Sexual Assault Prevention & Response Office









Stand Up Against Sexual Assault...

Make a Difference.

SAAM 2007 Resource Guide





OFFICE OF THE UNDER SECRETARY OF DEFENSE 4000 DEFENSE PENTAGON WASHINGTON, D.C. 20301-4000

I would like to personally thank you for the time and effort you have dedicated to eliminate sexual assault from the military. Without your individual contributions to the Sexual Assault Prevention and Response Program, the Department could not have created a climate of confidence where service members feel comfortable reporting sexual assault crimes.

We observe Sexual Assault Awareness Month (SAAM) in April, to raise awareness and promote the prevention of sexual violence through special events and public education. This year, the Department of Defense (DoD) has selected the theme, Stand Up Against Sexual Assault...Make a Difference. This theme accurately acknowledges the ability of every individual to help prevent



sexual assaults and make a difference in someone else's life by refusing to be a bystander.

As a Sexual Assault Response Coordinator, you represent the cornerstone of your installation's sexual assault program. Its continued advancement would not be possible without your commitment. As you plan for SAAM, please use this packet to help champion the message of prevention. In addition to the standard DoD materials, the enclosed CD includes Service-specific pamphlets, posters and bookmarks to further enhance your efforts. These items have the ability to be localized, enabling quick reference for sexual assault victims when they contact your program.

The actions you take today will have long-term effects on our program. Our goal is to make awareness events stronger and more meaningful with each passing year so I encourage you to promote this month-long observance and to reinforce the positive impact created during previous years. Thank you again for your hard work and good luck with this year's Sexual Assault Awareness Month. Make a difference!

Haye H I Shitley Kaye H. Whitley, Ed.D.

Director

Sexual Assault Prevention and Response Office



Stand Up Against Sexual Assault... Make a Difference.

he Department of Defense (DoD) Sexual Assault Prevention and Response Office (SAPRO) developed the 2007 Sexual Assault Awareness Month resource packet to support your continued efforts in acknowledging Sexual Assault Awareness Month (SAAM). Designed upon the 2007 theme *Stand Up Against Sexual Assault...Make a Difference*, this guide echoes the national campaign theme while simultaneously providing customization opportunities to accommodate each Services' specific needs.

Nationally, SAAM occurs in April and commits to raising awareness and promoting the prevention of sexual violence through use of special events and public education. This year's national campaign has initiated the slogan: *Prevent Sexual Violence...In Our Communities*. For more information on SAAM and how it is recognized in other locations, refer to the "Additional Resources" section of this guide.

Within DoD, SAAM creates an opportunity to conduct outreach on sexual assault prevention and response policies and educate the community on the support structure and services available to sexual assault victims. As a Sexual Assault Response Coordinator (SARC), you play a vital role in advising, educating, training and managing victim support services. These services continue to encourage victims to report sexual assault crimes and receive the care that they need. Use this resource to enhance your SAAM campaign and promote sexual assault prevention on a local level.

2007 SAAM Theme

The 2007 DoD SAAM theme, Stand Up Against Sexual Assault...Make a Difference, focuses on the ability of every Service member, especially those in leadership, to prevent sexual assault by building a climate of respect in which sexual assault is not tolerated. Creating a supportive, confident environment where victims feel comfortable reporting their crime is imperative and taking a stance against assailants can make a difference. As you plan your campaign, try to use this theme to complement your activities.

Resource Packet

Although we designed this packet for use during SAAM 2007, we hope that you will continue using the materials throughout the year to reinforce prevention and awareness of sexual assault in the military. This year's resource packet includes the DoD SAAM resource guide, SAPRO pamphlets and posters with local customization options, a DoD memorandum and a resource CD, located in the back cover of this guide.

The resource guide includes an overview of the SAAM resource packet, a suggested event timeline, a compendium of suggested

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activities, a digest of news clips, a listing of helpful sexual assault resources, a planning calendar and an accompanying CD. The CD provides additional customization options not found pre-printed in the packet. These items include Service-specific posters, a set of Service-centered bookmarks and a Service-specific pamphlets, each of which can be customized locally.

Consider involving first responders as you begin to plan for SAAM activities. If this is your first time hosting SAAM events, think about what education and awareness steps are most important as the program initiates and plan to hold additional events in the future. Please remember that this packet can be used year-round.

Feedback

In order to understand your needs fully and better equip SARCs with SAAM materials in subsequent years, your feedback is essential. Please review everything in the resource packet and tell us what you have done to recognize SAAM, keeping us informed as to what worked and what did not.

