

Summer 2004

# Dispatch

A NEWSLETTER OF THE JAMESTOWN-YORKTOWN FOUNDATION

## BUILDING PROJECTS ARE TRANSFORMING JAMESTOWN-YORKTOWN FOUNDATION FACILITIES

From plans for a visitor amenities area at Jamestown Settlement to a nearly complete 50,600-square-foot building that will house museum support functions, the Jamestown-Yorktown Foundation is moving forward to realize its master plan for new programs and facilities to be in place by 2007.

The support complex, located midway between Jamestown Settlement and the Yorktown Victory Center, opens this fall and will house finance, human resources and outreach education offices, work space for facilities maintenance and exhibit design and fabrication, and a gift shop warehouse. The complex will free space at Jamestown Settlement for expanded public facilities and replace rental property now occupied by finance, human resources and outreach education and gift shop storage. The \$7.46-million building was designed by Boynton Rothschild Rowland Architects of Richmond and built by O.K. James Construction Corporation of Williamsburg.

Also under construction by O.K. James is a new parking lot at Jamestown Settlement that will more than double the number of visitor car spaces to 515 and double the number of bus spaces to 27. The new lot was designed by Rickmond Engineering of Williamsburg in conjunction with the re-routing of Route 359 that previously separated the museum from visitor parking. Together, the new road and parking lot, which will be landscaped with trees and shrubs, provide a dramatically altered and inviting approach to the museum. Like its predecessor, the new Route 359, built by the Virginia Department of Transportation, spans from Jamestown Road (Route 31) to the Colonial Parkway. The \$6.1-million cost of the parking lot project



The central support complex will open later this year.

covers design, construction and acquisition of property. The project is scheduled for completion by next summer.

A 40,000-square-foot structure that will house new permanent gallery exhibits is taking shape next to the newly open theater and special exhibition wing at Jamestown Settlement. Century Construction Company of Richmond is building the

structure, which was designed by Glavé & Holmes Associates of Richmond. The \$23.78-million project includes construction of the building and exhibit design and fabrication, as well as an outdoor plaza and legacy walkway. The new exhibits are planned to open by 2007.

Design work by Guernsey Tingle Architects of Williamsburg has started on a complex near the Jamestown



The permanent gallery exhibit building under construction adjoins the new theater and special exhibition wing.

Settlement waterfront that will provide a behind-the-scenes maritime workspace, a visitor amenities area, and seating for interpretive presentations. A new 4,300-square-foot shipwright building will include storage and workspace for the maritime staff and a support area for special events on and near the ships'

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## Funding Provided for Yorktown Victory Center Exhibit Enhancements, Commemorative Special Exhibition

With an allocation of \$1.98 million from the Virginia General Assembly for the 2004-06 biennium, the Jamestown-Yorktown Foundation will proceed with implementing critical enhancements to exhibits at the Yorktown Victory Center and mounting a two-year exhibition, "The Legacy of Yorktown: A Nation of Immigrants," for the 225th anniversary in 2006 of the Siege of Yorktown, the climactic military event of the American Revolution.

Originally, the Foundation's facilities master plan called for \$8.4 million in capital projects at the Yorktown Victory Center, to be funded in the 2002-04 biennium. When the

state budget environment precluded funding at that time, a task force of Foundation trustees convened to identify and prioritize essential needs.

The General Assembly funding will provide for renovations of exhibit technology infrastructure, including a new lighting system for the museum galleries and replacement of the audio system in the Witnesses to Revolution Gallery. The gallery entrance, featuring an exhibit on the Declaration of Independence, will be enhanced to emphasize the impact and relevance of the historic document and to create a more prominent link to the Witnesses to Revolution Gallery, which tells the story of 10 individuals who



lived during the Revolution and recorded their experiences in diaries, letters and pension applications.

The special exhibition "The Legacy of Yorktown: A Nation of

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A new audio system will be installed in the Witnesses to Revolution Gallery.



By Ross O. Richardson, Jamestown 2007 Promotions and Publicity Manager

## Norfolk Southern Becomes First 'Founding Colony Sponsor'

Planning for Jamestown's 400th anniversary in 2007 took a great step forward in July when Virginia Governor Mark R. Warner announced that Norfolk Southern had become the commemoration's first major national sponsor. Governor Warner praised the Norfolk-based Fortune 500 company for demonstrating vision and leadership by stepping forward with its \$3-million commitment.

"The Jamestown 2007 commemoration is of nationwide significance, but it is fitting that the first major corporate sponsor should be one of our own from Virginia," he said. "The Jamestown quadricentennial gives us an opportunity to tell a fascinating story to a much broader audience. The benefits to the Commonwealth's economy as a result of this commemoration will be great, and Norfolk Southern's sponsorship is a strong start."

David R. Goode, chairman, president and chief executive officer of Norfolk Southern, said, "It makes perfect sense for Norfolk Southern to become an integral part of this uniquely American moment. Many people do not realize that Jamestown laid the foundation for our nation, establishing the concepts of innovation, free enterprise, democracy and rule of law in the New World. We're proud to be part of this continuing national story."

