



DEPARTMENT OF THE ARMY  
INSTALLATION MANAGEMENT COMMAND  
UNITED STATES ARMY GARRISON, FORT LEAVENWORTH  
PUBLIC AFFAIRS OFFICE  
290 GRANT AVENUE, UNIT 6  
FORT LEAVENWORTH, KANSAS 66027-1292

IMWE-LVW-PA

January 9, 2014

MEMORANDUM FOR RECORD

SUBJECT: FORT LEAVENWORTH GARRISON WEBSITE BACKGROUND

1. The Fort Leavenworth Garrison website provides vital Fort Leavenworth command and community information to both internal and external audiences and also acts as an effective bridge to other pertinent national, DOD, Army, regional, and local level web presences.
2. The website is designed for simple, unambiguous, customer navigation for our primary target audiences of community members, newcomers and visitors. The site supports local communications objectives through extensive representations of all garrison and post-related support services, mission activities, the rich history and beauty of Fort Leavenworth, local off-post community information, family and morale pursuits and a comprehensive events calendar. It also provides dynamic, real-time capabilities dispensing up-to-the-minute information on hazardous weather, road status, facility closures, duty schedules, traffic, force protection, safety and emergencies.
3. Fort Leavenworth's Garrison website is a vital Public Affairs instrument with robust sections dedicated to command information, media relations, community relations/outreach as well as links to all official social media presences with effective cross-promotion among all venues.
4. The site also reflects and complements Armywide soldier, civilian and family initiatives including SHARP, Suicide Prevention, the Ready and Resilient Campaign, and Comprehensive Soldier and Family Fitness.
5. The website is located at <http://garrison.leavenworth.army.mil>
6. The manager of the Fort Leavenworth website is the undersigned at 913-684-1718.

GEORGE A MARCEC  
Public Affairs Operations Officer  
U.S. Army Garrison-Fort Leavenworth