



**Dallas Traffic Safety Coalition Meeting Minutes**  
**Dallas Police Headquarters**  
**Sept. 2, 2014 @ 10 AM**

The mission of the Dal-TaSC is to reduce traffic related injuries/deaths in the North Texas area through education and enforcement.

Traffic Safety Specialist Robert White Called the meeting to order at 10:05 am. Each attendee introduced themselves.

Members present:

| Name                    | Organization             |
|-------------------------|--------------------------|
| Robert White            | TXDOT                    |
| Susan Clark             | TXDOT                    |
| Lewis Remington         | Irving PD                |
| Kyle Bradford           | DPS                      |
| Cathy Quaid             | MADD                     |
| Vince Remediz           | Dallas ISD               |
| Gavin Remediz           | Web designer             |
| Josh Jackson            | Coppell PD               |
| Julie Martin            | Dallas Co. Sheriff       |
| Herbert Ashford         | Dallas PD                |
| Bill Hoedebeck          | Rowlett PD               |
| Bill Camp               | Coppell PD               |
| Chuck Monroe            | Carrollton PD            |
| Shelli Stephens Stidham | Injury Prevention Center |
| Melissa Yellman         | Injury Prevention Center |
| Dan Worley              | Hillcrest Hospital       |
| Patricia Gaffney        | National Safety Council  |
| Ross Krueger            | Addison PD               |
| Margaret Hughes         | DATE                     |
|                         |                          |

Robert White introduced the new Executive Director for MADD, Joaquin Blanco. Joaquin talk about coming from 15 years at the Boy Scouts and more recently from SPCA Dallas. He has a true passion for MADD' mission because his father was killed by a drunk driver. His goal is to get out and meet with all law enforcement agencies.

A motion was made by Sgt. Remediz to approve the minutes with the correction that he is from Dallas ISD and was seconded by Patricia Gaffney. The motion carried

Susan Clark talked about upcoming campaigns on calendar. (see attached)

Cathy Quaid presented the MADD Power of Parents Workshop. The workshop focuses on empowering parents to use their influence on their teens about the decision to drink. Scientific research shows that if a parents attend the workshop and have multiple conversations with their teen about their expectations 3 out of 4 of those teens say their parents are the leading influence on the decision whether or not to drink. This workshop is available to any group. Contact Cathy.

Robert White updated coalition on website design and set-up. Office Jackson updated the group on his talks with Stalker Radar. Stalker is tied to Google Blast which would be a plus. They have offered to pay for the remote access. Check out [cgpolicemotorrodeo.com](http://cgpolicemotorrodeo.com) for an example of their work. Sgt. Remediz's son, Gavin, was in attendance and has offered his help as far as web design and upkeep. He has also offered his services for free. Since we are looking at filling the time period till next Memorial Day this is a delay but as soon as the website is up coalition members will be notified.

Upcoming events -

Sept 14-20 - Child passenger safety seat week. Several locations will be doing installations. Contact Injury Prevention Center to set up and appointment.

Robert White brought up the Crash Data and asked who had brought it and had input. Sgt. Martin said the Sheriff's Dept. wanted to focus on the DWI issue. Patricia Gafney stated that this would be an opportunity for education through the Labor Day to Memorial Day timeframe. The Injury Prevention Center stated that they deal with rates not raw numbers and asked for the data over a longer period of time and by rates. Five years was suggested. Robert asked what TXDOT could be doing, making pamphlets????

Kyle Bradford was interested in the DWI correlation with distracted driving. Can he get that info?

Joaquin Blanco was interested in the information broken down by generation, age, and ethnicity.

Dan Worley was interested in the information location specific – how can that be done?

Do any of the other coalitions have a brochure? Patricia Gafney suggested contacting San Antonio as they have had a coalition the longest.

Josh Jackson suggested asking San Antonio TSS staff to conference in with our group for some insight.

Cathy Quaid asked about information that could compare other parts of Texas to the Dallas area.

Robert White asked that all requests for data be emailed to him. He stated that when he gets any information that we have requested he will have Cathy Quaid send it out to everyone.

Kyle Bradford offered to do a distracted video for the coalition.

Shelli Stidham reminded everyone that it appears parents are the ones that should be targeted and that both MADD and National Safety Council already have programs established for parents and the group should use those.

Coalition Member Spotlight - Injury Prevention Center. The center has the largest child passenger seat program in the nation. Anyone wishing to schedule an appointment during that week should contact the Injury Prevention Center at 214 590-4455. Merrisa Yellman will send Cathy Quaid a flyer and she will get it out to the group. The next Citizens for Traffic Safety meeting is cancelled and rescheduled for Oct. 21.

Susan Clark reminded members about the Save the Date emails received for the TXDOT summit on Nov 4<sup>th</sup>. There is no registration fee and TXDOT will be paying for a certain number of the rooms. If you did not received the save the date please let Susan know so she can get you on the list to receive the registration information. There will be limited spaces.

Oct 2<sup>nd</sup> is the grant delivery meeting. STEP grant meeting will be at 9:00 am and General grant meeting will be at 1:00.

Open Discussion: Reality Education for Drivers (RED) will take place on Sept 20<sup>th</sup> at Methodist Dallas Medical Center.

Cathy Quaid mentioned the MADD Judicial Roundtable on Sept 26<sup>th</sup> at noon. There are only a few spots left. Contact Carl Trebesh at [carl.trebesh@madd.org](mailto:carl.trebesh@madd.org). The Dallas County DWI Taskforce Holiday Kick-off press conference will be on Nov 12<sup>th</sup>. It will probably be at Grand Prairie PD.

Robert White talked about next year's TTI Traffic Conference. Robert asked for suggestions for future sessions that would be of more interest to coalition members.

The next meeting will take place on Dec. 2<sup>nd</sup> at a Dallas County Sheriff's Dept. Location.

Meeting was adjourned at 11.10.

Submitted by: Cathy Quaid, Law Enforcement Program Specialist, MADD