Norfolk Southern Corporation is one of the nation's premier transportation companies. Its Norfolk Southern Railway subsidiary operates 21,500 route miles in 22 states, the District of Columbia and Ontario, serving every major container port in the eastern United States and providing superior connections to western rail carriers. Norfolk Southern traces its beginnings to a predecessor rail company operating in the Hopewell-Petersburg area in 1838. Today



Norfolk Southern Vice Chairman and Chief Financial Officer Henry C. Wolf speaks at the July 21 announcement that Norfolk Southern is Jamestown 2007's first major national sponsor. Virginia Governor Mark Warner is at left. Jamestown-Yorktown Foundation Co-Chairman Thomas K. Norment, Jr., helped introduce Norfolk Southern at the event. Photo by Michaele White, Governor's Office

Norfolk Southern employs 4,500 Virginians and produces an annual state payroll of \$282 million.

## Congress Approves Jamestown Commemorative Coin Legislation

In late July, Congress approved legislation authorizing the U.S. Mint to produce Jamestown commemorative coins in 2007. President George W. Bush signed the legislation into law on August 6. Next, the Mint will choose a production site and begin the design process.

Only two sets of commemorative coins are authorized per year. The coin legislation was initiated by Senator John Warner and Representative Jo Ann Davis. Senator George Allen and the entire Virginia delegation in the House of Representatives were co-sponsors.

Two Jamestown coins will be issued, a five-dollar gold coin and a one-dollar silver coin. The price of the coins will include a surcharge used to support Jamestown 2007, the Jamestown-Yorktown Foundation, the National Park Service and the Association for the Preservation of Virginia Antiquities. The organizations worked in partnership to encourage passage of the coin legislation.

## Linda Stanier Joins Commemoration Staff

Linda L. Stanier joined the Jamestown 2007 staff in July as manager of special events, projects and promotions. Ms. Stanier was previously an executive with Ruder Finn, a leading New York City-based public relations firm, and had worked on many national public relations campaigns. She graduated from Smith College with a degree in history.

Ms. Stanier's focus with 2007 will be on the 2006 promotional sail of the *Godspeed*. She will work to create partnerships and generate media coverage in the markets the ship will visit during its sail throughout the summer of 2006.

## Community Program Continues Rapid Growth

The number of localities participating in the Virginia 2007 Community Program more than tripled during its first 14 months of operation. The program, which grew from 20 to 69 communities between June 2003 and late August 2004, plays an important role as Virginia prepares for the commemoration of its 400th anniversary in 2007.

Danville became the 60th community to receive official Virginia 2007 Community status in late June. More than 100 communities across the state are expected to participate in the program. Information about the program is available at [www.Jamestown2007.org](http://www.Jamestown2007.org). ❖

# EIGHT JOIN JAMESTOWN- YORKTOWN FOUNDATION BOARD

The Jamestown-Yorktown Foundation Board of Trustees has eight new members, with the appointments of **Thomas A. DePasquale** of Alexandria, **Ann Parker Gottwald** of Richmond and **Nigel W. Morris** of Alexandria by Governor Mark R. Warner; Virginia Senators **Janet D. Howell** of Reston, **Frederick M. Quayle** of Suffolk and **John C. Watkins** of Midlothian by the Senate Rules Committee; and Virginia Delegates **Phillip A. Hamilton** of Newport News and **Johnny S. Joannou** of Portsmouth by House of Delegates Speaker William J. Howell.

The governing board is comprised of Virginia General Assembly members, state officials, and gubernatorial and board appointees.

The terms of the three gubernatorial appointees are through June 30, 2008. They succeed Frank B. Atkinson, Gerald D. Brittle and Roxane G. Gilmore.

**Mr. DePasquale** is president and chief executive officer of Outtask, Inc., an enterprise software service company he founded in 1999, and has more than 20 years of experience in developing technology applications for business. He has a bachelor's degree from the University of Virginia and is a member of the university's board of visitors.

**Ms. Gottwald** is owner of One Thing at a Time, a company specializing in fine stationery and invitations, and is on the boards of Sacred Heart Center and Hospital Hospitality House in Richmond. She has a bachelor's degree from the University of North Carolina at Chapel Hill.

**Mr. Morris** co-founded Capital One Financial Services in 1994 and was the company's president and chief operating officer until 2003. He served as vice chairman of Virginia's Commission on Efficiency and Effectiveness and is on the Governor's Council on Virginia's Future. Mr. Morris is a member of the board of governors of the London Business School, where he earned a master's degree, and also serves on the boards of The Economist Group and Quanta Capital Holdings.

The five state Senate and House of Delegates appointees will serve on the Jamestown-Yorktown Foundation board concurrent with their elected terms of office. The senators succeed William T. Bolling, Malfourd W. Trumbo and William C. Wampler, Jr. The delegates succeed Robert S. Bloxom, Sr., and Flora D. Crittenden.

**Senator Howell** has represented Virginia's 32nd Senatorial District since 1992. She serves on the Joint Commission on Technology and Science, Secure Virginia Panel, Southern Regional Education Board, and other government commissions and committees. A former public school teacher and legislative assistant, Senator Howell has a bachelor's degree from Oberlin College and a master's degree from the University of Pennsylvania.

**Senator Quayle** has represented the 13th Virginia Senatorial District since 1992 and is chairman of the Senate Committee on Local Government. He chairs the Chippokes Plantation Farm Foundation and the Chesapeake Bay Restoration Fund Advisory Committee, and is co-chairman of Access and Diversity in Higher Education in Virginia. A practicing attorney, Senator Quayle has taught at Old Dominion and Christopher Newport universities. He has a bachelor's degree from the University of Virginia and a law degree from the University of Richmond.

