

Disclaimer:

The dissemination of information about the 2016 GEICO Military Service Awards program is for informational purposes only. Neither the DoD, the US Army, the USACRC, nor any of its components endorse GEICO.

Program Purpose

The GEICO Military Service Awards program recognizes and pays tribute to the many contributions of our Nation's military enlisted members in their dual role as "Citizen and Soldier."

GEICO has had a long and mutually beneficial relationship with enlisted members of the Armed Forces. GEICO was founded in 1936 to serve the needs of Federal employees and military personnel. Though GEICO has since expanded its base to serve the general public, it has maintained a close, longstanding association with those in the Armed Forces.

Over the years, GEICO has observed many noteworthy contributions by those who serve the civilian and military community as well as their country. Unfortunately, these worthy achievements often go unrecognized by the public.

The GEICO Military Service Awards, with the support of the GEICO Philanthropic Foundation, help spotlight some of the valuable and lasting contributions that enlisted members of the Armed Forces make in three areas of endeavor.

The Awards

The awards honor one enlisted member from each military service branch and one member from the National Guard/Reserve forces for his or her special achievements and contributions to the public good of the civilian and/or military community. The achievements or contributions may be made in any of the following areas of endeavor:

- Drug and Alcohol Abuse Prevention
- Fire Safety and Fire Prevention
- Traffic Safety and Accident Prevention

The six recipients will be recognized at a special awards ceremony to be held in the spring of each year in Washington, D.C. Each recipient will receive a plaque to commemorate his or her accomplishment as well as a cash honorarium of \$2,500 from the GEICO Philanthropic Foundation. GEICO will also provide the cost of transportation and lodging for each recipient and a guest to and from Washington, D.C., to attend the presentation ceremony.

Eligibility

Any active duty or National Guard/Army Reserve enlisted member with at least one year of retainability/obligated service is eligible. Previous recipients are ineligible.

Selection Criteria

Selections are based on individual contributions or noteworthy accomplishments made in one of the areas of endeavor while serving on active duty or in the National Guard/Army Reserve. Contributions/accomplishments cover through September 30 of

each year. However, activities for which nominations are based may span several prior years, may be ongoing, or may have been accomplished completely in the prior year.

Nominations

Through established procedures, a unit/installation/activity may nominate enlisted members who have provided outstanding service to the military or civilian community through noteworthy achievements in one of the areas of endeavor recognized by the GEICO Military Service Awards. Nominees will be judged on their contributions in career (on duty) and non-career (off duty) related activities and the extent to which these activities have served to inspire other military or civilian personnel.

Nomination packages are limited to three pages and will consist of the following:

- A typewritten page, single-spaced, containing the full name, grade, duty title, organization of assignment, office symbol, duty location, official and personal mailing and email addresses, official and home telephone numbers and a brief biographical sketch to include family, military history, and both military and Civilian education and awards.
- The reason for the nomination. This should describe the specific achievement(s) or service(s) for which the member is being nominated and relate how these contributions/accomplishments have benefited the military or civilian community. Off duty volunteer activities should be enumerated.
- Name, telephone number, military address, and military email address of military point of contact (unit commander, etc.).
- One color photograph, (high resolution digital file in .jpg file format, or an 8" x 10" glossy hard copy print; (Xerox copies are not acceptable), head and shoulders view of the nominee in service dress uniform without headgear.
- A letter of endorsement from the highest military authority on the assigned installation or the first general officer in the Soldier's chain of command.

To be considered, all nominations must be submitted and received by the USACRC NLT 1 Nov 2016. A USACRC board will judge application packets, select a finalist, and forward that nomination packet to GEICO by 1 Dec 2016. Nomination packets may be hard copy or electronic. Send nomination packets (hard copy or electronic) to the following address.

Hard Copy:

Commander, USACRC
ATTN: Michael Negard
Bldg. 4905, Ruf Ave.
Fort Rucker, AL 36362

Electronic Copy:

usarmy.rucker.hqda-secarmy.list.safe-awards@mail.mil