

# JANUARY 2015

## SAFETY AWARENESS

### JANUARY SAFETY AWARENESS

- [National Radon Action Month](#)
- [National Glaucoma Awareness Month](#)
- [National Winter Sports Traumatic Brain Injury Awareness Month](#)

CNIC FFR Marketing Calendar Recognized Themes and Observances:

- Personal Financial Management
- Stalking Awareness And Prevention Month
- National Mentoring Month
- National Blood Donor Month

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1 New Year's Day	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19 Martin Luther King Jr. Day	20	21	22	23	24
25	26	27	28	29	30	31

### CNIC SAFETY CALENDAR

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# FEBRUARY 2015

## SAFETY AWARENESS

### FEBRUARY SAFETY AWARENESS

- [American Heart Disease Awareness Month](#)
- [February 1-7 National Burn Awareness Week](#)
- February 1 Super Bowl XLIX Primary Message: Fans Don't Let Fans Drive Drunk
- [February 9-15 Random Acts of Kindness Week](#)
- [February 22-28 National Eating Disorder Week](#)

#### CNIC FFR Marketing Calendar Recognized Themes and Observances:

- Stress/Anger Management
- Personal Financial Management
- Deployment Support
- Teen Dating Violence Awareness and Prevention
- [February 23-28 Military Saves Week](#)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1 Super Bowl Sunday	2	3	4	5	6	7
National Burn Awareness Week						
8	9	10	11	12	13	14
Random Acts of Kindness Week						
15	16 President's Day	17	18	19	20	21
National Eating Disorder Week						
22	23	24	25	26	27	28
Military Saves Week						

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# MARCH 2015

## SAFETY AWARENESS

### MARCH SAFETY AWARENESS

- [National Nutrition Month](#)
- [Workplace Eye Wellness Month](#)
- [March 8-14 National Patient Safety Awareness Week](#)
- [March 2-8 National Sleep Awareness Week](#)
- [March 15-21 National Poison Prevention Week](#)
- [March 23-27 National Workzone Awareness Week](#)
- [March 22-28 Tsunami Preparedness Week](#)
- [March 17 St. Patrick's Day Primary Message: Buzzed Driving is Drunk Driving](#)

#### CNIC FFR Marketing Calendar Recognized Themes and Observances:

- Reserve Support
- American Red Cross Month

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
			National Sleep Awareness Week			
8	9	10	11	12	13	14
15	16	17 St. Patrick's Day	18	19	20	21
22	23	24	25	26	27	28
			Tsunami Preparedness Week			
			National Workzone Awareness Week			
29	30	31				

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# APRIL 2015

## SAFETY AWARENESS

### APRIL SAFETY AWARENESS

- [Alcohol Awareness Month](#)
- [National Distracted Driving Awareness Month](#)
- [Injury Prevention Month](#)
- [Sports Eye Safety Month](#)
- [April 6-12 National Public Health Week](#)
- [April 5-11 National Window Safety Week](#)
- [April 7 World Health Day](#)
- [April 18-25 National Infant Immunization Week](#)
- [April 16 Stress Awareness Day](#)
- [April 28 Worker's Memorial Day](#)

#### CNIC FFR Marketing Calendar Recognized Themes and Observances:

- Sexual Assault Awareness and Prevention Month
- Month of the Military Child
- National Child Abuse Prevention Month
- National Stress Awareness Month
- [April 12-18 National Volunteer Week](#)
- [April 22 Earth Day](#)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7 World Health Day	8	9	10	11
		← National Public Health Week →				
12	13	14	15	16	17	18
	← National Volunteer Week →					
					Stress Awareness Day	
19	20	21	22 Earth Day	23	24	25
26	27	28 Worker's Memorial Day	29	30		

