



Dallas Traffic Safety Coalition Meeting Minutes
Bill J. Priest Institute
Dec. 2, 2014 @ 10 AM

The mission of the Dal-TaSC is to reduce traffic related injuries/deaths in the North Texas area through education and enforcement.

Traffic Safety Specialist Robert White Called the meeting to order at 10:02 am. Each attendee introduced themselves.

Members present:

Name	Organization
Robert White	TXDOT
Susan Clark	TXDOT
Cathy Quaid	MADD
Carl Trebesh	MADD
Lewis Remington	Irving PD
Kyle Bradford	DPS
Bill Hoedebeck	Rowlett PD
Bryan Sherman	Dallas Co. Sheriff
Julie Martin	Dallas Co. Sheriff
Fred Fairley	Dallas PD
Gerry Westry	Dallas PD
Floyd Burke	Dallas PD
Chuck Monroe	Carrollton PD
Gina Torres	KidSafe Program
Melissa Yellman	Injury Prevention Center
Dan Worley	Hillcrest Hospital
Patricia Gaffney	National Safety Council
Toby Martinez	Plano PD
Margaret Hughes	DATE
Bryan Sherman	Dallas Co. Sheriff
Julie Martin	Dallas Co. Sheriff

Cathy Quaid passed around a sign-up sheet for roll call briefings during the holidays.

A motion was made by Officer Hoedebeck to approve the minutes with the correction regarding the Injury Prevention Center and the spelling of Merissa Yellman's name. The motion carried

Susan Clark talked about upcoming safety campaigns. The current campaign is Sober Ride. There will be a tour with the Sober Ride sleigh on Monday the 8th. The limo will be all decked out and it will be a media event.

Robert White updated the coalition on website design and set-up. Officer Jackson was not present. Robert did share that the website could be hosted on the TXDOT website where they will design it and maintain it. The Coalition will need to submit all the information and keep it current. Coalition members will receive a copy when it is ready for perusal and corrections. Please pass any ideas you might have to Robert. It should take about 2 months to be developed.

Debra Vermillion, Crash Data and Analysis Section Direction TXDOT, was the speaker. She shared information about questions that had previously come up about getting data. Here are her comments:

Can we get data: Geomapping – yes. Districts have a Geospacial person that can generate maps.

By age - yes. Anything that is on the crash report you can get data on

Ethnicity – yes - if it is on the crash report.

Other information: Data will be available almost immediately – there will be a new crash form CR-3

The officer narrative is analyzed and will be added to extra data sections

Crash data is not available to the public because of personal information

TXDOT is working on an open data base for anyone to access, ready next fall.

Merissa Yellam requested some data and brought the sample. She would be happy to email it to anyone who is interested - Merissa.Yellman@phhs.org. She suggested that rates would be more helpful for Injury Prevention Center's needs.

Debra Vermillion stated that you must first decide what you are going to do with the data and then ask for specific data needed. Targeted campaigns from geomapping will be more effective

Robert suggested that with the data we can target specific areas, not only from where the crash happened but where the people involved actually lived.

Kyle Bradford asked about data that regarding alcohol and districted driving in order to do a correlation. Yes, that can be done.

Debra Vermillion stated that data is so much better than it ever has been and they the data is qualifies as valid data.

Patricia Gaffney asked how Texas compared in the area of data collection with other states.

Debra Vermillion stated that Texas is in the forefront and actually in the top %. The database was developed with federal money and she shares the information with other states. Top states include: Florida, Tennessee, California, Louisiana and New York. She stated that state law, 550.06, prohibits giving public date information.

Robert asked about next steps and procedures.

Debra Vermillion stated that reports can be generated for us monthly and we will be able to map ourselves with the new system.

Merissa asked about levels of injuries and how it is posted.

Debra stated that that is used as determined by the attending officer at the crash. Some use the KABC levels. K-killed, A-awful, B-bloody and C-complaining.

Requests for data can be made through your TSSs.

Debra Vermillion's contact information is:

Debra.Vermillion@txdot.gov or at office: 512-416-3137 or cell: 512-965-2515

Upcoming events -

December - MADD is in its Tie One on for Safety Campaign and has ribbons available for agencies. MADD's Victim Vigil will take place Dec 11th at the Doubletree Hotel in Richardson from 7-9:00pm.

December 20 – The RED program will take place at Methodist Hospital; Dallas. Dan Worley is looking for referrals for students and parents.

January 20 – Citizens for Traffic Safety meeting at 6300 Harry Hines Blvd, Dallas TX. Contact the Injury Prevention Center at 214-590-4455 for more information

Patricia Gaffney stated that she and Dan Worley attended the Texas Teen Driving Conference in Austin. The National Safety Council's Drive it Home Campaign will be ending at the end of December.

Cathy Quaid reminded the coalition the Commissioner Elba Garcia will be donating \$2000 to DATE on behalf of Dal-TaSC for the purchase of the alcohol software for the TXDOT simulator. The ceremony will be at 10:00, December 10th, at the Dallas County Administration Building, Allen Clemson Courtroom at 411 Elm Street, Dallas.

Robert White stated that the software will need to be installed and should be ready to go out into the community in the spring. To schedule the simulator at an event contact Robert White. You will need to provide a vehicle at the location. TXDOT has goggles, pedal cars and games that can be checked out.

Dan Worley also stated they his organization has goggles that can be checked out.

Julie Martin stated that Ford has goggles and other items that they have borrowed.

Cathy Quaid suggested we find a car dealer who has locations throughout the area and ask if they would be interested in providing vehicles and using it as a part of their marketing.

Susan Clark reminded coalition members that egrants are due Jan 8th. REMINDER: you must change the status to “submitted” for it to actually be submitted.

The next meeting are scheduled as follows:

March 3 -MADD – at their new location

June 2 – Rowlett PD

Sept. 1 – Garland PD

Dec. 1 – DPS

Meeting was adjourned at 11.05.

Submitted by: Cathy Quaid, Law Enforcement Program Specialist, MADD