

New Journalism Numbers Beginning Fall 2013

<i>Course Equivalency Guide</i>	
If you planned to take this course:	Take this instead:
<i>JOUR 2010</i> – Principles of Advertising	<i>JOUR 2000</i> – Principles of Strategic Communications
<i>JOUR 2200</i> – Applied Design for Journalism	<i>JOUR 3210</i> – Applied Design for Strategic Communications
<i>JOUR 2330</i> – Introduction to Visual Communication for News	<i>JOUR 3300</i> – Introduction to Visual Communication for News
<i>JOUR 2420</i> – Principles of Public Relations	<i>JOUR 2000</i> – Principles of Strategic Communications
<i>JOUR 4050</i> – Advertising Copywriting	<i>JOUR 3050</i> – Advertising Creative
<i>JOUR 4980.001</i> – Strategic Social Media	<i>JOUR 4270</i> – Strategic Social Media