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## MAY SAFETY AWARENESS

- [Motor Cycle Safety Month](#)
- [National Bike Month](#)
- [Clean Air Month](#)
- [National Electrical Safety Month](#)
- [Healthy Vision Month](#)
- [National Physical Fitness & Sports Month](#)
- [Mental Health Month](#)
- [Better Hearing and Speech Month](#)
- [Building Safety Month](#)
- [Arthritis Awareness Month](#)
- [National Asthma & Allergy Awareness Month](#)
- [Hepatitis Awareness Month](#)
- [National Drowning Prevention Month](#)
- [May 1-7 National Physical Education & Sport Week](#)
- [May 3-9 North American Occupational Safety & Health Week](#)
- [May 4-10 National Anxiety and Depression Awareness Week](#)
- [May 16-22 National Safe Boating Week](#)
- [May 17-23 National EMS Week](#)
- [May 19 to June 1 Click It or Ticket Campaign](#)
- [May 25-31 National Hurricane Preparedness Week](#)
- [May 5 Hand Hygiene Day](#)
- [May 25 Memorial Day. 101 Critical Days of Summer Safety Campaign Begins](#)
- [May 31 World No Tobacco Day](#)

### CNIC FFR Marketing Calendar Recognized Themes and Observances:

- Relocation Assistance Month
- National Military Appreciation Month

# MAY 2015

## SAFETY AWARENESS

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
		National Anxiety & Depression Awareness Week				
	North American Occupational Safety & Health Week					
10	11	12	13	14	15	16
17	18	19	20	21	22	23
	National EMS Week					
24	25	26	27	28	29	30
	Memorial Day	National Hurricane Preparedness Week				
31						
World No Tobacco Day						

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# JUNE 2015

## SAFETY AWARENESS

### JUNE SAFETY AWARENESS

- [National Safety Month](#)
- [National Fireworks Safety Month](#)
- [Cataract Awareness Month](#)
- [Men's Health Month](#)
- [June 1-7 Sun Safety Week](#)
- [June 1-7 National CPR & AED Awareness Week](#)
- [June 15-21 Men's Health Week](#)
- [June 15 National Ride to Work Day](#)

#### CNIC FFR Marketing Calendar Recognized Themes and Observances:

- Disaster Preparedness
- [June 1 Hurricane Season Begins](#)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1 Hurricane Season Begins	2	3	4 Sun Safety Week	5	6
7	8	9	10	11	12	13
14	15 National Ride to Work Day	16	17	18 Men's Health Week	19	20
21	22	23	24	25	26	27
28	29	30				

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# JULY 2015

## SAFETY AWARENESS

### JULY SAFETY AWARENESS

- [National Fireworks Safety Month](#)
- [UV Safety Month](#)
- [July 28 World Hepatitis Day](#)

CNIC FFR Marketing Calendar Recognized Themes and Observances:

- Family Employment Readiness Month
- Transition Assistance Program
- National Parks and Recreation Month

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4 Independence Day
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28 World Hepatitis Day	29	30	31	

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# AUGUST 2015

## SAFETY AWARENESS

### AUGUST SAFETY AWARENESS

- [National Immunization Awareness Month](#)
- [Back to School Safety Month](#)
- [August 2-8 National Stop on Red Week](#)
- [August 9-15 National Health Center Week](#)
- [August 21-September 7 Drive Sober or Get Pulled Over](#)

#### CNIC FFR Marketing Calendar Recognized Themes and Observances:

- Heat Casualties Awareness

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
<span style="color: red;">← National Stop on Red Week →</span>						
9	10	11	12	13	14	15
<span style="color: green;">← National Health Center Week →</span>						
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

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# SEPTEMBER 2015

## SAFETY AWARENESS

### SEPTEMBER SAFETY AWARENESS

- [National Alcohol & Drug Addiction Recovery Month](#)
- [National Traumatic Brain Injury Awareness Month](#)
- [National Preparedness Month](#)
- [Fruit and Veggie Month](#)
- [National Food Safety Education Month](#)
- [Ovarian Cancer Awareness Month](#)
- [World Alzheimer's Month](#)
- [Prostate Cancer Awareness Month](#)
- [September 1-7 National Childhood Injury Prevention Week](#)
- [September 13-19 National Child Passenger Safety Week](#)
- [September 20-27 National Farm Safety & Health Week](#)
- [September 23-29 Fall Prevention Awareness Week](#)
- [September 10 World Suicide Prevention Day](#)
- [September 26 Family Health & Fitness Day](#)
- [September 30 National Women's Health & Fitness Day](#)

