COMM 2230.001 - INTRODUCTION TO DIGITAL PHOTOGRAPHY W 1000 - 1120. DAL2 #336

Professor: Travis Barnes, MFA Email: travis.barnes@untdallas.edu

Office Hours: Thursdays 1000-1200, or by appointment.

Office: DAL2 #230

RECITATION/LAB: Mondays 1000-1120, DAL 1 #336 (not required)

LECTURE: Wednesdays 1000-1120, DAL1 #336 (required)

COURSE DESCRIPTION: 3 hours. (1.5 Hr Lecture and 1.5 Hr lab) Introduction to the basics of digital photography. Includes beginning use of Adobe Photoshop for editing. Has an emphasis on developing an understanding of photography as a form of visual communication.

COURSE STRUCTURE: While half of the class time consists classroom lecture, the other half is comprised of a "lab" section where you complete the Photoshop CC assignments and edit your photographs. You may complete these assignments using either the campus computer labs or your own computer. Access to Photoshop CC and the internet are required as well. For the "recitation period/lab"I will be present in Dal1 #336 every Monday from 10:00 AM to 11:20 AM to assist you with your coursework. Attendance is not mandatory for these sessions, but you may want to take the opportunity to complete your Photoshop CC assignments during this time.

COURSE OBJECTIVES:

- 1. Learn the basics of digital photography using the Canon 7D DSLR camera.
- 2. Learn the basics of digital photo editing using Adobe Photoshop CC.
- 3. Learn to create interesting images that offer commentary on the world.
- 4. Develop an appreciation and understanding of the history, art and science of photography.

REQUIRED TEXTBOOKS:

London, Barbara. <u>A Short Course in Photography: Digital (3rd Edition)</u> Faulkner, Andrew. Adobe Photoshop CC: Classroom in a Book

OTHER REQUIRED MATERIALS:

Two (2) 64GB USB 2.0 Thumbdrives Two (2) 16GB SD CF Compact Flash Cards

SCHEDULE:

WK	Date	OBJECTIVE
1	8/26	LECTURE 1: Course introduction, The Canon 7D, Photoshop, & Basics of Digital Photography SCP, Chapters 1 & 2. Pp. 3-50. Additional Reading Posted Online Assign Project 1. "Photographic Basics"
2	9/2	NO CLASS SEPT 2ND! ONLINE LECTURE! LECTURE 2: Digital Photography and Editing SCP Chapters 4, 5, & 7. Pp. 76-112, & 128-133 PHOTOSHOP LESSON 1 DUE FRIDAY 5 PM
3	9/9	WEEKLY PHOTO DUE 10 AM QUIZ 1 LECTURE 3: History of Photography SCP Chapter 10. Pp. 180-212. PHOTOSHOP LESSON 2 DUE FRIDAY 5 PM
4	9/16	WEEKLY PHOTO DUE 10 AM LECTURE 4: Art of Photography SCP Chapter 9. Pp. 152-178 PHOTOSHOP LESSON 3 DUE FRIDAY 5 PM
5	9/23	PROJECT 1 DUE 10 AM WEEKLY PHOTO DUE 10 AM LECTURE 5: Photographic Journalism Assign Project 2. "Decisive Moment" Reading Posted Online
6	9/30	WEEKLY PHOTO DUE 10 AM LECTURE 6: Lighting Basics SCP Chapters 3 & 8. Pp. 52-74 & 134-150. MIDTERM REVIEW PHOTOSHOP LESSON 4 DUE FRIDAY 5 PM
7	10/7	MIDTERM EXAM OCT 7TH!
8	10/14	WEEKLY PHOTO DUE 10 AM LECTURE 7: Composition and Color Reading Posted Online
9	10/21	PROJECT 2 DUE 10 AM WEEKLY PHOTO DUE 10 AM LECTURE 8: Portraits Assign Project 3. "Portraits"
10	10/28	WEEKLY PHOTO DUE 10 AM QUIZ 2 LECTURE 9: Ethics of Photography PHOTOSHOP LESSON 5 DUE FRIDAY 5 PM

11	11/4	WEEKLY PHOTO DUE 10 AM LECTURE 10: Digital Photography in the 21st Century Reading Posted Online PHOTOSHOP LESSON 6 DUE FRIDAY 5 PM
12	11/11	PROJECT 3 DUE 10 AM WEEKLY PHOTO DUE 10 AM LECTURE 11: Typographic Design Assign Final Project. "Photo Essay"
13	11/18	WEEKLY PHOTO DUE 10 AM LECTURE 12: The Photo Essay Reading Posted Online PHOTOSHOP LESSON 7 DUE FRIDAY 5 PM
14	11/25	THANKSGIVING, NO CLASS!
15	12/2	FINAL PROJECT DUE 10 AM FINAL EXAM REVIEW
16	12/7	FINAL EXAM, 11:00 AM, DAL1 #336

QUIZZES, PROJECTS, AND EXAMS:

Quizzes: There will be TWO (2) quizzes administered during this course. Each is worth 2.5% of your final grade, for a total of 5%.