**Senator Watkins** has represented Virginia's 10th Senatorial District since 1998 and previously served in the House of Delegates. He is president of Watkins Nurseries, Inc., and is on the governing boards of the Virginia Mathematics & Science Coalition, of which he is president, CJW Medical Center, Bank of Powhatan and TransCommunity Bankshares. Senator Watkins has a bachelor's degree from Virginia Polytechnic Institute and State University.

**Delegate Hamilton** has represented the 93rd House District since 1988 and is chairman of the Health, Welfare and Institutions Committee. He chairs the Virginia Commission on Youth and is on the Joint Commission on Health Care. Delegate Hamilton is coordinator of professional development for Newport News Public Schools. He has a bachelor's degree from the University of Richmond and a master's degree from the College of William and Mary.

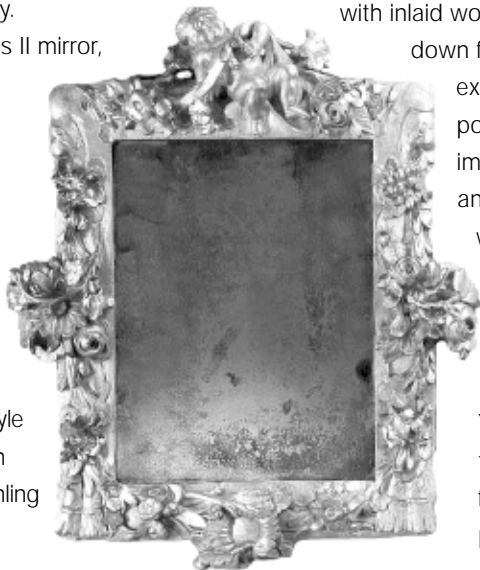
**Delegate Joannou** has represented the 79th House District since 1998. He previously served in the House of Delegates and the Virginia Senate from 1976 to 1992. He is a member of the Joint Legislative Audit and Review Commission. A practicing attorney, Delegate Joannou received a bachelor's degree from Virginia Polytechnic Institute and State University and a law degree from the University of Richmond. ❖

## BENIN BRONZE BRACELETS, CHARLES II MIRROR ACQUIRED FOR FOUNDATION COLLECTION

A pair of bronze bracelets from the royal court of Benin, West Africa, and a gilded-wood-framed mirror dating to the reign of England's King Charles II recently acquired for the Jamestown-Yorktown Foundation collection exemplify decorative arts of two different 17th-century cultures that will be represented in Jamestown Settlement's new permanent galleries planned to open by 2007.

Highly skilled Benin bronze workers produced ceremonial items worn by kings as symbols of their authority, including wide cast-bronze bracelets with elaborate decoration. The pair, acquired by the Foundation with a gift from the Richard S. Reynolds Foundation, depicts stylized human heads representing Portuguese soldiers together with the traditional Benin royal symbol of the mudfish, illustrating the influence of contact with Europeans on indigenous cultures of Africa during the 17th century.

The Charles II mirror, dating to about 1680 and acquired with a gift from the Gladys and Franklin Clark Foundation, has a frame gilded and carved in the style of famed English woodcarver Grinling Gibbons, with a



cherub and a garland of flowers and tassels. Both the 33-inch by 28-inch frame and beveled glass plate are original.

Among other recent additions to the collection are a Charles II-style child's armchair and a William and Mary-style carved oak infant's cradle, both from the 17th century. A 17th-century Japanese lacquered chest with inlaid wood and a fold-down front panel, exemplifying a popular English import of the period, and a 1690 English wood tobacco box also were acquired. Development of the Jamestown-Yorktown Foundation collection is funded with private gifts. ❖

## Board Member Sheila Johnson Commits \$350,000 to Jamestown Settlement Galleries, Annual Fund

Jamestown-Yorktown Foundation Board of Trustees member Sheila C. Johnson of Middleburg has made a personal commitment of \$350,000 in support of the planned new Jamestown Settlement galleries and the Jamestown-Yorktown Foundation, Inc., Annual Fund.

Most of the gift – \$325,000 – will go toward technology applications in the new galleries, now under construction. \$25,000 is designated for the Annual Fund, which supports artifact acquisition and a variety of educational programs.

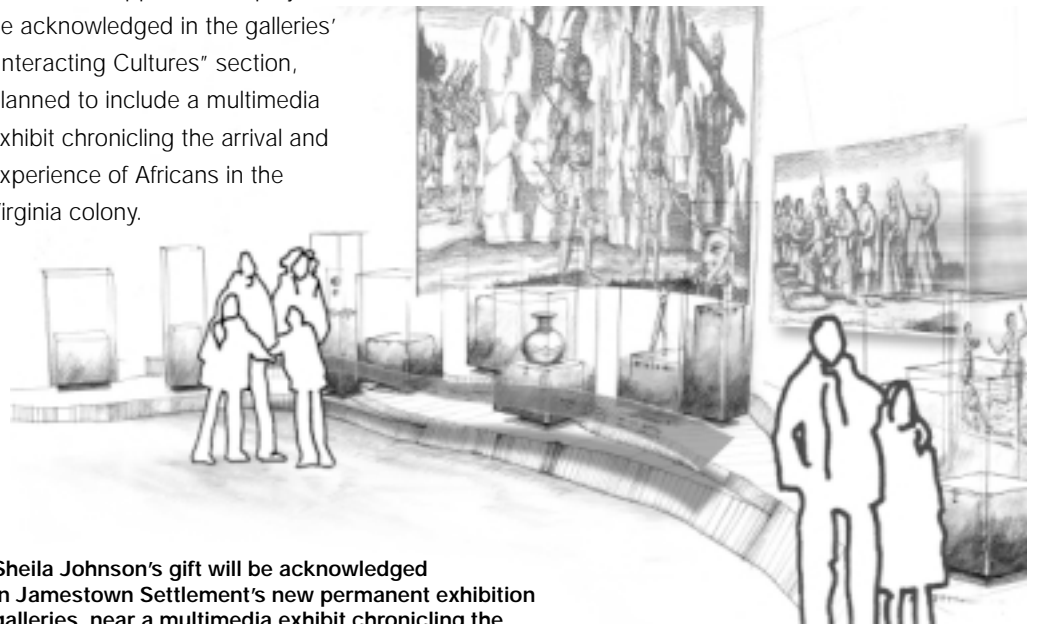
With Dr. Johnson's contribution and a recent grant of \$100,000 from James City County, private gifts and grants in support of gallery technology applications, including video presentations, special lighting and audio effects, has reached 77 percent of a \$1.5-million goal. Dr. Johnson's support of the project will be acknowledged in the galleries' "Interacting Cultures" section, planned to include a multimedia exhibit chronicling the arrival and experience of Africans in the Virginia colony.

