

DEPARTMENT OF THE ARMY HEADQUARTERS, 177 ARMORED BRIGADE 609 FORREST AVENUE CAMP SHELBY, MISSISSIPPI 39407



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Memorandum for: Families, Soldiers, Leaders and Civilians of 177th Armored Brigade

- 1. First and foremost, congratulations and welcome to the 177th Armored Brigade, First Army Division East, Camp Shelby, Mississippi. As your Brigade Command Commander, I want to be the first to tell you that you are embarking on yet another adventure in our profession. I know that you have many questions about your new duties and the surrounding community. We will do our best to provide answers to all of your questions through our sponsorship program. I look forward to your arrival and wish you and your Family safe travels.
- 2. I continue to be humbled and honored by the opportunity to serve in the ranks of this great organization. We have a different mission set than most of us have probably ever served in, but the impact only reinforces our profession's approach to "One Team One Fight" and the Army's Total Force Policy.
- 3. 99 years of history in this Brigade. 177th Armored Brigade was constituted on 5 August 1917 and fought with the 89th Division in WWI. **Today, the 177th Armored Brigade has a unique mission. We ENABLE our Reserve Component partners to achieve increased preparedness at their war-time mission sets.** Our span of partnership is the Southeast United States, plus Puerto Rico and the Virgin Islands. Bottom-line, our knowledge of Doctrine, our experience and our professionalism make all of 177 Armored Brigade a trusted resource to our partners. You will be joining a team of Professional Warriors honed in their specialty skills of war-fighting.
- 4. If you haven't already done so, complete the Sponsorship Program Counseling and Information Sheet, DA Form 5434, via the Army Career Tracker (ACT) Total Army Sponsorship Program (TASP) at httpss://actnow.army.mil. Your designated sponsor will contact you by email or via the ACT system within 10 calendar days. You may also contact the Brigade Sponsorship Program Manager at usarmy.usarc.lae.list.177-ar-in-bde-sl@mail.mil. In preparation for your arrival, we encourage you to review the packet, familiarize yourself with the surrounding area and the available resources that Camp Shelby has to offer. To assist you in visualizing the environment in and around Camp Shelby and the 177th Armored Brigade, utilize the 177th Armored Brigade website for information on the Brigade, Housing, Local Schools and Tri-Care Prime Remote and also our Facebook site at https://www.facebook.com/177ARBde. Please contact your sponsor with any questions you may have.
- 5. Let me highlight three points that amplify the importance of "Our" Soldier, Leader, Department of the Army Civilian and Family Readiness.
- a. In good organizations, learning never stops and standards are never lowered. This starts with the individual discipline of each of us. However, for each of us to be truly mentally and physically ready we must find balance in our professional and personal lives. At the end of a day or at the end of a career, a Soldier has his family and his reputation. My priorities are to my family, to my Unit and the Army and then myself. Whether or not a Soldier is married or single, this balance between the professional and personal life is critical to the stability and daily maintenance of the mind, body and soul.
- b. We have to communicate. I don't believe that an organization can "over-communicate" enough, if the information being shared is relevant, accurate and received in a timely manner. As a Brigade, our ability to share information will occur through our established Battalion Family Readiness Groups.
- c. Our goal is to create a climate that fosters both professional and personal excellence. I am confident that this goal can be achieved if we work together as a team. This is a great profession let us embrace all aspects of it, so that success can be reached by all.
- **6.** On behalf of the proud and professional Officers, Non-Commissioned Officers, Soldiers, Department of Army Civilians and Family members that make up this great organization, we are pleased to welcome you and your Family to the 177th Armored Brigade.

BRANDON S. ROBBINS COL, IN Commanding



JEROME S. SLIGH CSM, USA Brigade CSM