Photoshop Assignments. Use your book, <u>Adobe Photoshop CC: Classroom in a Book</u>, to complete Lessons 1-7. You will need to create an account at Peachpit.com to download the lesson files to your thumbdrive. Instructions for this are on page iii of the book.

Photography Projects: There will be four (4) photographic assignments for this course. You are required to capture original images for each project, no copying the work of another photographer whatsoever. For Projects I-IV, you are required to use the cameras provided for the class, the Canon 7D. For the weekly photo assignment, you may use your cell phone if it captures high quality images. Each project is worth 10% of your final grade, for a total of 40%.

Project I: Photographic Basics. Due 9/16.

Using the rules and principles of photography as discussed in class and explained in your books, submit a total of eight (8) original photographs based on the following list (note: the first three images must be of the same object):

LONG SHOT MEDIUM SHOT CLOSE UP LOW ANGLE HIGH ANGLE PORTRAIT LANDSCAPE ACTION

Project II: Decisive Moment. Due 10/14.

As discussed in class, submit ten (10) original photographs that represent the idea of "the decisive moment."

Project III: Portraits. Due 11/11.

Using the principles of photography as discussed in class, submit five (5) original high-quality portraits.

Project IV: Photo Essay. Due 12/2.

Submit ten (10) original photographs that are to be viewed as a topical series or "photo essay." Use photoshop to arrange the 10 images into a stylized layout.

Weekly Photo Assignments. Due each class period, weeks 3-6 & 8-13.

Each class period, submit one (1) original photograph and be prepared to explain your visual style and approach. The images should be a strong as possible. Weeks 3-6 & 8-13 only. No assignment week of midterm. Cell phone cameras are permitted for these assignments only.

Photoshop CC Assignments. Due Fridays by 5 PM during their assigned week.

Using the <u>Adobe Photoshop CC: Classroom in a Book</u> textbook, complete lessons 1-7. Lessons are due Fridays by 5 PM of their assigned week. However, these lessons may be completed as rapidly as you like.

Exams: Exams are based upon the reading, the lectures, and other course materials. There will be two exams during this course, the midterm and the final. The midterm exam covers weeks 1-6, however the final exam covers the entire course.

Attendance: Attendance of the Wednesday lectures is mandatory and worth 5% of your final grade. Valid reasons for missing class usually only include serious illness and family emergencies. If you need to miss class for any reason, please notify me first. If not, the absence is unexcused.

GRADING:

Photography Projects: 40 %

Final Exam: 20% Midterm Exam: 15%

Photoshop Assignments: 10%

Weekly Photo: 5%

Attendance: 5% Quizzes: 5%

REQUIRED NOTICES:

Grade Determination
A = 90% or better
B = 80 - 89 %
C = 70 - 79 %
D = 60 - 69 %
F = less than 60%

University Policies and Procedures

Students with Disabilities (ADA Compliance): The University of North Texas Dallas faculty is committed to complying with the Americans with Disabilities Act (i.e., ADA). Students' with documented disabilities are responsible for informing faculty of their needs for reasonable accommodations and providing written authorized documentation. Grades assigned before an accommodation is provided will not be changed as accommodations are not retroactive. For more information, you may contact the Assistant Director of Disability Services, Cindy Suarez located in Founder's Hall, 204 or via phone 972-338-1777.

Blackboard Learn Accessibility Statement: University of North Texas at Dallas is committed to ensuring its online and hybrid courses are usable by all students and faculty including those with disabilities. If you encounter any difficulties with technologies, please contact our ITSS Department. To better assist them, you would want to have the operating system, web browser and information on any assistive technology being used. Blackboard Learn course management system's accessibility statement is also provided: http://www.blackboard.com/Platforms/Learn/Resources/Accessibility.aspx

NOTE: Additional instructional technology tools, such as Turnitin, Respondus, Panopto, and publisher cartridge content (i.e. MyLab, Pearson, etc.) may NOT be fully ADA compliant. Please contact our Disability Office should you require additional assistance utilizing any of these tools.

