



## Dallas Traffic Safety Coalition Meeting Minutes

Texas DPS Garland  
June 3, 2014 @ 10 AM

The mission of the Dal-TaSC is to reduce traffic related injuries/deaths in the North Texas area through education and enforcement.

Traffic Safety Specialist Robert White Called the meeting to order at 10:05 am. Each attendee introduced themselves.

Members present:

Name	Organization
Robert White	TXDOT
Susan Clark	TXDOT
Floyd Burke	Dallas PD
Kyle Bradford	DPS
Cathy Quaid	MADD
Vince Remediz	Dallas ISD
Mark Hall	Garland PD
Josh Jackson	Coppell PD
Julie Martin	Dallas Co. Sheriff
Herbert Ashford	Dallas PD
Michael Godfrey	Rowlett PD
Matt Gardner	Mesquite PD
Dave Motteram	Garland PD
Carrie Nie	Injury Prevention Center
Melissa Yellman	Injury Prevention Center
Terri Wolter	AT&T
Marc Sepulveda	AT&T
Doug Rude	Plano PD
David Hardaway	AT&T
Margaret Hughes	DATE

Approval of the minutes – motion made by Michael Godfrey and seconded by Jeff Rose. The motion carried

Patricia Gaffney from National Safety Council is experiencing technical issues with her PowerPoint. Her presentation will be a little later in the meeting when she is ready.

Susan Clark talked about upcoming campaigns on calendar. (see attached sheet)

Robert White updated coalition on website design and set-up. Bill Hoedebeck was not at the meeting for an update but texted information in for a report. His wife's students that were taking on the project had not been back to school in three weeks. We will need to look somewhere else for that help. Cathy Quaid suggested interns for the project and offered to check into it. Robert White talked about some free website hosts such as wix.com. Office Remediz, DPD, offered that this is what his son does and will talk to him about it. Josh Jackson offered some insight into Stalker which does websites for Coppell PD.

Upcoming events -

June 18 - TXDOT Distracted driving press event at Sundance Square. Coalition members are invited to attend. If anyone is interested in being a speaker please let Robert know.

4<sup>th</sup> of July – Addison has Kaboom Town on July 3<sup>rd</sup>. Addison Police are gearing up.

Dallas County Sheriff's Dept. will be doing a DWI Special. Sgt. Martin said all are welcome.

June 22 AT&T's "It Can Wait" Conference of Mayor's event from 6-10pm  
David Hardaway stated that they have a small simulator available for events

Labor Day – Susan Clark mentioned that any group with an IDM grant will be working

Robert White talked about the recent TTI Traffic Conference earlier in the month and asked who had attended. He mentioned that there were less attendees than previous years and TTI heard it was because of the sessions offered. Robert asked for suggestions for future sessions that would be of more interest to coalition members and perhaps more had grant money that could be used to attend the conference and pay for travel. Cathy Quaid shared her experience about the event and commented that there was not that much on drunk driving which pertained to MADD's interest. She suggested having the TXDOT coalition TSSs from Austin come and share what they are doing as they seem very successful.

Coalition member Spotlight - Patricia Gaffney's, National Safety Council, power point was up and running. She went through their PowerPoint of the program "Drive it Home" showing some of what was covered. It is for parents to encourage them to stay connected with their kids through the first year of driving. She mentioned that she is looking for high schools in the area to work with and asked coalition members for suggestions. This year's grant will end Jan 15, 2015 and then data will be compiled. She mentioned that it is difficult getting school to work with. Cathy Quaid mentioned that MADD has a Power of Parents Program with workshops encouraging parents to have continued conversations with their children and it was difficult to get into parents groups. Patricia will be focusing on presentations for October during Teen Safe Driving Week and November. She is also looking at lunch and learns with places such as AT&T and Parkland Hospital.

Robert White went over the Crash Data in the handout (see attached). He basically reviewed each page and asked coalition members to go over it more carefully and make suggestions on what to focus on. TXDOT can print brochures for free once we decide what to focus on. He suggested to coalition

members to think about things that they see as issues, to develop a plan and design a brochure to bring to the September meeting. Cathy Quaid was asked to send out a reminder each month until then so the work will be complete by the next meeting.

Open Discussion - Cathy Quaid asked when FARS data would be available for 2013. No idea. Robert can run reports if anyone needs certain information. There is no information on distracted driving yet as it is a new data subject. She shared information about the Law Enforcement Awards event – 54 officers were honored as Enforcement Heroes, Becky Dodds ADA received a Prosecutor Service award and three agencies, Carrollton PD, Cedar Hill PD, and Dallas County Sheriff's Traffic Unit, were given awards for going above and beyond in their DWI enforcement. The Judicial Roundtable was last Friday and the issue addressed was the blood draw issues at the jail and Parkland Hospital. There is a work group forming to address the issue. Cathy Quaid is taking names if interested.

The next meeting will be Sept. 2nd at 10:00 am at a location in Dallas Police Department.

Meeting was adjourned at 10.59.

Submitted by: Cathy Quaid, Law Enforcement Program Specialist, MADD