

# *Operations Security*

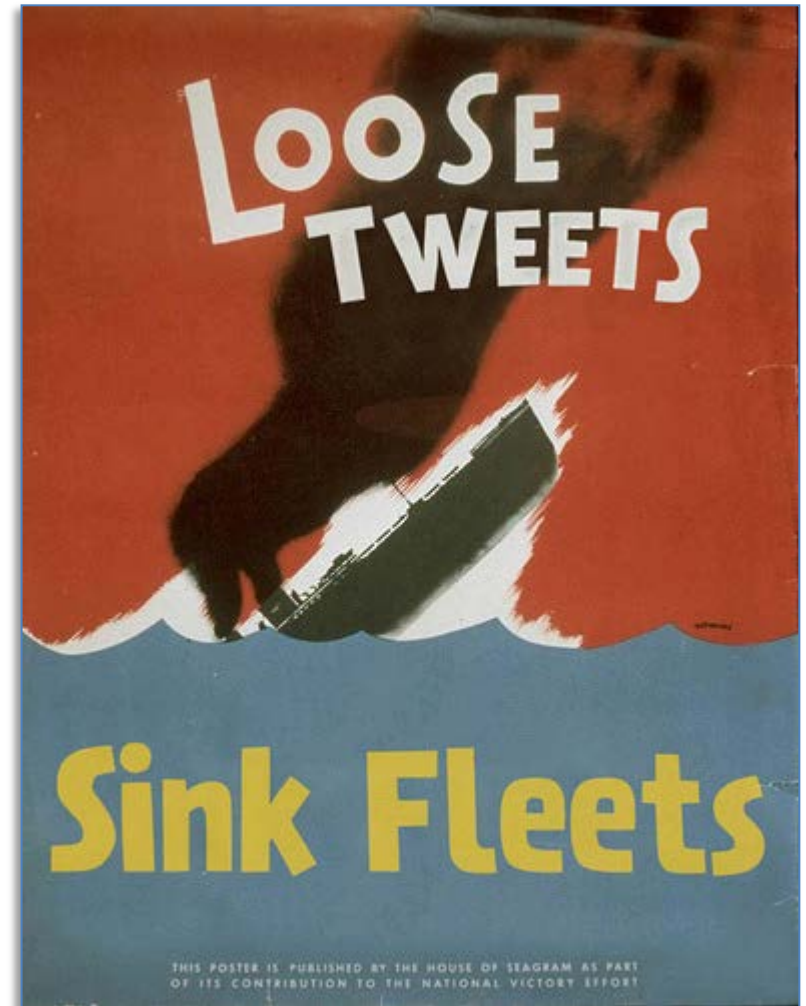
Prepared March 2015 by CHINFO OI-2 Digital Media Engagement



# SOCIAL MEDIA OPSEC

We all know that “Loose Lips Sink Ships” and...

Social media amplifies Operations Security risks because it enables **greater volume** and **increased speed** of information shared publicly.



# SOCIAL MEDIA OPSEC

**Managers of official social media presences have an added responsibility to...**

Identify information that may compromise OPSEC and remove it.  
Inform Sailors, family members and fans/community members of OPSEC best practices.

***So what things should you avoid?***



# SOCIAL MEDIA OPSEC

## 1) Sailors or family members sharing too much information...

Dangerous	Safer
My Sailor is in XYZ unit at ABC camp in ABC city in Iraq.	My Sailor is deployed in Iraq.
My daughter is aboard the XYZ ship heading to ABC city/country in X days.	My son is aboard Stennis. He is coming back sometime in May.
My family is back in Columbus, Ohio.	I'm from the Midwest.

**BEST PRACTICE:** Protect yourself and your family. Avoid providing details about yourself, especially related to a current deployment. Avoid providing details about your family.



# SOCIAL MEDIA OPSEC

## 2) Posts about scheduled movements and current or future locations of ships or units...

Dangerous	Safer
My daughter is aboard the XYZ ship heading to ABC city/country in X days.	My son is aboard Stennis.
She will be back on X date from ABC city.	He is coming back home.

**BEST PRACTICE:** To be safer, talk about events that have happened – not that will happen unless that information has been released to the media. Otherwise, don't provide specific details about ship movements.



# SOCIAL MEDIA OPSEC

## 3) Detailed personal information...

**BEST PRACTICE:** Share information about yourself smartly and be careful about what you disclose about your family and occupation. Use privacy settings to protect your personal information.

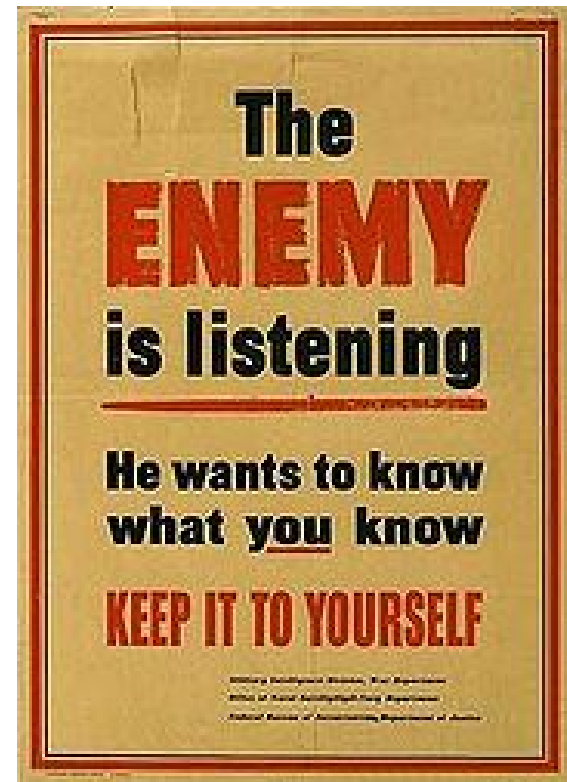


# SOCIAL MEDIA OPSEC

Sailors and their families should also be particularly careful not to share...

- Spouse's deployment status
- Home address
- Telephone numbers
- Location information
- Schedules

*Your close friends and family members have this information so there is no need to post online.*



# SOCIAL MEDIA OPSEC

## Other information that should not be shared...

- Description of overseas bases
- Unit morale
- Future operations or plans
- Results of operations
- Discussion of areas frequented by service members overseas (even off-duty hangouts)
- Daily military activities and operations
- Technical information
- Details of weapons systems
- Equipment status





# SOCIAL MEDIA OPSEC

## What's OK to share...

- Pride and support for service members, units, specialties and service members
- Generalizations about service or duty
- Port call information after it has been released to the media
- General status of the location of a ship at sea (i.e., operating off the coast of San Diego, as opposed to 45 nm north of San Diego)
- Released posts from official U.S. Navy social media presences



# SOCIAL MEDIA OPSEC

## What should you do if you identify information online that violates OPSEC...

- Record and archive the information and remove it if possible
- Notify your command of any potential OPSEC violation
- Inform the individual of the OPSEC violation. Use this as a teachable moment and provide him/her with OPSEC best practices and resources so he or she doesn't repeat this mistake
- Educate your online community of what OPSEC is, why it is important, and what they can do about it if they think they know of a violation



# SOCIAL MEDIA OPSEC

## Be careful who you friend or those who follow you on social media...

- Not everyone who wants to be your friend or follower is necessarily who they claim to be.
- Be mindful of others attempting to use your social presences as a means of targeting your Sailors and their families.

**BEST PRACTICE:** Let your Sailors know that they should only allow people they actually know in real life into their social circles.



# CONTACT



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