

Overview



- **Program Objective:** To give service and family members a healthy option to acquire locally grown produce
- **Point of Contact:** OSD/MC&FP
- **Total Force Fitness Domains:** Nutritional, Physical

Program Description



The Farmer's Market Program is the initiative to improve the quality and nutrition of food that is offered to and consumed by service and family members by hosting farmer's markets on installations. Doing so will give service and family members a healthy option to acquire locally grown produce that otherwise might not be easily accessible.

Anticipated Impact on Population Health at Installation



Consumption of fruits and vegetables has been demonstrated to reduce obesity. The core items offered in the Farmer's Market Initiative will be fresh produce.

Performance Measures



- Number of vendors who broke even monthly divided by total number of vendors in given month



- Number of vendors

Additional Information