



Edithann Ramey
Vice President of Marketing,
Chili's® Grill & Bar
Brinker International, Inc.

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Edithann Ramey currently serves as Vice President of Marketing for Chili's® Grill & Bar and is responsible for promotional and advertising support plans supporting Chili's key dining occasions including dinner, lunch and to go. Additionally, she oversees media planning and buying, franchise relationships, gift cards, local marketing efforts and public relations for Chili's restaurants across all 50 states.

Edithann was promoted to her current position after serving as Senior Director of Marketing and has held a variety of marketing positions with increased responsibility throughout the Brinker portfolio, including Director of Marketing for Maggiano's Little Italy and Senior Marketing Manager for Chili's.

Before joining Brinker, Edithann held a variety of positions at Nokia, the wireless telecommunications manufacturer. During her tenure, she oversaw marketing for Nokia's Latin American markets including advertising, product innovation and consumer insights. However, the majority of Edithann's food and beverage industry experience includes marketing for YUM! Brands as Field Marketing Leader and later as Concept Marketing Manager for Pizza Hut. She was also a Product Manager for juices, at Cadbury Schweppes, in their Mott's division. During her time at Mott's, she was responsible for product innovation and brand marketing of the highly successful Clamato tomato juice, including marketing promotions targeting Hispanics.

Edithann holds a bachelor's degree from The University of Michigan at Ann Arbor in Political Science and Communications. She also graduated from Boston University with an M.S. in Corporate Communications. Edithann is originally from Puerto Rico, but was raised in Mexico City. She resides in Coppell, Texas with her husband, Jason, and twins, Elena and Julia.