









## Overview of Doing Business with Space and Naval Warfare Systems Command (SPAWAR)

SPAWAR Office of Small Business Programs (OSBP)



- **▼** Who is SPAWAR and what is our role?
  - Where we are and what we buy
- **▼** Doing Business with SPAWAR
  - SPAWAR OSBP mission and vision
  - Small business targets and accomplishments
  - Small Business Office public webpage
  - e-Commerce Central website
- **▼** Resources and POCs



# SPAWAR...the Navy's Information Dominance Systems Command



#### SPAWAR's Role

- ▼ Navy's Information Dominance Systems Command
- Provide advanced communications and information capabilities to Navy, joint and coalition forces
- More than 8,500 employees deployed globally and near the fleet





#### **Meeting Current and Future Needs of the Fleet**



**Consolidating Networks** 



Research, Engineering & Development



C4ISR Technology



**Cyber Operations** 



Internet Cafes



Unmanned Vehicle Systems

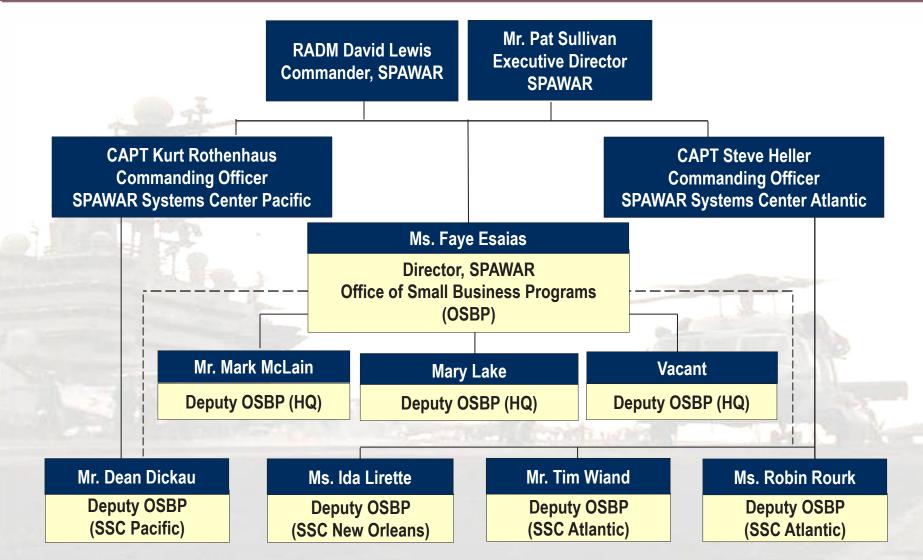


#### **Global Presence**





#### **OSBP Organizational Overview**





#### **Top 10 NAICS Awarded by Dollars - FY14**

NAICS	SB Size Standards in \$M	SB Size Standards in # Employees	Description	Action Obligated
541330	\$38.5	N/A	Engineering Services	\$2,392,587,387
334220	N/A	750	Radio and Television Broadcasting and Wireless Communications Equipment Manufacturing	\$482,642,313
541519	\$27.5	N/A	Other Computer Related Services	\$378,571,649
541512	\$27.5	N/A	Computer Systems Design Services	\$267,065,982
334290	N/A	750	Other Communications Equipment Manufacturing	\$266,674,473
541712	N/A	500	Research and Development in the Physical, Engineering, and Life Sciences (except Biotechnology)	\$210,237,815
517410	\$32.5	N/A	Satellite Telecommunications	\$180,977,178
517110	N/A	1,500	Wired Telecommunications Carriers	\$164,082,008
541511	\$27.5	N/A	Custom Computer Programming Services	\$162,576,160
511210	\$38.5	N/A	Software Publishers	\$136,888,482



## Top 10 Small Business NAICS Awarded by Dollars - FY14

NAICS	SB Size Standards in \$M	SB Size Standards in # Employees	Description	Action Obligated
541330	\$38.5	N/A	Engineering Services	\$678,097,339
334220	N/A	750	Radio and Television Broadcasting and Wireless Communications Equipment Manufacturing	\$172,864,819
335999	N/A	500	All Other Miscellaneous Electrical Equipment and Component Manufacturing	\$79,349,708
541519	\$27.5	N/A	Other Computer Related Services	\$58,492,410
541712	N/A	500	Research and Development in the Physical, Engineering, and Life Sciences (except Biotechnology)	\$48,600,665
334210	N/A	1,000	Telephone Apparatus Manufacturing	\$29,059,378
541511	\$27.5	N/A	Custom Computer Programming Services	\$28,964,615
334111	N/A	1,000	Electronic Computer Manufacturing	\$21,085,419
334310	N/A	750	Audio and Video Equipment Manufacturing	\$19,449,257
334290	N/A	750	Other Communications Equipment Manufacturing	\$18,365,869



