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DEALER TIPS FOR VIN LOOKUP AND VEHICLE RECALLS

WHAT IS THE VIN LOOKUP?

The National Highway Traffic Safety Administration offers this tool for people to look up Vehicle Identification Numbers (VINs) to see if they are covered by a safety recall that has yet to be remedied. It reflects information provided to NHTSA by vehicle manufacturers required to have their own public VIN-specific recall Web sites.

WHERE CAN I FIND IT?

The tool is available online at www.safercar.gov/vinlookup.

WHY SHOULD I USE IT?

Before purchasing a used vehicle or taking in a trade, this tool can help identify recalled vehicles. It can also be used to learn if used vehicles in inventory are subject to unremediated safety recalls. Lastly, you can help prospective purchasers/lessees to learn more about how they can use this new tool.

HOW TO USE THE VIN-LOOKUP TOOL

Use this tip sheet to train your staff on the existence of the new NHTSA VIN-lookup tool and how and when to use it.

Direct prospective customers to the www.safercar.gov Web site if they have questions on recalls or on other issues involving motor vehicle safety.

HOW TO FURTHER DIALOGUE WITH CUSTOMERS ABOUT RECALLS

Inform and educate your customers by making available the NHTSA recalls fact sheet.

Suggest that customers sign up for recall alerts on www.safercar.gov for the vehicles they own or that they may be interested in buying or leasing.