



**FOR IMMEDIATE RELEASE**  
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### **Superior, Inc. Recognized for Export Achievements**

*U.S. Department of Commerce Award Presented by Congressman Rick Berg at Company HQ*

KINDRED, ND. – Congressman Rick Berg today presented the U.S. Department of Commerce’s Export Achievement Certificate to Superior, Inc. of Kindred, ND. The award recognizes businesses that have expanded to new foreign markets utilizing U.S. Commercial Service export assistance.

Superior manufactures steel grain bins and grain dryers in a large manufacturing facility in Kindred. With assistance from the U.S. Commercial Service staff in Fargo and overseas, Superior has had customized business matchmaking assistance on 5 continents.

“Grain storage and drying capability is critical to our farmers in North Dakota and Superior is building bins and dryers right here to fill that need. Now with the help of the U.S. Commercial Service, they are also moving to supply the world – that’s exciting!” said Congressman Rick Berg.

The company was selected for this award because they have transformed into a pro-active exporter in a short period of time, according to U.S. Commercial Service North Dakota Director Heather Ranck. “The company is doing all the right things, making the appropriate investments and diligently following up on the leads they uncover. They are truly deserving of this recognition.”

Superior, Inc’s International Sales Manager Jon Engelstad highlighted that U.S. Commercial Service assistance sped their entry into global markets. “Now we now have product in five countries, the most recent being Zimbabwe. We’ve learned firsthand that companies need to commit to building long-term relationships in order to succeed in global markets.”

As part of the U.S. Department of Commerce’s International Trade Administration, the U.S. Commercial Service (CS) connects U.S. companies with international buyers. The CS / North Dakota is part of the agency’s worldwide network of offices located in 109 U.S. cities and nearly 80 countries. In FY 2011, worldwide CS assistance helped U.S. businesses facilitate 14,600 export successes worth \$54 billion in export sales. These exports support economic and job growth across the country. For information on the CS in North Dakota visit [www.export.gov/northdakota](http://www.export.gov/northdakota).

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