

**UNT Dallas Academic Plan**

**4-YEAR SUGGESTED ACADEMIC PLAN BA COMMUNICATION & TECHNOLOGY, Strategic Communication Concentration**

First Year (Freshman)							
Fall Semester				Spring Semester			
UNT Dallas	Course Name/Type		(Complete)	UNT Dallas	Course Name/Type		(Complete)
ENGL 1313	College Writing I	Core		ENGL 1323	College Writing II	Core	
PSCI 1040	American Government I	Core		PSCI 1050	American Government II	Core	
SOCI 1510	Introduction to Sociology	Core		COMM 1010	Introduction to Communication	Core	
[ART 1300]	[Art Appreciation]	Core		[BIOL 1132]	[Environmental Science]	Core	
Math 1100	College Algebra	Core		[CHEM 1360]	[Contexts of Chemistry]	Core	

Second Year (Sophomore)							
Fall Semester				Spring Semester			
UNT Dallas	Course Name/Type		(Complete)	UNT Dallas	Course Name/Type		(Complete)
TECM 2400	New Media Writing	Major		COMM 2020	Visual Communication and New Media	Major	
HIST 2610	U.S. to 1865	Core		HIST 2620	U.S. after 1865	Core	
[ENGL 2220]	[World Literature]	Core		COMM 2310	Introduction to Strategic Communication	Major	
SOCI 2070	Introduction to Race and Ethnicity	Core		COMM 2410	Web Design Principles	Major	
COMM 2010	Introduction to Social Media	Major			General Elective	Major	

Third Year							
Fall Semester				Spring Semester			
UNT Dallas	Course Name/Type		(Complete)	UNT Dallas	Course Name/Type		(Complete)
COMM 3010	New Media Storytelling	Major		COMM 3460	Communication Law	Major	
COMM 3020	New Media Literacy	Major		COMM 3420	Advanced Social Media	Major	
COMM 3310	Creative Concepts	Major			General Elective	Major	
	General Elective	Major			General Elective	Major	
	General Elective	Major			General Elective	Major	

Fourth Year (Senior)							
Fall Semester				Spring Semester			
UNT Dallas	Course Name/Type		(Complete)	UNT Dallas	Course Name/Type		(Complete)
COMM 4310	Strategic Communication Campaigns	Major		COMM 4900	Comm. and Tech. Capstone	Major	
COMM 4470	Topics in Strategic Communication	Major			General Elective	Major	
COMM 4500	Crisis Communication	Major			General Elective	Major	
	General Elective	Major			General Elective	Major	
	General Elective	Major			General Elective	Major	