#### **Code 013 OSBP Mission and Vision**

#### **Mission**

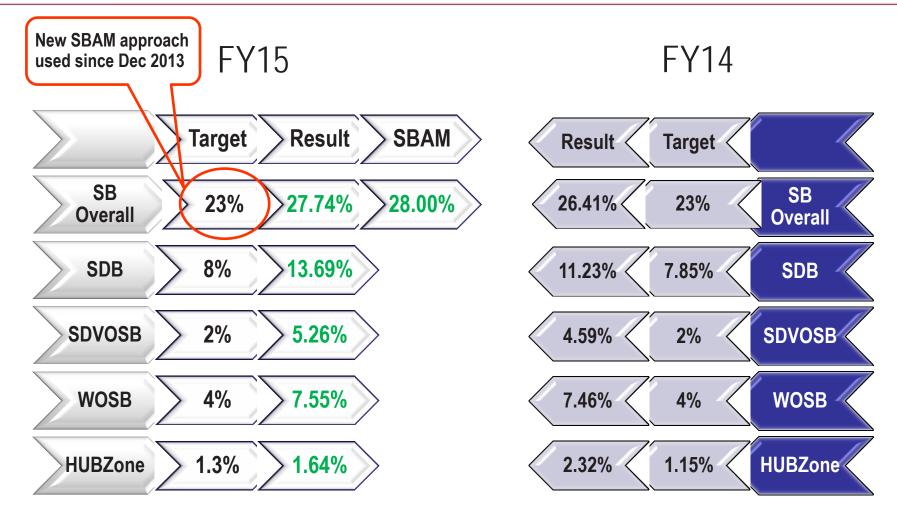
We are a dynamic advocacy that provides training, advice, guidance, and innovative strategies ensuring quality solutions for SPAWAR acquisition teams while maximizing opportunities for small businesses, as required by the Small Business Act and Federal Acquisition Regulation.

#### **Vision**

Code 013 will embrace a culture of shared responsibility that recognizes the critical role of small businesses in advancing our naval capability and the strength of the nation's economy by seeking utilization of qualified small businesses at the earliest stage of acquisition planning.

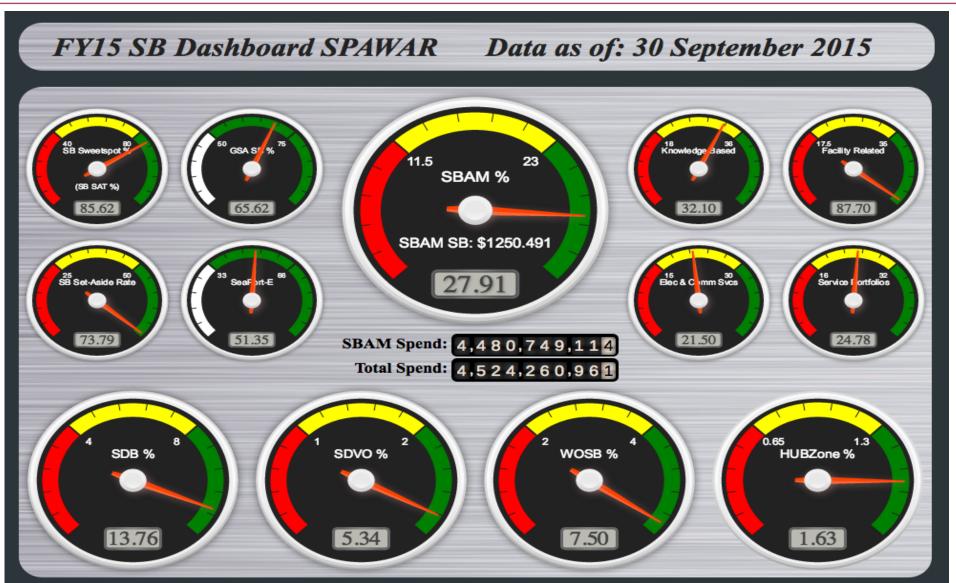


## **Small Business Statistics - Side-Side Comparison** for FY14 and FY15 – YTD as of 30 September 2015





## **SPAWAR SB Performance Dashboard for FY15 YTD**





#### **Authority/Policy**

#### ▼ Regulations

- Federal Acquisition Regulation (FAR)
- Defense FAR Supplement (DFARS)
- Navy Marine Corps Acquisition Regulation Supplement (NMCARS)



