

# SAFE COMMUNITIES

Safe Communities Service Center | 819 Taylor Street, Room 8A38, Fort Worth, Texas 76102  
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## Recall Notifications a Click Away



Safety Ratings	Defects & Recalls	Safe Driving Information	Resources
Office of Defects Investigation	<b>DEFECTS &amp; RECALLS</b>		
File a Complaint	<b>SAFETY RECALLS</b>		
Complaints	<p>The recall information provided below includes vehicle and equipment campaigns from 1966 to present. The campaigns include motor vehicle products which contained a safety-related defect or did not comply with federal motor vehicle safety standards.</p> <p><b>FILE A COMPLAINT</b> This is an on-line form to report a safety-related defect or a problem with a safety recall in your motor vehicle or motor vehicle equipment.</p>		
Defect Investigations	<b>RECALLS</b>	<b>CONSUMER INFORMATION</b>	
Safety Recalls	<p><b>Search for a Recall</b> The search engine allows you to retrieve information by a specific product or a NHTSA recall number.</p> <p><b>NEW! Tire and Child Restraint Recall Alerts via E-mail</b> Receive e-mail alerts for recalls pertaining to your tire and/or child restraint.</p> <p><b>NEW! Tire and Child Restraint Recalls via RSS</b> Have the latest tire and/or child restraint recalls automatically delivered to your personalized homepage.</p> <p><b>Child Restraint Recalls</b> Child Restraint recalls from 1990 to date, by manufacturer.</p>	<p><b>Investigation and Recall Process Booklet</b> The purpose of this booklet is to answer the most commonly asked questions about complaints, investigations, and recalls, and to inform consumers of their rights and responsibilities when a vehicle or item of motor vehicle equipment is recalled.</p> <p><b>What is a Safety Recall?</b> What does it mean when a manufacturer initiates a safety recall involving vehicles or items of motor vehicle equipment?</p> <p><b>NEW! Child Restraint Registration</b> Registration form for your child's continued safety.</p> <p><b>NOTE:</b> It is important to register your child restraint with the manufacturer to ensure you will be notified in case of a safety recall.</p>	
Service Bulletins			
Downloads			
Foreign Campaigns			
EWR Information			
Sitemap			
Contact ODI (888) 327-4236 TTY: (800) 424-9153			

U.S. Secretary of Transportation Mary E. Peters announced a new method of delivering instant message safety recall information to consumers – automatic e-mail notifications. The National Highway Traffic Safety Administration (NHTSA) wants consumers to go online and register their tires and child safety seats directly with the manufactures online by clicking a link on [www.safercar.gov](http://www.safercar.gov). Statistics show that half of those who purchase child passenger safety seats register them and only one-third of consumers register their new tires. To read the entire press release [CLICK HERE](#) (click the **What's New:** rotating banner).

## Multi-Modal and Comprehensive Approach to Rural Road Safety

All applicable U.S. Department of Transportation (DOT) agencies will be cooperating in the department's comprehensive Rural Safety Initiative. The multi-modal agencies will participate in providing communities with tools and education of identified risks to help expedite the program. The initiative addresses five key goals: safer drivers, better roads, smarter roads, better trained emergency responders, and improved outreach and partnership.

In 2006, NHTSA's Fatality Analysis Reporting System (FARS) reported that 23,339 people were killed in rural road crashes. That is approximately twice the national urban rate. USDOT is looking to involve state, local, and community traffic safety partner's assistance in this initiative.

Article continued on page 2.

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## 2008 Calendar of Events

### April Observances

**ALCOHOL AWARENESS MONTH**  
Sponsored by the National Institutes of Health  
[www.nih.gov](http://www.nih.gov)

April 7-11  
**NATIONAL WORK ZONE AWARENESS WEEK**  
[American Traffic Safety Services Association](http://www.americantrafficsafety.com)

April 13-15, 2008  
**LIFESAVERS 2008**  
"National Conference on Highway Safety Priorities"  
Oregon Convention Center, 777 NE MLK Jr. Blvd., Portland, OR  
[www.lifesaversconference.org](http://www.lifesaversconference.org)

April 20-26  
**NATIONAL TIRE SAFETY WEEK**  
[Tire Industry Association](http://www.tireindustry.org)



### May Observances

**MOTORCYCLE SAFETY AWARENESS MONTH**  
National Highway Traffic Safety Administration  
[www.nhtsa.gov](http://www.nhtsa.gov)

