

Museum Notes

Jamestown Settlement

Jamestown Settlement, a museum of 17th-century colonial Virginia, chronicles the history of Jamestown, America's first permanent English colony, from its beginnings in the Old World through the first century of its existence and explores the European, Powhatan Indian and African cultures that converged there.

Location

Between State Route 31 and the Colonial Parkway; adjacent to Colonial National Historical Park, which encompasses Historic Jamestowne, and six miles from Williamsburg.

Exhibit Areas

The museum consists of two elements: an indoor theater and gallery exhibits, and an outdoor living-history program. The film *1607: A Nation Takes Root* is shown at regular intervals daily in the theater. In gallery exhibits, period artifacts are used with reproductions, dioramas and graphics to trace events that led to the founding of Jamestown and provide an overview of 1600s Virginia. Outdoors are a re-created Powhatan Indian village, a fort representing the English colonists' first home in 1610-14, and replicas of the three ships — *Susan Constant*, *Godspeed* and *Discovery* — that transported 104 men and boys from England to Jamestown in 1607. Through 2007, a representation of the 17th-century ship *Elizabeth*, also is at the pier. A riverfront discovery area provides information about European, Virginia Indian and African economic activities associated with waterways. In the outdoor areas, historical interpreters demonstrate daily activities and technology of the 17th century.

Historical Background

The Jamestown colony was sponsored by the Virginia Company of London, whose stockholders hoped to make a profit on the venture. The settlement faced great difficulties, but managed to endure and was made economically viable through the cultivation of tobacco. Jamestown served as the capital of Virginia until 1699, when the seat of government moved to Williamsburg.

Museum History

Opened April 1, 1957, as Jamestown Festival Park, marking the 350th anniversary of Jamestown's founding. Name changed to Jamestown Settlement in 1990. New 30,000-square-foot exhibition galleries, an introductory film and revitalized living-history areas debuted in time for Jamestown's 400th anniversary in 2007 and to serve the public in future decades. Jamestown Settlement museum was re-dedicated on April 24, 2007.

Jamestown Settlement and the Yorktown Victory Center are open 9 a.m.-5 p.m. daily year-round, until 6 p.m. June 15-August 15; closed Christmas and New Year's days. In 2007, admission to Jamestown Settlement is \$13.50 for adults and \$6.25 for youth ages 6-12. Admission to the Yorktown Victory Center is \$8.75 for adults and \$4.50 for youth ages 6-12 (2008: \$9.25 adults; \$5.00 youth). A combination ticket to both museums is \$17.75 for adults and \$8.50 for youth ages 6-12 (2008: \$19.25 adults; \$9.25 youth). An annual pass to both museums is \$35.00 for adults and \$17.50 for youth ages 6-12. Parking is free. For more information, call (757) 253-4838 or toll-free (888) 593-4682, or visit www.historyisfun.org.

Yorktown Victory Center

The Yorktown Victory Center, a museum of the American Revolution, chronicles America's struggle for independence from the beginnings of colonial unrest to the formation of the new nation. Thematic exhibits and living-history programs relate the experiences of ordinary men and women who lived during the Revolutionary era.

Location

On Route 1020 in Yorktown; adjacent to Colonial National Historical Park, which encompasses Yorktown Battlefield, and 12 miles from Williamsburg.

Exhibit Areas

The museum consists of a timeline, exhibition galleries and outdoor living history in re-created historical settings. The "Road to Revolution" open-air walkway and indoor exhibition galleries provide insight to the events that led to conflict between the American colonies and Britain, the war's impact on ordinary men and women, the convergence of forces at Yorktown in 1781, the creation of the Constitution and Bill of Rights, and the contribution of many cultures to a unique national identity. An 18-minute film, *A Time of Revolution*, is shown every 30 minutes in the Richard S. Reynolds Theater. Historical interpreters depict daily life of people during the Revolution in outdoor re-creations of a Continental Army encampment and a 1780s Tidewater Virginia farm. "A Children's Kaleidoscope" discovery room and an adult resource room also are available.

Historical Background

Yorktown was the site of the climactic battle of the American Revolution. Generals Washington and Rochambeau had the British army trapped along the shores of the York River, allied armies had land routes blocked, and the French navy blockaded escape by sea. British commander Lord Cornwallis was forced to surrender to the combined forces on October 19, 1781.

Museum History

Opened April 1, 1976, as one of three bicentennial centers in Virginia. A museum expansion and renovation culminated in April 1995 with the opening of new exhibition galleries. A long-term exhibition, "The Legacy of Yorktown: Virginia Beckons" opened in October 2006 in conjunction with the 225th anniversary of the Siege of Yorktown.



2007 Jamestown-Yorktown Foundation FACTS



MISSION—The mission of the Jamestown-Yorktown Foundation is to educate and to promote understanding and awareness of Virginia's role in the creation of the United States of America. The Foundation, accredited by the American Association of Museums, is an educational institution of the Commonwealth of Virginia and administers two living-history museums. Jamestown Settlement interprets the cultures of 17th-century colonial Jamestown, America's first permanent English settlement, and the Powhatan Indians. The Yorktown Victory Center interprets the impact of the American Revolution on the people of America and the development of the new nation.