To make evaluating the packet easier, we offer two methods for providing feedback. The first option uses an Internet form. A link to the form is located on the SAPRO website at www.sapr.mil. We also included a blank form in the resource guide to accommodate those who prefer written feedback. Thank you for contributing your time to this important matter.

Suggested Timeline for SAAM 2007 Resource Guide

Below you will find a suggested timeline for SAAM activities. Though this packet was designated for use during SAAM 2007, we hope that you will continue using the packet throughout the year. Utilizing resources provided on the CD will enable you to create more customized materials not found in the printed packet, increasing SAAM's visibility. Please note that your Service may sponsor other SAAM events and activities.



SAPRO Proposed Timeline

Early February 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28

Begin customizing and printing Service-specific posters, bookmarks and pamphlet; begin planning for your SAAM events.

Last Week of March 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

Post local SAAM event announcements; hang customized/pre-printed posters; publish a local article announcing SAAM and upcoming activities, such as "Sexual Assault Awareness Month Overview."

1st Week of April 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

DoD SAAM poster prominently displayed, hold leadership memorandum event; pass out customized bookmarks; publish article, "SAPR Program." Consider hosting an event on April 5, 2007 – the National Day to End Sexual Violence.

2nd Week of April 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

SARCs and Command promote awareness together, hold event, such as a 5K run, golf tournament or pancake breakfast; publish articles "Local Prevention and Response Sources" and "What to Do if You Have Been Sexually Assaulted."

3rd Week of April 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

Recognize commendable Victim Advocates (VAs) at an appreciation luncheon; publish article: "Fact vs. Fiction."

4th Week of April 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

Hold local prevention event, passing out information on sexual assault – consider including a speaker, such as a sexual assault survivor; host exhibit on preventing sexual assault; publish article: "Reporting Options."

April 30 - Official SAAM activities conclude – ongoing training and awareness continues.

SAAM 2007 Suggested Activities

his activities list provides ideas on numerous ways to spread the message of sexual assault prevention and response throughout your installation/command. Additional ideas for events, co-sponsoring, and coordinating within your community are available at the National Sexual Violence Resource Center (NSVRC). Please locate the "Additional Resources" section in this guide for links to websites that may help you with your SAAM event planning.

Spread the Message

SAAM provides an opportunity for victims and the military community to learn more about preventing sexual assaults and the support services that the DoD provides to victims of this crime. The sample press resources and activities contained in this guide will help you spread prevention and response messages around your installation/command. Suggested activities include:

- Post contact information on the DoD SAAM Posters and pamphlet provided and distribute copies throughout your installation/command. Localize the Service-specific posters, bookmarks and pamphlets found on the CD included in your resource guide. Pass out these materials at the Exchange, workspaces, dining hall, and other well-traveled areas.
- Send announcements about SAAM and local events to the installation television station, local radio station, publications, Plan of the Day, base bulletin boards, and other public announcements.
- Distribute program materials through clubs, places of worship, the Exchange, or through other gatherings.
- Have Commanders/SARC/VAs stand at the gates at the end of the duty day on Friday, and pass out teal ribbons, bookmarks, and/or Sexual Assault Prevention and Response contact wallet cards/magnets.
- Set up a stand in a central area where SARC/VAs can discuss sexual assault. Hand out candy and cutout teal arrows or footprints leading to the table.
- Design a computer backdrop or screen saver and distribute it for posting on installation/command computers.

Involve Leadership

Draft a memorandum recognizing SAAM and have it signed by the senior installation commander. Highlight the memorandum at your SAAM events.

Host an Event

Stand Up Against Sexual Assault by hosting an event such as a 5K Run, a bowl-a-thon, a pancake breakfast, or a golf tournament. At an alcohol-free event, pass out information about substance abuse and sexual assault. Try to incorporate the color teal into the event through items you distribute – such as teal napkins or punch. Invite

first responders, VAs or community partners to help raise awareness about sexual assault by distributing SAAM/SAPR literature and products and answering questions at these activities.

Incorporate Community Partners

During SAAM, encourage local sexual assault victim advocacy programs or rape crisis centers and state sexual assault coalitions to conduct training programs, public awareness campaigns, and community events. Contact your local providers to see how you can collaborate on an event or host one of these activities on your installation.