**NATIONAL BIKE MONTH**  
[League of American Bicyclists](http://www.bikeleague.org)  
[www.bikeleague.org/programs/bikemonth](http://www.bikeleague.org/programs/bikemonth)

**NATIONAL YOUTH TRAFFIC SAFETY MONTH**  
[National Organization for Youth Safety \(NOYS\)](http://www.noys.org)  
[www.noys.org](http://www.noys.org)

May 11-17  
**NATIONAL TRANSPORTATION WEEK**  
National Defense Transportation Association  
[www.ntweek.org](http://www.ntweek.org)

U.S. Transportation Secretary Mary E. Peters announced that the new initiative will focus on rural road fatalities and offer nationwide solutions headed up by the Department's Deputy Secretary, Admiral Thomas Barnett. Supporters of the initiative include the American Association of State Highway and Transportation Officials (AASHTO). "State transportation officials have set a goal of reducing highway fatalities by half over the next two decades. Improving rural highway safety is critical to saving those lives. We are pleased that the USDOT is focusing both attention and resources on this issue and we commend them for this initiative," said Pete Rahn, AASHTO President. [CLICK HERE](#) to learn more about issues with rural road crashes and solutions.

### Traffic Safety in the Snow

The City of Apple Valley, MN in its [Winter 2007-2008 Newsletter](#) to its community, alerts parents and caregivers of impending dangers with children and snow. As the community and Public Works Department work to keep the compilation of snow under control, the build up of mounds of snow is tempting to children. Tunneling through large mounds of compacted snow, although inviting, can be dangerous for children as they become hidden from view of the large snow removal equipment. To alleviate this problem, the city asks that parents confine children's snow play to the backyard or city parks for safety.



Safe Communities America is currently collaborating with approximately 26 communities to gain the World Health Organization's (WHO's) International Safe Communities designation status. For coalitions interested in obtaining WHO designation, the requirements are:

- Demonstrate leadership based on partnership and collaborations with all community sectors that are responsible for safety promotion in their community
- Long-term, sustainable programs covering both genders and all ages, environments, situations, and includes preparing their citizens for emergencies and disasters
- Programs that target high-risk groups and environments, and programs that promote safety for vulnerable groups
- Collect data on number and causes of injuries
- Evaluate their programs, processes and the effects of change
- Participate in national and international Safe Communities networks.

For more information on Safe Communities America, [CLICK HERE](#).

### 2008 Calendar of Events

May 16  
**NATIONAL BIKE DAY**  
 League of American Bicyclists  
[www.bikeleague.org/programs/bikemonth](http://www.bikeleague.org/programs/bikemonth)

May 18-24  
**EMS WEEK**  
[American College of Emergency Physicians](http://American College of Emergency Physicians)

May 19-June 1  
**"CLICK IT OR TICKET" MOBILIZATION**  
 National Highway Traffic Safety Administration  
[www.nhtsa.gov](http://www.nhtsa.gov)

June 16  
**RIDE YOUR MOTORCYCLE TO WORK DAY**  
 Ride to Work, Inc.  
[www.ridetowork.org](http://www.ridetowork.org)

June 24-25  
**OFF-THE-JOB SAFETY & HEALTH**  
 National Safety Council  
 Denver, CO  
[www.nsc.org/offthejob/otj\\_register.htm](http://www.nsc.org/offthejob/otj_register.htm)

August 3-9  
**NATIONAL STOP ON RED WEEK**  
 Federal Highway Administration  
<http://safety.fhwa.dot.gov>

August 15-September 1  
**"DRUNK DRIVING. OVER THE LIMIT. UNDER ARREST." NATIONAL CRACKDOWN**  
 National Highway Traffic Safety Administration  
[www.stopimpaireddriving.org](http://www.stopimpaireddriving.org)

September 7-10  
**GOVERNORS HIGHWAY SAFETY ASSOCIATION ANNUAL MEETING**-Scottsdale, AZ  
 Governors Highway Safety Association  
[www.ghsa.org](http://www.ghsa.org)

September 19-24  
**NSC ANNUAL CONGRESS & EXPO NATIONAL SAFETY COUNCIL**  
 Anaheim, CA  
<http://congress.nsc.org>

September 20  
**NATIONAL SEAT CHECK SATURDAY**  
 National Highway Traffic Safety Administration  
[www.nhtsa.gov](http://www.nhtsa.gov)

September 21-27  
**CHILD PASSENGER SAFETY WEEK**  
 National Highway Traffic Safety Administration  
[www.nhtsa.gov](http://www.nhtsa.gov)