"We are honored and fortunate to benefit from Sheila Johnson's extraordinary generosity," said Reginald N. Jones, president of the Jamestown-Yorktown Foundation, Inc. "With just a year of service on the Foundation board, she has set a particularly inspiring example of leadership."

Co-founder and former executive vice president of corporate affairs of Black Entertainment Television, Dr. Johnson is owner of Salamander Farms in Middleburg, Va., and Wellington, Fla. She was appointed by Governor Mark R. Warner to the Jamestown-Yorktown Foundation board in 2003 and is active in numerous arts and community organizations. ❖



Sheila C. Johnson



Sheila Johnson's gift will be acknowledged in Jamestown Settlement's new permanent exhibition galleries, near a multimedia exhibit chronicling the experience of Africans in 17th-century Virginia.

## Three \$50,000 Gifts Support Improvements at Jamestown Settlement

Gifts of \$50,000 each from the Beazley Foundation of Portsmouth, Media General of Richmond and the Roller-Bottimore Foundation of Richmond will help fund capital improvements at Jamestown Settlement to be complete by 2007.

The Beazley Foundation gift will go toward construction of new replicas of the *Godspeed* and *Discovery*, two of the three ships that made the 1607 voyage to Virginia. The new *Godspeed*

is planned to sail to major East Coast ports in 2006 to call attention to Jamestown's significance in American history and to forthcoming 400th-anniversary events. Ultimately, the two new ships will be docked at the Jamestown Settlement pier along with the *Susan Constant*, replacing older replicas now on exhibit. To date, grants and gifts for the ship construction project total more than \$2 million.

The contribution from Media

General, a communications company with interests in newspapers, television stations and interactive media, primarily in the Southeast, will be applied to projects identified for private funding, such as technology applications in new permanent exhibition galleries now under construction, production of a new introductory film, and new structures at the museum's re-created Powhatan Indian village and colonial fort.

The Roller-Bottimore Foundation gift will support construction of a new building at Jamestown Settlement's re-created early 17th-century fort to represent an Anglican church. The total of private gifts for construction of the church, which will replace one built in 1957, now amounts to \$165,000. Interior furnishings in the existing church, funded in part by a previous gift from the Roller-Bottimore Foundation, will be transferred to the new building. ❖

# Jamestown Settlement Transitional Gallery Paves Way For Planned New Permanent Galleries

The new Jamestown Settlement gallery provides a stimulating and informative bridge from 15,000-square-foot exhibition galleries that served more than six million visitors over 13 years to a 30,000-square-foot exhibit space planned to open by 2007.

Laid out in serpentine fashion, the transitional gallery fills 7,200 square feet in Jamestown Settlement's new theater and special exhibition building. Like the previous galleries, it details political, social and economic circumstances in Europe that motivated exploration and settlement of the New World, describes the land and lifestyle of the Powhatan Indians who inhabited coastal Virginia when English settlers arrived in 1607, and chronicles the first century of the Virginia colony.

The transitional gallery also introduces new concepts and design features, providing a glimpse of plans for the new permanent galleries. The global context for the establishment of English overseas colonies receives expanded treatment, as does the nature of the Virginia Company of London that sponsored the Jamestown colony and the cultural

background of Africans brought to Virginia in the 17th century. Jamestown's significance as America's first permanent English settlement is addressed in the gallery's introductory and concluding statements, and exhibits convey the fundamental message that the meeting of Powhatans, Europeans and Africans in Virginia set the pattern for a distinctly American culture.

Vivid colors and dramatic graphics, including a compass design from 17th-century nautical charts projected onto the floor, provide a setting for more than 100 artifacts, including portraits, documents, furnishings, household items, toys, ceremonial and decorative objects, tools and weapons from 17th-century Europe and Africa and from Virginia Indian sites.

A new fiber-optic map shows areas of the world colonized over two centuries by England, France, the Netherlands, Portugal and Spain.

A Benin ceremonial knife and Kongolese ivory scepter are exhibited in a section that describes Portuguese contact with Africa beginning in the 15th century. New information about early Africans in Virginia is introduced later in a display of images based on 17th-century engravings depicting Angolan domestic and cultural life. Recent documentary research has established that the first Africans in Virginia, who arrived in 1619, were from the Ndongo kingdom in Angola.

