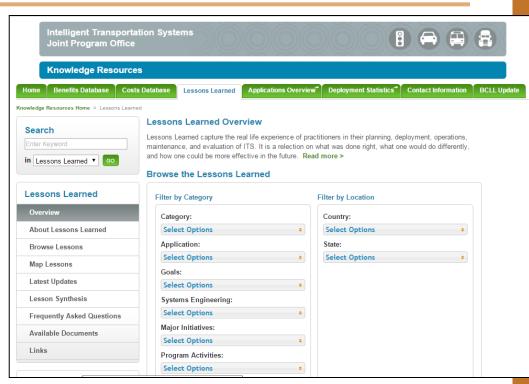


#### **Objective**

 Gather and disseminate lessons learned from the experience of past ITS deployments

#### **Lessons Learned Entry**

- Provide summary of source document
- Provide Lessons for practitioners to consider when deploying projects
- Direct link to source document
- Provide contact information



www.itslessons.its.dot.gov





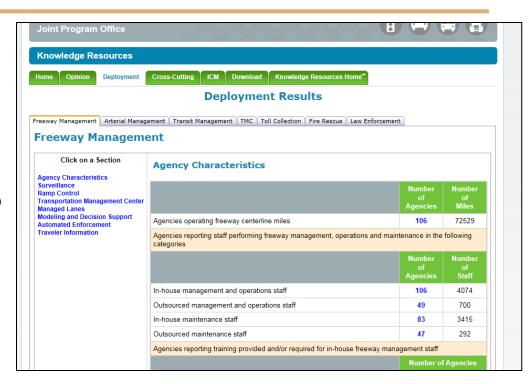




# Introduction to the Knowledge Resources: ITS Deployment Statistics International Benefits Evaluation Society for ITS



- The ITS Deployment Tracking Project surveys transportation agencies in the largest U.S. cities on a regular basis
- Most recent survey is 2013; data from previous survey years is also available
- Deployment results organized by agency function
  - Freeway management
  - Arterial management
  - Transit management
  - TMC
  - Toll Collection
  - Fire and Rescue
  - Law Enforcement



www.itsdeployment.its.dot.gov









# Using the Knowledge Resources to Support Deployment



1

Use the benefits database to find ITS solutions that will address your needs and will provide meaningful results.



2

Use the costs database to develop project cost estimates and conduct benefit/cost analysis.



3

Use the lessons learned database to find deployment guidance relevant to your desired system for easy and efficient implementation.







### Intelligent Transportation Systems (ITS) Asset Viewer

A Geographical View of National ITS Deployment



http://www.itsassets.its.dot.gov/

Visually displays the location of ITS deployments across the U.S, providing a geographic picture of the status of ITS deployment.

- Includes GIS data regarding key ITS technologies such as cameras, messages signs, ramp meters, speed sensors, and roadway weather information systems.
- Over 75,000 assets in the database and growing...













# U.S. Lessons Learned in Developing/ Maintaining Knowledge Resources



- Be willing to commit time and resources to the knowledge initiative
  - Keeping the contents updated is key!
  - Don't "build it and forget it"!
- Use a common classification system across resources but make it transparent to users
- Engage target users and stakeholders during development and maintenance/operations phases
  - Crucial to know what users want
  - Show them mock-ups and get their feedback
- Actively seek feedback from Users and non-Users
- Market the resources regularly and provide training







# **U.S. Lessons Learned in Developing/** Maintaining Knowledge Resources



- Design user interfaces for quick comprehension and communication of results
  - Your audience needs to find data quickly and doesn't have much time to assimilate information
- Provide "canned" presentation materials for users
- Be willing to provide interim results
  - Timely information is important
  - Shortcuts long cycles that occur before evaluation reports are published
- Seek to include a wide variety of sources, including briefings, interviews, conference presentations, etc.







