

## What is Your Major?

Your major:

- your primary area of study
- typically relates to your career goals
- often reflects your natural talents and the things you enjoy

Your degree requirements are designed to introduce you to that area of study first, then help you gain specialized knowledge as you work your way through the majors advanced courses.

## Need more help deciding which UNT majors fit YOU?

It is okay if you are still trying to decide on a major. UNT has many resources designed to help you with this decision. You may have already taken an online assessment to explore possible majors. Below are just some of the resources we have to help you decide what major is best for you:

The Academic Advising Offices can provide you with a number of resources to explore different majors on campus. Whether it is taking specific courses, joining interest groups or getting some hands on experience through internships or experiential learning opportunities, your advisor can help point you in the right direction.

The Career Center can help you use tools like MyPlan, O\*Net and others to identify what careers best match your interests, personality, and skills. Once you know what careers you might like, matching up with an appropriate major naturally follows.

Having trouble narrowing down your interests? The Counseling and Testing Center offers assessments, like the Strong Interest Inventory and the Myers-Briggs, to help you identify your unique personality traits, strengths, interests and talents. The results of assessments like these can help you match up with college majors or career paths that play to your natural strengths.

Now, let's explore some occupational themes and see how you think you match up!

## Occupational Themes or Holland Codes

The following descriptions are based on Dr. John Holland's theory that individual personalities and work environments can be classified into six different themes: Realistic, Artistic, Investigative, Social, Enterprising and Conventional. Your Holland Code helps match your interests to your ideal career options. Explore some of these themes on the next pages. Choose the one that you feel best fits your interests and see how they match up to Majors we offer at UNT.

## Are you “Realistic?”

“Realistic” people are interested in hands-on tasks, building things and working with tools or machines. They are practical and like working with things rather than people. They are logical, persistent and action oriented. They are often athletic, mechanically inclined, like working with animals/plants, and enjoy managing tasks and problem solving.

### Possible Majors to Consider

#### College of Arts and Sciences

Converged Broadcast Media (SER)  
Radio, Television and Film (AER)  
Biology (IRE)  
Biochemistry (IRE)  
Chemistry (IRE)  
Ecology and Environmental Sciences (IRE)  
Medical Laboratory Sciences (IRE)

#### College of Business

Accounting (CRI)  
Aviation Logistics (REI)  
Decision Sciences (ICR)  
Logistics & Supply Chain  
Management (REI)  
Operations and Supply Chain  
Management (REI)  
Real Estate - Residential Property  
Management (ESR)

#### College of Education

Kinesiology (SRE)  
Recreation, Sport, and Event  
Management (SRE)

#### College of Engineering

All Majors (RIC)

#### College of Information

Applied Technology and  
Performance Improvement (ERS)

#### College of Merchandising,

Hospitality and Tourism  
Hospitality (ERS)  
Merchandising (EAR)  
Home Furnishings Merchandising (EAR)

#### College of Music

General Music (RIE)  
Music History and Literature (RIC)  
Music Education  
(Teacher Certification) (RSC)

#### College of Public Affairs and Community Service

Criminal Justice (RCE)

#### Mayborn School of Journalism

News – Photojournalism (IAR)

## Are you “Artistic?”

“Artistic” people are imaginative and independent. They value aesthetics and self-expression, and rely on their intuition to guide them. They like to work in unstructured situations and be creative.

### Possible Majors to Consider

#### College of Arts and Sciences

English (ASE)  
Converged Broadcast Media (AES)  
Dance (ASE)  
Professional and Technical  
Communication (AEC)  
Radio, TV and Film (AER)  
Theatre (AES)  
Philosophy (IAS)

#### College of Education

Interdisciplinary Studies  
(Elementary Education) (SEA)

#### College of Music

Composition (AEC)  
Jazz Studies (ASE)  
Performance (AEC)

#### College of Public Affairs and Community Service

Merchandising (EAR)  
Home Furnishings Merchandising (EAR)  
Digital Retailing (ICA)

#### College of Visual Arts and Design

All Majors

#### Mayborn School of Journalism

News – Photojournalism (IAR)



## Are you “Investigative?”

“Investigative” people like to observe, learn, investigate, analyze, evaluate and solve problems.

### Possible Majors to Consider

#### College of Arts and Sciences

Linguistics (ASI)  
Biology (IRE)  
Biochemistry (IRE)  
Chemistry (IRE)  
Ecology and Environmental Sciences (IRE)  
Geology (IRS)  
Mathematics (IRE)  
Physics (IRE)  
Economics (CIE)  
Philosophy (IAS)  
Political Science (EIS)  
Psychology (EIS)  
Religious Studies (ISA)  
Social Science (EIS)  
Sociology (EIS)

#### College of Business

Business Computer Information  
Systems (CRI)  
Business Economics (IEC)  
Decision Sciences (ICR)  
Entrepreneurship (EIS)

#### College of Education

Developmental and Family  
Studies (EIS)  
Health Promotion (SIC)

#### College of Engineering

All Majors

#### College of Merchandising,

Hospitality and Tourism  
Digital Retailing (ICA)

#### College of Music

General Music (RIE)  
Music History and Literature (RIC)  
Music Theory (IEC)

#### College of Public Affairs and Community Service

Emergency Administration and  
Planning (IRC)  
Behavior Analysis (ISA)  
Anthropology (ISA)  
Speech and Hearing Science (SIA)

#### College of Visual Arts and Design

Studio (AIS)  
Design (AIS)

#### Mayborn School of Journalism

All Majors

## Are you “Social?”

“Social” people are “people” people. They are community service oriented, and are interested in educating, helping or socializing with others. They are often skilled with words.

