



Twitter Smart Card



Social Networks -Do's and Don'ts

- Only establish and maintain connections with people you know and trust. Review your connections often.
- Assume that ANYONE can see any information about your activities, personal life, or professional life that you post and share.
- Ensure that your family takes similar precautions with their accounts; their privacy and sharing settings can expose your personal data.
- Avoid posting or tagging images of you or your family that clearly show your face. Select pictures taken at a distance, at an angle, or otherwise concealed. Consider not posting smartphone photos and using your face as a profile photo, instead, use cartoons.
- Use secure browser settings when possible and monitor your browsing history to ensure that you recognize all access points.

Managing your Twitter Account

Twitter is a social microblogging site whose users send and read text-based posts online. The site surged to worldwide popularity with +200 million active users as of 2014, generating 500 million tweets with more than 70 percent of users outside of the U.S.

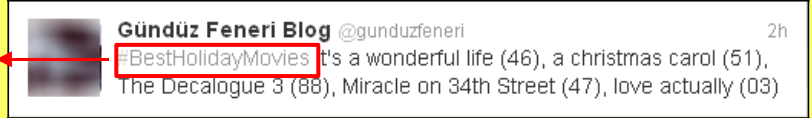


Following are people you subscribe to
Followers subscribe to your tweets
Private tweets will only be visible to followers you approve

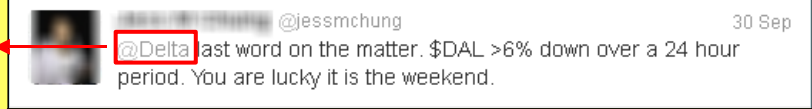
Tweets

"Tweets" are short text-based messages – up to 140 characters – that users post to Twitter. "Tweet" can refer to a post as well or to the act of posting to Twitter. Tweets are public, indexed, and searchable unless protected by the user. Many users never Tweet, choosing only to follow persons or topics of interest.

Hashtags (#topic) are used to mark a keyword or topic in a Tweet. Posts with hashtag are categorized by topics in the Twitter search engine. Hashtagged words that become popular become Trending Topics (ex. #jan25, #egypt, #sxsw).

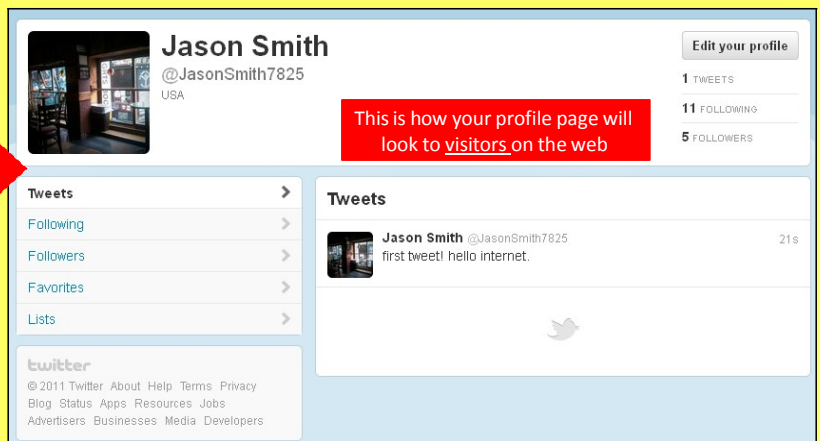
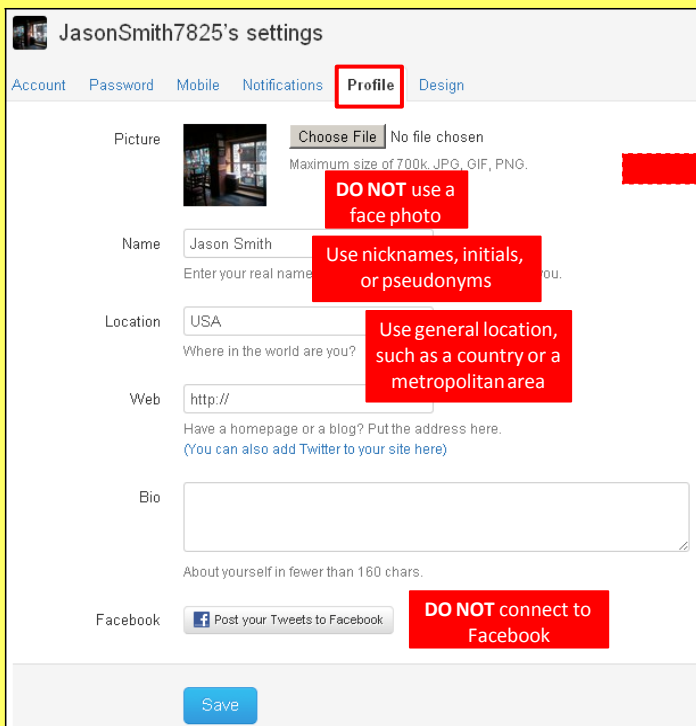