September 29-October 1, 2008  
**CREATING SAFE COMMUNITIES**  
 "Improving Communities through Multi-Jurisdictional Relationships"  
 Hinckley, MN  
[Fox Valley Tech College](http://Fox Valley Tech College)  
 Call 1-800-735-3882

### October Observances

**INTERNATIONAL WALK TO SCHOOL MONTH**  
 Safe Routes to School  
[www.iwalktoschool.org](http://www.iwalktoschool.org)

October 6-10  
**DRIVE SAFELY TO WORK WEEK**  
 Network of Employers for Traffic Safety  
[www.trafficsafety.org/dswv.asp](http://www.trafficsafety.org/dswv.asp)

October 8  
**INTERNATIONAL WALK TO SCHOOL DAY**  
 Safe Routes to School  
[www.walktoschool.org](http://www.walktoschool.org)

October 13-17  
**NATIONAL TEEN DRIVER SAFETY WEEK**  
 State Farm, [The Children's Hospital of Philadelphia](http://The Children's Hospital of Philadelphia)

Department of Health and Human Services



The Office of Disease Prevention and Health Promotion of HHS will be hosting regional meetings for input to the Healthy People 2020 initiative, which includes traffic safety. The intended audiences for these meetings

include:

- State and Local Health Departments
- Academic Institutions
- Professional Associations
- Public and Private Health Organizations
- Public Sectors: Business, Faith, Non-Profits
- General Public

HHS is encouraging CDC to invite their partner organizations and interested public to attend these meetings. [CLICK HERE](#) to preregister.

Please encourage your partners to attend regional meeting in the following cities:

- San Francisco, April 1 – HHS Regions IX and X (San Francisco Federal Building)
- Fort Worth, TX, April 14 – HHS Regions VI and VII (Renaissance Worthington Hotel)
- Chicago, April 30 – HHS Regions V and VIII (Northwestern University, Prentice Women's Hospital Conference Center)
- New York, HHS Regions I and II (TBD)
- Bethesda, MD, May 28 – DC Area Healthy People Stakeholders Meeting (NIH Natcher Conference Center)

For additional information pertaining to meetings in your local area contact [healthypeople@cdc.gov](mailto:healthypeople@cdc.gov).

Native American Safety Campaign



Director and Injury Prevention Specialist for the Kiowa Injury Prevention and the Kiowa Teen Suicide Prevention Programs Amy R. Cozad announced the second year of the Native American Safety Campaign "Saving the Next Generation." This initiative is to assist with state and national highway safety organizations in the use of seat belts, and decrease the injuries and mortality rates on our nation's highways. Motor vehicle crashes are the leading cause of death to Native Americans 0-44 years of age. This campaign addresses seat belt use among Native American communities as well as addressing the general population by the use of the "Buckle up Oklahoma!" slogan.

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October 19-25  
**NATIONAL SCHOOL BUS SAFETY WEEK**  
 National Association for Pupil Transportation  
<http://www.napt.org/displaycommon.cfm?an=7>

**December Observances**  
**NATIONAL DRUNK & DRUGGED DRIVING PREVENTION MONTH (3D Month)**  
 NHTSA, MADD, GHSA  
[www.stopimpaireddriving.org](http://www.stopimpaireddriving.org)

December 13-31  
**"Drunk Driving. Over the Limit. Under Arrest." National Crackdown**  
 NHTSA, MADD, GHSA  
[www.stopimpaireddriving.org](http://www.stopimpaireddriving.org)

Contact the Safe Communities Service Center if you have a Safe Communities or traffic safety calendar event that you would like to share.

[safe.communities@dot.gov](mailto:safe.communities@dot.gov)

NHTSA 2008 Communications Calendar



The 2008 traffic safety communications calendar is available online for download. You can right-click the image and save the calendar to your computer.

Have You Registered



Be sure to mark your calendar for the Lifesavers Conference to be held in Portland, OR, April 13-15. Registration forms and information are available on the Lifesavers Conference website at [www.lifesaversconference.org](http://www.lifesaversconference.org).



This year's campaign was actually launched this past December in Anadarko, Oklahoma. The Kiowa Injury Prevention Program is currently running five billboard sites promoting seat belt usage in Oklahoma; two sites have a new billboard promoting American drivers on common ground. In addition, the campaign will use radio and community channels in the Anadarko and Lawton/Fort Sill areas and radio promotions or public service announcements heard on Kiowa Voices (radio station 98.5) in Caddo, Grady, Kiowa and Comanche counties. For more information on this campaign, contact Amy R. Cozad, L.P.N., ACS at (405) 638-0024.

