ESI Education, Support, and Tools Portfolio

April 2016



TUTORIALS

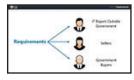
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Industry Overview

ESI Website





Requirements

Market Research



Assembling the Team



Ordering from ESI

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License Agreements

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Pricing

Data Second others Second Seco



License Grant



Warranty







Cloud/SaaS

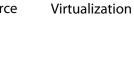
General Public Licenses







Third Party/Open Source







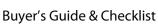
GSAR Class Deviation



Best Value



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Maintenance





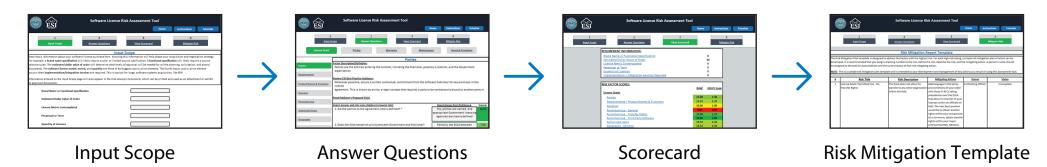
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Risk Assessment Tool

SOFTWARE LICENSE RISK ASSESSMENT TOOL



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TRAINING CLASSES & WORKSHOPS

ESI Overview

- Intellectual Property
- Privity / Software Publisher & Reseller **Contracting Methods**
- Products and Services Offered
- Cloud / SaaS
- **Acquisition Planning**
- Strategic Negotiation Guidance
- Strategic Vendor Management
- How to Order from ESI Vehicles
- **Requirements Gathering**
- Implementation Services Agreements
- Software License Management / ITAM / Self-Audit
- Core Elements of a Software License Agreement:
- License Grant
- Pricing and License Models
- → Warranty
- → Maintenance and Support
- General Provisions

WEB TOOLKITS







SaaS Toolkit



Best Value Toolkit





SI Toolkit

Price

Process

Benchmarking

Maintenance –

License Grant

IP Rights in Software

Open Source

Software

Product or Service

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WHITE PAPERS



IT Pricing (Evaluating Acquisition Costs)



Software Maintenance **Negotiations Best Practices**



IT Virtualization Technology



Negotiating Warranties for COTS Products

CHECKLISTS/GUIDES



Software Buyer's Checklist



Enterprise Software Licensing Guide and Checklist



- Software Self-Audit
- Checklist



- **SLA Template User Guide**
- Software \checkmark **Buyer's Guide**

SaaS Agreement

(SLA) Template

Service Level Agreement

Template



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Ordering Guide



Moving from Perpetual Model to SaaS Model Guide

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ESI BPA Publisher & Reseller Participant List

TEMPLATES



Master Software License Agreement



Master Software License Agreement Addendum





WEBINARS





Systems Integration (SI)

Agreement Template





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Service Level Agreement Best Practices and Contractual

Third Party Software

Cloud-Based Software

Contract Negotiations

How to Order Software •• **Using DoD ESI Contract** Vehicles