- Federal government
- Department of Defense
- Department of Navy
- SPAWAR







#### **Small Business Considerations**

- ▼ SPAWAR policy is to provide <u>maximum</u> practicable opportunity in its acquisitions to small business concerns as both prime contractors and subcontractors
- ▼ Efforts to ensure small business participation in each acquisition above \$10,000 is documented on the DD2579 (Small Business Coordination Record). SAP actions are automatically reserved for small businesses unless justified otherwise. SeaPort-e are approved via the portal.
- ▼ Rule of 2: Need two or more qualified small businesses to the action aside.



## How To Identify Opportunities Within DOD

- **▼** Posting of contract actions:
  - Federal Business Opportunities (FedBizOpps) is a web-based system for posting solicitations and other procurement-related documents to the Internet. FedBizOpps was designated by the Federal Acquisition Regulation as the mandatory "government wide point of entry for the posting government business opportunities greater than \$25,000."
- **▼** For more information visit:

www.fbo.gov





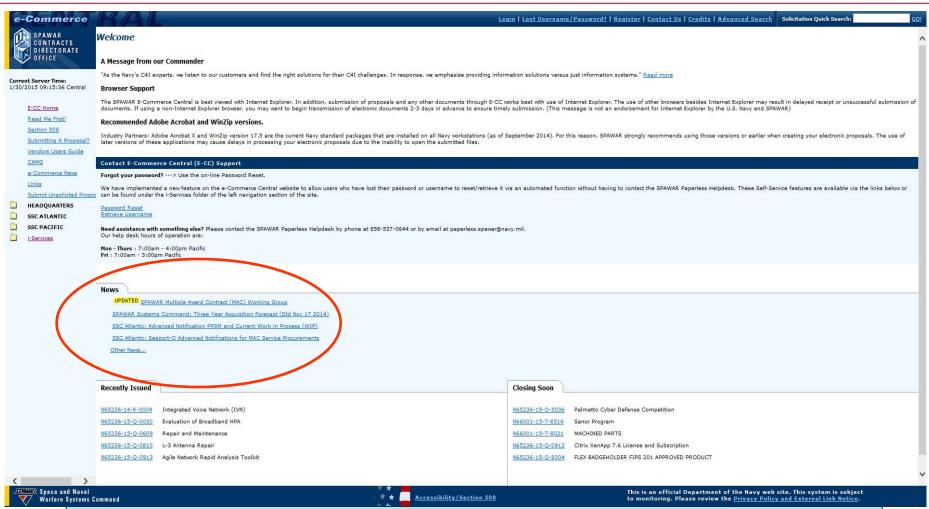
#### How To Locate Information on SPAWAR Opportunities

▼ On the SPAWAR webpage (<u>www.spawar.navy.mil</u>) click on "For Industry Partners" which will direct you to our e-commerce site. A list of our future opportunities, open solicitations and contract awards is available for SPAWAR Headquarters, SSC Atlantic and SSC Pacific.





