

DISTINGUISHED MEMBER OF THE PSYCHOLOGICAL OPERATIONS REGIMENT

COLONEL JEFFREY B. JONES

Inducted 2012



Col. Jeffrey B. Jones graduated from the United States Military Academy in 1971, earning the General Douglas MacArthur Leadership Award. He was commissioned as an Infantry officer. During the first nine years of his career, he served in successive Airborne and Light Infantry assignments, including Aide-de-Camp for the Commanding General, 7th Infantry Division (Light) from 1976 to 1978. He earned a master's degree in International Relations from Johns Hopkins School of Advanced International Studies and completed the Marine Corps Command and Staff College in 1980. While serving as the contingency planning and requirements strategist for the Assistant Secretary of Defense for International Security Affairs, he authored the staff study recommending the creation of U.S. Central Command. From 1983-1984, Col. Jones served as the operations officer, Observer Group Lebanon for the UN Truce Supervision Organization (UNTSO), responsible for all operational interaction between unarmed UN observers from 17 countries, the UN's Interim Force in Lebanon, the Lebanese Army, the International Committee of the Red Cross and the UN Relief and Works Agency. He next served as a strategist with the Army's Deputy Chief of Staff for Strategy, Plans and Policies. In 1985, Col. Jones became chief, International Military Affairs at U.S. Army Western Command and from 1987 to 1989, he served as the Joint Staff representative to the US-USSR Nuclear Arms Control and Space Negotiations, Geneva, Switzerland.

Col. Jones commanded the 8th Psychological Operations Battalion (Airborne) from 1989 to 1991. He led the battalion during Operations Promote Liberty, Desert Shield, Desert Storm and Provide Comfort. From 1991 to 1993, he returned to policy-making as the National Security Council's director for Defense Policy and Arms Control, where he crafted the 1993 National Security Strategy of the United States, helped craft President George H. Bush's nuclear arms-control initiative, led White House support for the establishment of the George Marshall European Center for Security Studies and developed peacekeeping initiatives for the UN, NATO, Somalia, Bosnia and Cambodia. Col. Jones commanded the 4th Psychological Operations Group (Airborne) from 1993 until 1995, deploying PSYOP forces to 68 countries on six continents, and supporting worldwide national information requirements in peacetime, crises and war. From 1995 to 1998, he served as the chief, Special Operations Division and assistant deputy director for operations of the Joint Staff.

In 1998, he took his last active-duty assignment as the U.S. Defense Representative, Defense and Army Attaché, American Embassy Paris. Jones retired in June 2001. However, immediately following the events 9/11, he was hand-picked by Gen. Wayne Downing (then the assistant to the President/Deputy National Security Advisor for Combating Terrorism) to serve as the NSC senior director for Strategic Communication and Information.

Col. Jones' awards include the Defense Superior Service Medal with two oak-leaf clusters, Legion of Merit with three oak-leaf clusters, Soldier's Medal, Bronze Star Medal, Defense Meritorious Medal with three oak-leaf clusters, Meritorious Service Medal, Joint and Army Commendation Medals, Armed Forces Expeditionary Medal with three oak-leaf clusters, South West Asia Service Medal with five oak-leaf clusters, Humanitarian Service Medal, United Nations Medal, National Defense Service Medal, Expert Infantry Badge, Master Parachutist, Pathfinder Badge, Ranger Tab and the Army, Joint and Presidential Badges. In June 2009, he was honored as an inaugural recipient of the Major General Robert A. McClure Award for "outstanding contribution to the Psychological Operations Regiment over a long and distinguished career."

Col. Jones passed away on January 24, 2010. He is survived by his wife of 31 years, the former Pamela Kettle of Alexandria, Va.