

Five Essential Characteristics of the Army Profession

MILITARY EXPERTISE



OUR ETHICAL APPLICATION OF LANDPOWER

HONORABLE SERVICE



OUR NOBLE CALLING TO SERVICE AND SACRIFICE

TRUST



THE BEDROCK OF OUR PROFESSION

ESPRIT DE CORPS



OUR WINNING SPIRIT

STEWARDSHIP OF THE PROFESSION



OUR LONG-TERM RESPONSIBILITY

**Trust between Soldiers
Trust between Soldiers and Leaders
Trust between Soldiers, their Families and the Army
Trust between the Army and the American People**

Loyalty • Duty • Respect • Selfless Service • Honor • Integrity • Personal Courage

Ethical Foundation: Legal and Moral

**AMERICA'S ARMY
OUR PROFESSION**



U.S. ARMY

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