

Mayborn School of Journalism

Journalism Minors

2015 Catalog Requirements

Journalism minors will take 18 hours with at least nine hours of upper-level classes. All students are required to take one entry level course plus five other courses. Depending on the electives chosen a student can select a General Journalism minor or one with a focus in Strategic Communications or News. The Grammar Spelling and Punctuation Test (GSP) is required for minors in News and General Journalism. You must complete prerequisites for upper-level courses. All courses are three hours.

Strategic Communications	News
<i>Required course:</i>	<i>Required course:</i>
JOUR 2000 Principles of Strategic Communication	JOUR 2300 Principles of News
Choose five additional courses:	Choose five additional courses:
JOUR 3020 Advertising Concepts (prereq: JOUR 2000) JOUR 3040 Advertising Media & Marketing Strategy (prereq: JOUR 2000) JOUR 3050 Advertising Creative (prereq: JOUR 2000; coreq: JOUR 3055) JOUR 3055 Visual Strategy (prereq: JOUR 2000; coreq: JOUR 3050) JOUR 3200 Mass Communication Research (prereq: JOUR 2000) JOUR 3400 Fundamentals of Public Relations Practices (prereq: JOUR 2000) JOUR 3410 PR for Non Profit JOUR 4012 Direct and Interactive Response (Maymester only) JOUR 4020 Advertising Industry in New York (by application)* JOUR 4051 Advertising Creative II (prereq: JOUR 3050; fall only; by application)* JOUR 4052 Advertising Portfolio (prereq: JOUR 4051; spring only; by application)* JOUR 3070 Ad Agency Management (prereq: JOUR 2000) JOUR 4070 Advertising Campaigns (prereq: JOUR 3020; JOUR 3040 or 3200; JOUR 3050) JOUR 4210 Topics in Journalism - when taught as Journalism Study Abroad (prereq: by application)* - when taught as Media Performance JOUR 4250 Race, Gender & the Media: A Methods Approach (prereq: 45 credit hours completed) JOUR 4270 Strategic Social Media JOUR 4440 PR Case Studies (prereq: JOUR 3020 or 3400) JOUR 4470 Ethics, Law & Diversity for Strategic Communications (prereq: JOUR 2000)	JOUR 2310 Intro to Media Writing (prereq: 2 terms/semesters first year English + GSP test) JOUR 3300 Intro to Visual Communication for News (prereq: GSP test) JOUR 3310 Feature Writing (prereq: JOUR 3321 or 3323) JOUR 3321 News Reporting, Writing and Editing (prereq: JOUR 2310) JOUR 3323 News Writing for Broadcast and Web (prereq: JOUR 2310) JOUR 3340 Online Journalism (prereq: JOUR 3321 or 3323) JOUR 3700 Photojournalism (prereq: JOUR 3321 or 3323; JOUR 3300) JOUR 4210 Topics in Journalism - when taught as Journalism Study Abroad (prereq: by application)* - when taught as Media Performance - when taught as Special Topic Writing (prereq: JOUR 3321 or 3323) JOUR 4240 Comparative International Media Systems JOUR 4250 Race, Gender & the Media: A Methods Approach (prereq: 45 hours completed) JOUR 4620 Mass Communication Law (prereq: JOUR 3321 OR 3323) JOUR 4720 Multimedia Storytelling for News (prereq: JOUR 3321 or 3323; JOUR 3700) JOUR 4820 History of American Media (prereq: 45 hours completed) JOUR 4321 Opinion Writing (prereq: JOUR 3321) JOUR 4410 Reporting of Public Affairs (prereq: JOUR 3321 or 3323) JOUR 4510 Issues in Media Ethics in Journalism

General Journalism

JOUR 2000 OR 2300 plus 15 hours (9 upper-level) in any of the above courses in the Strategic Communications or News tracks. Students must complete prerequisites for upper-level courses.

- * Courses are only offered in selected semesters and are available by application only.
- Courses in bold have prerequisites.
- For additional program information please contact the Mayborn School of Journalism Office of Student Advising at (940) 565-3365.
- Requirements are subject to change without prior notice

This is NOT an official degree audit. Students must have an official degree audit on file with the advising office.