

#### RULES FOR THE 2014 WARRIOR GAMES ARMY TEAM SPIRIT POSTER CHALLENGE

### What is the Warrior Games Army Team Spirit Poster Challenge?

To show our support for wounded, ill and injured Soldiers and Veterans competing on the Army team for this year's Warrior Games, we invite all Army personnel, organizations, Families and Caregivers to participate in the 2014 Warrior Games Army Team Spirit Poster Challenge.

## What are the Warrior Games?

The Warrior Games are a joint endeavor between the U.S. Olympic Committee (USOC) and the U.S. Department of Defense. From September 28 - October 4, 2014, more than 150 wounded, ill or injured athletes from the Army, Marine Corps, Navy, Coast Guard, Air Force and Special Operations Command compete in seven sports (archery, cycling, shooting, swimming, track and field, sitting volleyball and wheelchair basketball). The competition is hosted by the USOC's Paralympic Military Program in Colorado Springs, Colorado.

## How do I participate in the Warrior Games Army Team Spirit Poster Challenge?

Army personnel, organizations, Families and Caregivers may submit their Spirit Poster from **August 20 until September 5, 2014**. Posters will be posted on the WTC Facebook page for voting from September 8-12, 2014. The most popular poster(s), determined by number of "likes," will be announced on the WTC Facebook page and WTC website on September 15, 2014.

#### **DESIGN YOUR POSTER.**

Design your Spirit Poster in accordance with the guidelines below:

- 1. Spirit Posters should be in good taste and reflect good sportsmanship.
- 2. The Warrior Games take place in Colorado Springs, Colorado at the U.S. Olympic Training Center and U.S. Air Force Academy from September 28 October 4, 2014.
- 3. Please include #WarriorGames on your poster.
- Feel free to include any Army photos from previous Warrior Games, which can be found at <a href="https://www.flickr.com/photos/armyWTC">https://www.flickr.com/photos/armyWTC</a> or Warrior Trials, which can be found at, <a href="http://wTC.army.mil/warrior%20games/warrior">http://wTC.army.mil/warrior%20games/warrior</a> trials 2014 photos.html#MID
- 5. Army organizations or individuals may submit more than one Spirit Poster.
- 6. All submissions must be received by September 5, 2014.
- 7. File size should not exceed 1MB.
- 8. Direct any questions regarding this contest to <u>usarmy.pentagon.medcom-WTC.mbx.strategic-communications@mail.mil</u>.

#### **SUBMIT YOUR POSTER.\***

You may submit an electronic copy of your Spirit Poster to <u>usarmy.pentagon.medcom-WTC.mbx.strategic-communications@mail.mil</u> by September 5, 2014. Spirit Posters will be uploaded as a photo album on WTC's Facebook Page on September 8, 2014 and the voting will take place from September 8-12, 2014. The most popular posters will be determined by the posters with the most "likes" and will be featured on WTC's website, social media platforms and showcased at the Warrior Games.

#### HELP SELECT THE WINNING POSTER.

You can help select the winning poster by following the instructions below:

- 1. VOTE! Spirit Poster images will be posted as photos in an album on WTC's Facebook page on September 8, 2014.
- 2. Cast your vote by clicking the "like" button on your favorite Spirit Poster within the album.
- 3. Voting on Spirit Posters will remain open on WTC's Facebook page from September 8-12, 2014.
- 4. The most popular Spirit Posters will be announced on social media September 15, 2014 and will be featured on the WTC website, social media and at the Warrior Games.

We look forward to a spirited contest leading up to Warrior Games in support of our wounded, ill and injured Soldiers and Veterans.

# **GO ARMY!**

<sup>\*</sup>Note: by submitting a poster you are giving WTC permission to place the poster on our Facebook page and use it in an album and reproduce the poster on print and digital platforms in coordination with Warrior Games. WTC reserves the right to delete any poster that violates WTC's Facebook policy.