Visitors are introduced to the Virginia Company in a space that suggests an English room of the period, with portraits of prominent



**Vivid colors and dramatic graphics, including a compass design from 17th-century nautical charts projected onto the floor, characterize the new exhibit settings.**

investors Sir Richard Reynell and Henry Wriothesley, third Earl of Southampton, displayed on the walls. A silver-gilt steeple cup, exemplifying a prize in a lottery to raise funds to support the Virginia colony, is displayed in the center of the room.

An exhibit that explores social and economic motivations for English emigration to Virginia features pull-out drawers allowing visitors to view and compare examples of clothing accessories representative of different social classes.

In a section of the gallery that illuminates developments in shipbuilding, cartography and navigation that enabled long-distance travel across the sea, a video describes the 1607 voyage to Virginia and provides a tour of the *Susan Constant*, largest of the three ships that made the journey.

Photographic murals, fabric panels, re-created vegetation, and life-size figures of the paramount chief Powhatan and a deerskin-camou-

flaged hunter combine to provide a realistic evocation of a Powhatan Indian environment. Examples of tools and pottery illustrate the evolution of technology from the Paleo period more than 15,000 years ago to the time of the Powhatans.

Nearby, a lighted map compares locations of Powhatan and English settlements in 1608, 1625 and 1675, and exhibits explore the relationship between the Powhatans and the colonists.

The final section of the gallery traces the evolution of governmental, economic, religious and social institutions in 17th-century Virginia. Among artifacts exhibited are items relating to the cultivation of tobacco as the premier cash crop, such as an ebony desk seal, its handle carved in the form of an enslaved African, once owned by an English merchant involved in the tobacco and slave trade; examples of the kinds of material culture in the colony ranging from a child's hornbook to a glass punch bowl; and a rare portrait of Thomas West, Lord de la Warr, governor of Virginia from 1610 to 1618. A video presentation describes the early stages of government in Virginia – the ruling council appointed by the Virginia Company, a period of martial law with a company-appointed governor, and the meeting in 1619 of the first legislative assembly in English America, the precursor of representative government in the United States.

Gallagher & Associates of Bethesda, Md., is designer of the transitional gallery as well as the new permanent exhibition galleries. Exhibits were fabricated by Century Construction Company of Richmond, partnering with Design Craftsmen, Inc., of Midland, Mich. ❖



**The formation and operation of the Virginia Company of London is examined in detail.**

## BUILDING PROJECTS

*continued from page 1*

pler. Designed for versatility and minimal intrusion on the museum's living-history programs, the visitor amenities area is screened from a path leading from the Powhatan Indian village to the ships and features shaded bench seating, a refreshment area with beverage and snack vending machines, and restrooms. The \$1.96-million project, scheduled for completion by late 2006, also includes a 100-person-capacity terraced seating area near the Powhatan Indian village. ❖



**Renovations of Jamestown Settlement's re-created colonial fort and Powhatan Indian village also are under way as part of the comprehensive facilities master plan. The newest addition to the fort, a munitions storehouse, is a backdrop for this musket demonstration. The 12- by 12-foot structure was constructed of cypress plank walls and clapboard roof by the museum's exhibits fabrication staff. While the fort building plan supports interpretation of the predominantly military and commercial nature of Jamestown in its first decade, new structures in the Powhatan Indian village are modeled after archaeological findings at Paspahegh, the Powhatan settlement closest to Jamestown in the early 17th century. A discovery pathway that will border Jamestown Settlement's Powhatan village is in the preliminary design phase and will be completed by late 2006.**



Robert V. Hatcher, Jr.

## THEATER AND SPECIAL EXHIBITION WING DEBUTS

Special events in early June marked the official opening of Jamestown Settlement's new theater and special exhibition wing. The 32,000-square-foot building's centerpiece is a 45-foot-high rotunda that serves as a gateway to the museum's indoor and outdoor exhibits. The rotunda is named for major benefactor and long-time board member Robert V. Hatcher, Jr. A 250-seat theater on the first floor provides a spacious and comfortable venue for showing the introductory film *Jamestown: The Beginning*. A 7,200-square-foot gallery on the second floor houses a transitional exhibition (see story on page 4) for the next two years while construction of a new permanent gallery building is under way. Also on the second floor is a 420-square-foot gift shop and a presentation hall that provides space for overflow seating for the introductory film. ❖



Robert V. Hatcher, Jr., for whom the theater and special exhibition wing rotunda is named, was honored at a gala held April 29 by The 1607 Society prior to the building's public debut. The 1607 Society is the premier membership group of the Jamestown-Yorktown Foundation, Inc. Pictured with Mr. Hatcher (second from left) are Major Reynolds (left), Molly and Nelson Durden (center back), John and Maggie Hager (center front) and Pamela Reynolds (right).



A total of 500 guests attended receptions held on June 8 for tourism, museum and education colleagues (left) and June 9 for Jamestown-Yorktown Foundation, Inc., Annual Fund donors of \$100 and more (pictured above are Betty and Bill King and Charles and Jo Schumacher).



Jamestown-Yorktown Foundation staff led tours of the new transitional gallery the weekend of June 5 and 6, and special demonstrations were provided in the main museum gift shop during the weekend. Here, museum program assistant Bill Dickerson starts a tour. Celtic harpist Ardie Boggs performs in the gift shop. Jamestown Settlement hosted a total of 3,200 visitors over the two days.