Mentions (@username) are used to tag a user in a Twitter update. When a public user mentions a private Twitter account, the link to the private account profile becomes public.



Profile Settings

Apply the **Profile** settings shown below to ensure that your information is visible only to people of your choosing.



Twitter Best Practices

- Avoid using hashtags (#) in updates to avoid being indexed and associated with a topic by Twitter Search.
- *Tweet responsibly.* Do not provide personal details regarding your whereabouts and activities in your post.
- Do NOT upload links to personal photos or websites on Twitter.
- Do NOT allow Twitter to use your location on mobile devices.
- Change your Twitter **username** periodically to limit account exposure.



Account Settings

Apply the **Account** settings shown below to ensure that your information is shared in a limited fashion.

JasonSmith7825's settings

Account Password Mobile Notifications Profile Design

Name: Jason Smith
You can change your name on your [profile settings](#).

Username: JasonSmith7825 **Change every ~6 months**

Email: jason.smith7825@yahoo.com
Uncheck Let others find me by my email address

Language: English

Time Zone: (GMT-06:00) Central Time (US & Canada)

Tweet Location: Add a location to your Tweets
Uncheck

Click to delete all location data associated with your account

delete all location information

DO NOT connect your phone

Tweet Media Display media that may contain sensitive content

Mark my media as containing sensitive content

Tweet Privacy Protect my Tweets
Check **Protecting your tweets makes all your posts private. Only those who you approve can access your tweets.**

HTTPS Only Always use HTTPS

Deactivate my account

Your pending follower requests

Jess M Chung @jessmchung **Accept** **Decline**

I spend a lot of time thinking about all the things I'd buy or eat. That and complaining.

Deactivating / Delete Your Twitter Account

To deactivate your account, go to **Settings** and select **Account** page. At the bottom of the page, click "**Deactive my account.**" After deactivation, the user can reactivate the account within **30 days**. After 30 days, the account is permanently **deleted**.

Notification & Application Settings

Maintain a small digital footprint by minimizing the number of notifications. Revoke access to unnecessary third party applications.

Account Password Mobile **Notifications** Profile Design Applications

Choose when and how often Twitter sends emails to itsshelen@gmail.com ([change](#)).

Messages

Email me when I'm sent a direct message **Direct message (DM) is never visible to the public**
 I'm sent a reply or mentioned

Activity

Email me when I'm followed by someone new
 My Tweets are marked as favorites
 My Tweets are retweeted **Private tweets will become visible to the web when retweeted (RT) by a user with public account**

Updates

Email me with Occasional updates about new Twitter products, features, and tips
 Product or service updates related to my Twitter account

Save

Account Password Mobile Notifications Profile Design **Applications**

You've allowed the following applications to access your account

HootSuite by HootSuite
The social media dashboard which allows teams to broadcast, monitor and track results.
read, write, and direct messages access · Approved: Tue December 6, 2011 07:18:36 PM **Revoke Access**

Twitter for Android by Twitter, Inc.
Twitter for Android
read, write, and direct messages access · Approved: Sat February 26, 2011 07:16:46 PM **Revoke Access**

Samsung Mobile by Samsung
Samsung mobile own applications
read, write, and direct messages access · Approved: Thu February 10, 2011 12:15:07 AM **Revoke Access**

Block unknown or unwanted applications from accessing your account

Useful Links

Twitter Help Center
Air Force Social Media Guide
DoD Social Media Hub Online
Air Force Instruction 10-701, OPSEC

<https://support.twitter.com>
<http://www.af.mil/Portals/1/documents/SocialMediaGuide2013.pdf>
<http://www.defense.gov/socialmedia/>
http://static.e-publishing.af.mil/production/1/af_a3_5/publication/afi10-701/afi10-701.pdf