

UNT College of Business

MBA in Strategic Management



The MBA with a concentration in Strategic Management provides you the broad exposure to skills necessary for managing an organization. Strategic management involves establishing the major direction, strategies and broad policies that an organization will follow to accomplish its objectives. This knowledge is important for sustainable growth of businesses and the U.S. economy. Career opportunities after you complete the MBA program through the Department of Management are abundant. An MBA with a concentration in Strategic Management supports growth and development from two perspectives. One, if you have an established career path, the strategic management concentration provides you the opportunity to gain the broader, more general perspective necessary for promotion to leading managerial positions. Or, if you are preparing for the business world, the combination of an undergraduate degree with an MBA concentration in strategic management provides an excellent foundation for additional career opportunities.

CAREER POSSIBILITIES

Business Development Director | Consultant | Licensing Director | R&D Manager | Technology Entrepreneur | International Commodity Trader | Market Analyst or Risk Manager | Public Policy Advisor | Marketing Manager | Chief Executive Officer | Purchasing Manager | Human Resources Manager | Operations Research Analyst | Advertising and Promotions Manager | Market Research Analyst | Management Analyst | Urban Planner | Regional Planner | General Manager | Venture Capitalist

PROFESSIONAL ORGANIZATIONS

Students choosing the Strategic Management MBA program have the opportunity to participate in the student chapter of the Society for Human Resource Management (SHRM) and the Institute for Supply Management (ISM), and Students in Free Enterprise (SIFE).

COURSE REQUIREMENTS

BACKGROUND COURSES (18 HOURS)

*NOTE: Background courses may be required if your undergraduate degree did not prepare you for current master level courses. Background courses are assessed on an as needed basis after evaluation of undergraduate transcripts.

ACCT 5020 (3 hrs.) Accumulation and Analysis of Acct.
BCIS 5090 (1.5 hrs.) Intro. to Busi. Computer Info. Systems
BLAW 5050 (1.5 hrs.) Legal, Reg. and Ethical Env. of Business
DSCI 5010 (1.5 hrs.) Statistical Analysis
ECON 5000 (3 hrs.) Economic Concepts
FINA 5040 (1.5 hrs.) Intro. to Finance and Financial Math
MATH 1190 (3 hrs.) Business Calculus (or other calc. course)
MGMT 5070 (1.5 hrs.) Management Issues
MKTG 5000 (1.5 hrs.) Marketing Concepts

CORE COURSES (18 HOURS)

ACCT 5130 (3 hrs.) Accounting for Management
DSCI 5180 (3 hrs.) Intro. to the Business Decision Process
FINA 5170 (3 hrs.) Financial Management
MKTG 5150 (3 hrs.) Marketing Management
MGMT 5140 (3 hrs.) Organizational Behavior and Analysis
BUSI 5190 (3 hrs.) Administrative Strategy (last semester)

REQUIRED COURSES (9 HOURS)

Select three of the following courses:
MGMT 5230 (3 hrs) Management Seminar
MGMT 5300 (3 hrs) Entrepreneurship and Venture Management
MGMT 5760 (3 hrs) Strategic Management
MGMT 5660 (3 hrs) International Management
MGMT 5710 (3 hrs) Seminar in Business Ethics and Social Responsibility

SUPPORTING COURSES (6 HOURS)

Select two of the following courses, one must be a MGMT course:
MGMT 5120 (3 hrs) Managing Organizational Design and Change
MGMT 5210 (3 hrs) Human Resource Management Seminar
MGMT 5240 (3 hrs) Project Management
MGMT 5870 (3 hrs) Leadership Research and Development
ATTD 5470 (3 hrs) Interpersonal Skills and Development
CMHT 5440 (3 hrs) Consumer Theory

ELECTIVE COURSE (3 HOURS)

One 3 hour 5XXX course selected in consultation with the departmental advisor, and must be outside of the management discipline.

COLLEGE OF
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www.cob.unt.edu/programs/masters

MBA in Strategic Management

Proposed Schedule of Course Offerings*

Course Number		Course Name	Proposed Schedule of Course Offerings		
			Fall	Spring	Summer
BACKGROUND COURSES					
ACCT	5020	Accumulation and Analysis of Accounting Data	XXX**	XXX**	XXX**
BCIS	5090	Introduction to Business Computer Information Systems	XXX**	XXX**	
BLAW	5050	Legal, Regulatory, and Ethical environment of Business	XXX**	XXX	XXX**
DSCI	5010	Statistical Analysis	XXX**	XXX**	
ECON	5000	Economic Concepts	XXX**	XXX**	XXX**
FINA	5040	Introduction to Finance and Financial Mathematics	XXX**	XXX**	
MATH	1190	Business Calculus	XXX**	XXX**	XXX
MKTG	5000	Marketing Concepts	XXX**	XXX**	XXX**
MGMT	5070	Management Issues	XXX**		
MBA CORE COURSES (18 hours)					
ACCT	5130	Accounting for Management	XXX	XXX**	XXX
DSCI	5180	Introduction to the Business Decision Process	XXX**	XXX**	XXX**
FINA	5170	Financial Management	XXX**	XXX	XXX**
MGMT	5140	Organizational Behavior and Analysis	8W1	8W1	5W1
MKTG	5150	Marketing Management	XXX	XXX**	XXX**
BUSI	5190	Administrative Strategy (This course is taken in your last term)	XXX**	XXX**	XXX**
CONCENTRATION COURSES (15 hours)					
Required Courses (9 hours - select three of the following courses):					
MGMT	5230	Management Seminar		XXX	
MGMT	5300	Entrepreneurship and Venture Management		8W2	5W1
MGMT	5760	Strategic Management	8W1	8W1	
MGMT	5660	International Management	8W2	8W2	5W2
MGMT	5710	Seminar in Business Ethics and Social Responsibility	8W2		
Supporting Courses (6 hours - select two of the following courses, one must be in MGMT):					
MGMT	5120	Managing Organizational Design and Change	8W1		
MGMT	5210	Human Resource Management Seminar	8W2	8W1	
MGMT	5240	Project Management	XXX		
MGMT	5870	Leadership Research and Development		8W2	
ATTD	5470	Interpersonal Skills and Development	XXX**	XXX**	
CMHT	5440	Consumer Theory	XXX**		
ELECTIVE COURSES (3 hours)					
ELECTIVE	One 3-hour (5XXX) elective, selected by the student in consultation with the concentration advisor, is required outside of MGMT.		XXX**	XXX**	XXX**

*All attempts will be made to offer courses as per the schedule presented above. However, resources constraints and other contingencies may require minor adjustments in course offerings. This is provided to serve as a guide and is subject to change. Please use our Searchable Database (available at <http://www.cob.unt.edu/programs/courses>) for information and other offerings of these courses. 8W1 courses are taught in the first half of the spring and fall semesters, and 8W2 courses are taught in the second half of the fall and spring semesters and are only offered in an online format.

**Online classes available.