

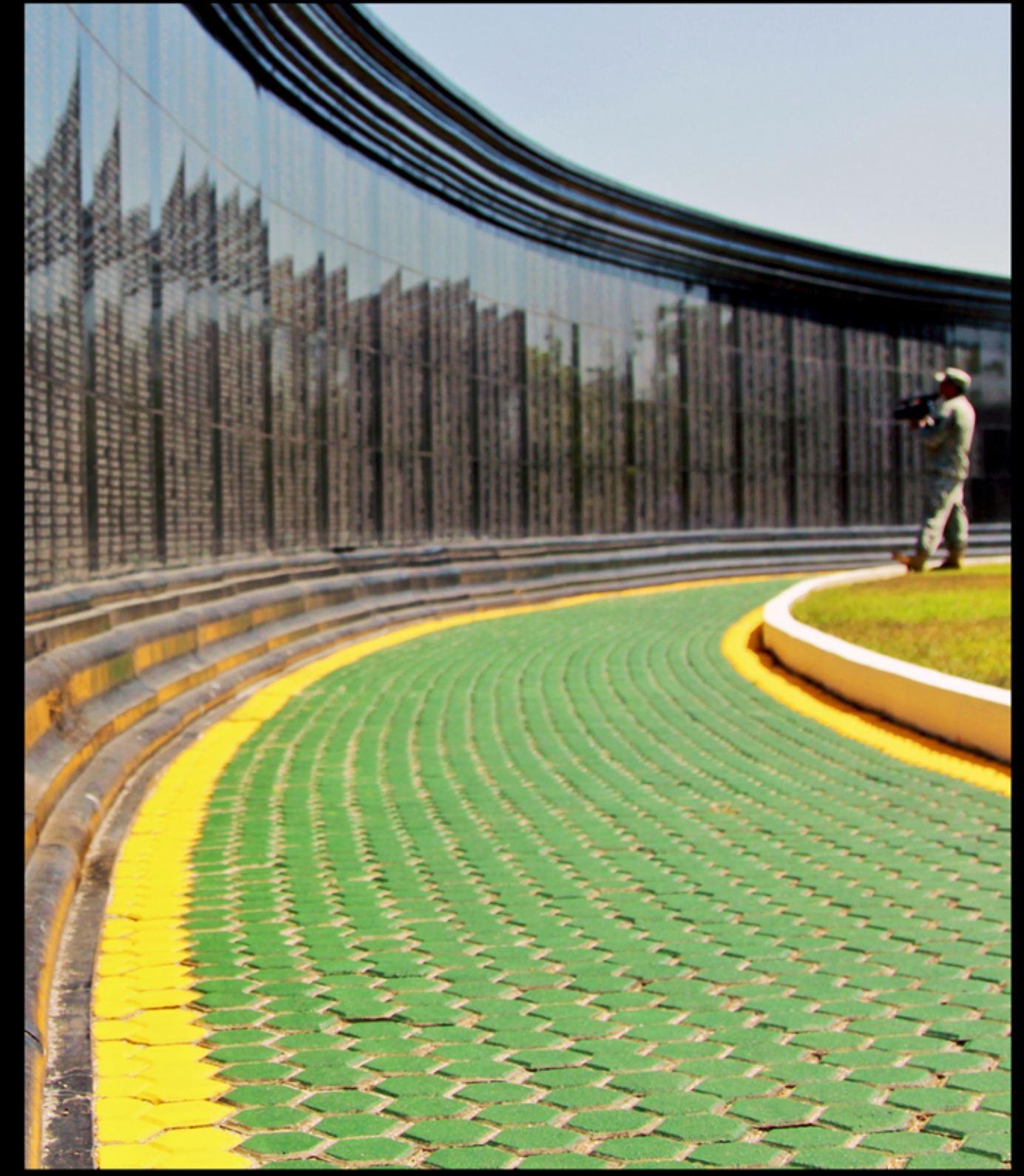
# LIVING THE ARMY ETHIC



## WHY WE SERVE & HOW WE SERVE

**FOR LOVE OF COUNTRY AND OUR FAMILY**  
**TO PRESERVE PEACE-PREVENT, SHAPE, WIN**  
**DEFEND THE AMERICAN PEOPLE AND VALUES**

**ETHICALLY-ARMY ETHIC-WITH CHARACTER**  
**EFFECTIVELY-TEAMWORK-WITH COMPETENCE**  
**EFFICIENTLY-STEWARDSHIP-WITH COMMITMENT**



# AMERICA'S ARMY OUR PROFESSION



[HTTP://CAPE.ARMY.MIL](http://CAPE.ARMY.MIL)

