

The NDW "Energy Biggest Loser" is a competition among the NDW's installations that will run Nov 1-30 and pits one base against the other to see which one can reduce energy use the most during the month. The competition is designed to change people's behavior to enable efficiency and conservation efforts as well as reduces energy consumption on Navy installations. During the competition installation usage data will be collected and reported weekly. At the end of the competition period, the winning installations will be chosen based on the greatest percent reduction in electrical consumption.

The biggest energy loser will receive \$70,000 to use toward base improvements; second and third place "losers" will receive \$50,000 and \$30,000 respectively.

The winning installation will be announced on Dec 7th 2015.

ENERGY BIGGEST LOSER POSTER/VIDEO COMPETITION

This secondary competition is a poster and video competition designed to assist with the communication effort and increase awareness among and participation by people living and working on the installations. This is a poster and video competition. Bases are encouraged to hold their own competitions in support of the regional competition. Details of the competition can be found in Appendix B.

Each installation is to choose a poster and video that has the greatest contribution to EBL. Installations are to submit poster and video for regional competition. The poster competition should be announced NLT Oct 15th for maximum participation at the installations. All submissions should be cautious of unauthorized use of intellectual property (copyright, trademark)

The following are topics that can be used for the competition:

- o Energy Biggest Loser competition or Energy & Resource Conservation (energy, petroleum, water, or sustainability)

Specifications for the poster:

- o Paper size: 8.5 x 11 inches (letter)
- o File type: product submitted for Region competition must be a high resolution PDF or JPG
- o Required element: Navy Energy & Security logo -or- BRITE logo
- o Region and NAVFAC PAO have these logos available and are found in within the COMPLAN
- o Color: full color or gray scale

The following are topics and information with regard to the video category.

- o Energy Biggest Loser competition or Energy & Resource Conservation (energy, petroleum, water, or sustainability)

Specifications for the Video:

- o Length: minimum 15 seconds, maximum 60 seconds
- o Media: Self-contained file with no proprietary codecs
- o File type: Flash, MPEG, QuickTime, Windows Media Video
- o Must be compatible for use on Social Media
- o Live action, animation, or combination of the two
- o Color: full color or black & white

All entries are due by the close of business Wednesday, Nov. 18, 2015. Submission forms can be found below.

Region winners for Poster and Video categories will be announced on Nov. 25, 2015.

Installations may conduct local competition in support of Region competition. Each installation may submit up to 3 products per category. Poster should be submitted electronically with the submission form. All video submissions should be uploaded to YouTube with participants providing the link in the "file format" section of the submission form.

Products must be created by a member(s) of the installation, tenant command, or organization associated with the installation; Sailors, US Civilians, Host Nation Civilians, and direct dependents. All entries can either be an individual or group submission. The required age of the participants under the age of 12 must identify parent/guardian as the entrant. The judging criteria of the contest will be based on the message of the submission as well as artistic merit.

MAIN POC FOR CONTEST: NDW PAO, Ms. Chatney Auger - 202-433-9714,
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