Associate SAAM with Other Awareness Month Observances

SAAM corresponds with other awareness months (Volunteer Appreciation Month, Month of the Military Child, Child Abuse Prevention Month, etc.). Since April is also Volunteer Appreciation Month, for example, this is a good time to recognize volunteer Victim Advocates for their critical work with victims of sexual assault. Host a lunch or reception and recognize people who have been instrumental in starting up or supporting the Sexual Assault Prevention and Response (SAPR) Program.

Invite a Speaker

Consider inviting a speaker to your installation/command. A sexual assault survivor can speak about his/her experience as a reminder of the importance of effective sexual assault prevention & response or talk about the dangers of date rape and date rape drugs.

Tell the Story

Sponsoring an exhibit, such as the Clothesline Project, or a play depicting the impact of sexual assault can be a very effective way to help community members understand the impact of sexual assault. Your local rape crisis center may be involved in the Clothesline Project, or other arts project, and be willing to work with you to display it during SAAM. For more information on the Clothesline Project see the national SAAM materials referenced in the "Additional Resources" section on page 10 of this guide.

Explore Prevention Strategies

Promote prevention strategies such as clearly defining sexual assault and consent, reading articles and books, enacting role-playing games that encourage sympathy with the survivor, providing tips on the buddy system, and informing on the reporting options that survivors have. As a prevention technique, ensure service members are aware of consequences for sexual assault crimes. Posters, public service announcements, and other training materials developed by other Military Services, Federal Agencies and civilian communities will also offer good guidance on prevention strategies.

SAAM 2007 Press Resources

he following press resources on sexual assault are available for reprint in your local newspaper to help promote SAAM. Feel free to expand on the information below and tailor it to your local installation. We encourage you to remind people that the Military SAPR Programs are available to help those who have experienced trauma.

Sexual Assault Awareness Month Overview

(Distribute Last Week of March)

This April, the Department of Defense (DoD) takes a concerted stand against sexual assault as it observes Sexual Assault Awareness Month (SAAM). This annual event provides us with the opportunity to increase knowledge and promote prevention of this crime through special events and public education. This year's theme for SAAM is *Stand Up Against Sexual Assault...Make a Difference*, which encompasses an attitude toward prevention of this violent crime, reminding us that each of us – leaders, peers and subordinates – can make differences through our actions. Lack of action exacerbates the crime. DoD policies address sexual assault prevention, seeking to establish a climate of confidence in which:

- education and training create an environment in which sexual assault and the attitudes that promote it are not tolerated:
- victims of sexual assault receive the care and support that they need; and,
- offenders are held accountable for their actions.

Take an active stand in learning more about sexual assault and its prevention by participating in local SAAM events during the month of April. Your efforts could have a long-term effect on one of your fellow service members. Prevention is the key. Make a difference.

SAPR Program

(Distribute First Week of April)

Sexual assault is one of the most underreported violent crimes in America today. Since the military is not impervious to this trend, the Department of Defense (DoD) strives to ensure that Service members are aware that sexual assault crimes are not tolerated. To combat sexual assault, DoD has implemented the Sexual Assault Prevention and Response (SAPR) Program, which incorporates a comprehensive policy that reinforces a culture of prevention, response and accountability. The goal of the SAPR Program is to ensure the safety, dignity and well-being of all members of the Armed Forces through training and education programs, treatment and support of victims.

Since 2004, advancements in reporting options have helped create a climate of confidence in reporting. One of the policies implemented in 2005 was the restricted reporting option, which enables victims to come forward without triggering the investigative process, yet still receive the care that they deserve. Sixty-five per-

cent of the increase in sexual assault reports involving members of the Service can be attributed to the restricted reporting option that began in June 2005. This alternate choice, coupled with enhanced awareness of sexual assault and vigorous training, has encouraged more victims to take a stand against their assailant.

What to Do if You Have Been Sexually Assaulted (Distribute Second Week of April)

- . Go to a safe location away from the attacker.
- Preserve all evidence of the assault. Do not bathe, wash your hands or brush your teeth. Do not clean or straighten up the crime scene.
- Contact your local Sexual Assault Response Coordinator (SARC), Victim Advocate (VA) or healthcare provider.
- Seek medical care as soon as possible. Even if you do not have any visible physical injuries, you may be at risk of becoming pregnant or acquiring a sexually transmitted disease.
- Ask the healthcare provider to conduct a Sexual Assault Forensic Examination (SAFE) to preserve forensic evidence.
- If you suspect drugs were involved in the assault, request that a urine sample be collected.
- Write down, tape or record by any other means all the details you can recall about the assault and your assailant.