### Help! They're Speeding in My Community



Listed below are some happenings that occur within an instant that many of us can attest to:

- Have you watched as new drivers speed up and down the street while on their cell phones with that loud "bumpy bump" music, jamming to the beat with their best friends (bfs)?
- Have you been one of those car pool Moms, dropping off a load of cheerful elementary graders, watching them from the rear view mirror as you engage the gas peddle only to just miss hitting the car in front of you?
- Have you experienced a time when you forgot to pick something up at the store, had to rush out to get it, then only to look at your speedometer and see that in your haste you were exceeding the local speed limit?

These are typical happenings in the day in the life of neighborhoods. NHTSA understands that social norming messaging is just as effective as enforcement messaging and has developed a web page containing a tool kit to assist with speeding. The NHTSA Speed Campaign Tool Kit addresses enforcement and social norming for traffic safety partners and communities. The tool kit offers signs, templates, public service announcements for radio stations and effective materials for issues relating to: poor driving skills, attention distractions, and use of proper signage. [CLICK HERE](#) to visit NHTSA Speed Campaign Tool Kit today!



**"Click It or Ticket"**  
High Visibility  
Enforcement Campaign  
May 19-June 1

Next month, NHTSA, state and local law enforcement agencies, community task forces, and traffic safety partners nationwide will join together for the 2008 "Click It or Ticket" Mobilization. This annual event informs communities of pre and post belt use surveys that are conducted to measure seat belt compliance. Each year thousands of people are killed in crashes on our nation's roadways because they were not wearing a seat belt. The mobilization utilizes paid media activities, a variety of outreach activities and high visibility enforcement. The 2008 Click It or Ticket Planner is available on NHTSA's website at [www.nhtsa.gov](http://www.nhtsa.gov). You can also review the Memorial Day 2008 "Click It or Ticket" Timeline, which is also available on the "Click It or Ticket" page.

### Online Seminars = Webinars

[Safe Routes to School](#) (SRTS) and [America Walks](#) have created a series of online seminars "Webinars" to communicate activities by coalitions and upcoming events. "Who Cares About Safe Routes? Making the Case in Your Community" will be conducted April 29, 2008, 2pm (ET). Kit Keller and Linda Tracy, Association of Pedestrian and Bicycle Professionals will present the webinar. Communities will learn how to identify local professionals and organizations that are needed to help plan and implement the Safe Routes to School program in their communities.

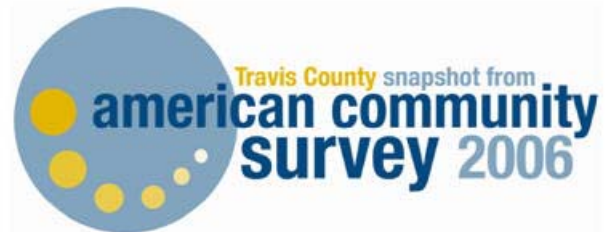
Also you can view the latest report on Safe Routes to School "[Winter 2007 SRTS Program Tracking Brief.](#)"

### National Safety Month



On February 12, the National Safety Council (NSC) released its latest information on the upcoming Annual June Safety

Month national observance. Offering weekly topics for discussion, NSC lists emergency preparedness, distracted driving, poison prevention, and falls preventions along with free materials, which are available on its Planner's Page, <http://www.nsc.org/nsm/>. To read the entire press release, [CLICK HERE](#).



Need to do a community assessment? Click the link to review Travis County's [2006 American Community Survey](#).

## A Comprehensive Approach to Teen Driver Safety



NHTSA has developed a three-tiered strategy to prevent motor-vehicle-related deaths and injuries for teens: increasing seat belt use, implementing graduated driver licensing (GDL), and reducing teens' access to alcohol. This comprehensive approach utilized web pages located on NHTSA's website under the New Drivers program section. It provides tools and other resources to help communities effectively work with parents, educators and young people to help reduce associated risks.

Every year we experience a large influx of new drivers on our nation's roadways and their lack of experience and maturity creates vulnerabilities not just for them but for the community at large. You can help by downloading the tools and passing information concerning this preventative approach along to your schools and youth organizations. To learn more about NHTSA's three-tiered strategy, visit [www.nhtsa.gov](http://www.nhtsa.gov).