#### **SPAWAR e-Commerce Website**



https://e-commerce.sscno.nmci.navy.mil

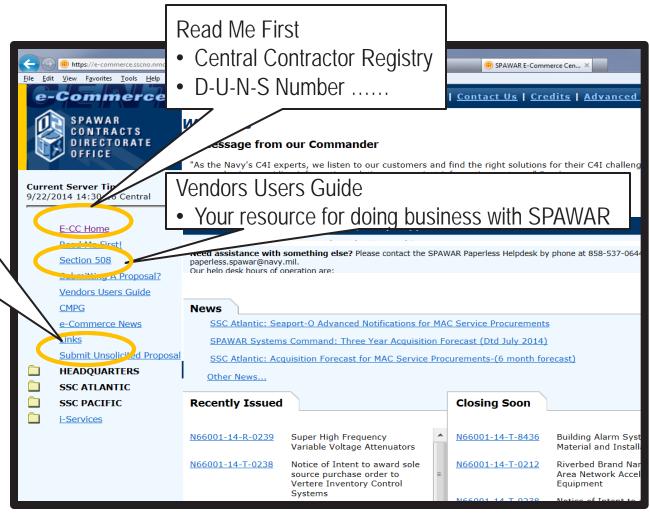


#### Keys to doing business with SPAWAR

#### **E-Commerce Central (E-CC)**

https://e-commerce.sscno.nmci.navy.mil







### SeaPort-e

- ▼ NAVSEA Multiple Award Contract (MAC) IDIQ vehicle with CPFF and FFP pricing
- **▼** SeaPort-e The Navy's electronic platform for acquiring support services in 22 functional areas
- ▼ Individual task orders competed in one of seven geographic zones
  - No sole source orders
- **▼** 2,421 prime contractors (rolling admissions currently closed)
  - nearly 87% of its contract-holders are small businesses
  - Competitive 8(a) set-asides
- **▼ SPAWAR** vehicle of choice for services
  - Caps on pass-through costs, labor escalation, and fee/profit
  - Streamlined evaluation process
  - Web portal for electronic commerce: <a href="www.seaport.navy.mil/">www.seaport.navy.mil/</a>



#### **SBIR and STTR Programs**

#### http://www.acq.osd.mil/osbp/sbir/index.shtml





#### Marketing to the Government: The Basics

#### **▼** Are You Ready to Market to the Government?

- Know how to identify your product/service
- Federal Supply Classification Code (FSC)
- Product Service Code (SVC)
- EX: D302 ADP Systems Development Services
- http://www.usabid.com/resources/tables/pscs/
- Identify your North American Industry Classification Codes (NAICS)
- EX: 541512 Computer Systems Design Services
- http://www.census.gov/cgi-bin/sssd/naics/naicsrch
- Determining Size Standard
- EX: 541512 \$27.5 million average annual receipts preceding three years
- NOTE: There is a separate size standard for each NAICS
- http://www.sba.gov/content/table-small-business-size-standards





#### **Have a Marketing Strategy!**

- ▼ Develop a <u>strategy</u> and a <u>plan</u>:
  - Determine who procures the services and/or commodities you provide
  - Find out as much as you can about their programs/needs (e.g. public websites, networking, etc.)
  - Determine your role and limits (prime, subcontractor, capabilities, etc.)
  - Respond to RFIs and Sources Sought!
  - Identify contract requirements and potential team members
  - Develop strategy for responding to a solicitation





## SPAWAR Homepage www.public.navy.mil/spawar





#### **SPAWAR Office of Small Business Programs**

#### SMALL BUSINESS SPAWAR has posted an updated three-year acquisition forecast to its public web portal entitled "SPAWAR 3 Year Acquisition Forecast (05-2014)" below. This forecast includes opportunities for SPAWAR Headquarters, SPAWAR System Centers Atlantic and Pacific. The forecast is informational only and does not constitute an offer or commitment by the Navy to fund, in whole or part, the opportunities herein. Vendors shall not contact any contracting or technical personnel regarding this information and all inquires shall be submitted via email to SPAWARSBO@navy.mil The Small Business program is a dynamic advocacy that provides training, advice and guidance to ensure quality solutions for Navy and Marine Corps acquisitions and maximizes contracting opportunities to small businesses. SPAWAR Headquarters (San Diego) Phone: (619) 524-7701 Click any of the items below for more details: Email: Fax: (619) 221-5521 SPAWAR 3 Year Acquisition Forecast (11.17.14) SPAWAR Social Media Directory Fave Esaias Visitor Information Director, Small Business Program RDA Small Business Memo Robert "Zack" Zaccaria I FY13 SPAWAR OSBP Targets Deputy for Small Business Information Booklet Email: Navy Gold Coast Information Mark McLain Deputy for Small Business Doing Business with SPAWAR Email: 🔼 Basic Subcontracting Info **Aubrey Lavitoria** DoN Office of Small Business Programs Deputy for Small Business DoN Rapid Innovation Fund BAA SPAWAR Systems Center Pacific DoN Mentor-Protege Guidebook For Industry and Acquisition Professionals Dean Dickau Visit DoD Mentor-Protege Resources page for a list of templates Deputy for Small Business Phone: (619) 553-4327 SPAWAR Systems Center Atlantic: Charleston Robin Rourk **Deputy for Small Business** Phone: (843) 218-5115 DSN: 588-5115 Fax: (843) 218-5912 Email: **Timothy Wiand Deputy for Small Business** Phone: (843) 218-5167 DSN: 588-5167

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## SPAWAR OSBP Resources and Contact Information

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#### **DoN Office of Small Business Programs**

http://www.donhq.navy.mil/OSBP/