### YVC ENHANCEMENTS

*continued from page 1*

"Immigrants" will be located in the Mathews Gallery, now a setting for exhibits about the life of Revolutionary War soldiers and the development of the Constitution and Bill of Rights. Acknowledging the 400th anniversary commemoration in 2007 of the founding at Jamestown of America's first permanent English settlement, this major exhibition will chronicle immigration to Virginia before and during the 17th century and up to modern times. "A Nation of Immigrants," scheduled to open in September 2006, will focus primarily on the arrival in Virginia of many different nationalities in the 18th and 19th centuries and the stimulus to immigration created by the founding of the republic. It will examine the motivations of these individuals to leave their homes and their contributions to shaping a new culture.

Elements of the two-year exhibition will be left in place after its conclusion in 2008 to allow for the continuation of the permanent themes "Creating a New Nation" and "New People in a New Nation" in the Mathews Gallery. ❖

# 17th-Century Virginians Relied on Imports of Manufactured Goods, From Cloth to Housewares

By Thomas E. Davidson, Ph.D., *Senior Curator*

The dominant role of tobacco in 17th-century Virginia's economy influenced what people consumed as well as what they produced in the colony. In general it made better economic sense to grow tobacco, sell it, and then use the proceeds to buy manufactured goods from abroad, rather than to make things on the plantation. The vast majority of cloth and clothing consumed in 17th-century Virginia came from overseas, as did most tools and weapons, pots and pans, books and writing paper, and even most tobacco pipes.

Large planters had commercial agents in England who bought such goods for them, while small planters depended on local Virginia merchants who kept stocks of goods on hand. Seventeenth-century Virginians frequently complained that needed goods were either in short supply or too expensive in the colony. Everybody paid with tobacco rather than money.

Clothing was relatively more expensive in the 17th century than it is today. An average Virginia planter probably spent over a third of his income every year on clothing for

himself, his family, his servants and his slaves. Some clothes were bought ready-made, but most clothes were produced in Virginia from imported cloth. Cloth of many different types came to Virginia, including wool, flannel, linen, cotton and silk. Along

with the cloth came the needles, thread, buttons, buckles and ribbons needed to turn the cloth into finished garments. England also supplied ready-made clothing accessories, such as hats, gloves, belts, shoes and stockings.

The list of goods that Virginia imported from England and Europe runs to hundreds of items, ranging from aquavita (brandy) to wrought iron. Virginia tobacco paid for violins and trumpets, playing cards and silver plate as well as everyday necessities. Life on a 17th-century plantation would have been impossible without overseas imports.

The consumer behavior of Virginia's elite was modeled on that of the gentry in England. Virginia's planter aristocracy corresponded with family and friends in England and sometimes traveled there, so they knew what was fashionable at home. The planter elite wanted their clothing, personal possessions and household goods to mirror in style and quality those of their social equals in England. Archaeological excavations at late-17th-century Virginia plantations show that some items like ceramics and

glassware used by the colony's wealthiest inhabitants were of the latest styles.

The pattern of imports to Virginia changed somewhat over the course of the 17th century. In the early years, lots of bulk food like wheat meal, salted meat and ship biscuits came to the colony. Later on, the food items tend to be sugar, spices, olive oil and other non-necessities, since Virginia now was self-sufficient in basic foods.

Wealthy planters could afford to flavor their food with imported spices like mace, nutmeg, cinnamon, cloves and aniseed, and ate exotic delicacies like pickled lemons. Late-17th-century colonists also imported many more items related to the use of horses, including saddles,

bridles, harnesses, and even coach wheels. Very little imported furniture reached the colony in the early 17th century, but by the 1670s large furniture items like beds and chests of drawers were being imported regularly.

While Virginia imported a huge range of products, the colony



**English silver drinking vessel. Wealthy Virginians imported household silver from England.**



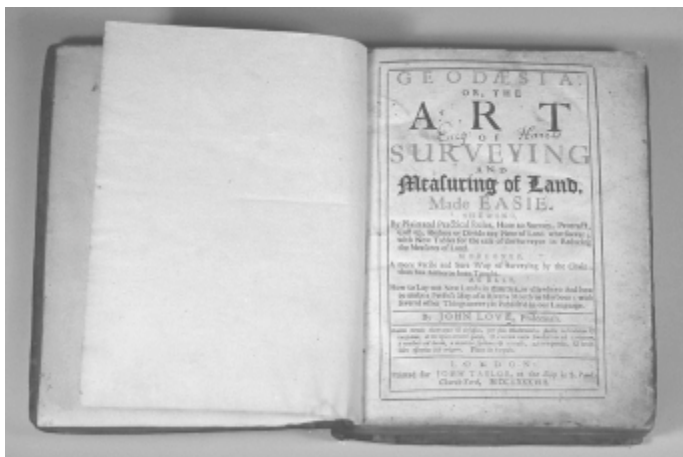
**German helmet. Arms and armor used in Virginia came from England or Europe.**



**English ceramic mug. Merchants found it profitable to ship even relatively cheap household goods to Virginia.**



**English stockings. Most stockings worn in Virginia came from England.**



**English book on surveying. No books were printed in Virginia during the 17th century.**

exported very little except tobacco back to England. All of Virginia's other exports to the mother country were in the form of raw materials rather than finished goods. The colony sustained a fur trade throughout the 17th century. Beaver pelts dominated this trade in the early 17th century, but later on otter and mink skins were shipped in some numbers as well. Early on, Virginia shipped large quantities of lumber to England, but over time the timber trade became relatively less important. The fur and lumber trades brought Virginians only a tiny fraction of the profit that tobacco did, however.

