20RM-2004-01 Graph-Based Ranking Algorithms for Text Processing

This technology is an appealing product for any industry that deals with large amounts of textual data. Newspapers, search engines, libraries, bookstores, etc. are all potential customers for this technology. By providing customers with a tool for extracting the essence of the texts they provide, it is likely the technology will increase market opportunities. For instance, if a daily newspaper employed the technology, the TextRank service could be provided to readers as a tool to access the essence of the news published and, thereby, giving the customer access to a larger amount of information in a shorter period.

For Additional Information, Please Contact:

The University of North Texas Office of the Vice President for Research and Economic Development 3940 North Elm, A160 Denton, TX 76207 Fax: 940-565-2944 Email: <u>richard.croley@unt.edu</u>