

Art.com

Design Plan

2013

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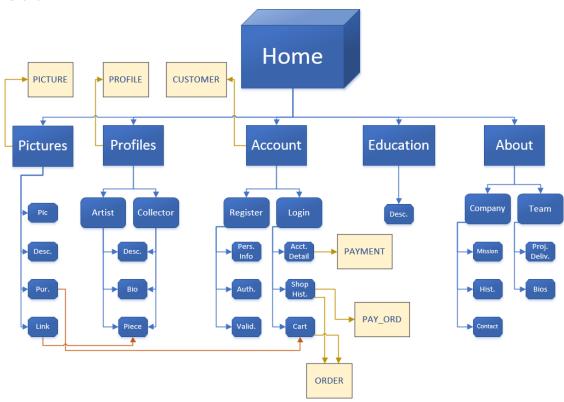
TABLE OF CONTENTS

Design Diagrams	
Web Layout	
Database Tables	
Home Page	
Purpose:	
Design:	
Data Collected/Displayed:	
Connect to Database:	
Picture Page	6
Purpose:	6
Design:	6
Data Collected/Displayed:	6
Connect to Database:	6
Profile Page	
Purpose:	
Design:	
Data Collected/Displayed:	
Connect to Database:	
Account Page	
Purpose:	8
Design:	8
Data Collected/Displayed:	8
Connect to Database:	8
Art Education Page	
Purpose:	C
Design:	C
Data Collected/Displayed:	
Connect to Database:	<u>C</u>
About Page	10
Purpose:	10
Design:	

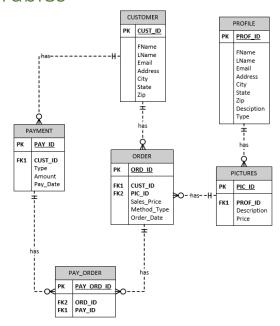
Data Collected/Displayed:	. 10
Connect to Database:	. 10

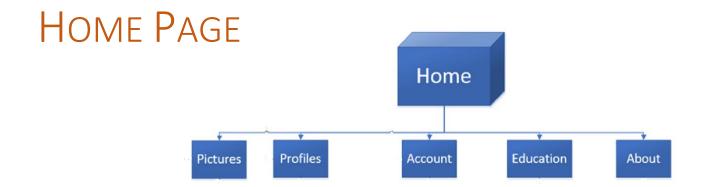
DESIGN DIAGRAMS

Web Layout



Database Tables





Purpose:

The Home Page will serve as a hub for the rest of the website. It will give customers a chance to quickly see what our company is about and what is offered.

Design:

The page will have a banner at the top with links to the Gallery, Profile, Account, Art Education, and About sections of the website. The body of the page will have a brief greeting and description, as well as a few pictures.

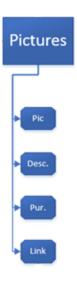
Data Collected/Displayed:

None collected. MasterPage layout with navigation bars to other areas of the website. A brief description and some pictures to entice viewers.

Connect to Database:

None

PICTURE PAGE



Purpose:

This portion of the site is where the customer will do their shopping. They will browse through the paintings and make their purchasing choices.

Design:

The navigation bar will be at the top. Pictures of the currently for sale pieces will be displayed. Clicking on a picture will take the customer to a page dedicated to that picture, with a description and an option to purchase the painting, which would take the customer to their shopping cart if they chose to buy.

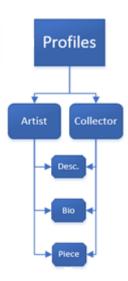
Data Collected/Displayed:

Data collected includes which paintings the customer wishes to purchase. Data displayed will include the information and pictures of the paintings, along with the quantity of product the customer is buying.

Connect to Database:

Connects to PICTURES database.

PROFILE PAGE



Purpose:

This area of the site allows the customer to find out more information about the artists creating the art pieces.

Design:

The page will have a list of the artists who are selling their work on our site, with either a picture of the artist or their work. Clicking the image will take the customer to a page with detailed information on the artist, including a link to any personal website they may have.

Data Collected/Displayed:

None collected. Data displayed will include information about the artist.

Connect to Database:

Connects to PROFILES database.

ACCOUNT PAGE



Purpose:

This portion of the site is where the customer will either register with the site or login to their account, where they will be able to look at their account details and handle their shopping carts, including payment.

Design:

First the customer will be presented with username and password boxes to login. If they log in, they will be taken to their personal account page, with sections for their personal info and their shopping cart. If they are purchasing, then they will finalize it here, including reviewing their carts and confirming their address and payment information.

If they are not registered for the site, then they will have the opportunity to register, where they will create their account and fill it with information on themselves.

Data Collected/Displayed:

Data collected includes the customer's login information, along with their shopping cart information, including what they bought, the total cost, and how they wish to pay. The registration page will collect information from the customer to create an account, including their preferred shipping address and payment methods. Data displayed will be all of the aforementioned.

Connect to Database:

Connects to CUSTOMER, PAYMENT, ORDER, and PAY_ORD databases.

ART EDUCATION PAGE



Purpose:

The Purpose of this page is to educate those who view our site about what ApolloArt is doing for art in local communities.

Design:

The design of the page will be a static page that contains some photos and small paragraphs about what is going on with the continued education of art and ApolloArt.

Data Collected/Displayed:

None collected. Data displayed includes the description and a few pictures.

Connect to Database:

None

ABOUT PAGE



Purpose:

This portion of the site will detail to the customer what exactly our company is and does, and will give some information about it's founders/maintainers, and will allow them to contact said founders. It will also be a place for the team to post their documentations and video.

Design:

The Company section will have a few paragraphs detailing the company and it's goals, along with a few visuals. The Team section will have bios of the team along with a photo of each. Also under Team will be a link to the Business Plan, the Design Plan, the Final Documentation, and the video.

Data Collected/Displayed:

None collected. Data displayed will be the information about the company and it's teams, along with contact information. Project deliverables will also be accessible.

Connect to Database:

None.