Local Prevention and Response Sources

(Distribute Second Week of April)

Giving first-class care to a victim, regardless of where he or she is located, constitutes the core of the Department of Defense (DoD) Sexual Assault Prevention and Response (SAPR) Program. In order to provide consistent levels of care to victims, local personnel, known as Sexual Assault Response Coordinators (SARCs) and Victim Advocates (VAs) respond to assaults, ensuring the appropriate level of care is provided to each victim. Heath Care Providers, Law Enforcement, Criminal Investigators, Judge Advocates and Chaplains also play significant roles in response.

SARCs manage each installation's sexual assault prevention and response program, serving as the single point of contact to coordinate sexual assault victim care and tracking the services provided to the victim from initial report of a sexual assault through disposition and resolution of the victim's health and well-being. While the SARC primarily provides management and oversight of victim care, the VA provides 24/7 direct response to victims. VAs assist victims in navigating the military's response network. They are not counselors, therapists, or investigators, but instead, they furnish accurate and comprehensive information on available options and resources so the victim can make informed decisions about their care and involvement in the investigative process.

FACT vs. FICTION

(Distribute Third Week of April)

Sexual Assault Awareness Month (SAAM), held this April, continues to reinforce the Department of Defense's (DoD's) goal to eliminate sexual assault within the Armed Forces. The DoD Sexual Assault Prevention & Response (SAPR) Program consists of prevention, education and training, coupled with a comprehensive response capability that focuses on victim support, enhanced reporting procedures, and system accountability. DoD continues to strive toward achieving maximum safety and well-being for all its members.

DoD uses the following definition of sexual assault in its training and education program. Sexual assault is defined as intentional sexual contact, characterized by use of force, physical threat or abuse of authority or when the victim does not or cannot consent. Sexual assault includes rape, nonconsensual sodomy (oral or anal sex), indecent assault (unwanted, inappropriate sexual contact or fondling), or attempts to commit these acts. Sexual assault can occur without regard to gender or spousal relationship or age of victim. "Consent" shall not be deemed or construed to mean the failure by the victim to offer physical resistance. Consent is not given when a person uses force, threat of force, coercion or when the victim is asleep, incapacitated, or unconscious. Some commonly held beliefs regarding sexual assault are exposed below, coupled with facts to challenge them.

FICTION: Rapes rarely occur.

FACT: On average, 526 Americans per day reported being sexually assaulted in 2005.

-Calculation based on data from the Department of Justice's National Crime Victimization Survey, 2006

FICTION: Men are never the target of rape.

FACT: One in 33 men (3%) and one in six women (17%) reported experiencing an attempted or completed rape at some time in their lives.

-Tjaden and Thoennes, Full Report of the Prevalence, Incidence and Consequences of Violence Against Women, 2000

FICTION: Assailants rarely know their victims.

FACT: Over 70 percent of victims know their attacker.

-Department of Justice's National Crime Victimization Survey, 2006

FICTION: Once a restricted report has been made to your local SARC, you cannot change your preference from restricted to an unrestricted report.*

FACT: Of the 435 restricted reports, 108 victims elected to change to the unrestricted reporting option, raising the total number of MCIO criminal investigations of Sexual Assault to 2,047 in 2005. - DoD CY05 Annual Report to Congress – Sexual Assault in the Military Services

Reporting Options

(Distribute Fourth Week of April)

Sexual assault continues to be one of the most underreported crimes in America today. Since this is the case across the nation, creating a climate of confidence where victims feel comfortable coming forward to report sexual assault crimes continues to be a top priority of the Department of Defense (DoD) in its fight to eliminate sexual assault crimes in the military. In previous years, a report of sexual assault automatically triggered a criminal investigation. Unfortunately, this did not accommodate victims who felt emotionally unprepared for criminal investigations due to fear, embarrassment, shame and the sense of violation following an assault, but significant changes in DoD policy now address this challenge.

In June 2005, DoD initiated a policy giving victims two different reporting options – restricted and unrestricted reporting. Restricted reporting provides a victim the opportunity to confidentially disclose the details of a sexual assault to specified individuals and receive medical treatment and support services without triggering the investigative process. This option affords victims additional time to weigh their options and seek guidance regarding whether or not to participate in a criminal investigation.

An unrestricted report initiates an official investigation of an alleged sexual assault using current reporting channels. Victims receive the same medical care given in the restricted option, but this option conversely notifies command authorities immediately, initiating the investigative process.

