

# LIVING THE ARMY ETHIC



## WHY WE SERVE & HOW WE SERVE

**FOR LOVE OF COUNTRY AND OUR FAMILY  
TO PRESERVE PEACE-PREVENT, SHAPE, WIN  
DEFEND THE AMERICAN PEOPLE AND VALUES**

**ETHICALLY-ARMY ETHIC-WITH CHARACTER  
EFFECTIVELY-TEAMWORK-WITH COMPETENCE  
EFFICIENTLY-STEWARDSHIP-WITH COMMITMENT**



# AMERICA'S ARMY OUR PROFESSION



[HTTP://CAPE.ARMY.MIL](http://CAPE.ARMY.MIL)