Student Evaluation of Teaching Effectiveness Policy: The Student Evaluation of Teaching Effectiveness (i.e., SETE) is a requirement for all organized classes at UNT. This short survey will be made available to you at the end of the semester, providing you a chance to comment on how this class is taught. I am very interested in the feedback I get from students, as I work to continually improve my teaching. I consider the SETE to be an important part of your participation in this class.

Assignment Policy: (According to the instructor's discretion while working in concert with the division/program's guidelines).

Exam Policy: (Online exams and the ability to retake is solely at the instructor's discretion). NOTE: Online exams may be proctored on campus per instructor's discretion.

Academic Integrity:

Academic integrity is a hallmark of higher education. You are expected to abide by the University's code of Academic Integrity policy. Any person suspected of academic dishonesty (i.e., cheating or plagiarism) will be handled in accordance with the University's policies and procedures. Refer to the Student Code of Academic Integrity at http://www.untdallas.edu/sites/default/files/page_level2/pdf/policy/7.002%20Code%20of%20Academic Integrity.pdf for complete provisions of this code.

Academic dishonesty includes, but is not limited to, cheating, plagiarizing, fabricating of information or citations, facilitating acts of dishonesty by others, having unauthorized possession of examinations, submitting work of another person or work previously used without informing the instructor, or tampering with the academic work of other students.

Web-based Plagiarism Detection: Please be aware in some online or hybrid courses, students may be required to submit written assignments to Turnitin, a web-based plagiarism detection service, or another method. If submitting to Turnitin, please remove your title page and other personal information.

Classroom Policies

Attendance and Participation Policy:

The University attendance policy is in effect for this course. Students are responsible for notifying the instructor if they will be missing class requirements, and they must share their reason for missing class.

To maintain financial aid award eligibility, activity must occur before the census date of the session or term of the course. Refer to http://www.untdallas.edu/registrar for specific dates. If you are absent/not active in the course shell, it is YOUR responsibility to let the instructor know immediately, upon your return, the reason for your absence if it is to be excused. All instructors must follow university policy 7.005 covering excused absences; however, it is the instructor's discretion, as outlined in the course syllabus, of how unexcused absences may or may not count against successful completion of the course.

Inclement Weather and Online Classes: Online classes may or may not be effected by campus closures due to inclement weather. Unless otherwise notified by your instructor via e-mail, online messaging, or online announcement, students should assume that assignments are due as scheduled.

Online "Netiquette: In any social interaction, certain rules of etiquette are expected and contribute to more enjoyable and productive communication. Emails, Discussion Board messages and/or any other forms of written communication in the online environment should use proper "netiquette" (i.e., no writing in all caps (usually denotes yelling), no curse words, and no "flaming" messages (angry, personal attacks). Racial, ethnic, or gender slurs will not be tolerated, nor will pornography of any kind. Any violation of online netiquette may result in a loss of points or removal from the course and referral to the Dean of Students, including warnings and other sanctions in accordance with the University's policies and procedures. Refer to the

Student Code of Student Rights Responsibilities and Conduct at http://www.untdallas.edu/osa/policies.

Respect is a given principle in all online communication. Therefore, please be sure to proofread all of your written communication prior to submission.

Diversity/Tolerance Policy: Students are encouraged to contribute their perspectives and insights to class discussions in the online environment. However, offensive & inappropriate language (swearing) and remarks offensive to others of particular nationalities, ethnic groups, sexual preferences, religious groups, genders, or other ascribed statuses will not be tolerated. Disruptions which violate the Code of Student Conduct will be referred to the Dean of Students as the instructor deems appropriate.

Technology Requirements: In order to successfully access the materials in an online or hybrid course, UNT Dallas advises that your computer be equipped with the minimum system requirements.

Blackboard Learn 9.1 is the platform software for this course. Blackboard Learn supports major web browsers such as Windows Internet Explorer, Apple Safari, Mozilla Firefox, and Google Chrome. However, since the latter two are updated continually, some recent versions may not be compatible. If you experience difficulty accessing or using components of the course, try using Internet Explorer. Also, no matter what browser you use, always enable pop-ups. For more information see:

http://www.untdallas.edu/dlit/ecampus/requirements

https://help.blackboard.com/en-

us/Learn/9.1_SP_12_and_SP_13/Student/040_Browser_Support_for_SP_13

https://learn.unt.edu/bbcswebdav/institution/BrowserCheck/check_full.html