

# SPH FY 2015 Strategic Plan

Extraordinary & Value

<b>Strategic Focus</b> A method or <u>plan</u> chosen to bring about a <u>desired future</u>	Community Innovation - Brand	<b>Always Goals</b> An observable and measurable end result having one or more objectives to be achieved	<b>Objectives FY15**</b> A specific result to achieve within a time frame and with available resources	<b>Action Plans FY15**</b> A sequence of steps that must be taken, or activities that must be performed to achieve an objective	<b>Measure FY15**</b> A quantifiable indicator used to assess how well an organization is achieving its desired objectives	<b>Targets FY15**</b> A specific level of achievement
<b>People &amp; Values</b>  <b>Champions:</b>  Richard Kurz  Christine Moranetz  Matt Adrignola  Sharon Homan  Thad Miller  David Sterling  Dennis Thombs  Sally Crocker		<ul style="list-style-type: none"> <li>Be an extraordinary team regarding instruction, research, service, and administration. 2015 focus on administration</li> </ul>	<b>O1.1</b> - Build people system  <b>O1.2</b> - Build team alignment	A1.1 - Implement coaching plan for all SPH faculty  A1.2 – Participate in values-based recognition program	M1.1 - % coaching plans completed  M1.2 - # of SPH faculty and staff recognized during AY 2015	T1.1 - 80% completed for SPH faculty  T1.2 – One faculty or staff member recognized per quarter

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<b>Learning &amp; Discovery</b>  <b>Champions:</b> <b>Dennis Thombs</b>  <b>Christine Moranetz</b>  <b>Matt Adrignola</b>  <b>Sharon Homan</b>  <b>Liz Medders</b>  <b>Thad Miller</b>  <b>Misty Smethers</b>  <b>Catherine Sembajwe-Reeves</b>  <b>David Sterling</b>	<b>Community</b>	<b>Innovation - Brand</b>	<ul style="list-style-type: none"> <li>Do better in everything regarding instruction, research, service, and administration. 2015 focus on instruction</li> </ul>	<b>O2.1</b> - Expand integrative models <ul style="list-style-type: none"> <li>IPE</li> <li>Faculty development</li> </ul> <b>O2.2</b> - Expand Increase access to educational programs offerings  <b>O2.3</b> - Develop single definition of Educational Quality for UNTHSC	<b>A2.1</b> Create and charge an IPE Planning Team to: <ul style="list-style-type: none"> <li>Revise curricula in master's programs to include IPEC core competencies</li> <li>Develop and implement IPE beginning and intermediate learning activities for faculty and students</li> </ul> <b>A2.2</b> Implement two new programs based on available resources <ul style="list-style-type: none"> <li>Certificates</li> <li>Joint degrees</li> <li>Concentrations</li> </ul>	<b>M2.1.1</b> IPEC core competencies included in master's curricula with learning objectives, implementation methods and measures  <b>M2.1.2</b> Number of learning activities developed for faculty  <b>M2.1.3</b> Percentage of master's students participating in initial and intermediate learning activities  <b>M2.2</b> Number of students enrolled in each new program	<b>T2.1.1</b> 100% of IPEC core competencies in master's curricula  <b>T2.1.2</b> One activity per semester for faculty related to beginning and intermediate learning activities  <b>T2.1.3.1</b> 90% of master's students participate in beginning learning activities  <b>T2.1.3.2</b> 50% of master's students participate in intermediate learning activities  <b>T2.2</b> 20 students enrolled in new programs

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<p style="text-align: center;"><b>Quality (Outcomes + Experience)</b></p> <p><b>Champions:</b>                      Richard Kurz</p> <p>Christine Moranetz</p> <p>Matt Adrignola</p> <p>Sharon Homan</p> <p>Thad Miller</p> <p>David Sterling</p> <p>Dennis Thombs</p>			<ul style="list-style-type: none"> <li>• Create experiences and outcomes that exceed expectations regarding instruction, research, service, and administration. 2015 focus on service</li> </ul>	<p><b>03.1</b> - Define extraordinary service and quality</p> <p><b>03.2</b> - Provide customer service education</p> <p><b>03.3</b> - Develop and implement comprehensive UNT Health Customer Service program</p>	<p>A3.1 – Develop effective responses to three key student satisfaction survey items</p> <ul style="list-style-type: none"> <li>• Quality of teaching</li> <li>• Quality of overall education</li> <li>• Quality of advising</li> </ul>	<p>M3.1 – Student Satisfaction Survey, spring 2015</p>

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<p style="text-align: center;"><b>Growth &amp; Finance</b></p> <p><u>Champions:</u>                      Sharon Homan                      Richard Kurz                      Sally Crocker                      Thad Miller                      Robyn Remotigue                      David Sterling                      Dennis Thombs</p>			<ul style="list-style-type: none"> <li>Maximize key resources and increase profitability regarding instruction, research, service, and administration. 2015 focus on research</li> </ul>	<p><b>O4.1</b> - Improve efficiency and effectiveness of organizational structure to strategically maximize educational research and clinical opportunities</p> <p><b>O4.2</b> - Focused growth and diversity of our research, clinical and financial portfolio</p> <p><b>O4.3</b> - Increase cost efficiencies</p>	<p>A4.1 Complete and implement research strategic plan.</p> <ul style="list-style-type: none"> <li>Implement Office of Research Services (ORS) in conjunction with TPI</li> <li>Create and distribute professional videos of faculty</li> <li>Create integrated research methods core within ORS</li> </ul> <p>A4.2.1 Maintain growth in research award funding</p> <p>A4.2.2 Increase production and dissemination of scholarly work</p>	<p>M4.1.1 Percentage of SPH faculty and number of other UNTHSC faculty using an aspect of the ORS. (Setting a baseline)</p> <p>M4.1.2 Number of faculty videos created</p> <p>M4.1.3 Number of SPH faculty obtaining technical assistance through the integrated research methods core</p> <p>M4.2.1 Amount of research award funding</p> <p>M4.2.2.1 Number of publications</p> <p>M4.2.2.2 Number of works disseminated</p>