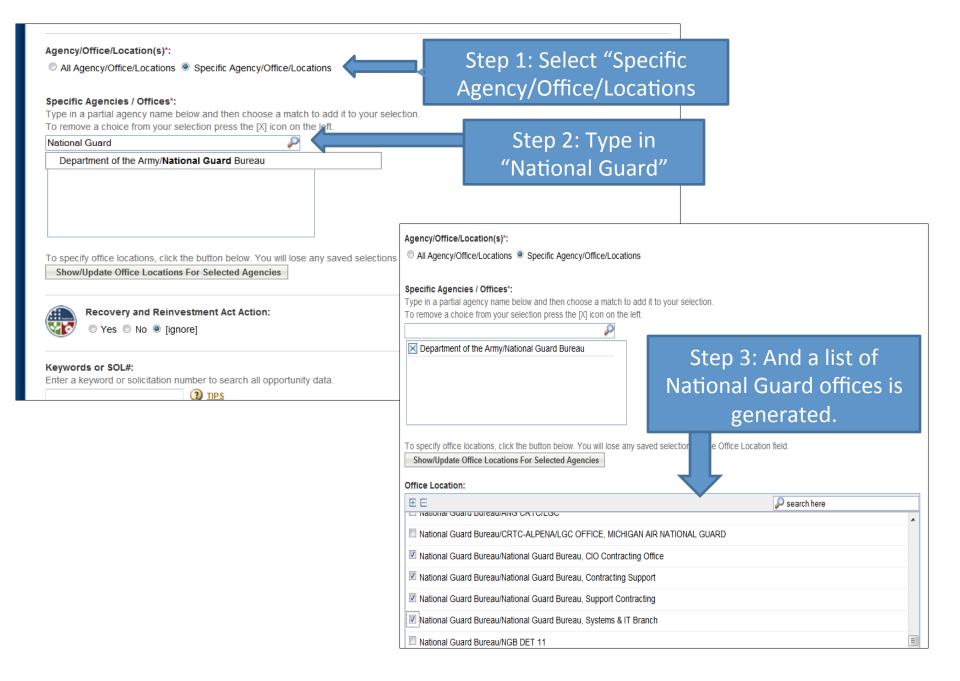
#### How to Find National Guard Opportunities...https://www.fbo.gov





### Marketing Tips

- Understand our structure and mission
  - •Do you want to focus on opportunity in a specific region or state?
- Learn the acquisition procedures and restrictions (i.e. mandatory or preferred )
  - Air Force Way...mandatory(AFWAY) <a href="https://www.afway.af.mil">https://www.afway.af.mil</a>
  - •Army Computer Hardware Enterprise Software & Solutions ...mandatory (CHESS) <a href="https://chess.army.mil">https://chess.army.mil</a>
  - •Air Force IT-Network Centric Solutions... *mandatory* (NETCENTS) <a href="http://netcents.af.mil/">http://netcents.af.mil/</a>
- •Use the Federal Business Opportunities website (<a href="https://www.fbo.gov/">https://www.fbo.gov/</a>)
- •Use the Federal Procurement Data System website for market research <a href="https://www.fpds.gov">www.fpds.gov</a>
- •Use the Army Single Face to Industry (<a href="https://acquisition.army.mil/asfi/">https://acquisition.army.mil/asfi/</a>)

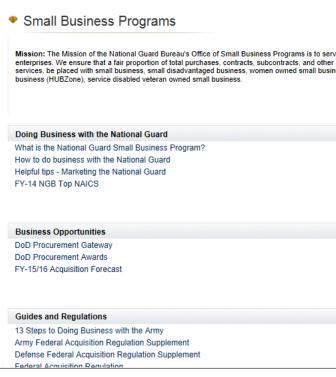
#### Resources

- Procurement Technical Assistance Centers (PTACs)
   http://www.aptac-us.org/contracting-assistance/
- Communicate with Small Business Specialists
  - There is one in every State and Territory
- Visit the National Guard public website
  - Directory of Supervisory Contract Specialists & Small Business
     Specialists in every State and Territory: <a href="http://www.nationalguard.mil">http://www.nationalguard.mil</a>
- Small Business Administration <u>www.sba.gov</u>
  - Communicate with a Business Operations Specialist to learn about:
    - •8(a) Program Certifications
    - HUBZone Certifications
    - Mentor-Protégé
    - Joint Ventures
    - Proper self certifications for SDVOSB and WOSB Programs

## Visit often...National Guard Small Business Programs Website



- → Leadership
  - → Special Staff
    - → Small Business Programs



http://www.nationalguard.mil



# Point of Contact Office of Small Business Programs

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