

Public – Private Venture Program (PPV)



➤ **Mission:**

- Augment delivery of Category C Morale, Welfare and Recreation facilities and services to Army Soldiers and Families through contractual partnerships with the private sector

➤ **Benefits:**

- Use private sector's expertise, efficiencies and capital to design, build, operate and maintain facilities on Army installations (reduced cost to NAFI)
- May generate some funds for investment in other MWR programs (negotiated % of gross sales)
- Provide on-post jobs for family members
- Keep Soldiers and Soldiers' dollars on post



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➤ Program Challenges:

- Regulatory climate increases PPV partners' operational costs
 - Service Contract Act
 - Davis Bacon Act
 - Executive Order 13865, Executive Order (EO) 13658 Minimum Wage for Contractors
 - Force Protection requirements
- Army downsizing impacts potential partners' ability to obtain financing
- Attracting future partners may involve increased Army contributions (e.g., existing facilities, increased share of capital, etc.)
- Possible reduction in existing partners' revenue contributions to MWR



U.S. ARMY

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Current Operations

Thirteen operations, averaging \$33M in combined annual sales and \$650K (2%) in returns to installations





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Process and Timeline for a New PPV