### Possible Majors to Consider

#### College of Arts and Sciences

Linguistics (ASI)  
World Languages (ASI)  
(Spanish, French, German, Etc.)  
Communication Studies (EAS)  
Dance (ASE)  
Theatre (ASE)  
Geography (IRS)  
History (EIS)  
Political Science (EIS)  
Psychology (EIS)  
Religious Studies (AIS)  
Social Science (EIS)  
Sociology (EIS)  
International Studies (EIS)

#### College of Business

Entrepreneurship (EIS)  
Finance (IES)  
Marketing (EIS)  
Marketing – Professional Selling (EIS)  
Organizational Behavior and  
Human Resource Management (CES)  
Real Estate (ESR)  
Real Estate – Residential Property  
Management (ESR)  
Risk, Insurance, and Financial Services (ICS)

#### College of Information

Performance Improvement (ERS)

#### College of Music

Jazz Studies (ASE)  
Music Education (Teacher Certification) (RSC)

#### College of Public Affairs and Community Service

Social Work (SEA)  
Behavior Analysis (ISA)  
Anthropology (ISA)  
Speech and Hearing Science (SIA)  
Rehabilitation Studies (SEA)

#### College of Visual Arts and Design

Visual Arts Studies (AIS)

#### Mayborn School of Journalism

Strategic Communications –  
Public Relations (SIE)  
News Writing with Teacher  
Certification (SIE)  
News – Broadcast (SIE)

## Are you “Enterprising?”

“Enterprising” people are adventurous and have good verbal skills. They influence, persuade or perform to lead others in attaining group goals. They are often leaders that are results driven.

### Possible Majors to Consider

#### College of Arts and Sciences

English (ASE)  
History (EIS)  
Communication Studies (EAS)  
International Studies (EIS)

#### College of Business

Aviation Logistics (REI)  
Business Economics (IEC)  
Entrepreneurship (EIS)  
Finance (EIS)  
Marketing (EIS)  
Logistics and Supply Chain Management (REI)  
Marketing - Professional Selling (EIS)  
Operations and Supply Chain Management (REI)  
Organizational Behavior and Human Resource Management (CES)

#### College of Business - cont'd

Real Estate (ESR)  
Real Estate - Residential Property Management (ESR)

#### College of Education

Kinesiology (SRE)  
Recreation, Sport, and Event Management (SRE)

#### College of Information

Applied Technology and Performance Improvement (ERS)

#### College of Merchandising, Hospitality and Tourism

Hospitality (ERS)  
Merchandising (EAR)  
Home Furnishings Merchandising (EAR)

#### College of Music

Composition (AEC)  
General Music (RIE)  
Jazz Studies (ASE)  
Music Theory (IEC)  
Performance (AEC)

#### College of Public Affairs and Community Service

Social Work (SEA)  
Rehabilitation Studies (SEA)

#### Mayborn School of Journalism All Majors

## Are you “Conventional?”

“Conventional” people are practical, well controlled, sociable and conservative. They prefer to follow rules and like structured tasks. They often have a gift for working with data and great attention to detail.

### Possible Majors to Consider

#### College of Arts and Sciences

Professional and Technical Communication (AEC)  
Physics (ICE)  
Economics (ICE)

#### College of Business

Accounting (CRI)  
Business Computer Information Systems (CRI)  
Business Economics (IEC)  
Decision Sciences (CRI)  
Risk, Insurance, and Financial Services (ICS)

#### College of Education

Health Promotions (SIC)

#### College of Engineering

Computer Science (RIC)  
Electrical Engineering Technology (RIC)  
Information Technology (RIC)  
Mechanical Engineering Technology (RIC)

#### College of Information

Information Science (SIC)

#### College of Merchandising, Hospitality and Tourism

Digital Retailing (ICA)

#### College of Music

Composition (AEC)  
Music Education (Teacher Certification) (RSC)  
Music History and Literature (RIC)  
Music Theory (IEC)  
Performance (AEC)

#### College of Public Affairs and Community Service

Criminal Justice (RCE)

#### Mayborn School of Journalism

News – Digital and Print News (CIE)  
Strategic Communications – Advertising (CIE)

**Can't decide on just one? If you feel strongly that you fit two or more of these types, then you may want to consider one of the following majors:**

College of Public Affairs & Community Service  
Applied Arts and Sciences

College of Education  
Interdisciplinary Studies  
(Elementary Education)

College of Business  
Integrated Studies

College of Information  
Applied Technology & Performance  
Improvement

College of Arts and Sciences  
Integrative Studies

College of Visual Art and Design:  
Interdisciplinary Art and  
Design Studies