The economic pattern established in 17th-century Virginia persisted into the 18th century, with the colony exporting tobacco to England and receiving manufactured goods of all kinds in return. Only slowly did Virginia manage to diversify its economy and develop its own manufacturing sector. The Civil War finally destroyed the plantation economy and created new opportunities for local manufacturing. ❖

*All of the objects pictured date to the 17th century and are in the collection of the Jamestown-Yorktown Foundation.*

# Noteworthy

## **Ships in *The New World***

The three Jamestown Settlement ships will have roles in *The New World*, a feature film set in early 17th-century Virginia. The ships are being filmed, for the most part individually, at locations on and near the James River until mid-October. According to the terms of a contract with the film's producer, The Virginia Company, LLC, the *Godspeed* will be absent from Jamestown Settlement for a total of nearly three months. The *Susan Constant* and *Discovery* will each be on location for about a week, at different times.

The Jamestown-Yorktown Foundation has undertaken this unprecedented level of involvement in a feature film in support of The Virginia Company, LLC's commitment to filming in Virginia and in recognition of *The New World's* potential to generate widespread awareness of the importance of Jamestown in the nation's history on the eve of the 400th anniversary in 2007 and to benefit the Williamsburg area economy.

Directed by Terrence Malick, *The New World* stars Colin Farrell as Captain John Smith, Christian Bale as John Rolfe, Christopher Plummer as Christopher Newport, August Schellenberg as Powhatan and Q'orianka Kilcher as Pocahontas. The film is scheduled for release in Fall 2005 by New Line Cinema.

## **Education Program**

### **Participation Grows**

Participation in educational programs offered by the Jamestown-Yorktown Foundation grew substantially during the 2003-04 academic year ending June 30. Structured educational programs at the two museums attracted 197,042 participants, an increase of 19 percent over 2002-03. Additionally, Foundation educators presented hands-on history programs to 100,763 students – 22 percent more than in 2002-03 – in outreach settings. Outreach programming took place in 118 of Virginia's 134 school districts.

Structured educational programs at the museums are available year-round on an advance-reservation basis for groups of 15 or more students. Curriculum-based programs are offered for home-educated



**Colin Farrell, shown with the *Godspeed* in the background, will portray Captain John Smith in *The New World*.**

students semi-annually. The next sessions are September 27-29 and February 28-March 2 at Jamestown Settlement and the Yorktown Victory Center. Outreach programs are available to Virginia schools on an advance-reservation basis. Information about the Foundation's education programs is available at (888) 868-7593 toll-free or (757) 253-4949.

### **Grant Funds Equipment to Produce Photo ID Tickets**

The City of Williamsburg provided a grant of \$10,000 to fund equipment used by Jamestown-Yorktown Foundation visitor services staff to produce photo identification cards for various ticket programs. The Foundation museums now offer America's Historic Triangle tickets bearing a photo of the purchaser, as well as American Heritage passes for unlimited year-round admission to Jamestown Settlement and the Yorktown Victory Center. The America's Historic Triangle ticket includes admission to the Foundation museums and to Historic Jamestowne, Colonial Williamsburg and Yorktown Battlefield.

### **Historic Triangle Shuttle**

The Foundation museums participated in a new transportation service this summer that connected Colonial Williamsburg and Jamestown and Yorktown attractions from Memorial Day weekend through Labor Day. Funded by a federal transportation enhancement grant and the result of a cooperative agreement between the National Park Service, Colonial Williamsburg and Williamsburg Area Transport, the Historic Triangle Shuttle

offered several round-trips daily from Colonial Williamsburg to opposite ends of the Colonial Parkway. A new Jamestown Area Shuttle operated continuously between Historic Jamestowne's Visitor Center and Glasshouse and Jamestown Settlement, and York County's existing Yorktown Trolley transported visitors to the National Park Service Yorktown Visitor Center, the Yorktown Victory Center and other Yorktown attractions. While passengers were required to hold an admission ticket to at least one of the four Jamestown and Yorktown destinations, there was no charge this year to ride the shuttles. Tickets for Jamestown Settlement, Historic Jamestowne, the Yorktown Victory Center and Yorktown Battlefield are available at the Colonial Williamsburg Visitor Center as well as at the four sites.

### **Food Service at Yorktown Victory Center**

Food service featuring Brunswick stew, barbeque, hot dogs, sandwiches and desserts was introduced on a test basis at the Yorktown Victory Center this July by JCM, Inc., owner of the Jamestown Settlement Cafe. The service is located near existing beverage and snack vending machines on a covered patio adjacent to the visitor services building and is the first opportunity for visitors and staff to purchase a midday meal at the Victory Center since the American Revolution bicentennial celebration at Yorktown in 1981.

## **Human Resource Manager, Curator Named**

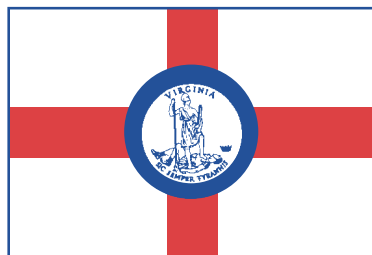
Debra P. Jarvis is the Foundation's new human resources manager, succeeding Rose Ann Terrell, who retired July 1. Ms. Jarvis joined the Foundation as administrative assistant at Jamestown Settlement in 1981, and six years later moved to human resources, where she was an analyst prior to her promotion. She served on a Department of Human Resources Management task force involved in a major restructuring of the state employee compensation system in 2000, and last year earned certified professional status from the International Personnel Management Association.