Sexual Assault Response Coordinators (SARCs) or Victim Advocates (VAs) advise victims on the different reporting options available, explaining the benefits and limitations of each and documenting the reporting option selected. A victim must acknowledge his or her reporting preference in a signed Victim Reporting Preference Statement and acknowledge that depending on the reporting option chosen, it may limit the ability of the Government to prosecute the offender. The Preference Statement also lists the exceptions that apply to restricted reporting.

Increasing a victim's reporting options and improving access to the services will help the DoD create a "climate of confidence" in which Service members will trust that the system will respond appropriately when reporting a sexual assault and stand behind them during their recovery.

*Please note that while a restricted report can be changed to an unrestricted report, one cannot change preference selection from an unrestricted report to restricted because the investigative process has already begun.

SAAM 2007 Additional Resources

The resources below provide additional information that can help you in planning your SAAM activities.

DoD

Sexual Assault Prevention and Response Office (SAPRO) www.sapr.mil

The DoD SAPRO serves as the single point of accountability for sexual assault policy matters. Use the SAPRO website to find information on: reporting a sexual assault (Unrestricted/Restricted reporting options); DoD Sexual Assault Prevention and Response policy; resources; and links to related sites.

Federal Agencies

National Crime Victims' Rights Week Resource Guide www.ncjrs.gov

(Available through National Criminal Justice Reference Service) Crime Victims' Rights Week takes place from April 22-28, 2007.

Centers for Disease Control and Prevention, National Center for Injury Prevention and Control

http://www.cdc.gov/ncipc/factsheets/svprevention.htm

This website provides links to resources and organizations that address risk and protective factors for sexual violence through prevention and education activities.

Office on Violence Against Women (OVW)

http://www.usdoj.gov/ovw

This office is responsible for the U.S. Department of Justice's legal and policy issues regarding violence against women. It also provides valuable information on grants that may be applicable to your education and training initiatives.

Office for Victims of Crime (OVC)

http://www.ojp.usdoj.gov/ovc/

This office in the U.S. Department of Justice administers programs to assist victims of crime, and provides grant funding to state victim assistance and compensation programs. Information on the following topics is available: financial support for conferences; scholarships; continuing education; and, national training calendars.

Women Veteran's Health Program – Counseling and Treatment for Sexual Trauma

http://www1.va.gov/wvhp/page.cfm?pg=20

The Department of Veteran's website informs victims of available counseling and treatment programs for men and women who experienced sexual assault or harassment during their military service.

Military Service Sexual Assault Prevention and Response

The following military sites may contain some information that may help in your SAAM planning. In addition to basic contact information, some of the Services have added additional resources - including Service-specific policies, training information and prevention tips.

Army Sexual Assault Prevention and Response Program http://www.sexualassault.army.mil/

Navy Sexual Assault Victim Intervention www.ffsp.navy.mil

USMC Sexual Assault Prevention and Response Office (SAPRO)

http://www.usmc-mccs.org/sapro/

National Guard Bureau, SAPR

http://www.ngb.army.mil/jointstaff/j1/sapr/default.aspx

US Coast Guard, Health and Safety Directorate, Office of Work-Life, Rape and Sexual Assault

http://www.uscg.mil/hq/g%2Dw/g%2Dwk/wkw/eap/rape%5F sexual%5Fassault.htm

Non-Profit Organizations

National Sexual Violence Resource Center (NSVRC)

www.nsvrc.org

The website contains National SAAM campaign packets and resources. Under the SAAM header, you can find out what activities other sexual assault coalitions are implementing and use the tools provided to help you emulate their events. Additionally, the website provides a listing of local state and territory sexual assault coalitions as well as a nationwide training calendar.

Violence Against Women Network (VAWNET)

www.vawnet.org/SexualViolence

VAWNET is the National Online Resource Center on Violence Against Women. The website provides an accessible, comprehensive collection of articles, calendars, research documents, fact sheets and other resources on sexual violence, domestic violence and related issues.

Disclaimer

Organizations found in this publication are provided solely as a service. Inclusion does not constitute an endorsement of these organizations or their programs by the Department of Defense or the Federal government, and none should be inferred. The Department of Defense is not responsible for the content of the individual organizations' web pages found at these links.

SAAM 2007 Feedback Form

Internet version available at www.sapr.mil

o better equip SARCs with SAAM materials in subsequent years, your feedback is essential. Please take some time to review everything in the resource packet and tell us what you have done to recognize SAAM, evaluating events for both their positive and negative attributes.