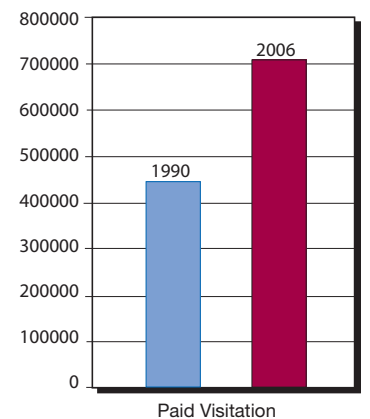
GOVERNING BOARD—The Foundation is governed by a board of trustees. The Code of Virginia calls for the board to consist of the Governor, the Lieutenant Governor, the Attorney General, the Secretary of Education, members from the General Assembly, citizens of the Commonwealth appointed by the Governor, the president of the private affiliate Jamestown-Yorktown Foundation, Inc., and individuals elected by the board of trustees.

PRIVATE AFFILIATE—The Jamestown-Yorktown Foundation, Inc., coordinates private fund development in support of Jamestown-Yorktown Foundation programs. The Foundation, Inc., is administered by a board of directors consisting of no more than 30 members, including at least three but no more than seven members of the Jamestown-Yorktown Foundation's board of trustees, as well as the trustees' chairman. The president of the Foundation, Inc., is A. Marshall Acuff, Jr.

BUDGET—The Foundation's operating budget in FY 2007-08 totals \$19 million. General funds appropriated by the General Assembly comprise 59 percent of the operating budget, while non-general funds, which consist substantially of admissions revenue, account for the remaining 41 percent.

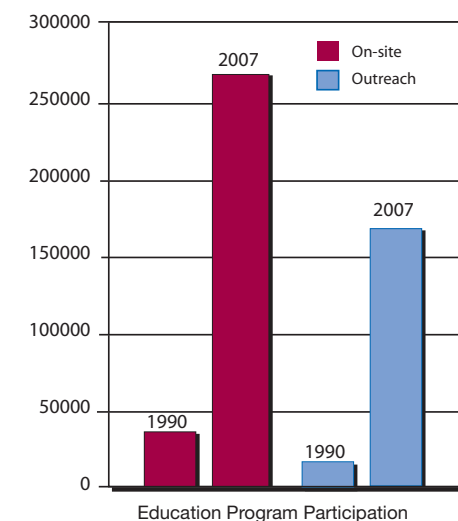
An additional \$26.2 million (\$16.6 million in state support) was approved in the 2006-08 biennium for capital and maintenance reserve projects. In 2006, gift shop sales generated more than \$930,000 in net revenue. In FY 2006-07, a total of 3,448 corporate, foundation and individual donors provided cash or in-kind gifts totaling \$7,065,042 to benefit the Jamestown-Yorktown Foundation. The endowment amounted to \$9.8 million as of June 30, 2007.

VISITATION AND ECONOMIC IMPACT—Combined paid visitation on site was 705,290 in 2006 – 501,799 at Jamestown Settlement and 203,491 at the Yorktown Victory Center. Visitors to the Jamestown-Yorktown Foundation museums spent an estimated \$132 million in the Williamsburg area (Historic Triangle) in 2006. Paid visitation to Jamestown-Yorktown Foundation museums has increased by nearly 60% since 1990.



NUMBERS OF EMPLOYEES—The Foundation employs 217 full-time staff and up to 350 part-time staff, the number varying by season, in five management divisions: Museum Operations & Education; Marketing & Retail Operations; Development; Executive Office; and Administration (Facilities Management, Finance, Human Resources). Nearly 1,000 volunteers provided 56,568 hours of service to all areas of the Foundation's programs and activities in 2006.

EDUCATIONAL PROGRAMS—During the 2006-07 academic year, Jamestown-Yorktown Foundation programs served 429,040 students through hands-on sessions and guided tours at both museums and in outreach settings. Structured education programs at the two museums served 263,773 school participants. Outreach education programs were presented to 165,267 people, including students in all of Virginia's 132 school districts and Baltimore and Philadelphia regions. The Jamestown-Yorktown Foundation outreach education programs are endorsed by the National Council for the Social Studies, the nation's leading association of social studies educators.



2007 JYF FACTS (continued)

COLLECTION—The portion of the collection related to the Jamestown Settlement theme is comprised of approximately 67,700 archaeological and non-archaeological objects reflecting Jamestown's English origins, the early colonial period, the American Indian culture of southeastern Virginia and the African culture that arrived in Virginia in the 17th century. Included are 16th- and 17th-century portraits, documents, furnishings, toys, ceremonial and decorative objects, tools and weapons. The portion of the collection related to the Yorktown Victory Center is comprised of approximately 1,100 artifacts mainly of the 18th century, including documents, paintings, engravings, military equipment, nautical objects, medical tools, clothing, personal effects and household objects. The Foundation continues to build its collection by acquiring new artifacts at both museums to support its educational mission.