Mary Anne Caton returns to the Jamestown-Yorktown Foundation as a senior curator, with responsibility for developing the Yorktown Victory Center exhibition "The Legacy of Yorktown: A Nation of Immigrants," planned to open in September 2006. Ms. Caton, who was curator of the Foundation's 18th-century collection in 1997 and 1998, has spent the past several years in New York City as associate curator at South Street Seaport Museum and curator/registrar at Fraunces Tavern. She curated "Foolies & Fricassees: Food in Shakespeare's England" in 1999 at the Folger Shakespeare Library in Washington, D.C., and developed the exhibit catalog. Caton earned a master's degree in the Winterthur Program in Early American Culture at the University of Delaware.

## **Staff Contributes**

### **Articles for Publication**

Jamestown-Yorktown Foundation staff have made recent contributions to three scholarly publications. Senior Curator Tom Davidson composed "Roanoke and Jamestown: Supplying England's First American Colonies" for *Searching for the Roanoke Colonies*, a publication of the North Carolina Department of Cultural Resources. Historian Nancy Egloff wrote an entry on William Churchill of Middlesex County, a member of the House of Burgesses and the Governor's Council in the late 17th/early 18th centuries, for Volume III of the Library of Virginia's *Dictionary of Virginia Biography*. Historian Ed Ayres prepared "The Impact of the Revolution on Agricultural Production in Eastern Virginia" for the *Proceedings of the 2003 Conference and Annual Meeting of the Association for Living History, Farm and Agricultural Museums*, published in 2004.



The Jamestown-Yorktown Foundation, an educational agency of the Commonwealth of Virginia, administers Jamestown Settlement and Yorktown Victory Center living-history museums, open 9 a.m. to 5 p.m. daily. For more information, call (757) 253-4838.



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## Calendar

**September 12, 19, 26**

### **2007 Heritage Series: Sifting Through 17th-Century Cultures**

Jamestown Settlement  
3 p.m.

Archaeological research is uncovering new details about the lives of Powhatan Indian, European and African cultures that converged in 17th-century Virginia, and is the focus of the Jamestown-Yorktown Foundation's fifth-annual "2007 Heritage Series." The series of free public lectures leads to the quadricentennial commemoration of Jamestown, America's first permanent English settlement, now less than three years away.

**September 12 – "The Two Fruitfull Sisters': Comparing the Archaeology and History of England's 17th-Century Chesapeake Colonies," Dr. Henry Miller, director of research at Historic St. Mary's City, Md.**

Archaeological findings at the sites of English settlements in Jamestown, Va., and St. Mary's City, Md., are offering new insights to the colonies' characteristics and limitations as they developed into colonial capitals and urban centers.

**September 19 – "An Archaeological Perspective on the Chesapeake Slave Family," Dr. Garrett Fesler, senior archaeologist with James River Institute for Archaeology in Williamsburg.**

Discover the lives of four generations of enslaved Africans whose home along a James River bluff near Williamsburg during 1675-1775 is an archaeological site known as the Utopia Quarter. Archaeological evidence – the size and configuration of houses, number of storage pits, and arrangement of artifacts – has shown a clear pattern of family growth at Utopia.

**September 26 – "In Search of Powhatan: Archaeological Investigations at Werowocomoco," by Dr. E. Randolph Turner III, director of the Portsmouth regional office of the Virginia Department of Historic Resources.**

Learn about the Gloucester County archaeological site thought to be the lost village of Werowocomoco, home to Powhatan, powerful ruler of 32 Algonquian-speaking groups in coastal Virginia at the time the first English settlers arrived 1607. Excavations of the 50-acre York River site over the past two years have yielded numerous Indian and English artifacts that date to the period of Powhatan's rule.

**October 16-17**

### **Yorktown Victory Celebration**

Yorktown Victory Center  
9 a.m. to 5 p.m.

A Revolutionary War encampment, special interpretive programs and a variety of military and artillery demonstrations mark the 223rd anniversary of America's momentous victory at Yorktown. Visitors of all ages can enroll in "A School for the Soldier," a special interpretive program, to determine if they would have been fit for service in General Washington's army. The weekend events are a prelude to activities on October 19 – the actual anniversary of the British surrender to American forces – when special programs, a parade and patriotic ceremonies co-sponsored by the Yorktown Day Association and the National Park Service will be held in Yorktown and the Yorktown Battlefield.

**November 25-27**

### **Foods & Feasts of Colonial Virginia**

Jamestown Settlement & Yorktown Victory Center  
9 a.m. to 5 p.m.

Explore Virginia foodways of the 17th and 18th centuries during this three-day event beginning on Thanksgiving Day. At Jamestown Settlement, learn how food was gathered, preserved and prepared on land and at sea by Virginia's English colonists and Powhatan Indians. At the Yorktown Victory Center, learn about typical soldiers' fare during the American Revolution and trace the bounty of a 1780s farm from field to kitchen.

**December 18-31**

### **A Colonial Christmas**

Jamestown Settlement & Yorktown Victory Center  
9 a.m. to 5 p.m.

Experience 17th- and 18th-century holiday traditions. At Jamestown Settlement, a film and special guided tours offer a glimpse of English Christmas customs of the period and the holiday season during the difficult early years of the Jamestown colony. At the Yorktown Victory Center, hear accounts of Christmas and winter in military encampments during the American Revolution and glimpse holiday preparations on a 1780s Virginia farm.