## Graduated Driver Licensing Programs Reduce Teen Fatal Crashes

NHTSA and the Centers for Disease Control and Prevention (CDC) sponsored a report "Graduated Driver Licensing Programs and Fatal Crashes of 16-year-old Drivers: A National Evaluation," written by researchers from Johns Hopkins Bloomberg School of Public Health's Center for Injury Research and Policy and the Johns Hopkins School of Medicine. The report shows that incidents of fatal crashes among 16-year-old drivers were reduced on average 11 percent after successfully completing a graduated drivers licensing (GDL) program. Because the GDL programs differ from state to state, Hopkins researchers based their finding on commonalities in the programs. Their findings of commonalities between state programs were:

- Minimum age of 15 ½ to get a learners permit
- 3 month waiting period after obtaining a learner permit before applying for an intermediate license
- Minimum 30 hours of supervised driving
- Minimum age of 16 years in order to obtain an intermediate state license
- Minimum age of 17 years for full licensing
- Nighttime driving restrictions
- Restrictions on carrying passengers.

To learn more about New Drivers, Graduated Drivers Licensing, and Drowsy and Distracted Driving programs offered by NHTSA, visit [www.nhtsa.gov](http://www.nhtsa.gov) and click the Traffic Safety tab, then click the New Drivers button or [CLICK HERE](#).

## Abstract on Teenage Driving Distractions

Recently Safetylit published an abstract on their website titled "[The influence of driver distraction on the severity of injuries sustained by teenage drivers and their passengers](#)" written by David M. Neyens and Linda Ng Boyle from the Department of Mechanical and Industrial Engineering at the University of Iowa at Iowa City, IA. The abstract identifies elements of obvious driving distraction for teenagers as: visual, auditory, biomechanical, and cognitive, which is associated with lower levels of maturity consciousness in this particular age group. Click on the link above to view this abstract.

## Travis County Texas Attorney's Underage Drinking Prevention Program

The Travis County Attorney's Office has initiated a new program for teenagers called "Youth Partnership for Change." The program is designed to develop young people into becoming community advocates by acting as community educators and sharing knowledge through community presentations. Additionally, they are conducting outreach activities to help peers, parents and community members to understand the real dangers and consequences of underage alcohol consumption.

Travis County Attorney's Office also sponsors two other programs that focus on underage drinking, "Busted" and "Why Risk It?" One of the products to come out of the program "Busted" is an alcohol awareness video that depicts a day in the life of a juvenile detainee at the Travis County Gardner Betts Juvenile Justice Facility. The "Why Risk It?" program also developed a video that shows what happens in the legal system when an 18 year old is arrested for DWI. To learn more about Travis County Attorney's Office youth programs, call Gloria Souhami, Program Manager at (512) 854-4229.

## TEAM Coalition Reports Continued Progress in Alcohol Management at Sports and Entertainment Facilities



January 8, 2008 (Alexandria, VA) – TEAM Coalition (Techniques for Effective Alcohol Management) recently reported that in the last 12 months over 26,000 employees of sports and entertainment facilities were certified in the organization's alcohol management training program. That is more than any prior year in organization's history. The training program educates facility employees in the following areas:

- Understanding the warning signs of intoxication and the factors that affect how alcohol is absorbed
- Blood Alcohol Content and how serving sizes in sports stadiums will impact BAC
- Reasonable efforts including documentation, designated driver programs, and enforcing alcohol service policies that sports facilities undertake to ensure guests have a safe experience. [Read More...](#)

## X-52 Means Extra Patrols Every Week to Target Speeding, Impaired Motorists on Washington Roads



OLYMPIA, WA - Washington law enforcement agencies recently announced a coordinated launch of ongoing, high visibility patrol efforts to reduce traffic fatalities and serious injuries. The statewide strategy, X-52, is aimed at saving lives with Extra Patrols Every Week. "Our goal is to have zero traffic fatalities on our roads, and X-52 will help get us there," said Lowell Porter, Director of the Washington Traffic Safety Commission (WTSC). The WTSC, in conjunction with the Washington State Patrol (WSP), the Washington Association of Sheriffs and Police Chiefs, is launching X-52 to reduce crashes caused by impaired or speeding drivers.

Washington State's Community Traffic Safety Task Forces are county traffic safety coalitions. These programs are coordinated by professionals who mobilize citizen volunteers and local government leaders to promote safer driving in their communities. The Traffic Safety Commission partially funds the Task Forces, which currently serve over 85 percent of Washington's population. [Read More...](#)



**National Highway Traffic Safety Administration**  
Our Mission: Save lives, prevent injuries, reduce vehicle-related crashes