400TH ANNIVERSARY

COMMEMORATION—Events are under way to commemorate the 400th anniversary of America's first permanent English colony at Jamestown in 2007. In 1996, the Virginia General Assembly designated the Jamestown-Yorktown Foundation as "the official entity of the Commonwealth" in planning and implementing the Jamestown quadricentennial observance. The Jamestown 2007 Steering Committee, created by the Foundation, worked with state, local and federal government entities, educational and preservation organizations, and citizen groups to plan a statewide commemoration to heighten national awareness of Virginia's critical role in the development of America. "America's Anniversary Weekend," May 11-13, 2007, was held at Jamestown Settlement, Historic Jamestowne and Anniversary Park. Events and exhibits continue throughout the 400th-anniversary year.

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Highlights of 2006

GODPEED SAIL LAUNCHES AMERICA'S 400TH

ANNIVERSARY—The voyage of Jamestown Settlement's new *Godspeed* along the East Coast in May-July 2006 launched an 18-month commemoration of the 400th anniversary of America's first permanent English colony. The *Godspeed*, a re-creation of one of the three ships that sailed to Virginia in 1607, was accompanied by a Landing Party Festival at each of six ports – Alexandria, Baltimore, Philadelphia, New York, Boston and Newport. The Jamestown-Yorktown Foundation presented its "Cultures at Jamestown" outreach education program at schools, libraries and museums in Alexandria, Baltimore and Philadelphia. The construction of the new *Godspeed* was the subject of a History Channel documentary, *Godspeed to Jamestown*.



YORKTOWN 225TH, JAMESTOWN LIVE!—Working with federal, state and local partners, the Jamestown-Yorktown Foundation had a role in two more America's 400th Anniversary signature events in 2006. The 225th anniversary of the winning of American independence October 19-22 at Yorktown featured military re-enactments, patriotic ceremonies, live performances, cultural events and interpretive programs at the Yorktown Victory Center, Yorktown National Battlefield and Riverwalk Landing, where the *Godspeed* was docked for the event. On November 9, Jamestown Settlement was the venue for *Jamestown Live!*, a History Channel webcast for students. Moderated by Gwen Ifill of National Public Television, the program included interviews with historical and cultural experts and pre-recorded vignettes at Jamestown Settlement and Historic Jamestowne.

NEW PERMANENT GALLERIES, FILM PREMIERE AT JAMESTOWN SETTLEMENT

—Presenting new historical knowledge, innovative design and a distinctive collection, new 30,000-square-foot permanent exhibition galleries opened October 16 at Jamestown Settlement. The exhibits chronicle the nation's 17th-century beginnings in Virginia in the context of its Powhatan Indian, English and



African cultures and examine the impact of the Jamestown settlement. A new introductory film premiered at the same time. *1607: A Nation Takes Root* tells the story of the three cultures that met at Jamestown to create the basis for a new nation. The new galleries marked substantial completion of the Jamestown-Yorktown Foundation's 10-year comprehensive facilities master plan to develop new facilities and programs for the quadricentennial year in 2007 and to serve the public decades into the future.

NEW EXHIBITS AT YORKTOWN VICTORY

CENTER—The renovation of two galleries at the Yorktown Victory Center culminated October 18 with the opening of "The Legacy of Yorktown: Virginia Beckons," a new long-term exhibition about the contribution of many cultures to a unique national identity, and an entrance gallery exhibit interpreting the Declaration of Independence as a radical document that inspired decisive action. The project also included upgrades to exhibit lighting throughout the museum and audio-visual equipment in the Witnesses to Revolution Gallery.



EDUCATIONAL INITIATIVES IN PUBLIC

BROADCASTING—The Jamestown-Yorktown Foundation partnered with WCVE Community Idea Stations in Richmond to produce a series of "Quadricentennial Minutes" for public television and radio and with WHRO Public Television in Norfolk to develop a 30-minute documentary, *Jamestown: Founding of America*. The one-minute television "Quadricentennial Minutes" were distributed by American Public Television to public broadcasting stations across the country. *Jamestown: Founding of America* was made available to public television stations nationwide through the National Educational Telecommunications Association.

SUMMARY OF FINANCIAL ACTIVITY

—The Jamestown-Yorktown Foundation had total revenues of \$33,454,924 for the period July 1, 2005 – June 30, 2006. The state appropriation for operations comprised 28% and for capital projects 46%. Admissions revenue comprised 13%, and reimbursements and grants 13%. Expenditures for the period totaled \$32,918,613. Personnel costs

comprised 32%; supplies and materials 2%; contractual services 9%; insurance, utilities and support, 2%; equipment and improvements 1%; and capital outlay 54%.