To make your evaluation easier, we now offer two methods for providing feedback. The first option uses an Internet form. A link to the form is located on the SAPRO website at www.sapr.mil under SAAM. In addition, the blank form in the resource guide will accommodate those who prefer to submit written feedback. Please tear along the perforation and send your response to the address below. Thank you for contributing your time and thoughts to this important matter.

The SAPRO Packet and Resource Guide:

In the boxes below, please indicate your thoughts about the SAAM packet and how useful you found the materials we provided.

Which Service do you represent?

What changes would you make to create a better packet for future users?

What information did you wish to find in the packet that was not available?

Tool	Very Useful	Useful	Not Useful	Comments
Overall Design				
Resource Guide				
Suggested Timeline				
Suggested Activities				
Press Resources				
Additional Resources				
DoD Pamphlet				
Custom Pamphlets (on CD)				
DoD Poster				
Custom Poster (on CD)				
Bookmarks (on CD)				

Continued on next page

Did you provide your command with any handouts not included in the CD? If so, what were they and where did you find them?									
Did you use our handouts? If not, pleas	e explain why not.								
What events did you choose for SAAM Please describe your most successful ever									
Title of Event									
Date & Time of the Event									
Location									
Intended Audience									
Approximate Cost									
Brief Description									
What made the event successful?									
command/installations.	se describe how you implemented them and if you would recommend the event to other and why you would/would not recommend them to other command/installations.								
Please provide any additional comment	s below:								

Did you use any resources or websites that were not included in the packet? If so, what were they?

Please send form to the address below or use online version available at www.sapr.mil:

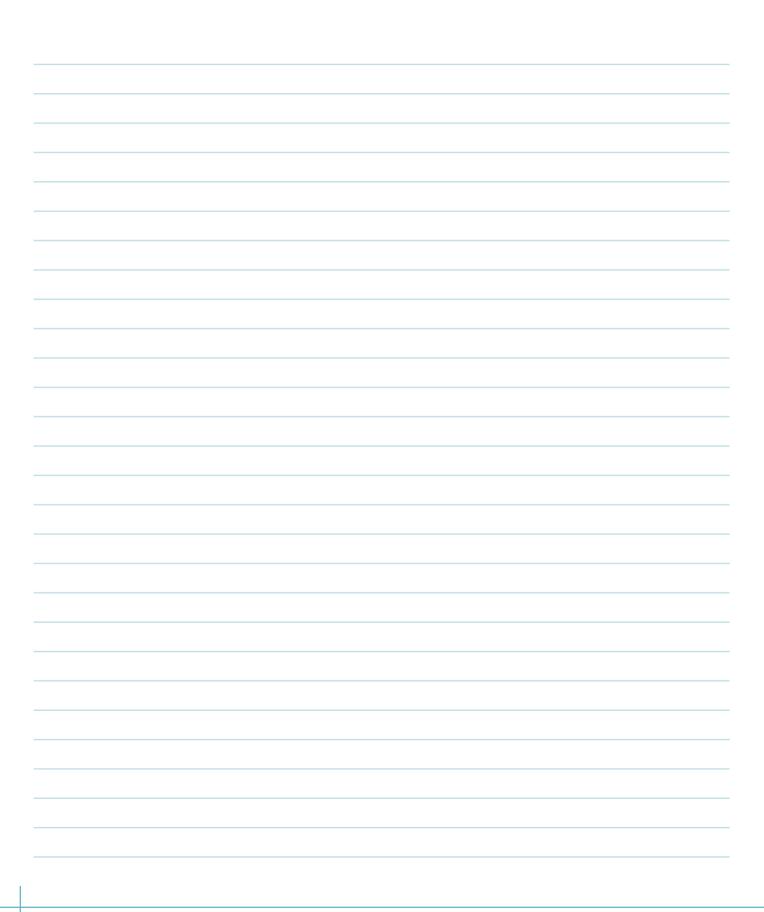
SAAM 2007 Planning Calendar

Use this planning calendar to outline your installation/command's Sexual Assault Awareness Month activities. The timeline and resources included may be useful as a reference.

February	
March	
April	
1st Week	
121 Meek	
2nd Week	
3rd Week	
4th Week	

April 30 - Official SAAM activities conclude – ongoing training and awareness continues.

Notes



SAAM 2007 Media Resource CD

This CD provides all materials found in the SAAM 2007 Packet. Also included are service-specific posters, pamphlets and bookmarks each with localization capabilities. Please see the "Read Me" file on the CD for information about the production of these items.



United States Department of Defense









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