Sun	Mon	Tue	Wed	Thu	Fri	Sat	
		1	2	3	4	5	
		National Childhood Injury Prevention Week					
6	7 Labor Day	8	9	10	11	12	
World Suicide Prevention Day							
13	14	15	16	17	18	19	
National Child Passenger Safety Week							
20	21	22	23	24	25	26	
National Farm Safety & Health Week			Fall Prevention Awareness Week				
27	28	29	30				
National Women's Health & Fitness Day							

### CNIC FFR Marketing Calendar Recognized Themes and Observances:

- National Suicide Prevention Month
- Baby Safety Month

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# OCTOBER 2015

## SAFETY AWARENESS

### OCTOBER SAFETY AWARENESS

- [Save Your Vision Month](#)
- [Eye Injury Prevention Month](#)
- [National Bullying Prevention Month](#)
- [National Crime Prevention Month](#)
- [October 5-9 Drive Safely Work Week](#)
- [October 4-10 National Fire Prevention Week](#)
- [October 5-9 Mental Illness Awareness Week](#)
- [October 12-16 National Health Education Week](#)
- [October 19-23 National School Bus Safety Week](#)
- [October 31 Halloween](#)

#### CNIC FFR Marketing Calendar Recognized Themes and Observances:

- Domestic Violence Awareness Month
- National Disability Awareness Month
- National Disability Employment Awareness Month
- Breast Cancer Awareness Month
- National Energy Awareness Month

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
<span style="color: green;">← Drive Safely Work Week →</span> <span style="color: red;">← National Fire Prevention Week →</span>						
11	12 Columbus Day	13	14	15	16	17
<span style="color: blue;">← National Health Education Week →</span>						
18	19	20	21	22	23	24
<span style="color: red;">← National School Bus Safety Week →</span>						
25	26	27	28	29	30	31 Halloween

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# NOVEMBER 2015

## SAFETY AWARENESS

### NOVEMBER SAFETY AWARENESS

- [American Diabetes Month](#)
- [COPD Awareness Month](#)
- [Lung Cancer Awareness Month](#)
- [National Alzheimer's Disease Awareness Month](#)
- [National Hospice Palliative Care Month](#)
- [November 8-14 Mental Health Wellness Week](#)
- [November 19 Great American Smokeout](#)
- [November 26 Thanksgiving Holiday](#)

#### CNIC FFR Marketing Calendar Recognized Themes and Observances:

- Military Family Month
- Warrior Care Month
- National Family Caregivers Month
- November 14 World Diabetes Day

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11 Veterans Day	12	13	14
← Mental Health Wellness Week →						
15	16	17	18	19 Great American Smokeout	20	21
22	23	24	25	26 Thanksgiving Day	27	28
29	30					

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# DECEMBER 2015

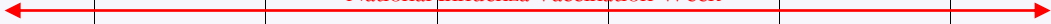

## SAFETY AWARENESS

### DECEMBER SAFETY AWARENESS

- [December 7–11 AOTA's Older Driver Safety Awareness Week](#)
- ["3D Month" – Drunk and Drugged Driving Prevention Month](#)
- [Safe Toys & Gifts Month](#)
- [National Impaired Driving Prevention Month](#)
- [December 6-12 National Influenza Vaccination Week](#)
- [December 6-12 National Handwashing Awareness Week](#)

#### CNIC FFR Marketing Calendar Recognized Themes and Observances:

- Identity Theft Prevention and Awareness Month
- Seasonal Depression Awareness Month
- [December 21 Winter Begins](#)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
 National Influenza Vaccination Week						
 National Handwashing Awareness Week						
13	14	15	16	17	18	19
20	21	22	23	24	25	26
Winter Begins					Christmas Day	
27	28	29	30	31		

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