

**2016 Missile Defense Agency Office of Small Business Programs Agenda**  
**Von Braun Center – North Hall**

Wednesday, June 8, 2016

Start	End	
0700	1900	<b>Conference / Matchmaking Registration</b>
0700	0800	<b>Continental Breakfast</b>
0700	1845	<b>Exhibit Hall Opens</b>
0800	0810	<b>Commencement of Ceremony</b> <b>Welcome and Administrative Remarks</b> Ms. Laura Anderson Outreach Program Manager, Missile Defense Agency (MDA) Office of Small Business Programs (OSBP)
		<b>Presentation of Colors</b> Huntsville High School Air Force JROTC <b>National Anthem</b> Missile Tones
0810	0820	<b>Introduction of the Mayor</b> Mr. Lee Rosenberg Director, MDA OSBP
		<b>Welcome</b> Mayor Troy Trulock, City of Madison
0820	0830	<b>NDIA-TVC Remarks and Sponsorship Acknowledgement</b> Ms. Patty Popour, President, NDIA-TVC
0830	0900	<b>Small Business Resources</b> Joanne Randolph President/CEO, Women's Business Center of North Alabama (WBCNA)
		Mary Jane Fleming Procurement Business Counselor Procurement Technical Assistance Center (PTAC) of the University of Alabama in Huntsville Small Business Development Center (SBDC)
0900	1000	<b>Introduction of Keynote Speaker</b> Mr. Lee Rosenberg Director, MDA OSBP
		<b>Keynote Speaker: MDA Overview</b> Mr. John James Executive Director, MDA
1000	1020	<b>Networking Break</b>

1020 1130 **MDA Acquisitions - On the Forefront  
GMD Next Follow-on**  
Mr. Frank Barrow  
Chief, GMD Future Acquisition/Policy Division,  
Ground-Based Midcourse Defense (GM), MDA

**Advanced Research Center (ARC) 17**  
Ms. Sherry Trowbridge  
Contracting Officer, Directorate for Test (DT), MDA  
LtCol Darwin Hemeyer  
Test Resource Project Manager, DTRG, MDA

**Sensors Follow-on Acquisitions**  
Mr. James Matthewson  
Director of Acquisition, Sensors (SN), MDA

1130 1245 **Invocation**  
Reverend Jermaine Turner  
Pastor, Pine Grove Missionary Baptist Church

**Introduction of Lunch Speaker**  
Mr. Lee Rosenberg  
Director, MDA OSBP

**Lunch Speaker**  
Dr. James Galvin  
Deputy Director for Portfolio Management, DoD OSBP

1245 1345 **Small Business Administration (SBA) Updates**  
Mr. Doug Gerard  
Procurement Center Representative, Small Business Administration (SBA)

1345 1400 **Networking Break**

1400 1500 **Research & Development Enterprise Collaboration Services (RECS)**  
Mr. Kurt Knapp  
COTR, RECS, MDA

**Small Business Innovation Research (SBIR) and Small Business  
Technology Transfer (STTR)**  
Dr. Doug Deason  
Director, Advanced Research, MDA

1500 1530 **Mentor Protégé Update/Introductions**  
Ms. Ruth Dailey  
Mentor Protégé Manager, MDA OSBP

1530	1700	<b>MDA Small Business Advocacy Council/ Introductions/ Panel Discussion</b> Ms. Becky Martin Specialty Program Manager, MDA OSBP
1700	1845	<b>Networking Reception</b>

Thursday, June 9, 2016
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Start	End	
0700	1900	<b>Conference / Matchmaking Registration</b>
0700	0800	<b>Continental Breakfast</b>
0700	1700	<b>Exhibit Hall Opens</b>
0800	0815	<b>Pledge of Allegiance and Administrative Remarks</b> Ms. Laura Anderson Outreach Program Manager, MDA OSBP
		<b>Welcome &amp; Introduction of Town Hall Forum</b> Mr. Lee Rosenberg Director, MDA OSBP
0815	0915	<b>Cybersecurity Awareness</b> Mr. Kyle Hoover BMDS Chief System Security Engineer (SSE), EIR, MDA
0915	1015	<b>Proposal Preparation Seminar</b> Mr. Efrem Hanson Senior Contract Price/Cost Analyst, MDA  Ms. Megan Dake Supervisory Contract Specialist, MDA  Ms. Jen Woehler Associate General Counsel, Acquisition Law, MDA
1015	1030	<b>Networking Break</b>
1030	1130	<b>MDA Acquisition Town Hall Forum</b> Ms. Laura DeSimone Director for Acquisition, MDA  Ms. Lynne Washburn Director of Contracts, MDA  Mr. Lee Rosenberg Director, MDA OSBP

1130 1230

**Invocation**

Reverend Jermaine Turner  
Pastor, Pine Grove Missionary Baptist Church

**Introduction of Lunch Speaker**

Mr. Lee Rosenberg  
Director, MDA OSBP

**Lunch Speaker**

RADM (ret) Seán F. Crean  
Director,  
U.S. Small Business Administration  
Office of Government Contracting

1230 1700

**Matchmaking**

**One-On-One Matchmaking (15 Minute Sessions/ Pre-Registration Required)**

Small businesses should register in advance for matchmaking sessions to meet with Prime Contractors and Government Representatives.

*Note: Exhibitors will be available throughout the entire Matchmaking period*

1700

**Conference Adjourn**