



# Army Materiel Command & Mission and Installation Contracting Command



## **PROBLEM**

There currently is no stakeholder visibility or access to the Mission and Installation Contracting Command's acquisition procurement environment

## **CONCEPT**

The MICC Marketplace is a public-facing website that serves as a single point of entry for customers wanting to do business with the Mission and Installation Contracting Command

## **ENDSTATE**

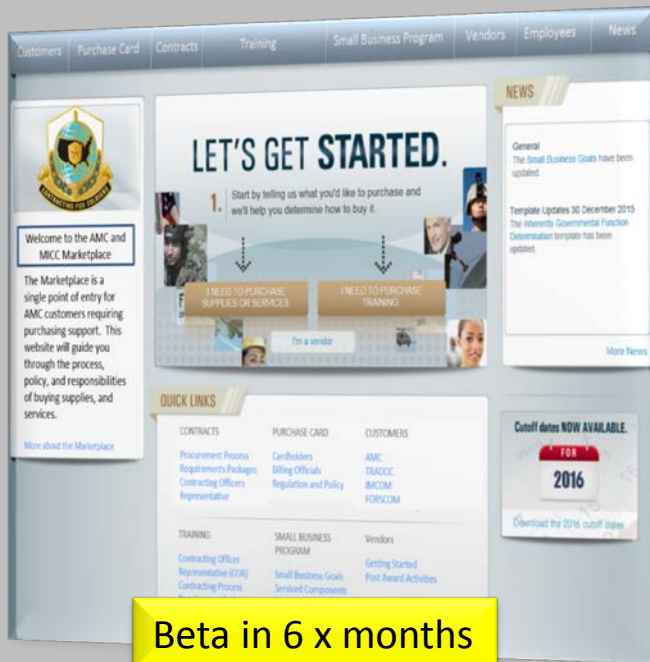
The MICC Marketplace will offer increased visibility, knowledge and satisfaction while resulting in more effective and efficient contracting operations and enterprise solutions



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## Front End – Website



## Middleware - Contracting Tactical Operations Center



## Back End – Big Data Analytics



### Focus: Customer/ Stakeholder Engagements

- Phase 1: Shape the idea
  - Design with customer in mind
  - Focus on ease of use, time and experience
  - Provide common level support templates
  - Provide standardized acquisition training
- Phase 2: Build portal
- Phase 3: Automated purchase

### Focus: Enterprise-wide Visibility

- Office to executive level management
- Common operational picture for stakeholders
- Tracks workload migration
- Supports MICC Command Contracting Operations Metrics Program
- Augments purchase agent training
- Integrates oversight toolkits
- Leverages Army Materiel Command existing information technology tools

### Focus: Mission Command via Sound Analytics

- Insight into buying trends, risks, etc.
- Campaign planning
- Improved strategic sourcing
- Effective workload leveling
- Common level services portfolio
- Improved support to Small Business Administration and Government Purchase Card
- Common understanding (strategic, operational and tactical level units)